

Oracle Awards Program
Oracle Excellence Awards
OFFICIAL RULES — STANDARD

By participating in this Oracle Awards program as a Nominee or Nominating Party, you agree to comply with all the terms and conditions below. If you do not agree with all of these terms and conditions or the terms contained within the nomination form, do not participate in this awards program and do not submit a nomination form.

AWARDS DESCRIPTION

The Excellence Awards (“Awards”) are to recognize the customers who have put forth extraordinary efforts to transform their businesses by leveraging Oracle Cloud Solutions (Oracle Infrastructure (OCI), as well as Oracle Applications: Marketing, Finance, HR). Selected finalists will be invited back to the nomination form to answer additional questions.

AWARDS PERIOD

All times are Pacific Time based on the time zone set in the electronic system used to process and time stamp Oracle Awards submissions. The Awards Period is February 19, 2024 to September 30, 2024 and is comprised of 5 periods:

- The **Nomination Period (round 1)** begins on February 19, 2024, 12:00 a.m. and ends on April 10, 2024, 11:59 p.m.
- The **Judging Period (round 1)** opens April 15, 2024, 12:00 a.m. and closes on May 3, 2024, 11:59 p.m.
- The **Nomination Period (round 2 – finalists invited back to answer additional questions)** begins on May 16, 2024, 12:00 a.m. and ends on May 31, 2024, 11:59 p.m.
- The **Judging Period (round 2)** opens June 3, 2024, 12:00 a.m. and closes on June 14, 2024, 11:59 p.m.
- **Winners will be announced** on July 1st, 2024 and celebrated at Oracle CloudWorld in Las Vegas (conference passes not included).
- To view the winners' names, go to <https://www.oracle.com/corporate/customers/awards/> on or about July 1st, 2024. A link to the results will be provided on the main index page. The Winner List will be available for a period of at least ninety (90) days thereafter.

IMPORTANT NOTICE: Each Nominee or Nominating Party is responsible for determining the corresponding time zone in their respective geographical location.

ELIGIBILITY OF NOMINATING PARTIES AND NOMINEES

Candidates may be submitted by self-nomination or nomination by other parties (customers, partners, Oracle employees, etc.) via the official nomination form. All submissions must meet the following criteria:

- Nominations must be submitted by the deadlines as listed above. Late submissions are automatically disqualified;
- These Oracle Awards are open to either individuals or entities/organizations as indicated in the specific criteria for each award listed below and under Award Categories and Selection of Winners;
- Awards criteria: Nominations will be judged based on how closely they align to the description of the award category selected by the submitter, the completeness of the information, and the quality of the responses;
- Each individual or entity/organization must meet criteria of the specified award in addition to all of the following criteria:
 - No individual may be nominated, become a finalist for an individual award, be highlighted or be designated to accept an award on behalf of an organization, if they are not **18 years or older**;
 - Oracle customers or community members must be **in good standing with Oracle** at the time of submission and announcement of finalists/winners;
 - **Residents of the following are not eligible to participate as Nominees:** any country or region under US trade restriction or embargo, currently **Cuba, Iran, North Korea, Syria, the Crimea**

region, and all Russian controlled areas of Ukraine. While not under U.S. embargo, Oracle has a corporate policy of not transacting with Belarus, Russia, and Venezuela;

- Persons in any of the following categories are **not eligible to participate as Nominees**:
 - a) **employees or agents of Oracle** (Sponsor) **and** its parent, affiliate and subsidiary companies (collectively the “Sponsor”), or of the Sponsor's participating advertising and promotion agencies, and prize suppliers;
 - b) **immediate family members** (defined as parents, children, siblings and spouse, regardless of where they reside) and/or those living in the same household as any person in (a) above;
 - c) expert panelists or judges for the selection of the Awards finalists/winners
 - d) **competitor** to Oracle in the product or area of the related title;
 - e) employees of any company that has a **policy against and/or legally prohibits participation** in awards or the awarding of a prize/award/benefit to an employee; and
 - f) **employees, officers, or officials of any public sector entity**, located in the Latin America region including, but not limited to, any person acting in an official capacity for or on behalf of any national, state, provincial or local government, or any department or agency thereof.

NOMINATION PROCESS

To nominate a candidate (a “Nominee”), including yourself, the Nominee or Nominating Party must go to <https://www.oracle.com/corporate/customers/awards/> and fill out a nomination form for an award. Enter Nominee’s name and nomination details, complete the form, and agree to the terms and conditions. As part of the nomination, you may elect to provide a short article that provides a detailed description or case study of the Nominee’s accomplishments.

Alternative methods of nomination are not accepted. Incomplete nominations will not be considered. Nominations submitted after the deadline will not be considered.

Each submission, including any article, case study or other supplemental material, will be considered one Nomination. Nominations, including case studies or articles, **must be in English**. You may submit multiple Nominations in multiple categories for separate individuals or stories/projects. Subject to all of the other terms in these Official Rules, you may receive assistance from others in developing your Nominations. Nominations may not contain:

- Proprietary, confidential, or sensitive information (including details such as dollar value of deal, proprietary or sensitive details of customer's configuration or business issues they are trying to solve if publicly shared may cause negative business impact, etc.) when answering the questions related to the project, solution, or effort of the nominee.
- Trade secrets or other information that is inappropriate to share with the general public.
- Copyrighted materials (whether registered or unregistered) that are owned by third-parties, without permission from the copyright owner(s).
- Trademarks owned by parties other than the Sponsor or the Nominee or Nominating Party submitting the Nomination (whether registered or unregistered), without permission of the trademark owner(s)).
- Information that defames, misrepresents or contains disparaging remarks about the Sponsor, Sponsor’s products, and any person, company or product.
- Messages or images inconsistent with the Sponsor's brand and company.

AWARD CATEGORIES AND SELECTION OF WINNERS

After Nomination period closes, the submissions will be reviewed for eligibility and completion aligning with instructions on the Nomination form and the eligibility requirements in these rules.

A panel of judges for each category selected by the Sponsor will review all qualifying Nominations.

Criteria used by the panel judges to determine the finalists is based on the eligibility criteria for the award as defined in this document, is not limited to usage of Oracle products and other important factors including the alignment of the customer story to the award categories and their descriptions as outlined below.

The Oracle Excellence Awards recognize contributions in **20 categories**:

Marketing (Customer Experience, CX):

1. The Visionary Award (Most Innovative CX Program)

Visionaries are designing the future of customer experiences with innovations that demonstrate creativity and intellect. This award will showcase the most groundbreaking customer experience program. If you've created a CX program that stands out from the rest, we want to know about it.

2. The Growth Award (Most Impactful Revenue Program)

Organizational growth happens when you achieve great results across all products, different parts of your business, business models, and sales channels. This award will spotlight the revenue programs making the most impact. If your revenue programs are making a significant impact for your organization, we want to hear about it.

3. The Strategist Award (Best Use of Customer Data)

Strategists understand the importance of leveraging data along with effective tactics to drive superior results. This award will showcase the best use of customer data. If you're turning data into actionable intelligence, we want to hear all about it.

4. The Connector Award (Best Cross-Departmental Program)

Connectors understand the awesome power of bringing together multiple solutions, technologies, and organizations to deliver excellence. This award will showcase the top program that connects different parts of a company. If you've created a powerful solution that delivers measurable success and keeps the organization in good shape, we want to know about it.

5. The Customer Success Award (Best Program Adapting to Change)

Adjusting to constantly changing customer needs, market trends, and organizational goals means being able to spot and adapt to what's coming next, whatever it might be for your business. This award celebrates the top program that's succeeded by being flexible. If you're great at finding opportunities when things change and getting impressive results, we want to hear your story.

HR (Human Capital Management, HCM):

1. The Employee Experience Award - For thoughtful design of the employee experience

Employee experience is constantly evolving. Organizations in this category have demonstrated a commitment to understanding and engaging individuals through personalized, intuitive experiences. They are focused on growth—effectively upskilling and reskilling to adapt to change—and prioritizing total wellbeing and a connected culture of belonging.

2. The Candidate Experience Award – For guiding candidates through the hiring journey

The ability to build strong candidate relationships sets organizations apart in a competitive labor market. Through innovative use of technology, these organizations are empowering their hiring teams, attracting candidates with the right skills, and successfully guiding them through an intuitive hiring and onboarding experience.

3. The HR Innovation Award - For implementing a remarkable vision for the future of work

Emerging technology is playing an ever-increasing role in the daily success of the workforce. Organizations in this category are using the latest technology in innovative ways to enhance performance and outpace the competition. Through creative application of AI, intelligent user experience, machine learning, analytics, or a unified cloud platform, these organizations are leading the way toward a new world of work.

4. The People-first Leadership Award - For enabling managers to put employees first

Employee success depends on managers who lead with authenticity, transparency, and empathy. Organizations in this category are equipping their people managers with the right environment and tools to connect with their team members, understand their needs, recognize their accomplishments, and nurture their growth.

Finance (Enterprise Resource Planning - ERP, Enterprise Performance Management – EPM, Supply Chain Management - SCM):

1. Best Use of Oracle Cloud in Finance

Finance leaders are rethinking every aspect of their businesses—across finance, operations, workforce, and supply chains—to capitalize on new opportunities and drive growth. The winner of this award will have succeeded in applying strategies and best practices that position their company for sustained innovation and value creation.

2. The Velocity Award for Excellence in Financial Close

Closing the books quickly at period end streamlines compliance activities and provides business leaders with actionable insights to guide strategic decisions. Difficulties in closing the books can also be indicative of underlying problems. The winner in this category has guided their team in closing the books fast despite challenges such as organizational complexity, business model diversity, compliance regulations, or accounting practices.

3. The Prediction Award for Innovation in Planning and Scenario Modelling

Every organization seeks to adopt best practices that will accurately forecast operational results and assess the consequences of various what-if scenarios. The winner of this award is adept at producing precise plans and clear scenario models for finance, supply chain, marketing, workforce management, or projects.

4. The Change Agent Award for Best Use of Oracle Cloud in Supply Chain

Supply chain leaders are heroically scrambling to put out fires and eliminate chaos while also predicting tomorrow's trials and tribulations. The winner of this award will have succeeded in smoothing out new challenges impacting supply chains —by reimagining sourcing strategies, minimizing risk, leveraging automation, intelligence, and bridging the gap between planning and execution to exceed the current and future expectations of their customers.

5. The Spendwise Award for Source-to-Pay Performance

An often overlooked function, this award goes to the supply chain professional who has steered their department or organization in the right direction to maximize margins and increase profitability.

Cloud Infrastructure (OCI):

1. Data Center Migration and Transformation Award

Oracle honors organizations which transformed their data center operations across both Oracle and non-Oracle applications. Often this includes exiting one or more data centers. These solutions delivered higher performance at lower cost than alternatives and are often able to avoid rearchitecting applications.

2. Application Modernization Award

Oracle honors organizations who successfully moved Oracle and non-Oracle applications. Sometimes these deployments minimize rearchitecting applications, while in other cases they involve modernizing the application to new software versions or cloud services. They deliver higher performance at lower cost than alternatives.

3. Data Platform Innovation Award

Oracle honors organizations who changed their own products, services, or processes by using their data in new ways. These deployments use Oracle Cloud to derive new value for the business from new or existing business data.

4. AI Innovation Award

Oracle honors organizations who transform their products or services with Artificial Intelligence (AI) or Machine Learning (ML) on Oracle Cloud. These solutions enable the business to provide new solutions for their customers, create new value for their business, or meaningfully enhance and transform existing activities.

5. Cloud Architect of the Year Award

Oracle presents this award to enterprise cloud architects who have delivered and executed on clear strategies that resulted in successful and impactful cloud deployments on Oracle Cloud.

Sustainability:

Earthfirst Award for Excellence in Sustainability

With the demand from consumers, investors and legislators rising for organizations to commit and act on sustainability goals and initiatives, technology is key when supporting organizations who are weaving sustainability into the core of their business. Sustainability is everyone's business, and this award celebrates organizations leveraging Oracle Applications **or** Oracle Cloud Infrastructure (or both!) to ensure a sustainable future.

Potential finalists/winners will be confidentially informed according to the Award Period noted above. Selected finalists will be invited back to the nomination form to answer additional questions. Winners will be announced according to the Award Period schedule noted above.

When the Sponsor notifies potential finalists/winner(s), each potential finalist/winner will be required to sign a legal affidavit of eligibility to receive the award and release forms granting permission for the Sponsor to announce the finalist/winner and reference finalist/winner as a customer of the Sponsor in Sponsor's marketing materials. A Nominee will not be announced as an award finalist/winner without successful completion of the affidavit and release forms. If the Sponsor is unable to reach a potential finalist/winner, or if the affidavit and release forms are not properly completed and returned to the Sponsor by the date requested, or if an award notification is returned as undeliverable, or if a potential finalist/winner is found not to have complied with these Official Rules in any way, the award will be forfeited and an alternate winner will be selected. Potential finalist/winner(s) will be given a deadline to respond and return the completed affidavit and release forms.

All decisions by Oracle are final. Oracle reserves the right to modify or terminate the Oracle Awards promotion at any time and at its sole discretion.

AWARDS WINNER BENEFITS

Each of the category winners are based on the criteria noted in the Selection of Winners section above. **Prizes are non-monetary benefits, as recognition is the basis of the awards.** Winner benefits are the following:

1. Award trophy
2. Published announcements of each winner on Oracle.com, Oracle's social hubs and related Oracle communities, and at any Oracle event whether the awards are announced virtually or in person.
3. Featured case study on Oracle.com; articles; press releases; blogs;etc.,

Winners are responsible for any other expenses relating to the acceptance and use of prizes. Oracle has the option, at its sole discretion, of substituting a benefit if for any reason a benefit becomes unavailable, including scheduling or availability. Benefits cannot be transferred, substituted, or redeemed for cash value.

Awards and benefits will be provided if a sufficient number of eligible Nominations are received, but in no event will the Sponsor award more benefits than are provided for in these Official Rules.

RELEASE/DISCLAIMER OF LIABILITY

To the maximum extent permitted by law, by participating, nominees, nominating parties, finalists, potential winners and winners ("releasing parties") waive any right to claim ambiguity in the rules, and release, indemnify and hold harmless, and agree to keep indemnified and held harmless, the sponsor and its affiliates and

subsidiaries, and each of their respective agents, representatives, officers, directors, shareholders and employees (collectively, "released parties") at all times from and against any injuries, losses, damages, claims, actions, demands, costs or expenses or any liability of any kind (a) resulting from or arising from participation in the awards or acceptance, possession, use, misuse or nonuse of prize(s)/benefits that may be awarded; or (b) for or in respect of which released parties will or may become liable by reason of or related or incidental to any act, default, omission, breach or non-observance, whether negligent or otherwise, by a releasing party under these official rules.

DATA PRIVACY

For the purposes of running Oracle Awards, we collect, use, disclose, transfer, process, and store personal data of both the Nominating Party and the Nominee needed to conduct award nominations, judge submissions, contact nominees to review stories, award, publicize finalists/winners and related activities. Oracle does not ask for any sensitive personal data or confidential information. Oracle will process personal information of Nominating Party and Nominees in accordance with the Oracle General Privacy Policy (<https://www.oracle.com/legal/privacy/privacy-policy.html>). The Sponsor may use and share a Nominee or Nominating Party's personal data with third parties to the extent necessary to fulfill its obligation to administer and sponsor the awards.

SEVERABILITY

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

SPONSOR: Oracle America, Inc., 2300 Oracle Way, Austin, Texas, 78710, United States

Oracle reserves the right to cancel or modify the terms of this Oracle Awards program if fraud, technical failures or any other factor beyond Oracle's control impairs the integrity of this program, as determined by Oracle in its sole discretion. Oracle reserves the right in its sole discretion to disqualify any individual it believes has tampered with the entry or selection process or has acted in violation of these Official Rules. Any attempt by any person to deliberately damage or undermine the legitimate operation of this Oracle Awards program may be a violation of criminal and civil law, and, should such an attempt be made, Oracle reserves the right to seek damages from any such person to the fullest extent permitted by law. Oracle's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any attempts by an individual to access any web site associated with this Oracle Awards program via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices or programs is prohibited.