

The New Digital Reality for the High Tech Industry





THE NEW DIGITAL REALITY FOR THE HIGH TECH INDUSTRY

High tech companies are at the leading edge of the digital disruption that is impacting almost every aspect of business operations. Digitization is advancing quickly across the enterprise and changing how people work and how businesses are run. Groundbreaking technologies including machine learning, cloud computing, and IoT are redefining what's possible and putting pressure on companies to increase the velocity of innovation and invest in transformational technologies to stay ahead of the competition.

As the pace of change accelerates, constant reinvention is the new normal. To better serve more demanding customers while optimizing an increasingly complex value chain, you need to embrace new business models and make smarter data-driven decisions.

But how do you take advantage of this digital disruption and grow your business in this ever-changing environment? The ability to continually innovate and turn ideas into action requires a strong technology partner like Oracle. Oracle has the proven track record, industry expertise, and leading business solutions that will enable you to quickly modernize your business and prepare for a more agile future.

"Oracle streamlines the entire opportunity-to-quote-to-order process enabling us to deliver a superior customer experience through all channels."

*Angela Driver, Director,
Business Systems and Service,
Trimble Navigation*



"We knew that choosing Oracle PLM Cloud meant that integrating PLM into our current and future environment would be less complex and less costly.... Broadcom is better positioned for future acquisitions and changes to the business, thanks to Oracle Cloud."

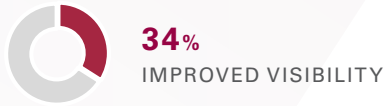
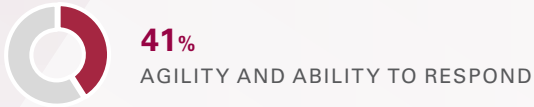
*Hock-Leng Lee, Global Director
of IT, Broadcom*



BENEFITS OF MOVING TO THE CLOUD

According to the IndustryWeek survey "The Road to Digital Transformation - A Progress Report for Manufacturers", companies are seeing many benefits of moving to the cloud.

The top five expected or achieved benefits of cloud computing:



"Life at Informatica has gotten a lot better since moving to the Oracle ERP Cloud. We were able to reduce complexity of our process dramatically... We reduced custom reports from over 200 to 50, cash accounts by 90% and consolidation rules by 90% which is great since this greatly reduces maintenance. At our first financial close we had 0 errors for the first time. Which I was not expecting and was great."

Vilma Ranoy, Corporate Controller, Informatica



"With Oracle Talent Acquisition Cloud, we have vastly improved our global recruitment processes, boosted efficiency, increased internal hires, and gained better visibility of our worldwide candidates."

Yvette Stortz, Vice President, Global Talent Acquisition and Mobility, Schneider Electric





THE SMART CLOUD CHOICE

Top high tech companies around the world have benefited from moving their business applications to the Oracle Cloud. Eliminate the heavy lifting around configuring, patching and tuning your business applications and managing your own hardware.

Moving to the Oracle Cloud will be the last upgrade you will ever need to do, allowing you to focus on driving innovation and growing your business instead of keeping the lights on.

Get the combined benefits of modernizing your business applications and processes while also taking advantage of the unmatched security, scalability and agility of the Oracle Cloud. With the most complete set of integrated SaaS and PaaS applications, going with Oracle reduces the risks and complexities of modernizing your business.

Oracle is the smart choice for:

- Predictive analytics and business intelligence
- Accelerating product development and reducing time to market
- Optimizing supply chain management and logistics
- Enabling the smart connected factory
- Automating customer service applications
- Modernizing human resource management

"We were using over 500 systems for accounting and various ERP functionality. The goal was to drive that number down into the thirties. The discussion at the time was, what's the best platform from a capability now standpoint and from a future standpoint. We selected Oracle ERP Cloud."

*John Mageropoulos,
Vice President of Cloud ERP
Solutions, GE Digital*



"The greatest benefit of the [Oracle Cloud] PLM implementation is it reduced our end-to-end lead time from three-to-four weeks into three-to-five business days."

*Dayakar Duvvuru, Director
of IT Business Applications,
Symantec*



TRANSFORMATIONAL TECHNOLOGIES FOR THE HIGH TECH INDUSTRY

Oracle is at the forefront of transformational technologies that will allow you to improve agility, reduce costs, and drive innovation. Oracle Cloud applications are continuously updated behind the scenes to leverage advanced technologies including:



ARTIFICIAL INTELLIGENCE

Self-learning applications that analyze business data to predict issues, suggest remedies, enhance productivity and improve results.



INDUSTRIAL INTERNET OF THINGS

Sensors and other connected services that improve visibility and enable digitization of the supply chain.



CHATBOTS

Intelligent digital assistants that provide faster, more personalized support to your employees, partners, and customers.



BLOCKCHAIN

Distributed digital ledger for improving transparency, IP protection, collaboration, compliance, and payment processes across your business.

EVERY CLOUD JOURNEY IS DIFFERENT

Whether you are just starting on your journey to the cloud or are already partway there, Oracle is here to help. Oracle has a variety of solutions tailored to make your cloud journey easier and allow you to move to the cloud at the pace that makes the most sense for your business.



LIFT AND SHIFT EXISTING APPLICATIONS

Migrate your legacy applications to the Oracle Cloud to take advantage of unmatched cost savings, security, availability and scalability.



CLOUD AT CUSTOMER

Leverage Oracle Cloud solutions delivered as a service behind your firewall.



BORN IN THE CLOUD

Quickly develop new applications in the cloud that connect seamlessly to your existing applications and systems.



MODERNIZE WITH SAAS

Leave behind the limitations and complexities of your legacy systems by transitioning to agile, best-in-class Oracle SaaS applications that drive business innovation.

Hear what other companies say about their experience in moving to the cloud: [Lessons from the Cloud](#)

Oracle is a Leader in the Cloud

- [Oracle Recognized as a Leader in the Magic Quadrant for Supply Chain Planning System of Record](#)
- [Oracle Recognized as a Leader in Gartner Magic Quadrant for Warehouse Management Systems](#)
- [Oracle Named a Leader in Gartner Magic Quadrant for Transportation Management Systems](#)
- [Oracle ERP Cloud Recognized as the Only Leader in Gartner Magic Quadrant Report](#)
- [Oracle Again a Leader in Gartner Magic Quadrant for Enterprise Integration Platform as a Service](#)
- [Oracle Again Named a Leader in the Gartner Magic Quadrant for Multiexperience Development Platforms](#)
- [Oracle Again Cited as a Leader by Gartner in Data Management Solutions for Analytics](#)
- [Oracle Recognized as a Leader in Gartner Magic Quadrant for Cloud Financial Planning and Analysis Solutions for Oracle EPM Cloud](#)

BENEFITS OF ORACLE CLOUD

Oracle has been offering applications in the cloud for over a decade and is committed to being the world leader in cloud solutions. Our customers' results speak for themselves:

High Tech Software, Hardware, Semiconductor and Consumer Electronics companies are seeing benefits in moving to the Oracle Cloud
[Success Stories](#)



50%
average cost reduction realized in moving to the cloud



90% faster
deployment of applications in the cloud



77%
say they are getting better insights from moving data to the cloud





GET STARTED TODAY

Partner with a company that has deep expertise in the high tech industry and a track record of helping leading high tech companies develop cloud strategies to increase agility and accelerate innovation.

Oracle is committed to helping you succeed. We invite you to contact us to discuss your requirements and learn more about how Oracle can transform your business.

For more details about our solutions for high tech, visit oracle.com/industries. To contact Oracle directly, call 1-800-633-0738 or visit the [Oracle Global Contacts page](#) to find the phone number for your country.

Cloud is Transforming the
High Tech Industry

[Industry Viewpoint](#)

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Integrated Cloud Applications & Platform Services

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Oracle is committed to developing practices and products that help protect the environment

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