

ORACLE

Oracle Industry Playbook

Healthcare



Healthcare

To meet expanding global challenges, health organizations need connected data whether the goal is to innovate care, improve efficiency, optimize supply chains, prove new treatments, or effectively manage resources. Only with unified data across disparate systems can the industry get the complete picture necessary to empower better engagement, better decisions, better care, and better outcomes for all. An open, cloud-based health management system with intuitive applications enables a private, secure, lifelong health record enabling improved health management and equitable care.

Key Imperatives for Healthcare

- 1 Bring data together and surface relevant information to enable people to take meaningful action
- 2 Provide timely and actionable insights to automate processes, optimize resources, and drive efficiencies
- 3 Accelerate collaboration across the ecosystem to make healthcare more holistic, accessible, and efficient

Forces Shaping the Healthcare Industry

INDUSTRY CHALLENGES

Compliance

The business of health management, service delivery, and ensuring compliance can distract from focusing on patient and population needs.



Employees and Staff

Organizations face high staff turnover, skilled labor shortages, and employee burnout.



Data

Health data is distributed across legacy systems and fragmented data and siloed processes make it difficult to secure and share data to adapt to new models, innovate, and act on insights.



Tools

People require better tools and greater transparency to manage and support their lifelong health journey.



Inequitable Outcomes

Different populations and communities experience healthcare differently, leading to inequitable outcomes.



VISION OF SUCCESS

Oracle's health cloud services are designed to deliver people-centric care and services whether for individual patients or entire populations.

Engaged, skilled clinicians and staff with less burnout to provide best patient experience.

Unified data integrated across systems, giving clinicians and patients a holistic health view and authorized professionals anonymous, aggregated information to support research and public health decisions.

An open, cloud-based health management system with easy-to-use applications that enable a private, secure longitudinal health record and better information.

Collaboration and insights across the ecosystem to make healthcare more holistic, accessible, and equitable.



Oracle Industry Suite for Healthcare

Future-proof your business with a secure, scalable, high-performance cloud

Oracle Applications

ERP Enterprise Resource Planning

- Global Accounting
- Performance Management
- Procurement
- Projects
- Risk Management and Compliance

SCM Supply Chain and Manufacturing

- Product Lifecycle Management
- Planning
- Materials Management
- Warehouse Management
- Maintenance
- Mobile Inventory

HCM Human Capital Management

- Human Resources
- Payroll
- Talent Acquisition
- Talent Management
- Workforce Management

CX Customer Experience

- Sales
- Quote and Order Management
- Subscription Management
- Service

Oracle Industry Applications / Solutions

Claims Systems

Clinical Research

3rd Party Applications / Partner Solutions

Legacy ERP

Donor Management

Bank And Credit Card Processing

Treasury

VANs

Platform Services

PS Platform Services

Compute

AI / ML

Integration

Security

Extensibility

Analytics

Data

Commercial and Industry Specific Clouds

Cloud@Customer



Oracle Fusion Cloud Applications Suite

A platform for enterprise-wide transformation

Customer Experience



Marketing
Sales
Service

Supply Chain & Manufacturing



Supply Chain Planning
Inventory Management
Manufacturing
Maintenance
Product Lifecycle Management
Procurement
Order Management
Logistics

Enterprise Resource Planning



Financial Management
Procurement
Project Management
Risk Management and Compliance

Enterprise Performance Management



Planning, budgeting, and forecasting
Profitability and Cost Management
Financial Consolidation and Close
Account Reconciliation
Tax Reporting
Enterprise Data Mgmt.

Human Capital Management



Human Resources
Talent Management
Workforce Management
Payroll

Data Intelligence

Revenue Transformation

Back-office Unification

Customer Experience

Supply Chain Unification

Financial Excellence

Empowered Workforce

Connected Planning



Oracle Fusion Cloud ERP

AI-Powered Finance



Financials

- General Ledger
- Accounting Hub
- Payables & Assets
- Treasury & Payments
- Expense Management
- Receivables & Collections
- Bill & Credit Management
- Revenue Management
- CPQ / Subscription Management
- Joint Venture Management
- Lease Accounting



Procurement

- Supplier Qualification Management
- Sourcing
- Procurement Contracts
- Self Service Procurement
- Purchasing
- Supplier Portal
- Spend Classification



Project Management

- Cost Management & Control
- Billing & Revenue Mgmt
- Planning, Scheduling & Forecasting
- Project Asset Management
- Project Management
- Resource Management
- Program Management
- Grant Management
- Task Management



Enterprise Performance Management

- Enterprise Planning
- Profitability & Cost Mgmt
- Narrative Reporting
- Financial Consolidation & Close
- Account Reconciliation
- Tax Reporting
- Enterprise Data Management



Risk Management

- Separation of Duties Reporting (SOD)
- Preventive SOD User Provisioning
- Security Monitoring
- User Access Reviews & Certifications
- Fraud & Payment Monitoring
- Configuration & Audit Monitoring
- Internal Control Assessments
- Risk & Controls Matrix
- Workforce Health & Safety

Touchless Operations

Predictive Insights

Connected Actions



Oracle Fusion Cloud SCM

Deep Functional Integration Connecting the Digital Thread



Supply Chain Planning

Demand Management
Supply Planning
Sales & Operations Planning
Supply Chain Collaboration

Strategic Sourcing



Supply Chain Execution

Inventory
Costing
Manufacturing
Maintenance
Quality
Production Monitoring

Smart Operations



Order Management

Order Management
Product Configuration
Order Pricing
Global Order Promising
Channel Revenue Management

Perfect Order



Logistics

Transportation Management
Global Trade Management
Warehouse Management
Logistics Network Modeling

Revenue Transformations



Product Lifecycle Management

Innovation Management
Product Hub
Product Development
Quality Management

Strategic Sourcing



Procurement

Sourcing
Contracts
Purchasing
Supplier Management

End to End Visibility



Oracle Fusion Cloud HCM

Empowering Employee Success for Exceptional Business Outcomes



Human Resources

- Benefits
- Core HR
- Work Life
- Workforce Modeling & Predictions
- Strategic Workforce Planning
- Advanced HCM Controls



Talent Management

- Recruiting
- Onboarding
- Learning
- Career Development
- Opportunity Marketplace
- Performance Management
- Compensation
- Succession Planning
- Dynamic Skills



Workforce Management

- Time & Labor
- Workforce Scheduling
- Workforce Labor Optimization
- Absence Management
- Workforce Health & Safety



Payroll

- Payroll
- Payroll Core
- Payroll Interface



Employee Experience

- HCM Communicate
- Journeys
- Connections
- Grow
- Touchpoints
- Celebrate
- HR Help Desk
- Digital Assistant

Intelligent & Automated People Processes

Hyper-Personalized Experiences

End-to-End Visibility



Oracle Fusion Cloud CX

Maximizing the Power of Your Enterprise Data and AI



Marketing

Unity Customer Data Platform
Eloqua Marketing Automation
Responsys Campaign Management
CrowdTwist Loyalty and Engagement



Sales

Fusion Sales
Sales Force Automation
Configure, Price, Quote (CPQ)
Subscription Management
Commerce
Incentive Compensation



Service

Fusion Service
Digital Customer Service
Field Service
Knowledge Management
Service Logistics

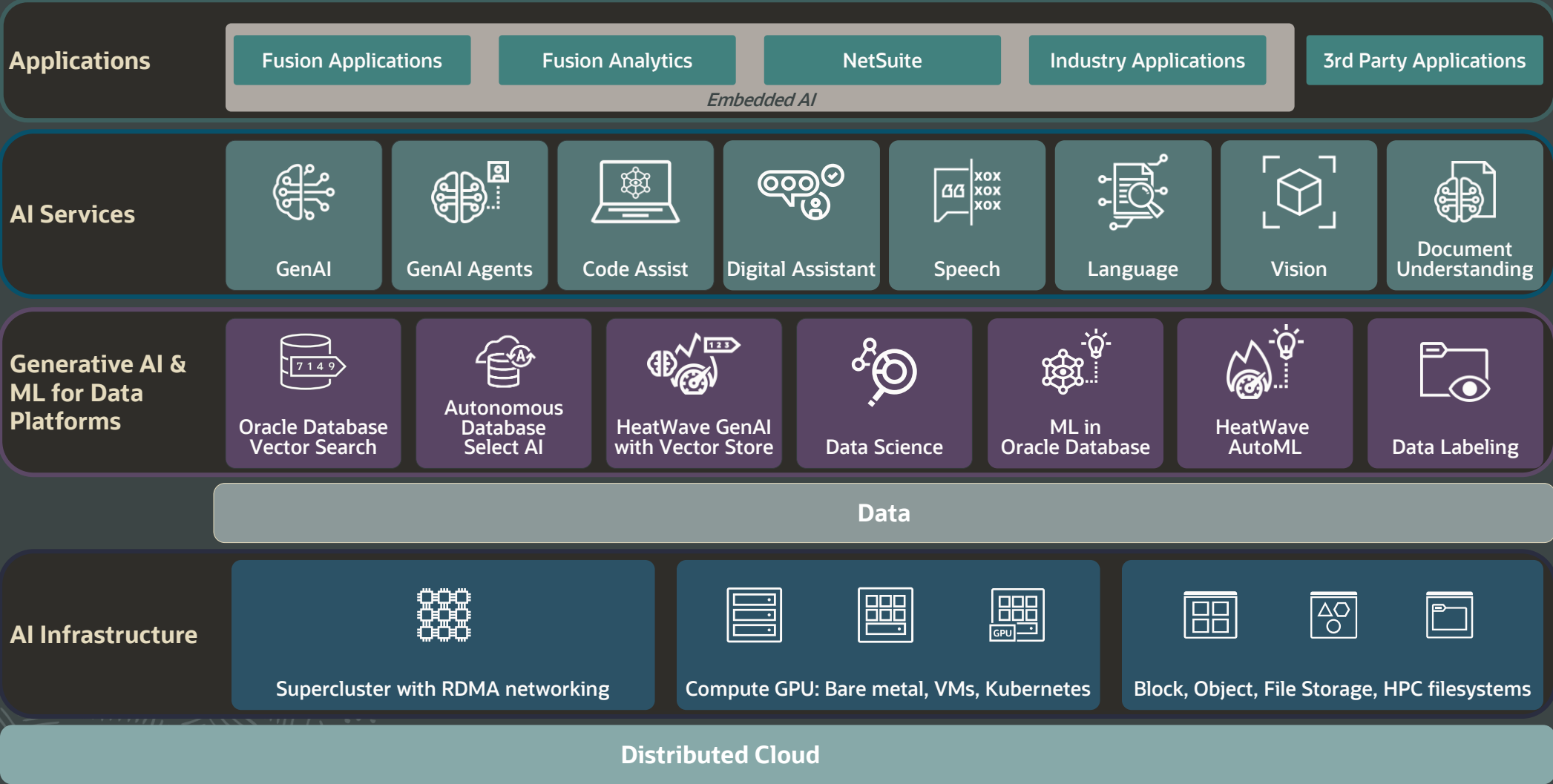
Revenue Transformation

Service Automation

Marketing and Sales Unification

Single Customer View

The Oracle AI stack



AI Partners and ISVs



Extensive Partner and ISV Ecosystem

 **accenture**

Deloitte.

IBM

 **pwc**

Infosys

 **cognizant**

 **KPMG**

tcs

 **NVIDIA.**

 **wipro**

 **Informatica**

 **Palantir**

+20,000

Partners and ISVs

More Industry and Leadership Awards Than Any Other SaaS Company

ERP	SCM	HCM	CX
28X	10X	8X	22X

Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months

Why Oracle?

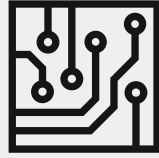


Complete Suite

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.



Best Technology

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.



Applications Platform

Award-winning consumer-grade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and self-improving applications.

The logo consists of a red square with rounded corners. Inside the square, there are three horizontal white lines at the top, resembling a book's pages, and a white Oracle 'O' logo below them.

Oracle Playbook