# A Modern Platform to **Boost Bancassurance Profitability**

A Single Bancassurance Platform that Enables Straight-through **Processing and Supports All Insurance Partners and Products** 

#### **BANCASSURANCE IS ONE** OF THE FASTEST GROWING CHANNELS



Bancassurance accounts for the bulk of insurance premium volume in some markets

in Brazil

in Portugal

in South Korea

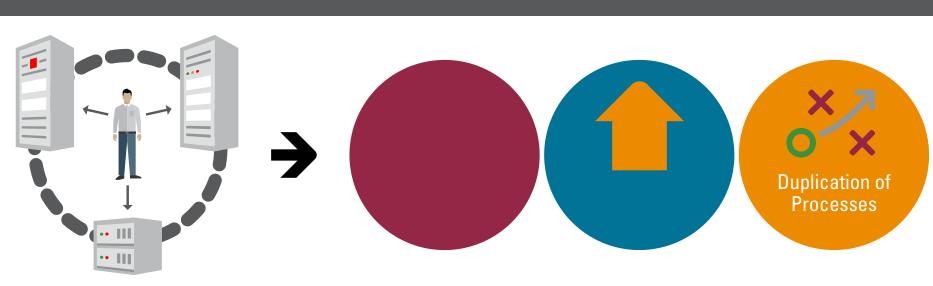
Insurers' premium through Bancassurance grew by

**PER YEAR** 



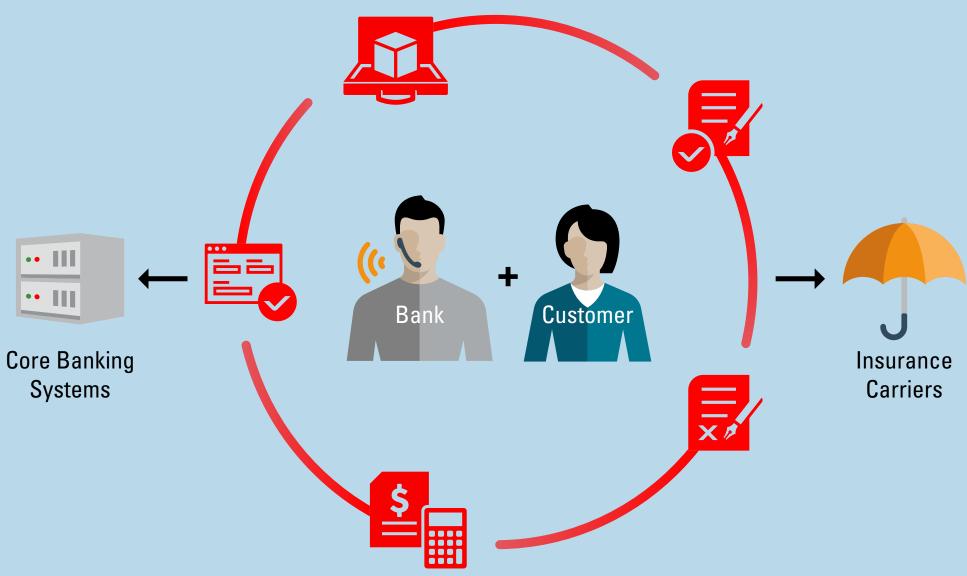
Faster growth than comparable general growth rates for life insurance sales

### **CURRENT BANCASSURANCE BUSINESS IS SUPPORTED BY AGING LEGACY SILOS WITH LOW AUTOMATION**



Banks and insurers are held back by legacy systems

## **BANKS NEED FULLY AUTOMATED BANCASSURANCE PROCESSES**



## that supports the entire bancassurance lifecycle

Oracle offers a complete, modern bancassurance platform

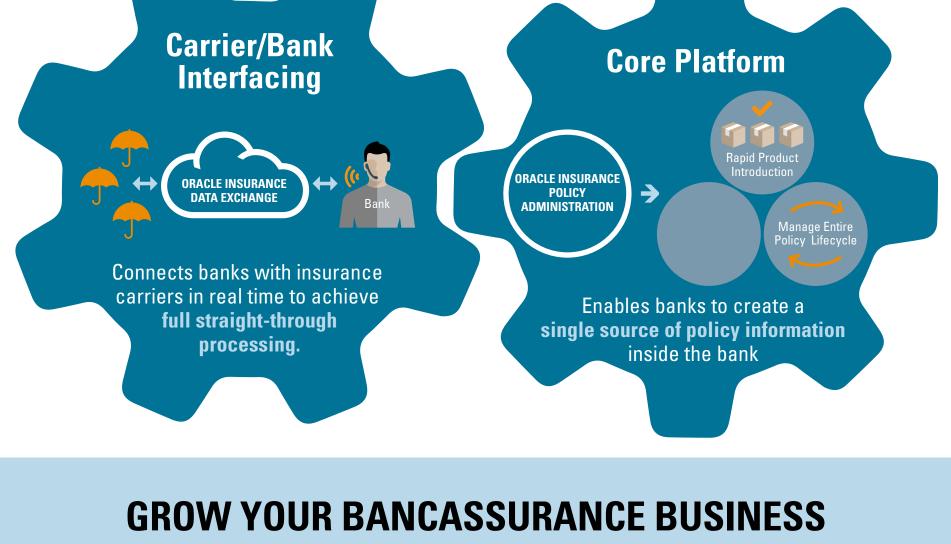






**CORE COMPONENTS IMPROVE AUTOMATION AND** 

# PROVIDE FULL VISIBILITY OF THE PROCESS



# WITH ORACLE INSURANCE BANCASSURANCE SOLUTION







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