Crystal Ball: Crystal Ball in the Classroom

Crystal Ball in the Classroom is focused on supporting the academic community through affordable software for implementation in both university classrooms as well as administrative solutions. Whether it's being taught or used in the CFO's office, your Crystal Ball software is accompanied by an industry-leading set of tools and resources, to make your implementation most effective.

Classroom Edition

Accurately Aiming to provide hands-on experience with Crystal Ball's forecasting and simulation capabilities to students across a range of disciplines, Crystal Ball in the Classroom has offered high-quality, low-cost software to the education community for more than 20 years. The result is a partnership with the world's top educational institutions that extends far beyond software to provide the training, tools, and resources required to make Crystal Ball an essential part of their curricula— teaching tomorrow's leaders the technology of today.

Discounted Software

From Harvard to Johns Hopkins—and the more than 800 other university and college participants— Crystal Ball in the Classroom partners enjoy access to full versions of Crystal Ball software at greatly discounted prices. Program licenses ranging from one-year classroom editions for students to perpetual editions for professors—can be purchased through our education account team professionals, who can help you assemble the right licensing package for your teaching needs.

Academic Resources

In addition to discounted software, the Crystal Ball in the Classroom offers a comprehensive set of tools and resources for our classroom partners—all of which are available via the click of a mouse. These offerings include our Web seminars, case studies, user groups, professor kits, and more.

Textbooks

To provide our classroom partners with an ever-growing list of resources, Oracle is engaged in an ongoing discussion with authors of texts on simulation, forecasting, and

KEY FEATURES

- Administrative software
- Classroom Edition software
- Crystal Ball curriculum
- Textbooks
- Other teaching resources
- Administrative sample models and resources

risk analysis to encourage them to include Crystal Ball coverage. Many of those that choose to do so include free short-term editions of the software with their texts (that is, a full software version that expires after 140 days).

Departments and Applications

The software, curriculum, and resources provided by the Crystal Ball in the Classroom are used across a range of departments and applications.

- **Departments.** Engineering, business, environmental, finance, healthcare, insurance, management consulting, oil and gas, pharmaceutical, and telecommunications.
- **Applications.** Financial analysis, petroleum reserves, portfolio analysis, process modeling, project management, real options, Six Sigma, and Value-at-Risk.

Administrative Solutions

If University administrators face increased pressure to meet institutional goals, despite continued reductions in public and private funding; increased competition for students and funding; and the emergence of new competitive models, such as for profit and corporate programs. In the face of these and other challenges, they cannot afford to miscalculate on recruiting, budgets, enrollment, and a host of other university administrative tasks.

Running a university requires accurate forecasting and simulation in order to optimize future decisions and improve the bottom line. However, it is nearly impossible to increase revenue, decrease costs, and reduce development time when your spreadsheets and other data-analysis tools lack the functionality, capability, and power to do the necessary "what if" analyses needed for successful performance management.

Administrators need to change the way they plan, estimate, and forecast—from a deterministic, fixed-input model to a stochastic process that allows for variables. This allows for analyzing a more accurate forecast and reducing the number of costly, last-minute decisions. Crystal Ball software is quickly and effectively implemented in many administrative applications including:
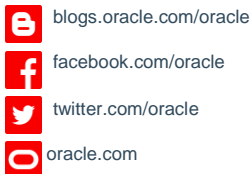
- Accurately Forecast Enrollment
- Better Predict Staffing Needs
- Improve Capital Expenditure and Budgets
- Optimize Real Estate Planning
- Enhance Grant Utilization

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Oracle is committed to developing practices and products that help protect the environment