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Лицензирование в облаке. Хостинг

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Варианты лицензирования в облаке

esource %Hosting Guideline%

Technology Hosting Guidelines

Effective Date: 30-MAR-2002
Last Updated: 7-SEPT-2012

OVERVIEW

Conducting business today demands immediate access to data and corporate information. To drive efficiencies in business operations infrastructure, an increasing number of companies are relying on 3rd parties to provide IT outsourcing (e.g., DBA functions, hardware, and applications – these offerings are commonly referred to as service bureaus, Hosting Service Providers (HSP), Application Service Providers companies or outsourcing companies.

Oracle uses the terms "Hoster" or "Hosting Company" as the catch all phrases to describe a company that operates in a Service Bureau, Hosts grants a right to a company to use licenses to host or manage Oracle software. A Hosting Company for Oracle's business purposes is defined as applications or services to multiple end users which includes access to Oracle programs and/or processing of customers data using the Oracle software. The hoster's end user customer would the acquire Oracle program licenses directly.

From a licensing perspective Oracle segments Hosting practices based on two factors:

- Products -- Technology Platform & Applications
- How the Oracle programs are offered in the Hosting service -- Proprietary Application

This document provides a framework for understanding this market from an Oracle perspective and describes how to license Oracle Technology Platform & Applications. For the details regarding how to license Application programs in a hosting environment, see [Applications Hosting Guidelines](#).

The following topics are covered by this document:

[Hosting Strategy](#)

Application Hosting Guidelines

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From a licensing perspective Oracle segments Hosting practices based on two factors:

1. Products -- Technology Platform & Applications
2. How the Oracle programs are offered in the Hosting service -- Embedded

Варианты лицензирования в облаке

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PROPRIETARY APPLICATION HOSTING (TECH) + EMBEDDED APPLICATION HOSTING

- Лицензии покупаются хостинговой компанией (ХК)
- Собственные приложения компании – хостера, с использованием технологического стека или приложений Oracle
- Множественное предложение

ON BEHALF OF A SPECIFIED END USER

- Лицензии покупаются ХК от лица клиента
- Есть возможность перехода клиента к другой ХК с сохранением лицензий
- Персональное предложение

OUTSOURCING

- Лицензии покупаются клиентом

Сводная таблица хостинговых лицензий

	Outsourcing	On Behalf Hosting	Proprietary Application Hosting ²
License Owner	End Customer	Hosting Company ¹	Hosting Company
Multiple End Users per solution	No	No	Yes
Approval needed	No	Yes	Yes
License Basis	ASFU, ESL or FULL USE	FULL USE	FULL USE
Available terms	1-5 Y term use	1-5 Y term use	<ul style="list-style-type: none"> •1-5 Y term use •2 Y term w/monthly financing (3,5%)
Customer known by Oracle	Yes	Yes	No
OLSA needed	Yes, with FULL USE	Yes	Yes

¹ Change of ownership to End Customer possible

² Processor based licenses only

Hardware and Software

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