ORACLE

Oracle Industry Clouds

Mike Sicilia

Executive Vice President
Oracle Industries

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Partnering with customers to solve the most complex **Industry-Specific Challenges**

Industry-Specific Challenges
One size does not fit all - customer challenges differ by industry & continue to morph in new ways

End Customer Behavior
- End customers are subject to macro and micro events
- Buying patterns change – frequency, geography, segment

Complex Operations
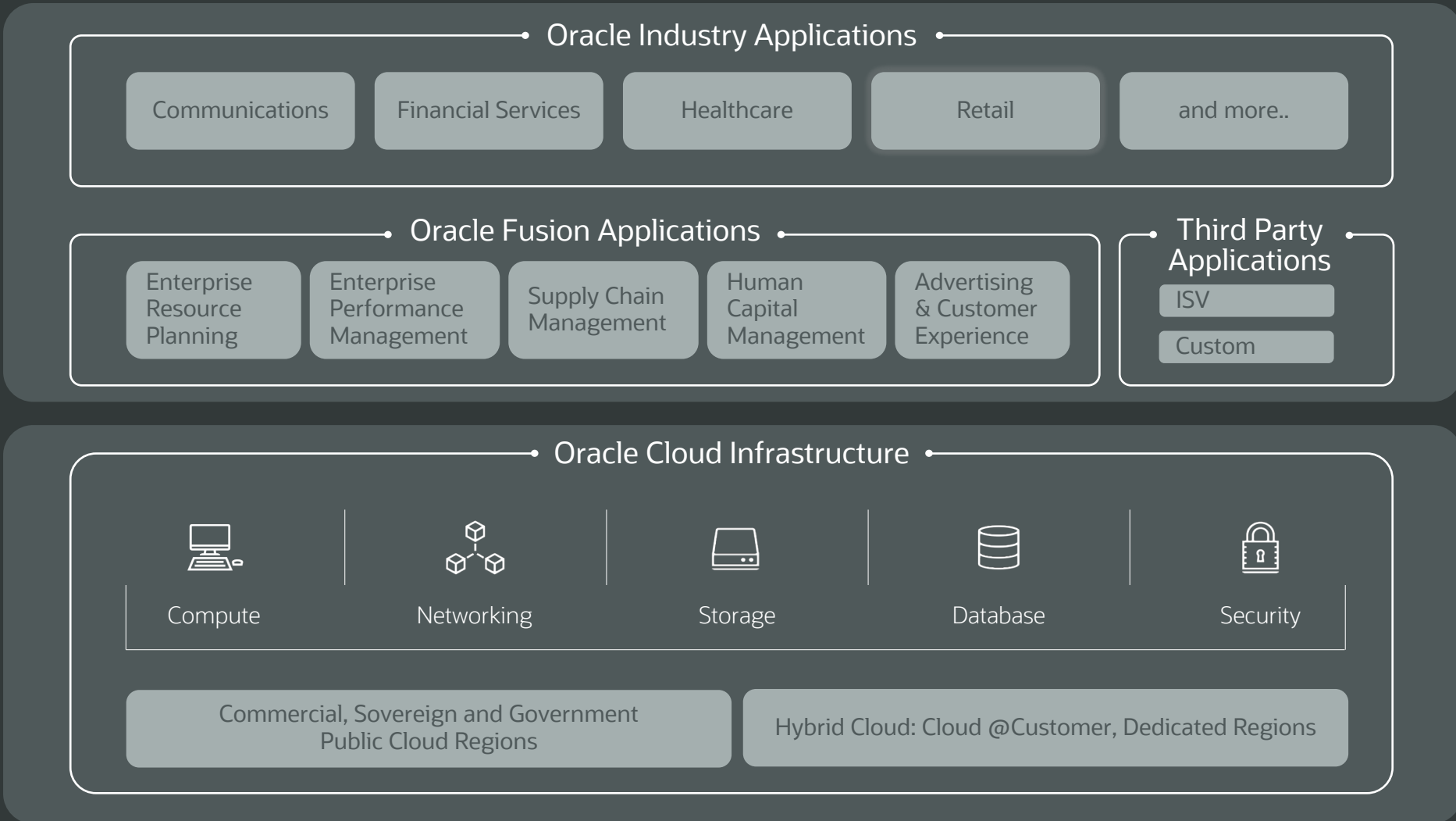- Multi-country operations – local fiscalization and processes
- M&A

Data Silos
- By business process, geography, department
- Slows business revenue, adds operating costs

Regulatory Compliance
- Dynamic, changing regulations
- Disparity in regulations across geographies

Oracle Industry Cloud Opportunity
Oracle is uniquely positioned to offer the end-to-end components for targeted industries

Oracle Industry Applications

| Communications | Financial Services | Healthcare | Retail | and more.. |

Oracle Fusion Applications

| Enterprise Resource Planning | Enterprise Performance Management | Supply Chain Management | Human Capital Management | Advertising & Customer Experience |

Third Party Applications

ISV

Custom

Oracle Cloud Infrastructure

| Compute | Networking | Storage | Database | Security |

Commercial, Sovereign and Government Public Cloud Regions

Hybrid Cloud: Cloud @Customer, Dedicated Regions

Oracle Industry Applications

Deliver industry-specific operating technologies

Automate core operations for specific industries

Generate industry-specific revenue opportunities

Standardize industry operations across geographies and businesses

Comply with industry regulatory requirements

Oracle Industry Applications

Communications

Energy & Water

Engineering & Construction

Financial Services

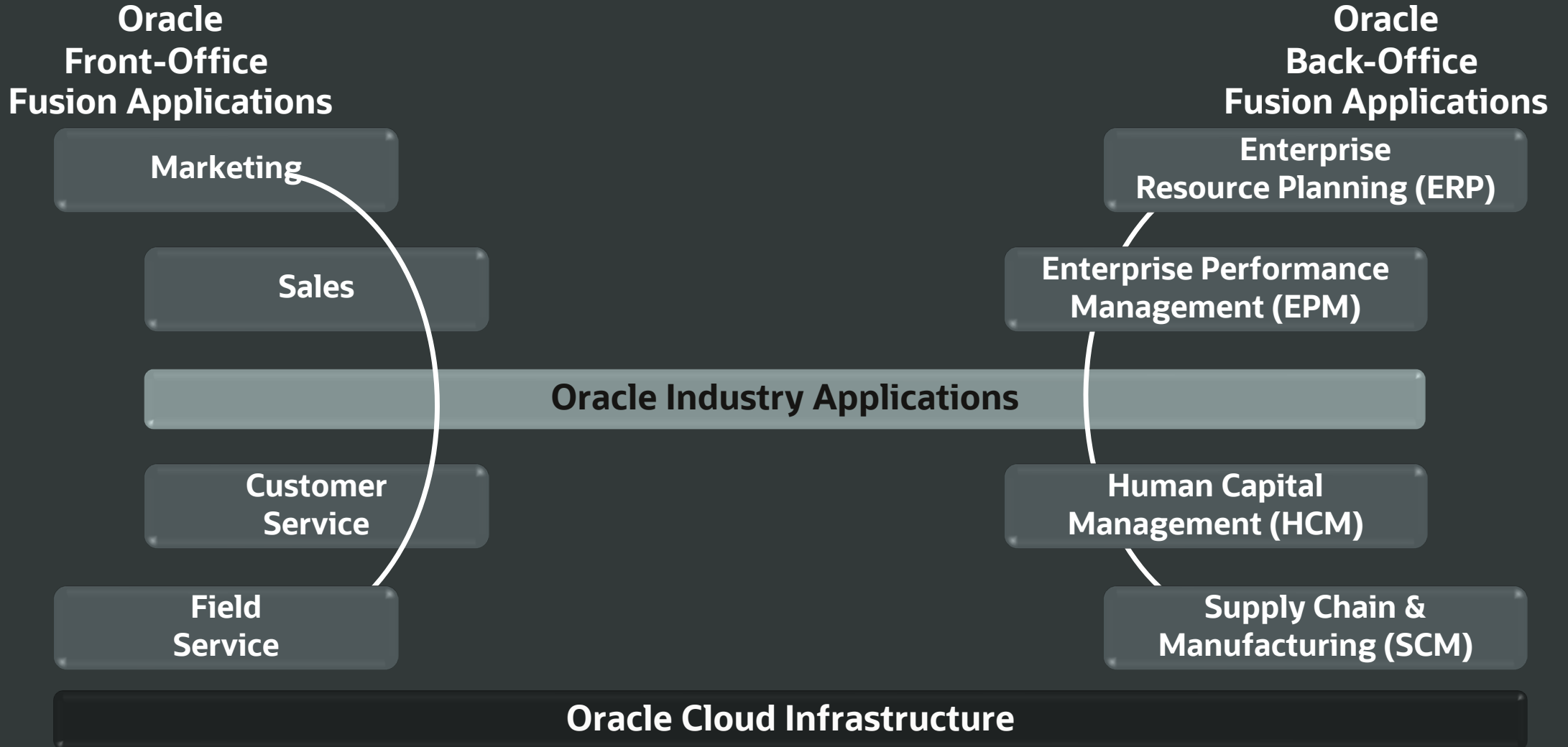Food & Beverage

Healthcare

Hospitality

Life Sciences

Local Government / Public Safety

Retail

Oracle Cloud Portfolio

Oracle Industry Applications run on the Oracle technology stack, integrated with Oracle Fusion Applications

Oracle Front-Office Fusion Applications

Oracle Back-Office Fusion Applications

Marketing

Enterprise Resource Planning (ERP)

Sales

Enterprise Performance Management (EPM)

Oracle Industry Applications

Customer Service

Human Capital Management (HCM)

Field Service

Supply Chain & Manufacturing (SCM)

Oracle Cloud Infrastructure
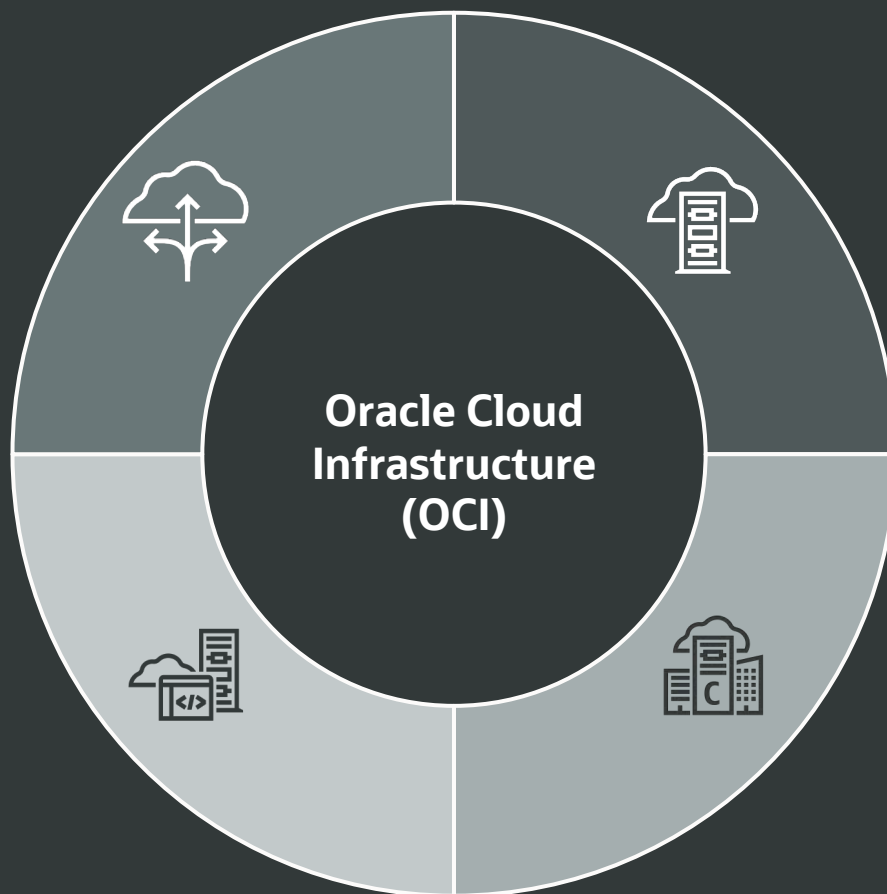
Oracle Health OCI Migration
Oracle Health Applications migration to OCI is underway, with first round of customers targeted to go-live by end of CY23

Multi-cloud
Oracle MySQL Heatwave on AWS
Oracle Database Service for Azure
Oracle Interconnect for Azure
Oracle Cloud Manageability and Observability Platform

Hybrid cloud
Oracle Exadata Cloud@Customer
Oracle Roving Edge Infrastructure
Oracle Compute Cloud@Customer

Oracle Cloud Infrastructure (OCI)

Public cloud
Hyperscale cloud regions
Commercial
US government
UK government
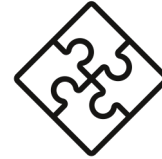US National Security Regions (ONSRs)
European Sovereign

Dedicated cloud
OCI Dedicated Region
OCI Isolated Regions
Oracle Alloy

Oracle Industry Clouds

INDUSTRY APPLICATIONS
+
FUSION BUSINESS APPLICATIONS
+
OCI

Integrate and simplify end-to-end industry business processes

Comply with industry regulations holistically vs. by business process silo
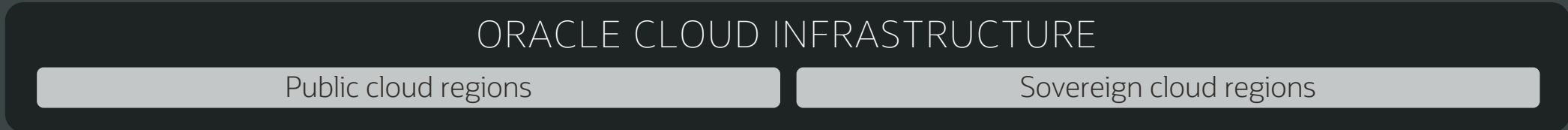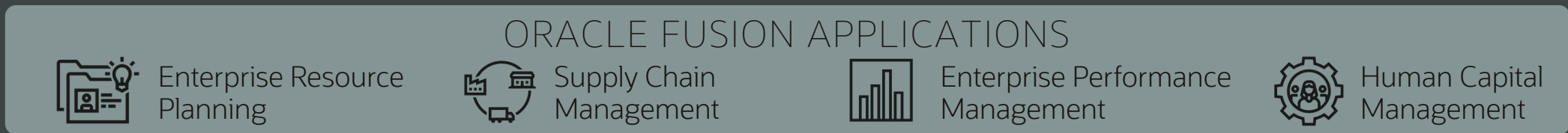
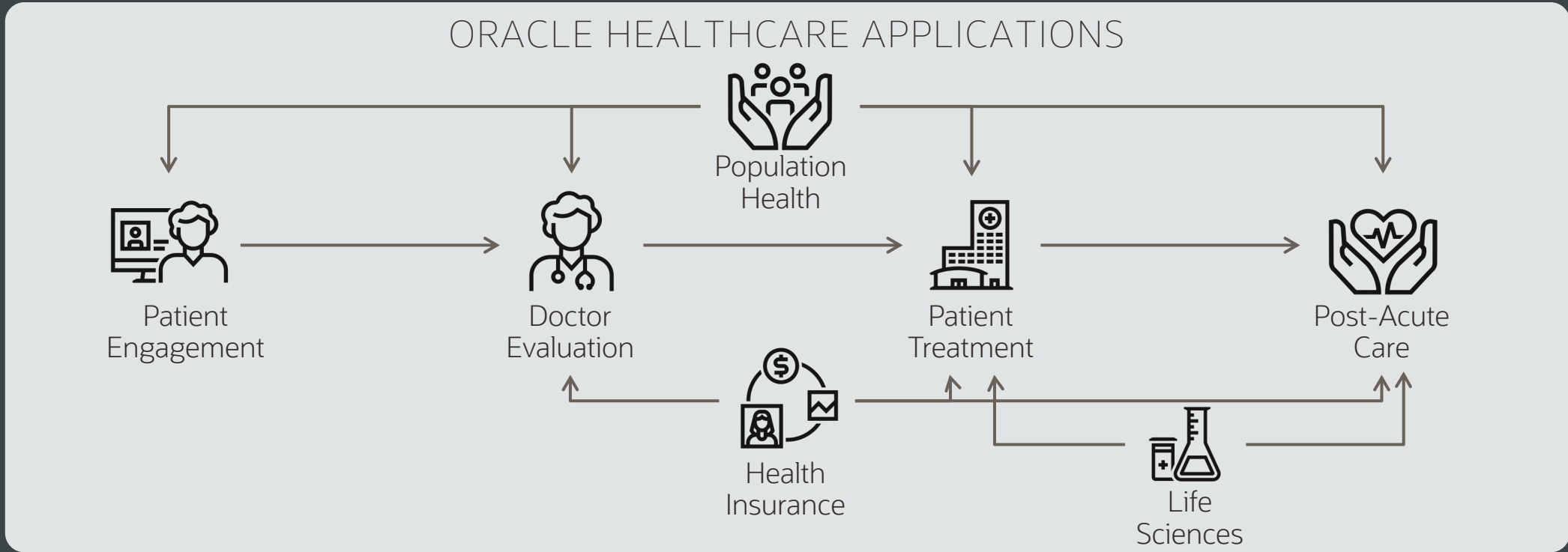Common customer data platform

AI/ML intelligence applied across industry business processes

Highly secure foundation across all applications

Oracle Cloud for Healthcare
End-to-end healthcare platform, improving patient and provider outcomes

Oracle Cloud for Banking

End-to-end banking cloud platform, modernizing bank operations and simplifying regulatory compliance

ORACLE BANKING APPLICATIONS

Oracle Retail Banking

Oracle Corporate & Investment Banking

Oracle Consolidation

Oracle General Ledger

Oracle Accounting Hub

Oracle Instrument Ledger

ORACLE FINANCIAL SERVICES ANALYTICS APPLICATIONS

Oracle Financial Crime & Compliance

Oracle Risk & Treasury

ORACLE FUSION APPLICATIONS

Enterprise Resource Planning

Supply Chain Management

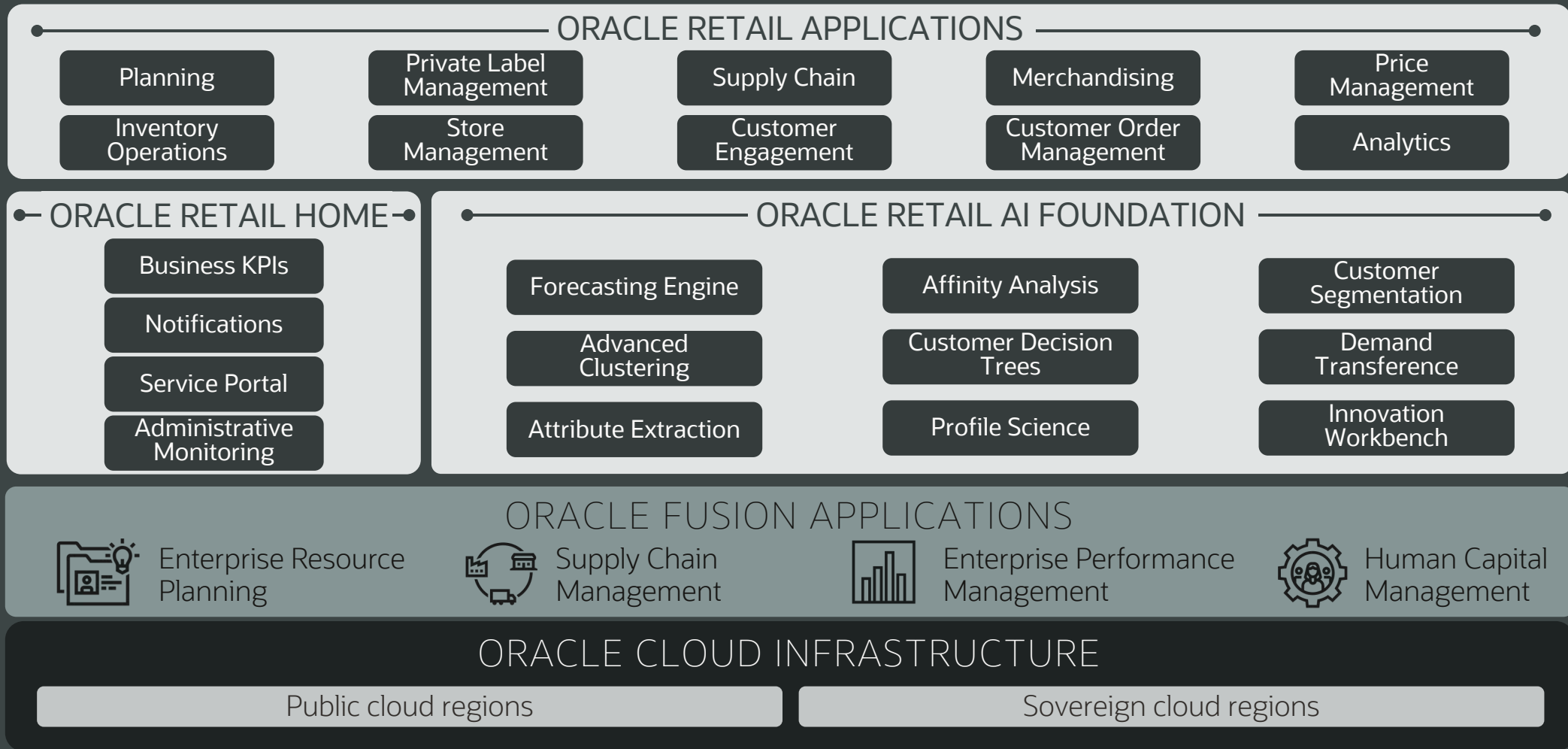Enterprise Performance Management

Human Capital Management

ORACLE CLOUD INFRASTRUCTURE

Public cloud regions

Sovereign cloud regions

Oracle Cloud for Retail
End-to-end retail cloud platform, improving retailer profitability and consumer experiences

ORACLE RETAIL APPLICATIONS

| Planning | Private Label Management | Supply Chain | Merchandising | Price Management |
| Inventory Operations | Store Management | Customer Engagement | Customer Order Management | Analytics |

ORACLE RETAIL HOME

- Business KPIs
- Notifications
- Service Portal
- Administrative Monitoring

ORACLE RETAIL AI FOUNDATION

Forecasting Engine	Affinity Analysis	Customer Segmentation
Advanced Clustering	Customer Decision Trees	Demand Transference
Attribute Extraction	Profile Science	Innovation Workbench

ORACLE FUSION APPLICATIONS

Enterprise Resource Planning

Supply Chain Management

Enterprise Performance Management

Human Capital Management

ORACLE CLOUD INFRASTRUCTURE

| Public cloud regions | Sovereign cloud regions |