

# Leap to the Cloud for More Agile and Cost-Effective Customer Communication

Faster, easier, and more cost effective: These are the goals of every financial institution when it comes to managing their diverse and voluminous communication requirements. Whether nurturing client relationships, complying with a growing list of regulatory requirements, or communicating to employees, the needs seem to grow daily, at a time when firms are more focused than ever on cost reduction.

It's time to re-imagine and elevate this important business function with Oracle Financial Services Communication Cloud Service.

## We offer six compelling reasons to start your journey today:

### 1 Achieve Instant Gratification

Agility is non-negotiable in an era where time-to-market expectations are measured in hours or days instead of months.



Be up and running in hours not days or months



Enjoy zero up-front costs



Automate scaling up or down immediately to meet demands



### 2 Save Early and Often

Financial institutions are laser focused on driving costs out of core business functions, such as customer, regulatory, and employee communication.



Cost of entry: as low as \$1,000 per month with unlimited users



Usage-based pricing—only pay for what you need



OPEX model—avoid up-front and on-going infrastructure investment and maintenance costs



### 3 Choose Your Own Path and Pace

Firms are looking for faster, easier, and lower risk paths to modernization.



Choose your starting point



Set your own pace and migrate seamlessly over time



Simplify and automate migrations with open APIs



### 4 Deliver More Meaningful, Responsive Communication

Providing a quality customer experience is more critical than ever. Highly personalized communication sets the stage for success.



Increase customer interactions through a single solution addressing all communication types



Rules-driven content assembly; customer data population



Available from anywhere, anytime



### 5 Automate Modernization

Achieve IT nirvana: continuous automation without risk and business disruption.



Preconfigured, always ready-to-use platform that doesn't require customization



Always-on upgrades, continuous enhancements



Rapid integration of new services



### 6 Empower IT to Focus on What It Does Best—Drive Innovation

IT pros want and need to focus on innovation, not on maintaining legacy infrastructure and platform updates.



Reduce IT management burden



Empower line of business users and lower IT dependency



## Ready to begin?

Our expert guides are eager to help you chart your course to Oracle Financial Services Communication Cloud Service for more agile, effective, and cost-efficient business communication.

[Start a Risk-Free Trial](#)

