# 70% of the Las Vegas Strip bets on Oracle Cloud ERP

Challenged by the pandemic, Gaming & Resorts turned to Oracle Cloud ERP to not only survive, but thrive and diversify.

### How Oracle Cloud ERP turned out to be one of the best bets in Las Vegas

The pandemic pushed gaming and casino resorts to the limit—forcing them to react and adapt quickly to an unprecedented global pandemic. With gambling revenue in the United States cut by 31% to \$30.0 billion in 2020\* and onsite patronage and room occupancy rates decimated, businesses were forced to find alternative revenue streams, including online, sports betting and local tourism. Oracle Cloud ERP provided real-time insights into their business, giving them the ability to pivot and innovate their way out of the crisis, stronger than before.

of Las Vegas Strip casinos run Oracle Cloud ERP

## Don't gamble with your future. Transition to the cloud with confidence.



With over 7,700 customers, no other cloud ERP vendor comes close to the experience Oracle has to transition your business to the cloud.





#### CAESARS ENTERTAINMENT®

"We were looking for an elegant solution that would allow us to transform over time while still connecting to over 650 disparate systems at Caesars. Oracle ERP Cloud was the best choice."

—SVP and CAO, Caesars Entertainment



"Given their history of Cloud ERP/EPM success within the Gaming industry, Oracle quickly became the logical choice to be our Finance Transformation partner as we embarked on this journey. With the initial implementation behind us, we are looking forward to exploring additional Oracle technologies as we continue to enrich our finance solutions."

—Senior Vice President and Chief Accounting Officer, Penn National Gaming



"We selected Oracle Cloud Applications because of the company's proven track-record moving large complex organizations to more agile cloud technology. With our core business processes in the cloud, we can rapidly evolve our offerings and experiences."

—Vice President Shared Services, MGM Resorts International



35% improved staff effectiveness through the automation of manual processes.<sup>†</sup>

<sup>†</sup> Oracle Cloud ERP, Value Realization Report, June 2020

\* Forbes, Casino Gaming Revenue Skidded 31% In 2020 Amid Pandemic, February 2021

Learn more about how Oracle Cloud ERP is always the winning hand

See how Las Vegas won big with Oracle