ORACLE

ORACLE DATAFOX LEGACY SERVICE DESCRIPTIONS

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METRICS

Instance: (for purposes of Oracle DataFox) is defined as a single deployment of the application.

Customer: (for purposes of Oracle DataFox) is defined as the customer entity specified on your order. The programs may not be used or accessed for the business operations of any third party, including but not limited to your customers, partners, or your affiliates.

Authorized User: Client shall designate as "Authorized Users" Client's employees, consultants, contractors and subcontractors needing to access and use the Service for Client's internal business purposes, up to the number of Authorized Users specified in Client's Order (if such number is specified).

SERVICE DESCRIPTIONS

DataFox Company Intelligence Platform – Instance

Applicable Part # B91245

Users of the DataFox Company Intelligence Platform are authorized to use the following:
- DataFox Application Dashboard
- Company Search
- Utilize Signals data to build lists of companies and rank them
- Enrich any company list with 40+ data points

Prerequisite

N/A

Usage Limits: The DataFox Company Intelligence Platform is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox Account Scoring – Instance

Applicable Part # B91247

Users of DataFox Account Scoring are authorized to use the following:
- Use Account Scoring Template to Select Required Scoring Criteria
- Build Your Own Custom Account Scoring Criteria
- Tier Scoring Criteria to Distribute Accounts to Sales Teams
- Iterate Account Scoring Based On Your ICP (Ideal Client Profile)

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox Account Scoring is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

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DataFox Conference Intelligence and Award Lists – Instance

Applicable Part # B91250

Users of DataFox Conference Intelligence and Awards List are authorized to use the following:
- Prioritize Conferences as an Events Coordinator
- Identify Conferences to Attend Using a Named Account List
- Find Conferences My Target Prospects Are Attending
- Find New Target Accounts at Conferences to Attend

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: Conference Intelligence and Award Lists is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

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DataFox Web Traffic Intelligence – Instance

Applicable Part # B91251

Users of DataFox Web Traffic Intelligence are authorized to use the following:
- Use SimilarWeb WebRank filter as part of Company Search Criteria
- Enrich your Account Records with SimilarWeb WebRank data

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox Web Traffic Intelligence is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

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DataFox Technology Stack Intelligence – Instance

Applicable Part # B91252

Users of DataFox Technology Stack Intelligence are authorized to use the following:
- Use HG Data Technographics filter as part of Company Search Criteria
- Enrich your Account Records with HG Data Technographics data

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: Technology Stack Intelligence is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

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DataFox Salesforce Sync Connector – Authorized User

Applicable Part # B91246

Users of the DataFox Salesforce Synch Connector are authorized to use the following:
- Automatically enrich your Salesforce.com CRM with DataFox insights

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox Salesforce Synch Connector is subject to usage limits based upon:
- A maximum number of Authorized Users as defined in your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox DealCloud Enrich Connector – Instance

Applicable Part # B91254

Users of the DataFox DealCloud Enrich Connector are authorized to use the following:
- Automatically enrich your DealCloud instance with clean company data

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox DealCloud Enrich Connector is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

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DataFox Account Data for Accounts – Instance

(Formerly known as Company Data for Accounts)

Applicable Part # B91248

Users of DataFox Account Data for Accounts are authorized to use the following:
- DataFox Account Enrichment

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: Company Data for Accounts: Enrichment (Over Base Allotment) and Ongoing Refresh is subject to usage limits based upon:
- One Instance of the service defined in your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox Account Data for Leads – Instance

(Formerly known as Company Data for Leads)

Applicable Part # B91249

Users of DataFox Account Data for Leads are authorized to use the following:
- DataFox Account Enrichment

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox Account Data for Leads is subject to usage limits based upon:
- Once Instance of the service defined in your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox List/Conference Crunching Services – Instance

Applicable Part # B91253

Users of DataFox List/Conference Crunching Services are authorized to use the following:
- Request a New Conference Submission form

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox List/Conference Crunching Services is subject to usage limits based upon:
- One Instance of the service as defined on your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox Account Data API – Customer

Applicable Part # B91255

Users of DataFox Account Data API are authorized to use the following:
- Account/Company Enrichment API Endpoints

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: Account Data API is subject to usage limits based upon:
- A maximum number of Customers as defined in your order

Oracle Cloud Policies

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DataFox Signals Data API – Customer

Applicable Part # B91256

Users of DataFox Signals Data API are authorized to use the following:
- DataFox Signals API Endpoints

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform and the DataFox Account Data API

Usage Limits: DataFox Signals Data API is subject to usage limits based upon:
- A maximum number of Customers as defined in your order

Oracle Cloud Policies

Your order for this Oracle Cloud Service is subject to the *Oracle Cloud Hosting and Delivery Policies, including the Oracle Cloud SaaS Pillar Document*, which may be viewed at www.oracle.com/contracts.

DataFox Marketo Enrich New Leads with Account Data – Customer

Applicable Part # B91257

Users of DataFox Marketo Enrich New Leads with Account Data are authorized to use the following:
- Implement Marketo Webhook connection to DataFox Webhook API to augment Contacts in your Marketo application

Prerequisite

As a prerequisite to Your use of this Oracle Cloud Service, You are required to order the DataFox Company Intelligence Platform

Usage Limits: DataFox Marketo Enrich New leads with Account Data is subject to usage limits based upon:

- A maximum number of Customers as defined in your order

Oracle Cloud Policies

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