



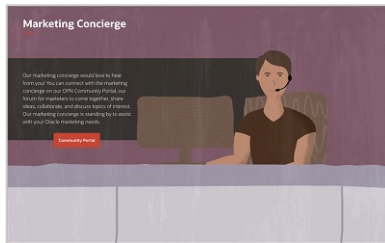
Oracle partner marketing resources



Are you an Oracle PartnerNetwork (OPN) member wanting to generate impactful awareness to grow your Oracle business? Then it's time to boldly get your customer success stories and marketing campaigns out front. Leverage this dynamic suite of promotional resources and get started today!

Optimize your marketing

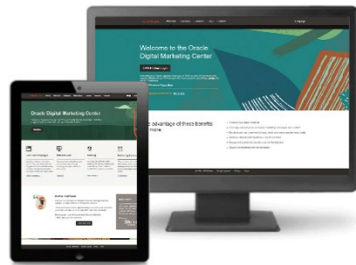
Oracle Marketing Concierge



Oracle Marketing Concierge is a forum for our OPN members to collaborate, share ideas, ask Oracle a question, and learn about marketing resources available to our partner community.

[Visit the Oracle Marketing Concierge today.](#)

Oracle Digital Marketing Center



The Oracle Digital Marketing Center is a next-generation marketing platform. It's an extremely easy-to-use and effective tool for building your brand, creating awareness of all the Oracle products and solutions you provide, increase your digital touches and drive sales to build your Oracle business. Access the [Oracle Digital Marketing Center](#) and begin your digital marketing journey.



Campaigns
that can be customized with your branding and corporate colors



Social media
to increase the reach of your campaigns through your social channels



Microsites
populated with Oracle sales and marketing collateral to engage customers



Analytics
for an in-depth view of all your marketing activities in a single dashboard

Showcase your customer successes and thought leadership

Customer Success Story

Nominate your customer success story for a joint promotion with Oracle via videos, podcasts, speaking opportunities, social platforms and more. [Submit your nomination.](#)



Examples

- [NCS Multistage shaves its month-end close from weeks to days](#)
- [With Oracle Cloud, New Zealand university budgets with confidence](#)
- [London borough automates back-office processes using Oracle](#)

Press Release



Communicate the value and success your company is bringing to our joint customers through a press release. With attainment of at least one Expertise within a Track, your company has access to press release templates to get the word out. [Access templates](#)

Quote for Press Release



A little something extra. With attainment of an Expertise in any Track, your company is eligible to request Oracle executive quotes for press releases. [Request a quote](#)

Additional marketing resources

- [Overview site of multiple resources](#)
- [Interactive infographic: 4 Steps to Marketing Success](#)
- [Complete list of marketing resources \(OPN portal login required\)](#)