Alta Mobile UI Design Guidelines

A Design System for Mobile App Design and Development

www.oracle.com/webfolder/ux/mobile/index.html

bit.ly/altamobile

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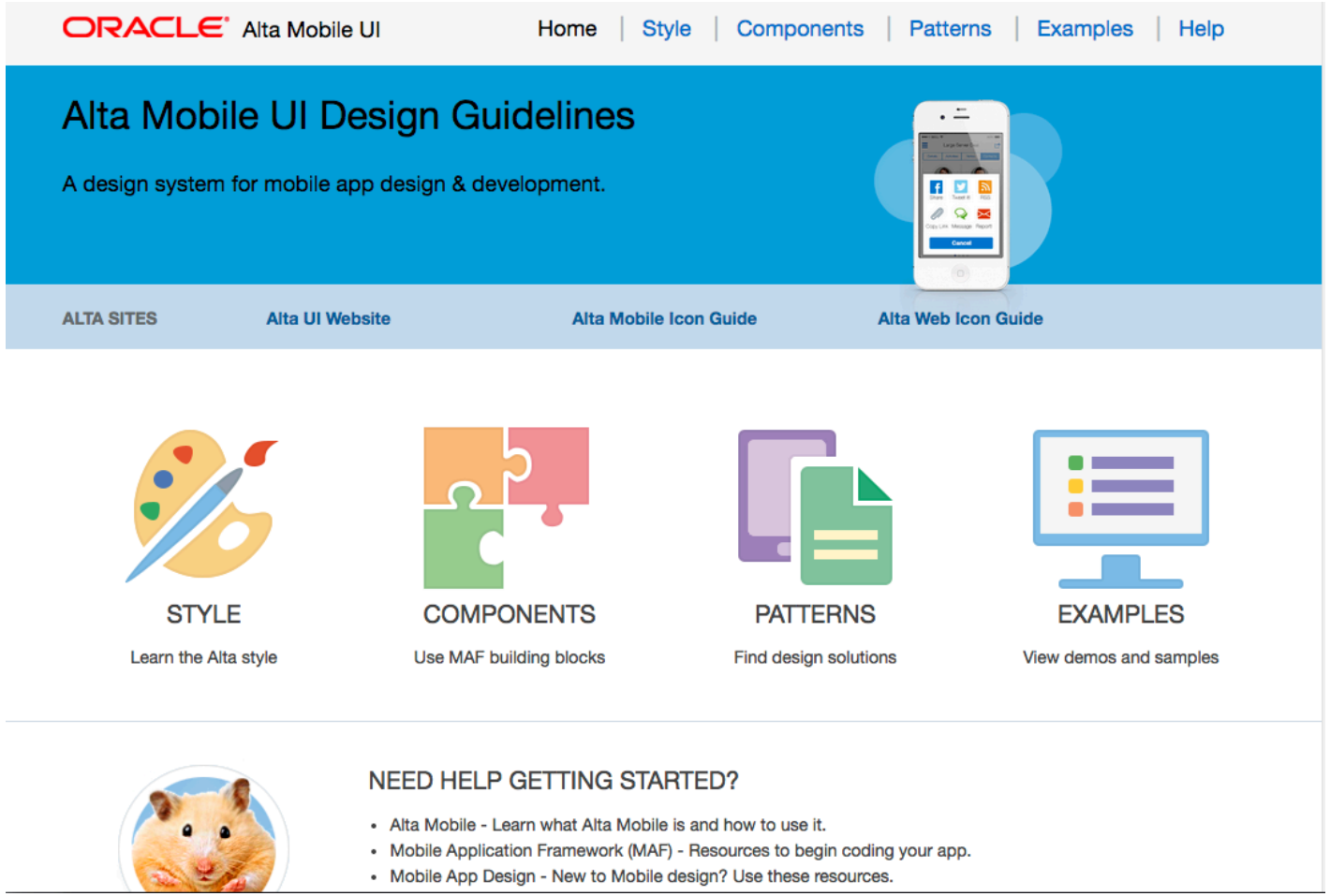

Sections include:

- Style: Native Look & Feel
- Components: Building Blocks
- Patterns: Mobile Design Solutions
- Examples: Demos, Code, Gallery
- Help: Getting Started

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What is Alta Mobile UI?

- Fully re-designed component set (iOS 7/8, Android 4.x)
- Fresh visual design complements modern apps
- More open space to keep focus on data
- Emphasis on fewer elements and cleaner pages
- Minimized UI chrome for faster loading
- Dramatically new icon system

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Goals of Alta Mobile UI

- Design for Mobile with modern native components
- Keep layouts simple & uncluttered
- Provide a clear information hierarchy
- Engage users with more visual content
- Increase consistency & family with browser apps

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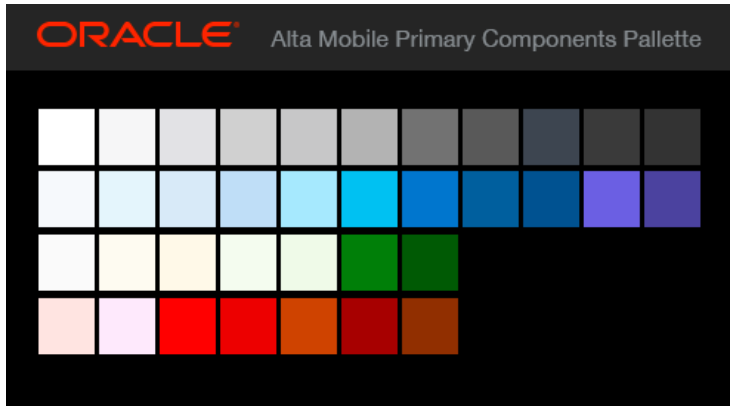
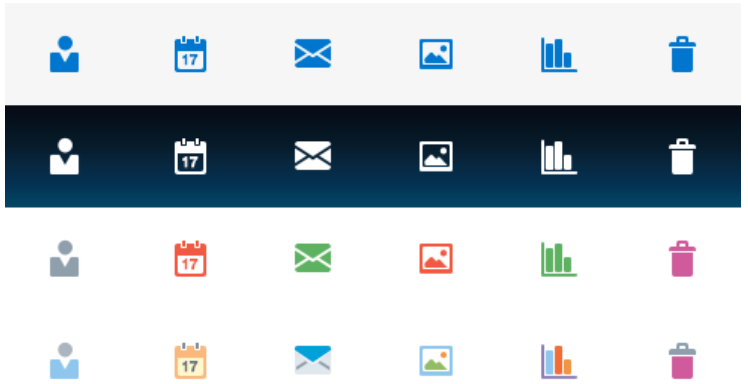
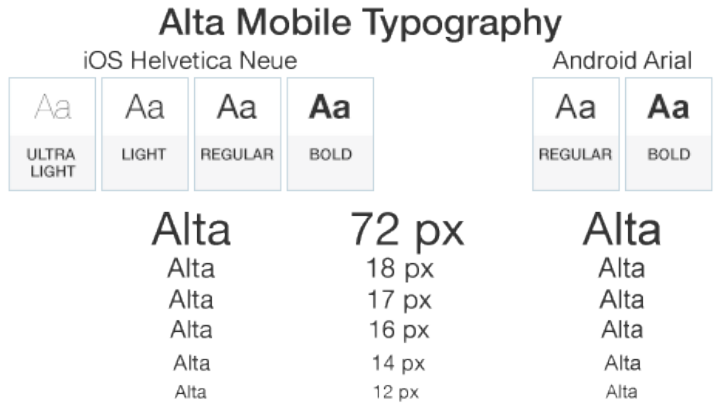
Alta Mobile UI Style



Component Color Palette – Uses neutral background colors, with vibrant component colors.



Icon Style – A variety of icon styles and uses. Works across platform well.



Font Style – Native look fonts are use based on platform help set the tone for your app.

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Alta Mobile UI Sections

MAF Components – Learn the appearance, behavior and guidelines for the Mobile component set.

Mobile Design Patterns – Checkout a set of common design solutions for areas of your Mobile app.

Examples – Review a few demos, look at sample code and get inspired by our expanding gallery.

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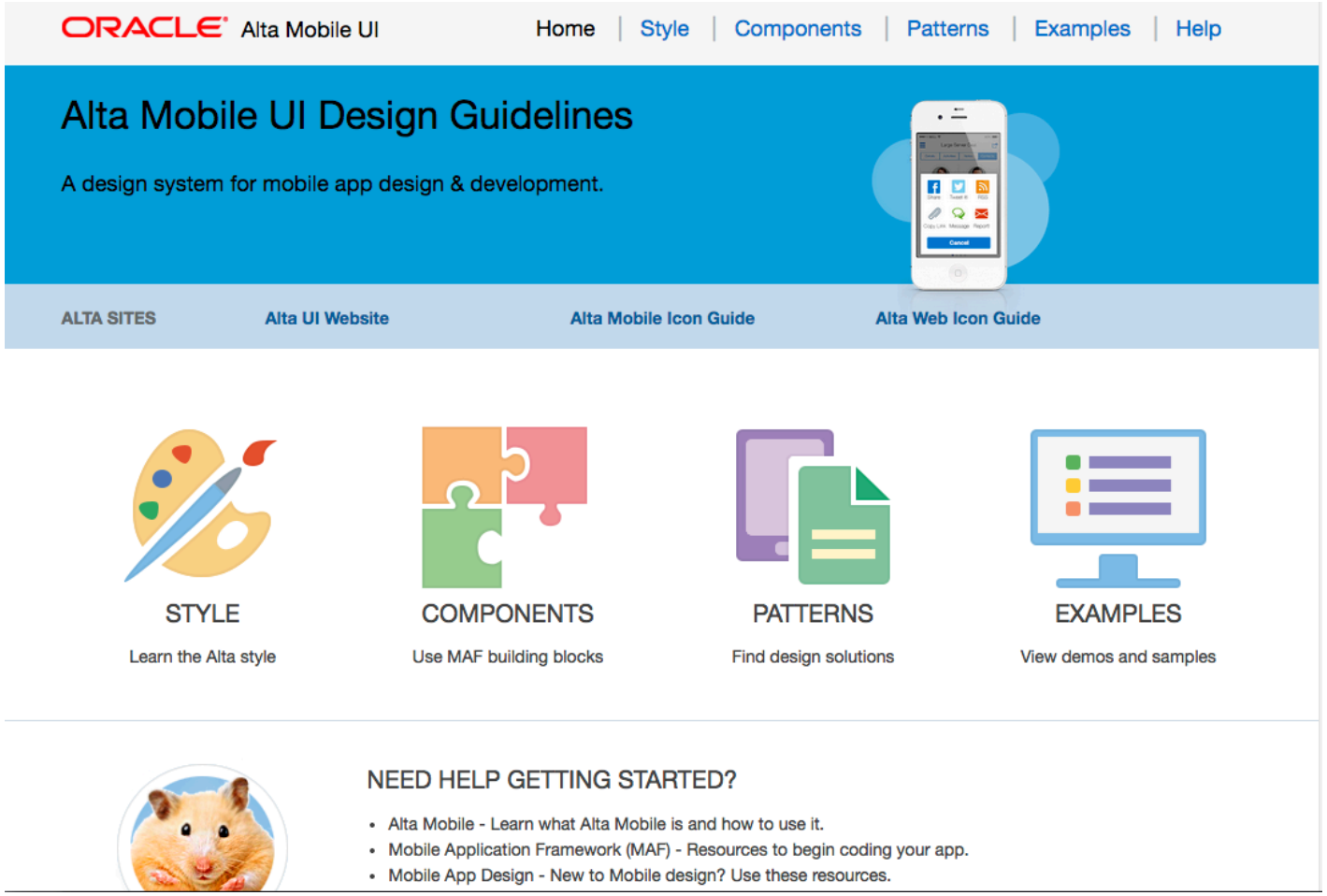

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