

Oracle Acquires Technology from Context Media

■ FREQUENTLY ASKED QUESTIONS

Q. What is Context Media?

A. Context Media, Inc. is a privately held company based in Providence, Rhode Island, that has historically provided enterprise content integration (ECI) products and services. The company's innovative Web services-based approach enables customers to leverage the value of content across the extended enterprise without disrupting existing workflows or replacing existing content management investments.

Q. Why has Oracle acquired technology from Context Media?

A. Context Media's enterprise content integration (ECI) technology extends Oracle's Fusion Middleware family of products, in particular the content management capabilities in Oracle Collaboration Suite. To implement enterprise-wide content management for our customers effectively, Oracle's content services solutions must co-exist with and include content from existing enterprise content management (ECM) systems. Context Media's technology facilitates this objective, and is a key differentiator for Oracle solutions.

Q. How will this benefit Oracle customers?

A. The addition of Context Media's ECI technology to Oracle's content management capabilities is important because it provides an open solution to manage content from diverse sources. Context Media's technology includes connectors to ECM systems such as Documentum, FileNet, Interwoven and others, so that they can coexist as part of an Oracle content management implementation. Oracle's technology enables customers to implement true enterprise-wide content management solutions that reduce cost and enable regulatory compliance while leveraging existing investments.

Q. What Context Media products did Oracle acquire?

A. *Interchange Suite*— enables organizations to access content stored in multiple and disparate content repositories, providing a single unified view of content no matter where it resides.

Intershare— enables enterprise users to access widely distributed content from the common desktop applications they most frequently use.

PortalPLUS— provides a single integration gateway from an organization's portal to disparate content sources.

EdgeShare— streamlines the way digital content is unified, managed, controlled, and delivered.

Q. When does the acquisition close?

A. The acquisition was completed on July 7, 2005.

Q. What happens to Context Media's employees?

A. Key Context Media employees will now be employees of an affiliate of Oracle.

Q. Who is the press contact for this acquisition?

A. Contact Lorna Fernandes in Public Relations. She can be reached by phone at 650-506-8918, or by email at lorna.fernandes@oracle.com.

Q. Who is the analyst contact for this acquisition?

A. Analysts should contact Erin Winters in Analyst Relations. She can be reached at 212-508-7987, or by email at erin.winters@oracle.com.

The above is for informational purposes and may not be incorporated into a contract.