ORACLE AUTONOMOUS DATABASE LOUNGE

Unlock modern analytics and AI with Oracle's converged platform

Autonomous Database Learning Lounge

Hosted by Marcos Arancibia

Autonomous Database Product Management

Agenda



Topics

- Learn how Oracle Autonomous Database unlocks the value of your data and spurs innovation.
- See how this converged data platform enables your user community with persona-specific tools underpinned by unified data and metadata.
- Learn how it can help you build a new analytics platform in the cloud or easily modernize your on-premises data warehouses into a cloud native service while maintaining compatibility with your existing analytic applications and pipelines.
- Plus, find out how AI is augmenting the data management experience and simplifying development.

Q&A

Product Managers will answer any questions

Before we begin...

This session is for you !!!

Ask your questions using Q&A



Product Managers are monitoring your questions

We will share links in **Chat**



The recording will be made available in a few days at <u>oracle.com/goto/adb-learning-lounge</u>



Important links to bookmark

Links to get you started and to keep up to date with Autonomous Database

New Get Started page: <u>bit.ly/adb-get-started</u>



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Join us: Linked in bit.ly/adb-linkedin-grp



Join us on Developers Slack

(search #oracle-autonomous-database)

bit.ly/odevrel_slack (odevrel_slack)

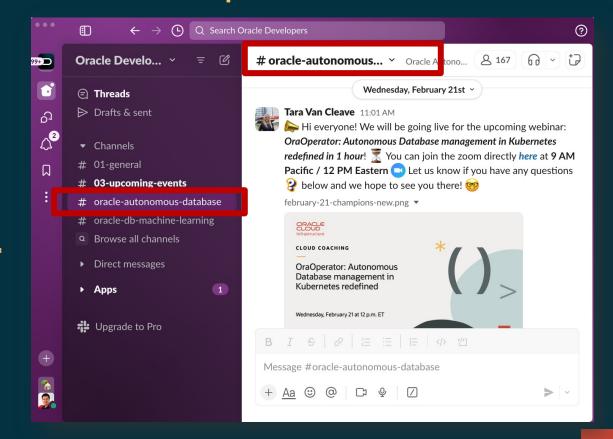
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Got a question? We are on stackoverflow <u>bit.ly/adb-stackoverflow</u>



Join our External Slack

STEP 1: bit.ly/odevrel_slack (odevrel_slack) STEP 2: search for #oracle-autonomous-database at the top and click on the Channel



Speaker



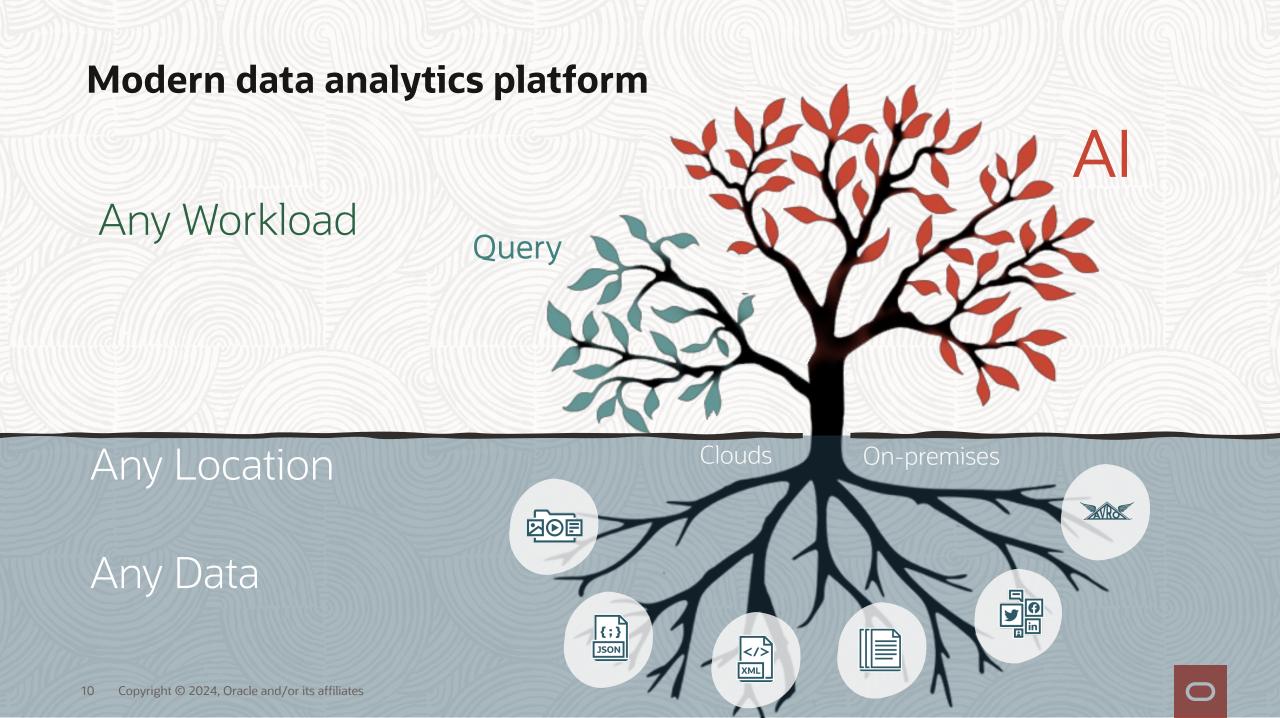
ORACLE

Modern Data Analytics and AI

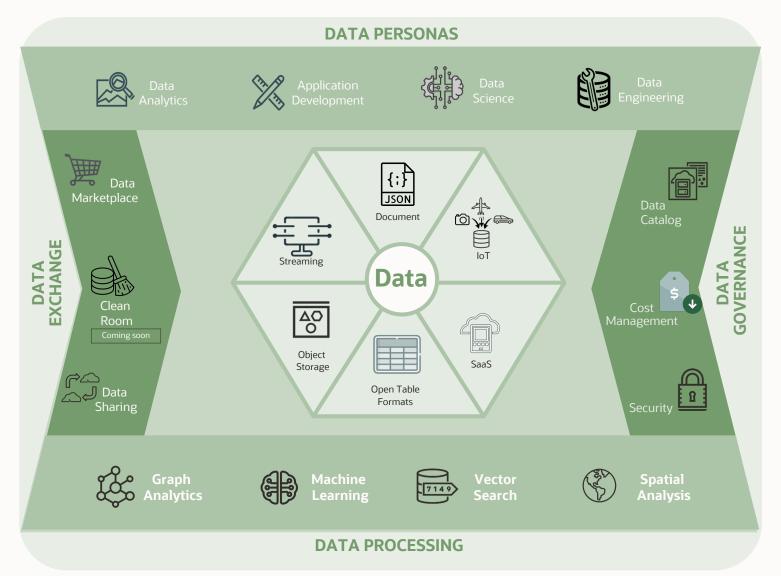
George Lumpkin Vice President, Product Management October 2024

Safe harbor statement

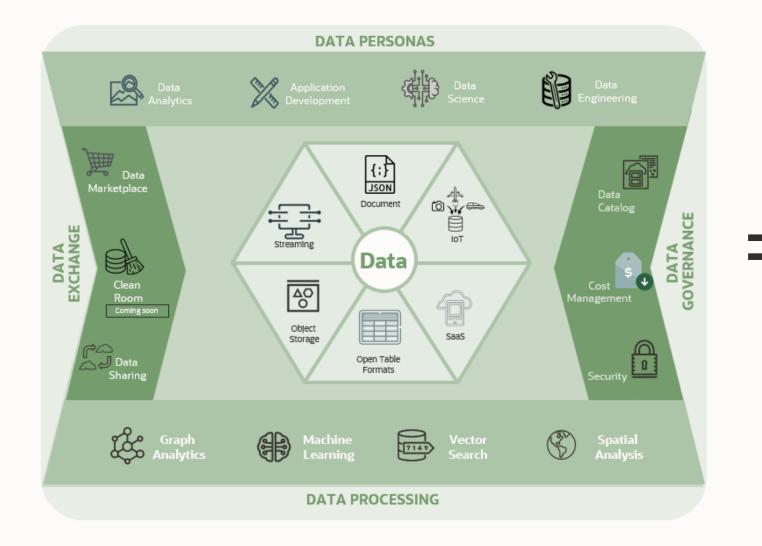
The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, timing, and pricing of any features or functionality described for Oracle's products may change and remains at the sole discretion of Oracle Corporation.



Autonomous Database: Modern Data Analytics Platform

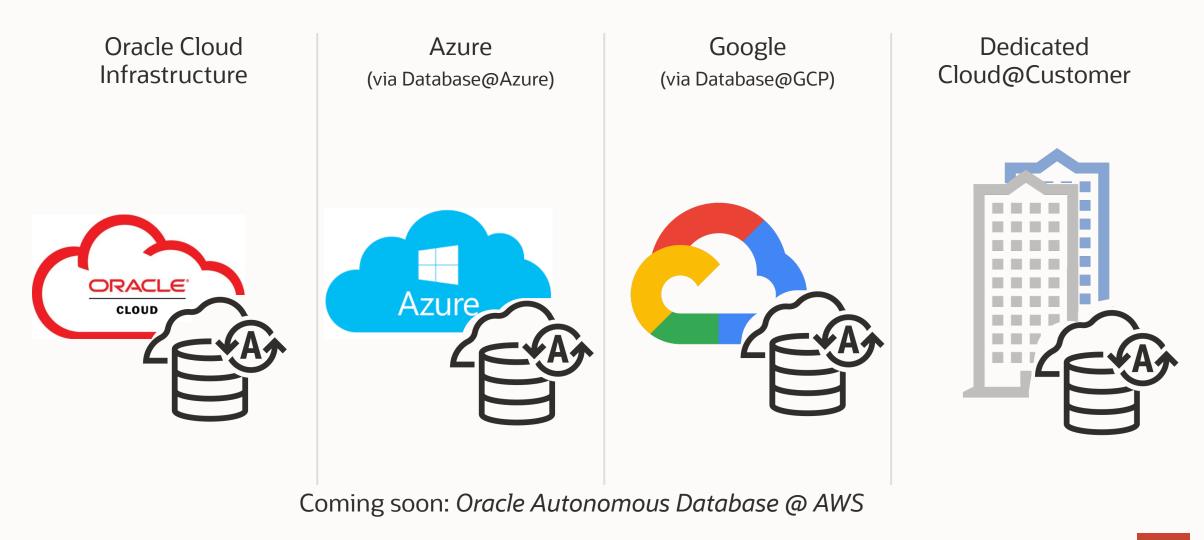


Autonomous Database: Modern Data Analytics Platform





Autonomous Database Deployment Options – Available Today



Autonomous Database is Multi-Cloud



Full ecosystem runs identically in

- OCI
- Azure
- GCP
- Dedicated Region
 Cloud@Customer

Native Integration with every cloud

Example: integrations with Azure services

- Entra ID
- Azure Key Vault
- Visual Studio Code
- Power Bl
- Azure OpenAl
- Azure Blob Storage / Azure Data Lake Storage
- Azure Purview (coming soon)
- Azure Data Factory
- Azure DevOps
- Azure API Management Service

Autonomous Data Warehouse: A Platform for Every Persona

For Data Engineers: Self-Service Data Integration And Data Quality with Transforms

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Fully-managed data integration solution

- Included with Autonomous Database
- Nothing more to buy, install or maintain

Extensive pre-built connectivity to over 100 sources

- Source from Oracle and 3rd party databases, SaaS apps and services
- Built-in GUI + scripting support for building zeroETL / data mirroring pipelines
- Auto code generation for applications sources including Fusion, NetSuite and Salesforce

Simple "drag-and-drop" data transformations

- Orchestrate multi-task workflows to manage data flow operations
- Built-in data quality
- Integrate with Slack, Teams, notification services

For Data Scientists: Build, Deploy and Manage Models with Oracle ML

End-to-end platform for Machine Learning

- Flexible: Choice of SQL, R or Python
- **Powerful:** Over 30 scalable in-database machine learning algorithms
- **Open:** Import external models with ONNX and leverage external R or Python packages
- Simple: Build models via no-code AutoML
- Enterprise-ready: Lifecycle management including model deployment and monitoring

Fully managed and included with Autonomous Database

• Nothing more to buy, install or maintain

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For Data Analysts: Simplify the analytic workflow with Data Studio

One integrated experience spanning the analytic workflow

- 1. Discover and understand available data
- 2. Integrate any type of data from any source
- 3. Analyze and derive insights
- 4. Share data sets securely with stakeholders

Fully managed and included with Autonomous Database

• Nothing more to buy, install or maintain



For Application Developers: Build apps faster with low-code APEX

Agile low-code framework for highlyavailable building modern apps

• Deliver apps **20x faster** with **100x less code**

Oracle APEX delivers the most productive way to develop and deploy **Mobile and Web** apps everywhere

Fully managed and included with Autonomous Database

• Nothing more to buy, install or maintain



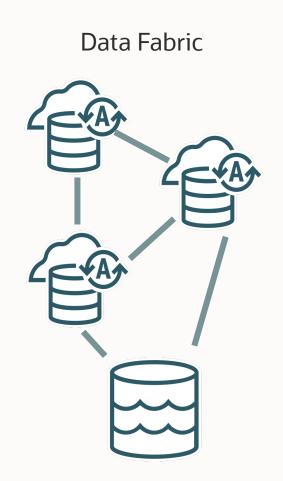
Autonomous Data Warehouse: A Platform for Every Analytic Architecture

Autonomous Database for every Analytic Deployment Models

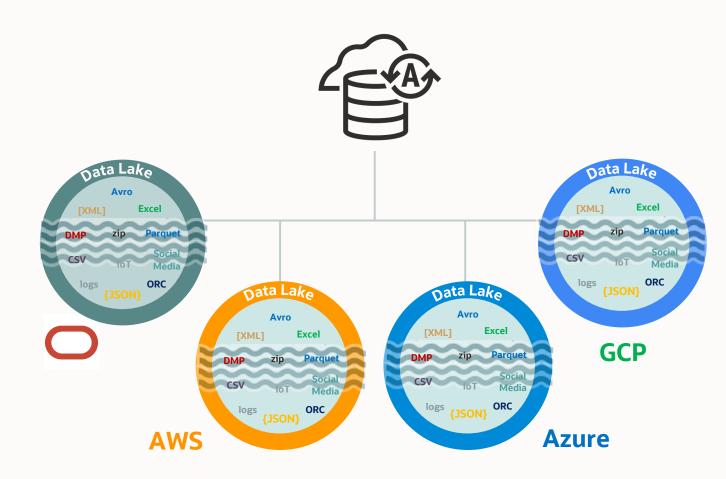
One cloud service for all deployments

Data Warehouse

Data Lakehouse



Simple, scalable, secure multi-cloud access to all types of data



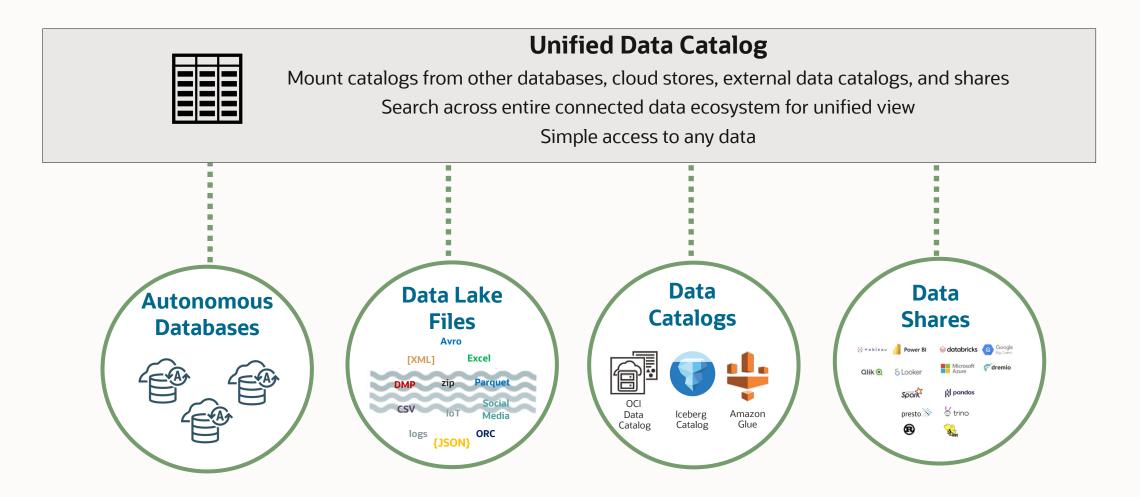
Query or load data from **OCI, AWS, Azure and GCP** object stores

 Access control using native cloud access policies (OCI Resource Principle, AWS Resource Names, ...)

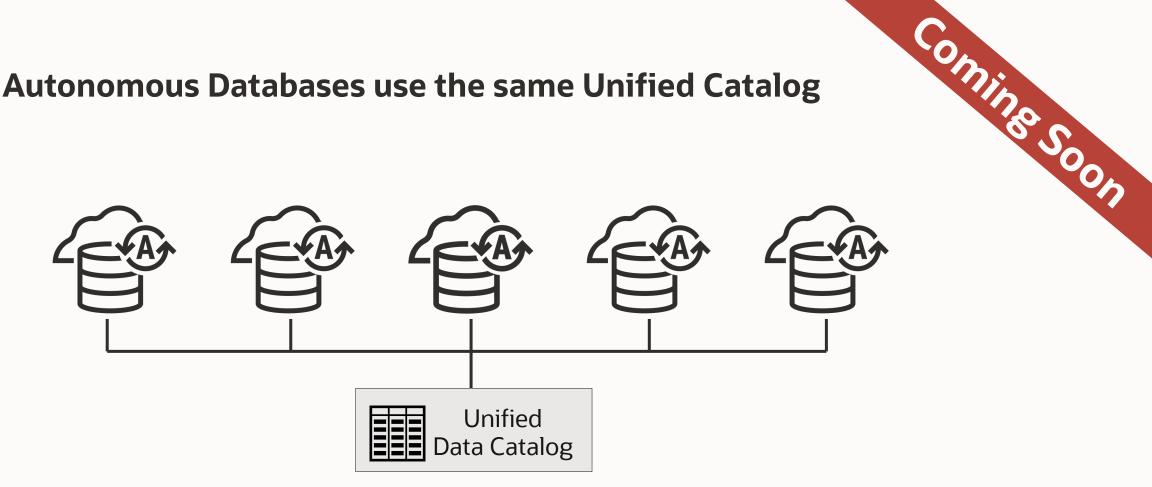
Support **all common data types** and table formats

- Parquet, ORC, CSV, JSON, Avro and more
- Apache Iceberg tables, Delta Share tables

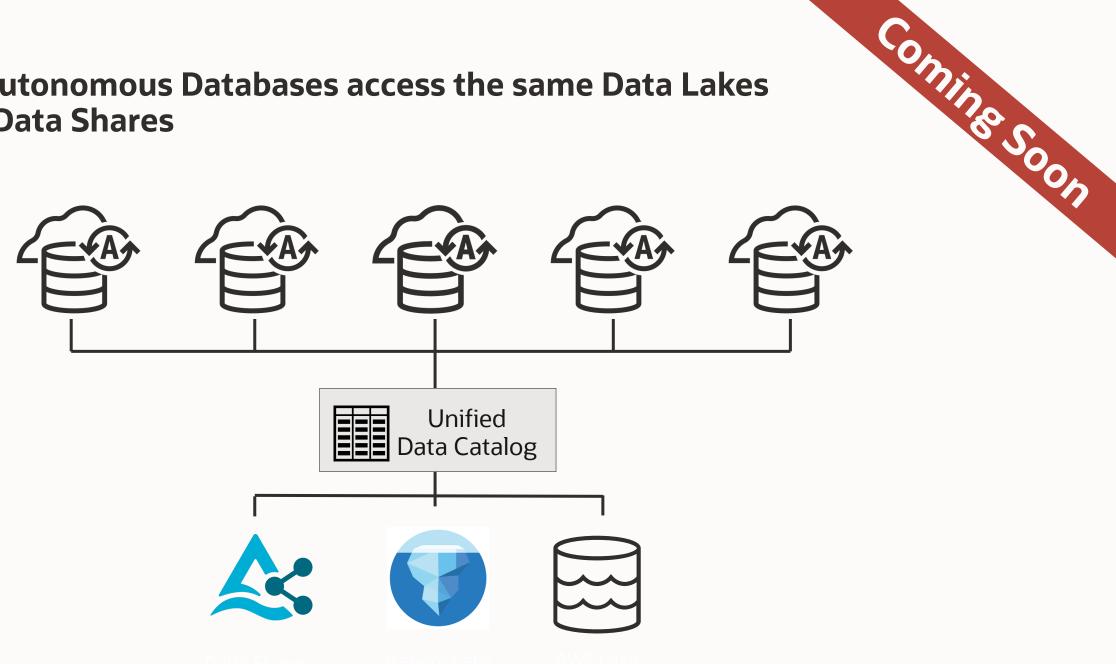
Autonomous Database Data Catalog



All Autonomous Databases use the same Unified Catalog

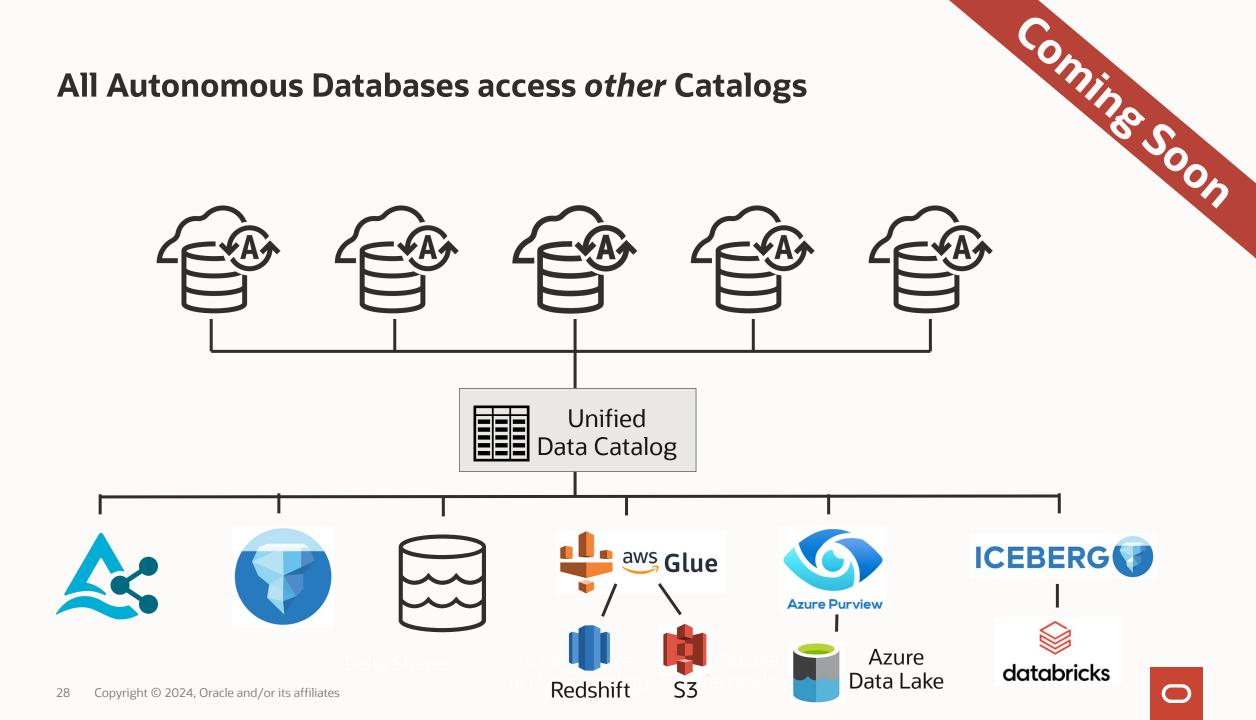


All Autonomous Databases access the same Data Lakes and Data Shares



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All Autonomous Databases access other Catalogs



Cominsos **Dynamically add Autonomous Databases any time** Unified Data Catalog aws Glue ICEBERG **Azure Purview** Azure databricks Data Lake Redshift **S**3 0 Copyright © 2024, Oracle and/or its affiliates 29

Oracle Autonomous Database

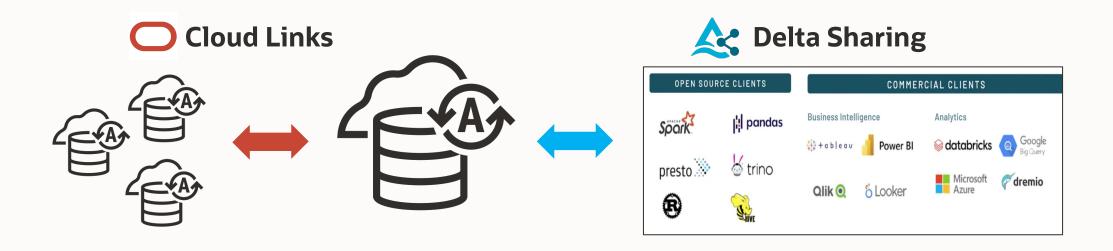
Data Studio Catalog

Simplify data discovery and integration

This is a preview

Autonomous Data Warehouse: A Platform for Data Sharing and Data Exchange

Data Sharing in Autonomous Database



- Share data with anyone using standard open-source protocol (Delta Sharing)
- Easily share data across Oracle Autonomous data warehouses and transactional systems
- Versioned data shares and live data shares

Data Sharing in Autonomous Database

Multinational Pet Healthcare organization

Enable additional teams to access Autonomous Database using PowerBl

- No direct access to ADW needed
- No additional query workload on ADW



Multinational Packaging manufacturer

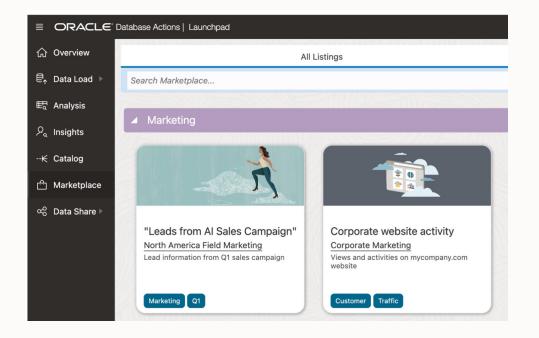
Simple integration between Autonomous Database and Databricks on Azure

- No ETL required
- Simple to implement and maintain



Data Marketplace in Autonomous Database

Explore data products, collaborate across your organization and beyond



- Easily explore available datasets
- Import the datasets directly into your database with one click
- Add your own datasets to the marketplace and collaborate with everyone in your organization

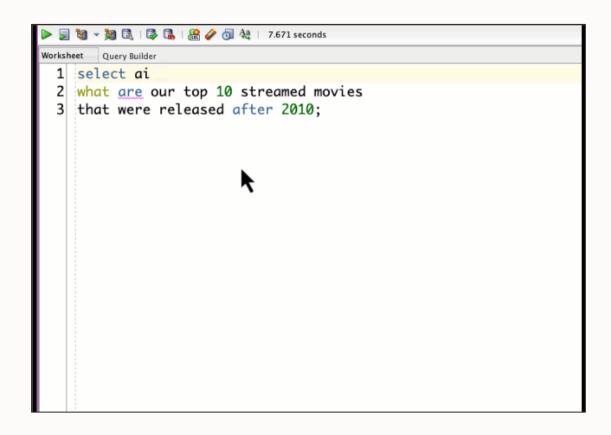
Oracle Autonomous Database

Data Studio Marketplace

Publish and Access Datasets

Autonomous Data Warehouse: A Platform for Al

Easy to extend and build new natural language apps with Autonomous Database Select Al

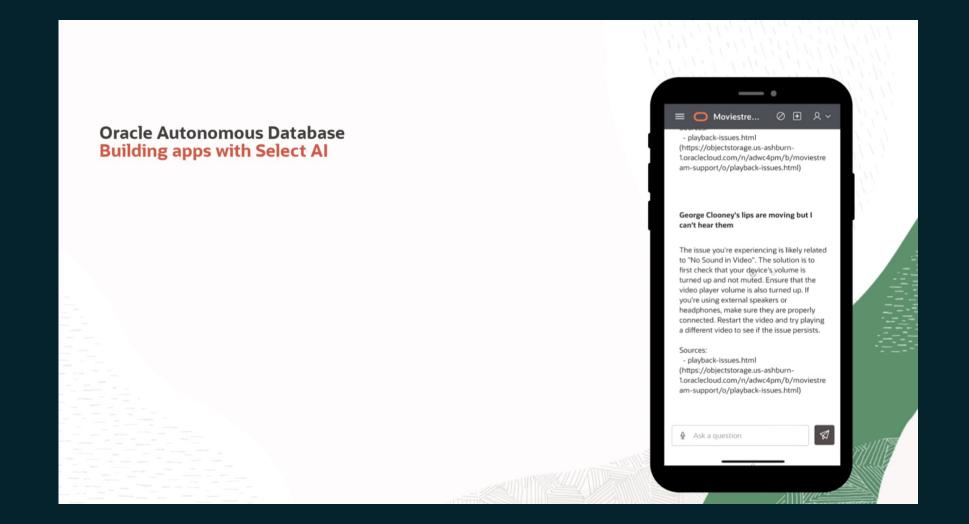


Use a standard SELECT statement followed by AI and your question

Process the result as you would any other SQL result set

Simplify developing RAG applications - Demo

NEW



AI and Autonomous Database

Accelerate dev for Al-centric apps

- Select Al
- **NEW** Retrieval Augmented Generation (RAG)
- **NEW** Graph-based RAG
- **NEW** Al data pipelines: create embeddings using Transforms

Simplify data management with AI

- **NEW** Data Load
 - Automatically detect PII data
 - Enrich data using AI Expressions
- **NEW** Table Assistant
 - Easily edit data and columns using natural language commands
- **NEW** Synthetic Data Generation

Edit tables with natural language using Autonomous Database Table AI Assist

Data	Columns SQL	Load Recipe Save F
	© DAY	Add Column Al Prompt
1	Apr 11, 2018, 8:00 PM	Year from DAY Month from DAY
2	May 18, 2019, 8:00 PM	
3	Jun 6, 2020, 8:00 PM	
4	Dec 29, 2019, 7:00 PM	
5	Feb 3, 2018, 7:00 PM	
6	Sep 4, 2019, 8:00 PM	
7	Jul 5, 2018, 8:00 PM	
8	Feb 1, 2019, 7:00 PM	
9	Dec 6, 2019, 7:00 PM	
10	Jun 29, 2019, 8:00 PM	

Ask for a new column using a natural language prompt

Generates the SQL for you automatically

Oracle Autonomous Database

AI Expressions and AI Assist

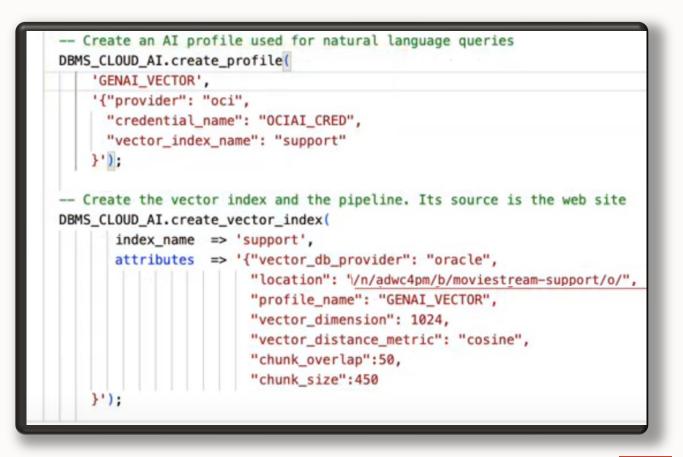
Enhance Table Content with Al

Freedom to choose from LLMs in Oracle Cloud or other Clouds

Integration with 35 different LLMs across 7 providers to deliver widest choice

Choose from a wide array of supported LLMs from:

- OCI Generative AI
- OpenAl
- Azure OpenAl
- Cohere
- GCP Gemini
 NEW
- Claude
 NEW
- Hugging Face NEW



Run models directly in Autonomous Database

Import transformer models using ONNX to speed up in-database vector processing

LEVERAGE ready-made, pretrained AI models

IMPORT ONNX formatted models into Autonomous Database

SEAMLESS, more efficient way to generate vector embeddings



BEGIN

```
DBMS_VECTOR.LOAD_ONNX_MODEL(
    directory => 'DM_DUMP',
    file_name => 'all_MiniLM_L12_v2.onnx',
    model_name => 'ALL_MINILM_L12_V2');
END;
```

Run models directly in Autonomous Database with GPU's

Fully-managed access to NVIDIA GPUs to accelerate performance of AI data operations

Supercharging for Python workloads via blazing-fast GPU power

- Simple **One-click** GPU Activation
- Lightning-Fast Processing for Al embedding models, deep learning training, and inferencing
- Integrated efficiency for optimal performance and productivity
- Coming soon: Execute in-database ONNX models on GPU's

	OMLUSER •
Notebooks > PyTorch Example	<
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Autonomous Database: Modern Data Platform

Built for every analytics persona

- Data Engineer
- Data Scientist
- Application Developer
- Data Analyst

Built for all analytics data

- Cloud Data Lakes
- Open Table Formats
- Streaming Data
- SaaS Data

Built for end-to-end data governance

- Data Catalog
- Data Quality
- Data Integration
- Data Security

Built for every analytics workload

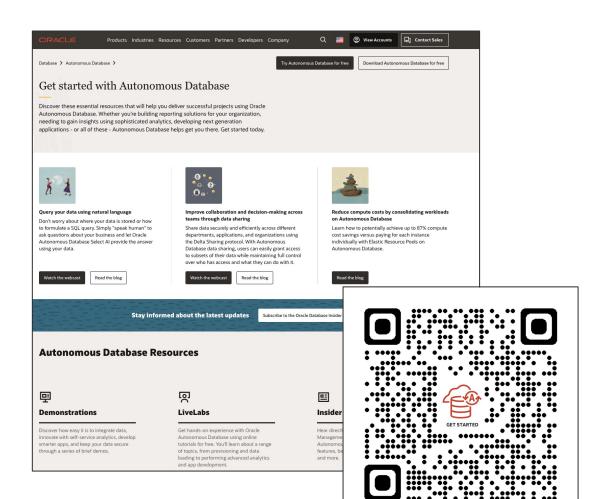
- SQL
- Graph
- Machine Learning
- Spatial

Built for secure collaboration

- Data Sharing
- Cloud Links
- Data Marketplace
- Clean Room



- Try Autonomous Database for free
- Watch demos
- Learn with self-service workshops
- Keep up with the latest news



https://www.oracle.com/autonomous-database/get-started/

Important links to bookmark

Links to get you started and to make sure you keep up to date with everything related to Autonomous Database

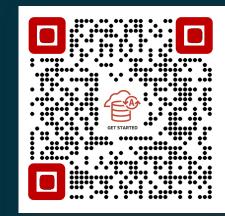
Our new Get Started Page is the right place to start: <u>bit.ly/adb-get-started</u>

2 Join us: Linked in bit.ly/adb-linkedin-grp

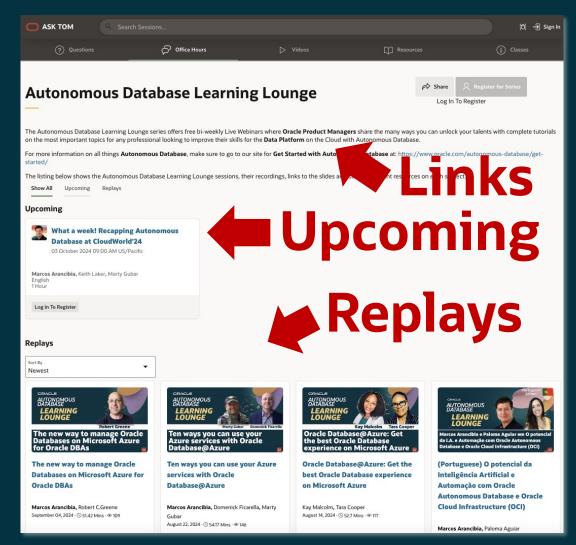
Got a question? We are on stackoverflow <u>bit.ly/adb-stackoverflow</u>

Join us on Developers Slack

(search #oracle-autonomous-database) bit.ly/odevrel_slack (odevrel_slack)



Final Thoughts oracle.com/goto/adb-learning-lounge



AUTONOMOUS DATABASE LEARNING LOUNGE

Thank you for joining today's webinar !!!

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