Oracle Awards Program
Oracle Excellence Awards
OFFICIAL RULES — STANDARD

By participating in this Oracle Awards program as a Nominee or Nominating Party, you agree to comply with all the terms and conditions below. If you do not agree with all of these terms and conditions or the terms contained within the nomination form, do not participate in this awards program and do not submit a nomination form.

AWARDS DESCRIPTION

The Excellence Awards ("Awards") program recognizes the customers who have put forth extraordinary efforts to transform their businesses by leveraging Oracle Cloud Solutions (Oracle Infrastructure (OCI), as well as Oracle Applications: Marketing, Finance, HR). Selected finalists will be invited back to the nomination form to answer additional questions. Each award recognizes contributions at both the regional and global levels. Participants are evaluated within their respective regions first, with regional winners advancing to compete for global recognition. This structure ensures inclusivity and highlights the diversity of talent across various geographical areas.

AWARDS DATES AND TIMELINE

All times are in **Pacific Time**, based on the time zone set in the electronic system used to process and timestamp Oracle Awards submissions. The Awards Period runs from January 6, 2025, to October 16, 2025, and is comprised of multiple stages:

- **Regional Programs Nomination Period (4 regions: JAPAC, EMEA, LAD, NA)** begins on January 6, 2025, 08:00 a.m. and ends on February 14, 2025, 11:59 p.m.
- The **Regional Judging Period** opens February 17, 2025, 12:00 a.m. and closes on February 24, 2025, 11:59 p.m.
- The **Regional Winners** will be announced between March and May 2025, during selected Oracle CloudWorld Tours events in the 4 regions, from March 13, 2025, to May 6, 2025. More details will be shared with the finalists and winners at a later date.
- The **Global Awards Period (only regional winners are invited back to answer additional questions)** begins on April 28, 2025, 12:00 a.m. and ends on May 16, 2025, 11:59 p.m.
- The **Global Judging Period** opens May 19, 2025, 12:00 a.m. and closes on May 30, 2025, 11:59 p.m.
- **The Global winners** will be announced in June 2025 and celebrated at Oracle CloudWorld in Las Vegas. Global winners will receive a complimentary CloudWorld conference pass (public sector customers not eligible to receive complimentary pass).
- To view the winners' names, visit https://www.oracle.com/corporate/customers/awards/ on or around June 15, 2025. A link to the results will be provided on the main index page. The Winners List will be available for a period of at least ninety (90) days thereafter.

IMPORTANT NOTICE: Each Nominee or Nominating Party is responsible for identifying the corresponding time zone in their geographical location.

ELIGIBILITY OF NOMINATING PARTIES AND NOMINEES

Candidates may be submitted through self-nomination or nomination by other parties (customers, partners, Oracle employees, etc.) via the official nomination form. All submissions must meet the following criteria:

- Nominations must be submitted by the deadlines listed above. Late submissions will be automatically disqualified.
- These Oracle Awards are open to individuals or entities/organizations as specified in the criteria for each award listed below and under Award Categories and Selection of Winners.
- Awards criteria: Nominations will be judged based on how closely they align to the description of the award category selected by the submitter, the completeness of the information provided, and the quality of the responses.

- Winners of regional programs automatically qualify as nominees for the Global Phase of the Excellence Awards. Additional details will be requested in the form of answers to questionnaires will be required to complete the nomination for the Global Phase.
- Each individual or entity/organization must meet the criteria of the specified award in addition to the following criteria:
- Individuals must be 18 years or older to be nominated, become a finalist for an individual award, be highlighted, or accept an award on behalf of an organization.
- Oracle customers or community members must be **in good standing with Oracle** at the time of submission and announcement of finalists/winners.
- **Residents of the following** are **not eligible to participate as Nominees**: any country or region under US trade restriction or embargo, currently **Cuba, Iran, North Korea, Syria, the Crimea region**, **and all Russian controlled areas of Ukraine**. While not under U.S. embargo, Oracle has a corporate policy of not transacting with Belarus, Russia, and Venezuela.
- Persons in any of the following categories are **not eligible to participate as Nominees:**

   a) **Employees or agents of Oracle** (Sponsor) **and** its parent, affiliate and subsidiary companies (collectively the "Sponsor"), or of the Sponsor's participating advertising and promotion agencies, and prize suppliers.
   b) **Immediate family members** (defined as parents, children, siblings and spouse, regardless of where they reside) and/or those living in the same household as any person in (a) above.
   c) Expert panelists or judges for the selection of the Awards finalists/winners
   d) **Competitor** to Oracle in the product or area of the related title.
   e) Employees of any company that has a **policy against and/or legally prohibits participation** in awards or the awarding of a prize/award/benefit to an employee; and
   f) **Employees, officers, or officials of any public sector entity,** located in the Latin America region including, but not limited to, any person acting in an official capacity for or on behalf of any national, state, provincial or local government, or any department or agency thereof.

NOMINATION PROCESS

To nominate a candidate (a "Nominee"), including yourself, the Nominee or Nominating Party must go to https://www.oracle.com/corporate/customers/awards/ and complete the nomination form for an award. Enter Nominee's name and nomination details, complete the form, and agree to the terms and conditions. As part of the nomination, you may choose to provide a short article or case study that provides a detailed description of the Nominee's accomplishments.

Alternative methods of nomination will not be accepted. Incomplete nominations will not be considered. Nominations submitted after the deadline will not be considered.

Each submission, including any article, case study, or other supplemental material, will be considered one Nomination. Nominations, including case studies or articles, **must be in English**. You may submit multiple Nominations in multiple categories for separate individuals or stories/projects. Subject to the other terms in these Official Rules, you may receive assistance from others in developing your Nominations. Nominations may not include:

- Proprietary, confidential, or sensitive information (such as dollar values of deals, proprietary or sensitive details of customer's configuration or business issues they are trying to solve if publicly shared may cause negative business impact, etc.) when answering the questions related to the project, solution, or effort of the nominee.
- Trade secrets or other information that is inappropriate to share with the general public.
- Copyrighted materials (whether registered or unregistered) that are owned by third-parties, without permission from the copyright owner(s).
- Trademarks owned by parties other than the Sponsor or the Nominee or Nominating Party submitting the Nomination (whether registered or unregistered), without permission of the trademark owner(s).
- Information that defames, misrepresents or contains disparaging remarks about the Sponsor, Sponsor's products, and any person, company or product.

- Messages or images inconsistent with the Sponsor's brand and company.

AWARD CATEGORIES AND SELECTION OF WINNERS

The Oracle Excellence Awards now include:
- Regional Phase: Four regional programs (Japan and Asia Pacific - JAPAC; Europe, Middle East and Africa- EMEA; Latin America- LAD; North America- NA) with 22 award categories each (88 total winners).
- Global Phase: The 88 regional winners compete in 22 categories for global recognition.

After the Nomination period closes, the submissions will be reviewed for eligibility and completion in alignment with the instructions on the Nomination form and the eligibility requirements in these rules.

A panel of judges for each category selected by the Sponsor will review all qualifying Nominations.

The criteria used by the panel judges to determine the finalists are based on the eligibility criteria for the award as defined in this document, but are not limited to usage of Oracle products and other important factors including the alignment of the customer story to the award categories and their descriptions as outlined below.

The Oracle Excellence Awards recognize contributions in 22 categories:

Marketing (Customer Experience, CX):

1. **Customer Experience Excellence Award** (Outstanding achievements in enhancing customer experiences)

Are you building an experience for your customers that goes far beyond a smooth transaction? This award recognizes the breadth and depth of those efforts, including how you understand, engage with, and deliver for your customers. Nominees must use at least one solution from the Oracle Fusion Cloud CX suite.

2. **Customer Experience Innovation Award** (Most Impactful Program using data-driven decisions)

Do you regularly surprise your customers—in a good way!—with the experiences you deliver? This award recognizes creative, data-driven approaches to CX that build strong ties with customers and delivers results. Nominees must use at least one solution from the Oracle Fusion Cloud CX suite.

3. **CRO of the Year Award** (Implemented a visionary strategy shaping the future of customer experience)

Chief revenue officers took on an even more influential role at many companies in 2024. This award recognizes an outstanding CRO who made a major impact via their vision and implementation. By sharing how your strategy helped drive revenue or other key financial targets, you can showcase your achievements and inspire others with your insights.

4. **CMO of the Year Award** (Exceptional leadership in defining innovative marketing strategies)

This award recognizes a visionary CMO who has helped transform their organization through new customer experiences, creative campaigns, and data-driven marketing initiatives. Share how you led your team to deliver value through passion, creativity, and focus.

HR (Human Capital Management, HCM):

1. **Employee Experience Excellence Award** (For thoughtful design of the employee experience)

This award celebrates a human resources team that helps make their work environment a better place to be, delivering an employee experience that helps people thrive within their roles and build rewarding careers. Nominees must use at least one solution from the Oracle Fusion Cloud HCM suite.

2. **Candidate Experience Excellence Award** (For guiding candidates through the hiring journey)

This award celebrates a human resources team that goes above and beyond in delivering a meaningful and engaging job application, interview, and onboarding process for potential hires. Nominees must use at least one solution from the Oracle Fusion Cloud HCM suite.

3. **HR Innovation Award** (For implementing a remarkable vision for the future of work)

This award celebrates the innovative work of human resources teams. Did you come up with a creative program to engage employees, boost productivity, or find and court talented job candidates? Did you apply data analytics in a novel way to help solve a pressing HR issue? Recognize and celebrate your team's ingenuity and passion. Nominees must use at least one solution from the Oracle Fusion Cloud HCM suite.

4. **CHRO of the Year Award** (Pioneered transformative HR practices and strategies)

This award celebrates a visionary leader who is delivering outstanding performance based on your company's definition of HR success. Whether it's in recruitment, retention, productivity, engagement, culture change, or some other area, inspire other CHROs with your vision for HR performance.

==Finance (Enterprise Resource Planning - ERP, Enterprise Performance Management – EPM, Supply Chain Management - SCM):==

1. **Finance Excellence Award** (For applying strategies and best practices that support sustained innovation and value creation)

This award recognizes a finance team for applying strategies and best practices that create sustained value for their organizations. Showcase how you're excelling in data-driven decision-making, cross-company collaboration, AI-powered automation, or other areas to help your company deliver superior results. Nominees must use at least one solution from the Oracle Fusion Cloud ERP or EPM suites.

2. **Finance Innovation Award** (For implementing a remarkable vision for the future of finance)

This award celebrates an organization that uses emerging technologies to reshape how finance professionals do their jobs. This award recognizes a finance team for its creative new approach to a key task, process, or organizational goal. Nominees must use at least one solution from the Oracle Fusion Cloud ERP or EPM suites.

3. **Supply Chain Excellence Award** (Best use of Oracle Cloud in streamlining supply chain operations)

This award celebrates a company for establishing the kind of predictable and resilient supply chain that's vital for delivering great customer experiences. Nominees must use at least one solution from the Oracle Fusion Cloud SCM suite.

4. **CFO of the Year** (Outstanding leadership and financial innovation)

This award celebrates a visionary leader who's using technology to reshape the role of their financial organization within the company. The winner is working with executive peers and their team to improve financial performance, forecast what's coming, make smart investments, and spark business model innovation. Inspire other CFOs with your vision for applying technology to expand finance's pivotal role.

==Cloud Infrastructure (OCI):==

1. **Cloud Architect of the Year Award** (Excellence in scalability and innovation)

This award recognizes a cloud architect who shows excellence in designing scalable, innovative cloud solutions. This visionary architect implements solutions that deliver business performance, reliability, and trust, enabling their organization to thrive in the cloud era.

2. **CIO of the Year** (Outstanding contributions to IT leadership)

This award showcases a CIO who demonstrates exceptional IT leadership, delivering business results through the creation and execution of a clear IT strategy. By leveraging OCI in innovative ways, this CIO delivers remarkable business value, implements an effective data analytics strategy, optimizes operations via automation, enhances internal and end-user productivity, and/or protects their organization from evolving security threats. The winner will serve as an inspiration to other CIOs.

3. **CTO of the Year** (Driving groundbreaking technology strategies)

This award highlights a CTO who uses emerging technologies to advance their organization's goals, such as lowering operational costs and creating new, transformative products to drive meaningful results for the company or even their industry at large. This CTO demonstrates a deep knowledge of their own technology landscape and Oracle's cloud, delivering clear, executable strategies for successful cloud deployments while securing both their customers' data and their own. The winner will inspire other CTOs and tech professionals with their vision for technology-led innovation.

4. **Multicloud Excellence Award** (Superior strategies for multicloud management)

Organizations want to use what they consider to be the best cloud to fit any given workload. This award honors businesses that combine Oracle Cloud with other leading cloud environments and services—often by migrating Oracle Database to the cloud of their choice—to form an optimal solution for their needs. The winner demonstrates an exceptional strategy for managing and integrating multicloud environments, deftly balancing performance, cost, interoperability, and complexity.

5. **Applications Innovation on Oracle Database** (Using Oracle Database to enhance applications)

This award recognizes the most innovative use of Oracle Database to enhance application performance, whether it's building new applications or expanding the scope and functionality of existing ones. The winner will be a team or individual who pushes the boundaries of what's possible, delivering outstanding value to customers via high performing applications that make the most of Oracle Database capabilities.

6. **Data Analytics Award** (Using analytics to drive business outcomes)

Businesses are inundated with data, but how do they get more insight from it? This award recognizes an organization that uses Oracle's data management and analytics solutions to turn complex data into actionable intelligence, delivering clear value across their operations.

7. **Performance Excellence Award** (Outstanding price-to-performance solution)

This award celebrates an OCI-based solution that delivers an outstanding price-to-performance outcome. Share your team's success story to demonstrate the capabilities of OCI.

8. **Dedicated Region Award** (Innovating with OCI Dedicated Region)

OCI Dedicated Region gives companies the power of a public cloud in the location of their choice. This award recognizes the most innovative use of an Oracle distributed cloud solutions—including Dedicated Region, Oracle Alloy, or Oracle Roving Edge Infrastructure—to solve specific business needs. Tell us how your company has leveraged this cloud implementation strategy to overcome a challenge or achieve a particular goal, be it by exiting one or more data centers or bringing cloud solutions directly where you needed them.

1. **GenAI Applications Innovation Award** (Best implementation of AI and ML within applications)

Generative AI is increasingly being leveraged in the business applications we use every day. This award celebrates the best use of a GenAI capability that's integrated into an Oracle Fusion Cloud application or applications to improve the user experience, automate tasks, increase efficiency, generate new insights, or drive other tangible benefits. Whether by building new applications or enhancing existing ones, recipients of this award demonstrate how the seamless integration of GenAI technologies can drive innovation and solve real-world challenges to make a measurable impact. How are you putting in-app GenAI capabilities to work for your business?

2. **GenAI Innovation Award** (Innovative use of GenAI for business challenges)

This award honors the most innovative and creative use of generative AI to tackle crucial business problems. Whether you developed entirely new solutions or reinvented existing processes, celebrate how your team has harnessed the power of OCI and GenAI to redefine what's possible.

COMMUNICATION AND RELEASE FORMS
Potential finalists/winners will be confidentially informed according to the Award Period noted above. Selected finalists will be invited back to the nomination form to answer additional questions. Winners will be announced according to the Award Period schedule noted above.

When the Sponsor notifies potential finalists/winner(s), each potential finalist/winner will be required to sign a legal affidavit of eligibility to receive the award and release forms granting permission for the Sponsor to announce the finalist/winner and reference finalist/winner as a customer of the Sponsor in Sponsor's marketing materials. A Nominee will not be announced as an award finalist/winner without successful completion of the affidavit and release forms. If the Sponsor is unable to reach a potential finalist/winner, or if the affidavit and release forms are not properly completed and returned to the Sponsor by the date requested, or if an award notification is returned as undeliverable, or if a potential finalist/winner is found not to have complied with these Official Rules in any way, the award will be forfeited, and an alternate winner will be selected. Potential finalist/winner(s) will be given a deadline to respond and return the completed affidavit and release forms.

All decisions by Oracle are final. Oracle reserves the right to modify or terminate the Oracle Awards promotion at any time and at its sole discretion.

AWARDS WINNER BENEFITS
Each of the category winners is based on the criteria noted in the Selection of Winners section above. **Prizes are non-monetary benefits, as recognition is the basis of the awards.**

Each regional winner will receive:
- Regional Award printed certificate.
- Invitation to CloudWorld Tour Event in their respective region.
- Published announcements on Oracle.com, Oracle's social hubs, and related Oracle communities.
- Featured case study on Oracle.com; articles; press releases; blogs; etc.

Regional winners are responsible for any expenses related to travel, lodging, and attendance beyond the event invite.

Each global winner will receive:
- Global Award printed certificate.
- Complimentary conference pass to Oracle CloudWorld Las Vegas, October 13-16, 2025.
- Published announcements on Oracle.com, Oracle's social hubs, and related Oracle communities.
- Featured case study on Oracle.com; articles; press releases; blogs; etc.

Global winners are responsible for any expenses relating to travel, lodging, and attendance beyond the complimentary conference pass (public sector customers not eligible).

Winners are responsible for any other expenses relating to the acceptance and use of prizes. Oracle has the option, at its sole discretion, of substituting a benefit if for any reason a benefit becomes unavailable, including scheduling or availability. Benefits cannot be transferred, substituted, or redeemed for cash value.

Awards and benefits will be provided if a sufficient number of eligible Nominations are received, but in no event will the Sponsor award more benefits than are provided for in these Official Rules.

RELEASE/DISCLAIMER OF LIABILITY

To the maximum extent permitted by law, by participating, nominees, nominating parties, finalists, potential winners and winners ("releasing parties") waive any right to claim ambiguity in the rules, and release, indemnify and hold harmless, and agree to keep indemnified and held harmless, the sponsor and its affiliates and subsidiaries, and each of their respective agents, representatives, officers, directors, shareholders and employees (collectively, "released parties") at all times from and against any injuries, losses, damages, claims, actions, demands, costs or expenses or any liability of any kind (a) resulting from or arising from participation in the awards or acceptance, possession, use, misuse or nonuse of prize(s)/benefits that may be awarded; or (b) for or in respect of which released parties will or may become liable by reason of or related or incidental to any act, default, omission, breach or non-observance, whether negligent or otherwise, by a releasing party under these official rules.

DATA PRIVACY

For the purposes of running Oracle Awards, we collect, use, disclose, transfer, process, and store personal data of both the Nominating Party and the Nominee needed to conduct award nominations, judge submissions, contact nominees to review stories, award, publicize finalists/winners and related activities. Oracle does not ask for any sensitive personal data or confidential information. Oracle will process personal information of Nominating Party and Nominees in accordance with the Oracle General Privacy Policy (https://www.oracle.com/legal/privacy/privacy-policy.html). The Sponsor may use and share a Nominee or Nominating Party's personal data with third parties to the extent necessary to fulfill its obligation to administer and sponsor the awards.

SEVERABILITY

If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

SPONSOR: Oracle America, Inc., 2300 Oracle Way, Austin, Texas, 78710, United States

Oracle reserves the right to cancel or modify the terms of this Oracle Awards program if fraud, technical failures or any other factor beyond Oracle's control impairs the integrity of this program, as determined by Oracle in its sole discretion. Oracle reserves the right in its sole discretion to disqualify any individual it believes has tampered with the entry or selection process or has acted in violation of these Official Rules. Any attempt by any person to deliberately damage or undermine the legitimate operation of this Oracle Awards program may be a violation of criminal and civil law, and, should such an attempt be made, Oracle reserves the right to seek damages from any such person to the fullest extent permitted by law. Oracle's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any attempts by an individual to access any web site associated with this Oracle Awards program via a bot script or other brute force attack or any other unauthorized means will result in the IP address becoming ineligible. Use of automated entry devices or programs is prohibited.