



## Verisign Mobile Enterprise Services

VeriSign Messaging and Mobile Media helps enterprises sharpen their competitive edge by enabling them to send time- and event-based messages and alerts to customers, employees, and partners—both domestically and internationally. Personalized mobile messages can provide Beehive users with time-sensitive, actionable information, reminders and notifications, news of sales or promotions, weather updates, and even public safety alerts. Through VeriSign® Mobile Enterprise Services (VMES), a next-generation, cross-carrier mobile messaging solution, you can gain the reach, reliability and security your enterprise needs to achieve today's business objectives.

### Extend Beehive's Messaging Reach with VMES

VMES enables Beehive users to deliver time-sensitive offers, information and updates via short message service (SMS) text messages. SMS text messages:

- Are universally available on most of mobile phones
- Are gaining widespread use due to their low cost and ease of use
- Allow you to reach users directly and instantaneously 24x7x365
- Bring immediacy and two-way interactivity to every communication
- Are secure and – unlike email – are much less susceptible to spam
- Offer cost reduction and new revenue opportunities through ad-sponsored messaging

### Rely on VeriSign's trusted, global delivery platform

VeriSign provides a mobile delivery network that reaches more than 3 billion wireless subscribers worldwide and includes more than 700 worldwide carriers operating in 200 countries, with support for mobile devices and major protocols. With VMES, businesses can.

- Take advantage of VeriSign's proven messaging infrastructure, which delivered 224 billion mobile messages in 2008 and is on track to deliver over 320 billion in 2009
- Meet Service Level Agreement (SLA) obligations by leveraging VeriSign's industry-leading SLA performance with a 99.97 percent average uptime
- Leverage VeriSign's unparalleled commitment to security, with a redundant network, SAS 70 certified solution, 3DES encryption, user-level authentication, data masking and extensive physical security
- Leverage industry standard APIs that are very easy to deploy and require no prior experience in mobile messaging
- Rely on VeriSign's world-class account management and technical support, automated escalation paths to minimize downtime, and a secure Web-based interface for tracking messages and viewing reports
- Benefit from VeriSign's unique position as a trusted partner for secure communications and transaction processing

### Contact Verisign for more information and to set up an account

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