

ORACLE

# Oracle Solutions for Operations

A complete cloud suite to power your business operations



COOs are responsible for the effective, efficient, and harmonious performance of an organization across departments and functions, including IT, HR, and the supply chain. But this can be challenging for COOs whose teams are spread across the country or even the globe, especially when infrastructure is outdated, data is disconnected, and they can't access the analytics they need to assess performance and take corrective action.



## Get the power to plan for the future

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To pivot easily in response to new trends, changing customer demands, evolving laws and regulations, and unforeseen catastrophes, COOs need three key tools: modern infrastructure, connected data, and advanced analytics.

With these tools, COOs can keep their leaders and shareholders in the know, and get a better perspective of what's happening with their people, customers, and products or services. Operations leaders can then better plan, forecast, source, and execute to help their company grow, compete, and adapt to market changes as they arise.







## 5 key challenges for operations

### 1 Making more informed decisions

Planning and forecasting based on assumptions or guesswork is imprecise and potentially ineffective. Without real-time data and analytics from a single source of truth, it's challenging—if not impossible—for operations executives to make informed decisions for the business.

### 2 Having full visibility across the supply chain

Leaders, customers, and investors need assurance that an organization's supply chain is sustainable, efficient, and in compliance with existing regulations. But without a full picture of their supply chain, COOs can't effectively monitor what's happening or take corrective action when needed.

### 3 Operating an efficient and effective organization

When systems and staff are aligned and working in harmony, it shows in an organization's bottom line. A lack of alignment, by contrast, can lead to confusion, inefficiency, and delays.

### 4 Keeping the organization secure and compliant

Businesses face heavy scrutiny around data security. They must stay abreast of and compliant with local, national, and international laws and regulations while ensuring their data and systems are safe.

### 5 Responding to disruptions and pivoting quickly

The COO plays a key role in ensuring an organization can pivot quickly in response to disruptions, which is integral to its overall success and sustainability. Overreliance on a single source or region can limit this agility, making the case for digital transformation to support operations.

## Power operational success with insights

- Easy access to real-time data across the business enables faster, better informed, and more accurate decision-making.
- Visibility of the entire supply chain helps COOs see what's working, what isn't, and where there are potential risks so they can quickly take corrective action.
- Processes and people are connected and efficient so the company can meet and exceed its goals, stay competitive, and keep customers happy.
- Company systems, data, and assets are secure and all laws and regulations impacting the business are known and followed.
- The right data, insights, and solutions create a more resilient and agile organization, powering better communication, forecasting, planning, sourcing, and execution.

## One complete cloud suite that delivers the solutions you need

By aligning data, insights, processes, and people through [cloud applications](#) and [modern infrastructure](#), Oracle empowers COOs and other operations leaders to plan more effectively, operate more efficiently, stay secure and compliant, and enable their organizations to grow and compete.

Our applications span every area of the business, including [supply chain management \(SCM\)](#), [enterprise resource planning \(ERP\)](#), [enterprise performance management \(EPM\)](#), [human capital management \(HCM\)](#), [customer experience \(CX\)](#), and analytics.





## **Easily access the data and insights you need when you need them**

To make faster, more informed, and more accurate decisions for your organization, you must be able to access financial, sales, marketing, human resources, customer service, and other real-time data from across the business.

With [Oracle Fusion Cloud Applications](#), you get easy access to this data, along with insights—regardless of team or location—from a single, reliable source of truth. This leads to better integration, collaboration, alignment, and customer and employee engagement.



“One of the prerequisites for our business success is a state-of-the-art, fully integrated cloud solution that provides our managers [with] real-time data. We see Oracle as not only a vendor but also as a partner.”

**Stefano Mariani**  
Head of IT, Alcar Ruote

**Enhanced productivity and user experience** through completely automated processes

**Increased flexibility and control** over the manufacturing process

**Increased management visibility** and smoother operations with real-time data

## With Oracle Fusion Cloud Applications, you can

- Leverage a full suite of supply chain management solutions that connect seamlessly to HR, ERP, customer service, and other solutions to access real-time, cross-business data for better decision-making and planning.
- Get a [complete view of your financial position](#) and results so you can respond quickly in an ever-changing business environment.







## Get full visibility across your supply chain

Establishing an end-to-end view of your supply chain gives you the means to assess what's working, what isn't, and where changes are needed to stay profitable and competitive—and keep your customers happy.

With [supply chain management solutions](#) from Oracle, you can better plan demand, supply, order fulfillment, and production across your supply chain to increase service, reduce disruptions, and minimize costs. With [Oracle Fusion Analytics](#), you can better understand your supply chain operations via prebuilt analytics and identify ways to improve efficiency, increase revenue, reduce costs, and ensure customer satisfaction.



“Oracle makes it easier for us to get an overview of our spend and environmental impact, loads, carrier management, and even how we interact with our logistics providers.”

**Ewonne Lennartsson**

Global Strategic Planning and Supply Chain Director,  
Tetra Pak

**Visibility across the entire supply chain** to closely track and monitor shipments in real-time, manage resources more effectively and efficiently, better track inventory and stock at every stage, and simplify internal workflows

**Improvement in net promoter score**, a market research metric that rates the likelihood a customer would recommend a company

**Better efficiency and productivity** to help reduce costs and free up personnel for customer-facing activities

**With Oracle Fusion Cloud Applications, you can**

- Ensure your [supply chain](#) is sustainable, effective, and efficient to keep customers happy, stay profitable and competitive, and mitigate risk.
- Leverage [analytics](#) to identify demand trends, evaluate order fulfillment and delivery performance, and discover and eliminate bottlenecks.
- [Streamline source-to-pay](#) with an intuitive user experience, built-in analytics, and collaboration capabilities to simplify supplier management and qualification, enforce compliant spending, and improve profitability.







## Connected processes and teams lead to greater efficiency and better results

A lack of integration across teams and processes can frustrate leaders and staff, resulting in poor customer experiences. Connecting an organization via a [single source of truth](#) leads to more harmonious, effective, and efficient work—and a better bottom line. When an organization is aligned toward the same goal, employees and customers alike are happier and less likely to leave.



“The way Oracle worked with us and helped us improve our processes and our business really caught my attention. The technology is there and the relationship is there on top of it, so we’re excited about the future.”

**Eugenio Velez**  
CFO, Litoplas

**Obtained more insightful KPIs** across accounting, operations, and manufacturing

**Increased machine availability by 5%** by streamlining processes to source and deploy maintenance services

**Saved 15% in total budget** using connected view of data

## With Oracle Fusion Cloud Applications, you can

- Seamlessly connect your [supply chain](#) and manufacturing processes for real-time visibility.
- Adopt a comprehensive and integrated end-to-end business-planning approach that aligns operational and [financial planning](#).
- Connect data across your entire organization so you can [enable cross-functional business processes](#) that improve the quality and speed of decision-making.
- Better engage customers and [make every interaction matter](#) by connecting all your business applications.
- Create a [better employee experience](#) by connecting every HR process and every person.







## Mitigate risk through security and compliance

To grow, COOs must be able to plan ahead, accounting for unforeseen circumstances and ever-changing laws and regulations in the process. Choose Oracle to protect your valuable data and ensure global, regional, and industry compliance with support from more than 80 compliance programs, continuous innovation, better performance, and increased security.



“Our network, online, and supply chain capabilities enable us to provide 97% of the Saudi population with direct access to health and wellness products and services.”

### **Khalid Tadlaoui**

Vice President of Information Technology,  
Nahdi Medical Company

**Increased the speed of proof-of-delivery** communication by an average of **10 hours** per shipment

**Replaced paper bills** of lading with Oracle Transportation Management's mobile capabilities

**Increased vehicle utilization rates** by an average of **5% to 10%** through fully automated shipment planning and tracking

**Realized greater stock availability** in its pharmacies through more efficient deliveries to more than **1,150 stores in over 140 cities**

### With Oracle Fusion Cloud Applications, you can

- Protect your cloud environments with [built-in security capabilities](#) at no extra charge.
- Control user access to your [financial data](#), monitor user activity, and meet compliance regulations through automation.
- Calculate risks using [analysis and context models](#) to determine the best course of action.







## Prepare your organization for future challenges and disruptions

We don't know when the next big shift will come along, or what it will look like. But if we've learned anything from the past few years, it's that companies need to better prepare for disruptions.

Ready your supply chain, your financials, and your people by forecasting more accurately, streamlining and automating your processes, and modeling and planning across each aspect of your organization with real-time data and analytics.



“Overnight, we matured our cross-functional and external partnerships. We've made decisions faster. Agility and responsiveness have been critical to our success. We can't go back to the way we've operated in the past.”

**Dustin Braun**  
VP Logistics and Planning, Land O'Lakes, Inc.

Implemented Oracle Cloud applications **across all three of its business units**—dairy, animal feed and nutrition, and crop inputs—to consistently **align its processes and increase efficiency**

**Handled unexpected peak-level spike** in demand at a time when it typically saves inventory for the holiday rush

### With Oracle Fusion Cloud Applications, you can

- [Respond quickly](#) to changing demand, supply, and market conditions.
- Leverage [advanced capabilities](#), such as AI to automate manual processes, analytics to react to market shifts in real time, and automatic updates to stay current and competitive.
- Drive better decisions across finance, HR, supply chain, and sales by implementing a [supply chain command center](#), using connected data for analytics and insights to drive end-to-end operations management.







## Revolutionize your decision-making and accelerate productivity

Outdated hardware and software make it impossible for organizations to be agile, compliant, and secure. With a powerful infrastructure that enables process automation and real-time access to data, COOs can make more informed decisions and optimize limited resources to stay resilient and competitive.

[Oracle Cloud Infrastructure](#) empowers operations executives with versatile software, platforms, automation capabilities, and services to help them accelerate modernization, optimize operations, and make data-driven decisions to meet immediate and long-term needs.



“When we chose Oracle’s cloud-based platform, we got something to help transform our business. The solutions are fully functional and updated quarterly. If you’re worried about where they are today, they’re ready. And they’ll improve tomorrow.”

**Joe Butts**

Director of IT, ERP, Bissell Homecare, Inc.





**Improved demand forecasting** and product lifecycle management enabled adaptation to global disruptions

Advanced distribution planning supported **quicker responses to business disruptions**

Increased application performance by **1.5X**

## Optimize and secure your business operations

- Versatile software, platform, automation, and service offerings support accelerated modernization, optimized operations, and data-driven decision-making.
- Deployment options simplify the path to the cloud, reduce costs, and shorten implementation time.
- Distributed cloud portfolio and multi-cloud solutions provide optimal cost, functionality, and performance while helping ensure governance, compliance, and data privacy requirements are met.



## What success looks like for supply chain operations

- Easy access to real-time data across the business enables faster, more informed, and more accurate decision-making.
- Visibility across the entire supply chain helps determine what's working, what isn't, and where potential risks may arise for quicker course correction.
- Aligning people and processes helps organizations meet and exceed their goals, keep customers happy, and remain competitive.
- Company leaders, shareholders, employees, and customers have greater peace of mind when a company's systems and data are secure, compliance requirements are met, and suppliers and trade partners don't expose them to risk.
- Organizations become more resilient and agile when they have the tools to support better communication, forecasting, planning, and execution.

## Why choose Oracle for supply chain operations?

Oracle provides a complete cloud solution that connects every team and process across your organization. Experience the following benefits:

- Our established commitment to our customers' ongoing success.
- Support resources such as best practices, methodologies, and independent software vendor solutions for faster time to value.
- A complete product including our modular cloud applications suite plus analytics.
- Brand-new infrastructure and built-in AI/ML capabilities.
- Industry specialization with deep capabilities across broad industry segments.
- A connected digital thread for alignment across enterprises and ecosystems.



## Operate more effectively and efficiently

Operations leaders know that connecting each aspect across the organization is critical to bottom-line success. With the powerful combination of Oracle Fusion Cloud Applications and Oracle Cloud Infrastructure, your company can keep customers happy and better compete now and in the future. [Schedule an Oracle Cloud demo today.](#)

## Learn more

[Explore Oracle Solutions](#)

## Connect with us

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