#### ORACLE



# Modern Data Warehouse Gain Insights from All Your Data

#### Name

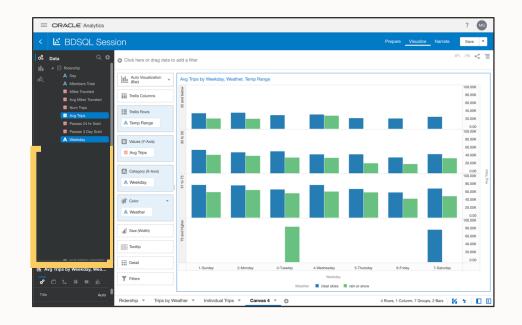
Marty Gubar Cloud SQL Product Management Global Leaders - September 2020

### Safe harbor statement

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# Modern Data Warehouse - Key Requirements

Expand depth and breadth of analyses





Breadth



Historical

# Data Warehouse contains the critical data run your business

• Autonomous, self-driving, self-securing, selfrepairing

# Immediately extend data warehouse analytics to new sources

- Opportunity to easily experiment
- Expand breadth new attributes that potentially help understand or predict behavior
- Add depth detailed events that are not yet of known value

# Apply Oracle Database processing applied to shared data lake sources

• Another processing engine – like Spark

## **Data persistence and processing**



## Hadoop benefits and challenges

#### **Benefits**

- Capture all data
- Enables data democracy
- Process and analyze data at scale

#### Challenges

- Management of solution
- Governance potential for data swamp
- Over-provisioning

## **Oracle Cloud Data Platform**

#### **Benefits**

- Capture all data
- Enables data democracy
- Process and analyze data at scale
- Fully managed services
- Unified metadata management
- Fully elastic compute pay for use

#### Challenges

- Management of solution
- Governance potential for data swamp
- Over-provisioning

## **Cloud-native data lake & data warehouse**

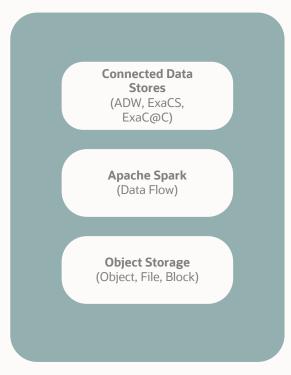
Transform, curate and analyze

**Object storage-based persistence** 

Spark to process the data

Integrated access and query with data warehouse





# Analyzing information across data sources

Powerful SQL access to complex data



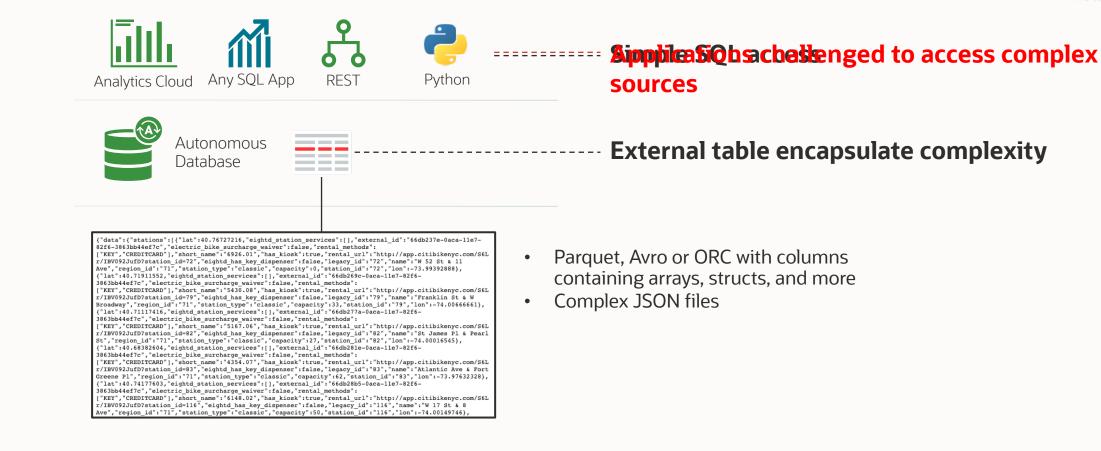
#### Easily load data into ADB from object storage

• Oracle Object Storage, Amazon S3, Azure

#### **Optimized access to data lake objects**

- External tables with optimized drivers for Parquet, ORC and Avro files
- Automatically derive schemas
- Highly flexible text processing
- Access both simple and complex data types
- Powerful SQL extensions for JSON and XML

### Why a powerful SQL language is so important



# Simplified data management

Hybrid Partitioned Tables

Hybrid Partitioned Table					
2020-04	2020-05	2020-06	2020-07	2020-08	2020-09
					,
Object Storage				Database Storage	

Single table captures both internal and external data

- Share data with data lake object storage
- Example: Database storage for frequently accessed data, Parquet for cold data

Efficiently access data across storage tiers

- Partition pruning
- Enables order-of-magnitudes faster query performance

Cost-effective solution

# Add Cloud SQL scale-out compute tier

Object Store queries just get better



#### Scale out queries against Object Stores using Cloud SQL compute

- Offload query processing to separate, fully managed compute tier
- Filters, processes and aggregates data

#### Automatic and transparent

- ADB uses Cloud SQL only when needed
- Enabled with ADB auto scaling

#### Short term roadmap

## **OCI Data Catalog Vision**

Self-service Data Discovery and Governance Solution

Search & Discovery



- Metadata harvesting from on-prem and cloud systems
- Semantic search, data profiling, lineage and impact analysis, data relationships

#### Metadata Curation



- Enterprise Business Glossary, Approval Workflows
- Tagging, User annotations, social collaboration, ratings/comments, associations and links

#### Data Intelligence



- AI/ML based
  Recommendations
- Auto-tagging, Autodiscovery, Autoclassification, Autoassociation, Data Similarity

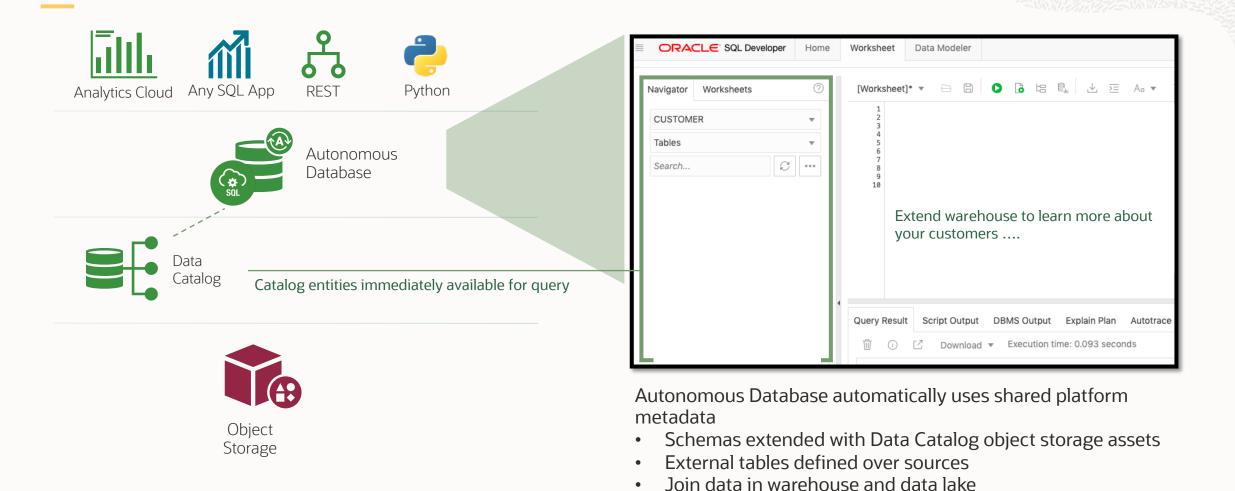
#### **Enterprise Class**



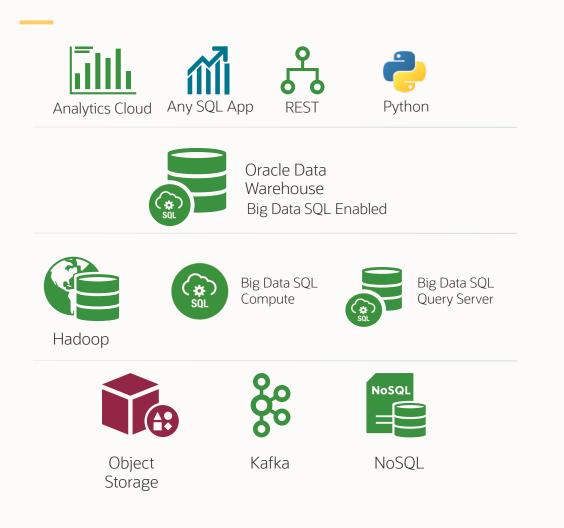
- OCI Native, REST APIs
- Hive Metastore for OCI Obj Store, ADW etc.
- Value added Integration with other OCI services

## **Integrate Data Catalog Assets with Autonomous Database**

Blend Data Lake with Autonomous Database – Short term roadmap



#### **On-premise - Analyzing information across data sources** Oracle Big Data SQL



Easily query across sources

- One Oracle SQL query correlates information from multiple data stores
- Supports HDFS, Hive, Object Stores, Kafka and NoSQL
- No change to Oracle-based applications

Fast, scale-out processing using Smart Scan

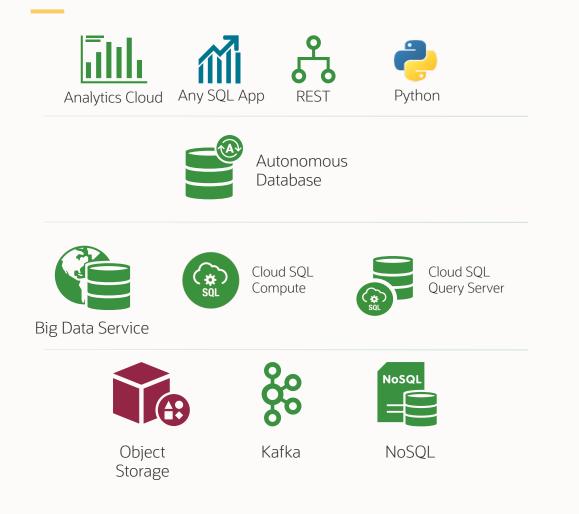
Oracle advanced security over all data

Optionally use Oracle query engine for "SQL on Hadoop"

 Leverages existing Hive metadata and security

# Transitioning workloads to cloud

Oracle Big Data Service with Oracle Cloud SQL



Oracle Big Data Service

- Comprehensive data lake platform
- Based on Cloudera Enterprise 6.3 enabling workload portability
- Perfect for dev, test
- Integrated into Oracle Cloud

Easily deploy secure, HA clusters

Right-size solution

• Elastic - scale from small VM-based clusters to high performance bare metal

Cloud SQL Query Server delivers "SQL on Hadoop"

## **Summary**

- Autonomous Database allows you to focus on gaining insights from all your data leave the infrastructure to us
- Take advantage of cloud scale and economics to explore and understand all your data
- Get started today!

