

Oracle Hospitality OPERA Cloud Sales and Event Management

Oracle Hospitality OPERA Cloud Sales and Event Management, a comprehensive sales and event management application is part of the Oracle Hospitality OPERA Cloud suite.

Key Solution Features

- **PERSONALIZED:** User configurable dashboards provide single-point access to key information
- **MOBILE:** Enables on-the-go sales and event management – provides all the data at your fingertips on any device
- **EASY TO LEARN:** Intuitive, configurable, modern user interface. Provides navigations guidance for beginner and advanced users.
- **GLOBAL:** Available in 20 languages out of the box

Key Solution Benefits

- Maximize sales revenues from groups and events
- Provide top-quality customer service
- Reduce total cost of ownership and streamline resources
- Deliver meaningful information to improve business operations
- Enhanced data security, scalability and reliability

Learn more: www.oracle.com/hospitality



Reporting

- Actionable insights from daily performance reports
- User customizable stationery

Customer Relationship Management

- Account & contact management
- Performance reports so you can track and grow sales
- Activity management

Tailored Group & Event Management

- Comprehensive group management with single point of entry and real-time availability for inventory and rates
- Quick and easy event management – ad-hoc creation and event templates based on your customer booking requirements
- Catering packages simplify the booking process by selecting, with one click, all of the events, resources, notes, and pricing for a group of events priced together – either per person or a flat-package rate
- Event forecasting and actualization for end-to-end reporting