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Multicloud in the Mainstream

A 451 Research Report: Commissioned by OCI

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Deloitte. **AMD**  **vmware**[®]

Expert panel: Multicloud and Beyond



Alistair Green
Senior VP Cloud
Engineering
Oracle JAPAC



Tim Reid
CIO
Container Exchange
Services



Avi Sharma,
Head of Platform Services
BPay



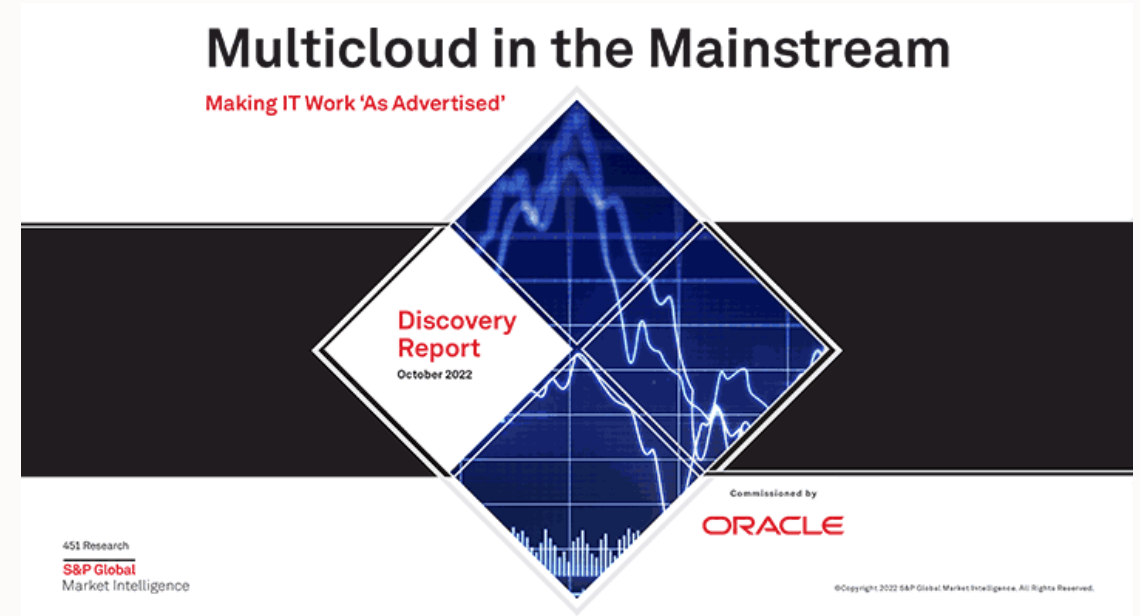
Sean Kopelke
Senior Director of Solution
Engineering, VMware

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About the report

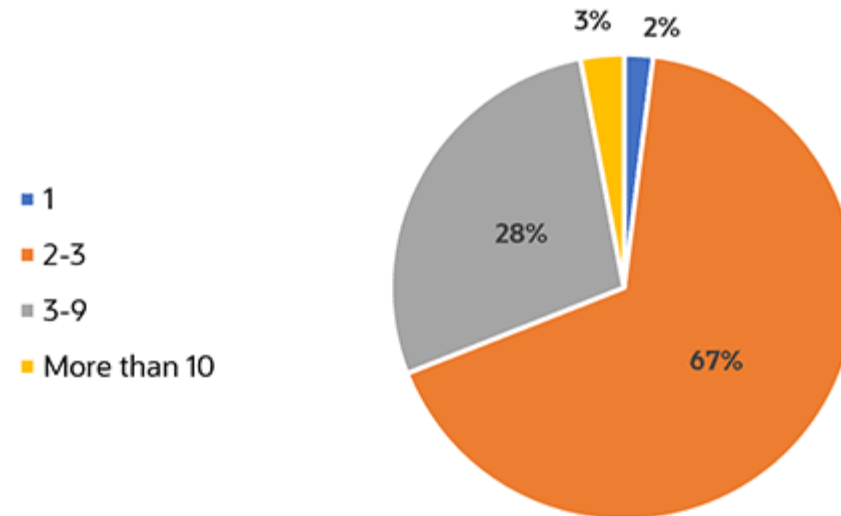
- Aimed to understand how IT leaders are thinking about and using multicloud in their IT strategies
- OCI commissioned 451 Research, part of S&P Global Market Intelligence
- Surveyed 1,500 enterprise respondents from around the globe



Multicloud is the new reality in enterprise technology

- 98% of enterprises surveyed are using at least 2 cloud infrastructure providers
 - 31% are using 4 or more
- 96% reported using at least 2 cloud application providers (SaaS)
 - 45% using 5 or more SaaS providers
- 97% use or plan to use cloud management platforms

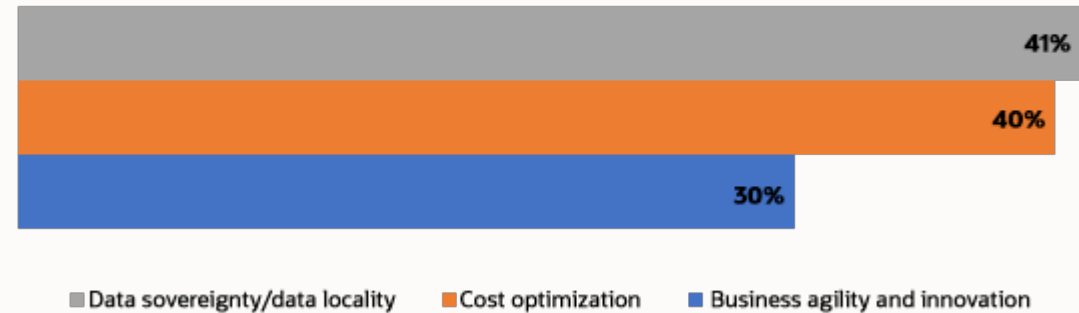
How many cloud infrastructure providers do you use?



What drives demand for multicloud?

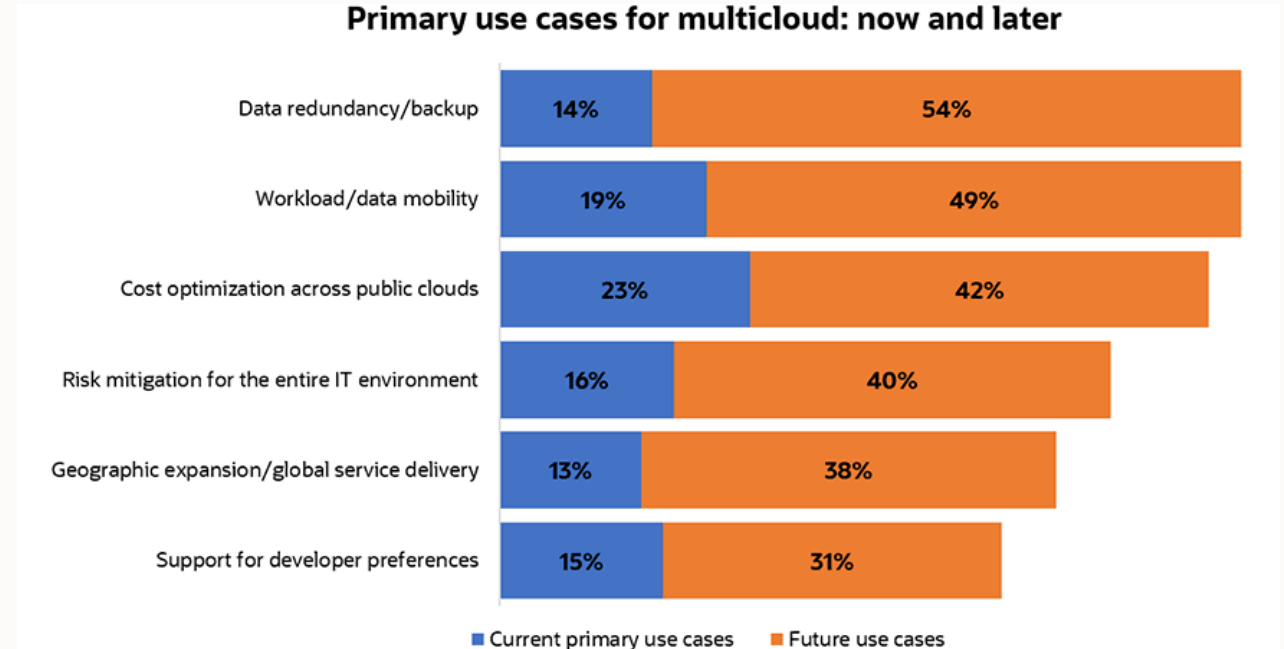
- 90% COVID-19 pandemic has been a strong driver for cloud technology
- For multicloud specifically, the top drivers in enterprises are:
 - data sovereignty (41%)
 - cost optimisation (40%)
- Other drivers include:
 - business agility and innovation (30%)
 - best of breed cloud services and applications (25%)
 - Cloud vendor lock-in concerns (25%)

Most significant motivator: What is driving your multicloud adoption?



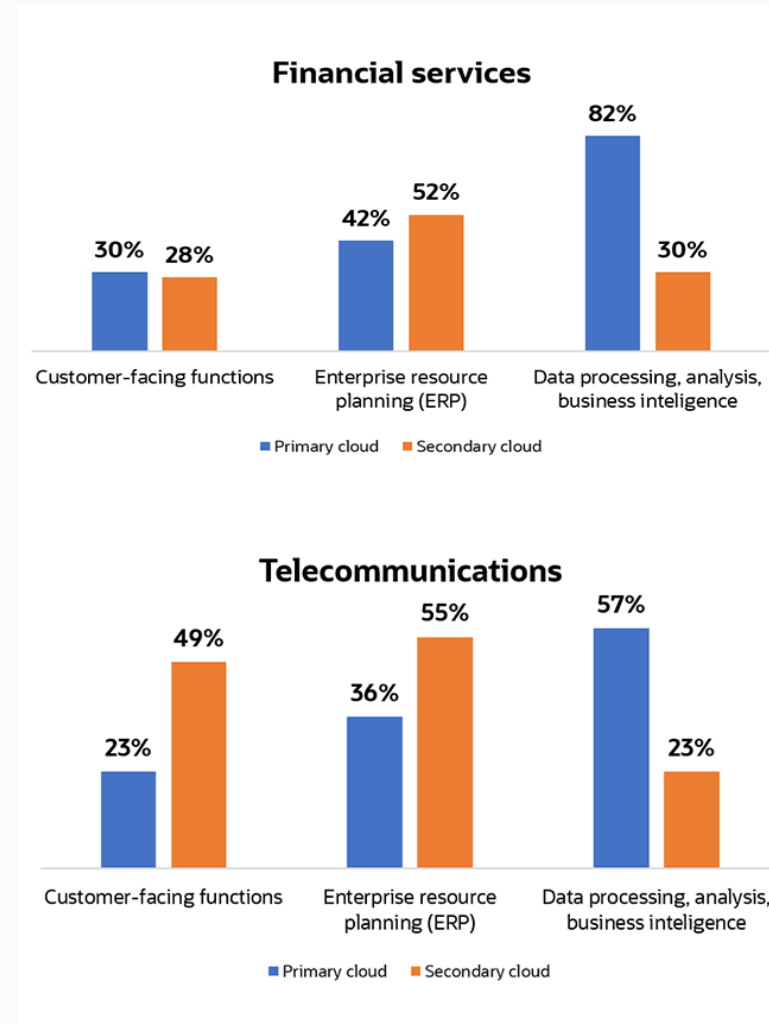
Multicloud is here to stay

- IT leaders are proactively planning multicloud strategies for the future
- The most frequently noted anticipated future use cases include:
 - Data redundancy (54%)
 - Data mobility (49%)
 - Cost optimisation (42%)



The industry viewpoint

- Different industries approach their multicloud strategies differently:
- 82% of financial service organisations host data analytics on their primary cloud, rather than their secondary cloud
- But 49% of telecommunication enterprises prefer to host mission-critical, customer-facing functions on their secondary cloud



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Thank you

The image features the Oracle logo in a bold, red, sans-serif font, centered horizontally. The background is a stylized, layered landscape of rolling hills in various shades of light gray and white. In the lower right quadrant, there are several concentric circles drawn with a dotted line pattern. The overall aesthetic is clean and modern.

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