

ORACLE®

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Oracle BI Publisher Overview, What's New and Planned

Mike Donohue
Director, BI Product Management
Oracle

Ed Farler
Solution Executive
CSC

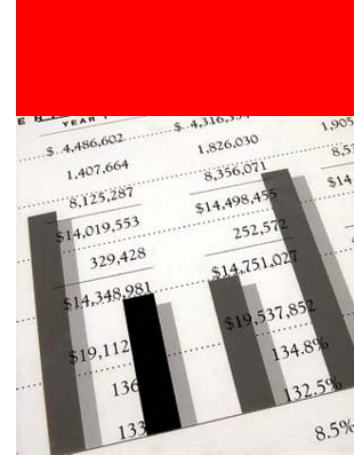
Hardware and Software
Engineered to Work Together

ORACLE
OPEN
WORLD

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Oracle BI Publisher

- Why BI Publisher
- CSC, Medicare and BI Publisher
- BI Publisher Benefits
- Demo
- What's New
- What's Planned
- Q&A



Why BI Publisher?

- BI Publisher can Provide All Your Reports...
- Easier
- Better Managed
- Faster

BI Publisher ... For All Your Reports

✓ *Invoices*

ORACLE CORPORATION INC.				
Redwood Shores, CA USA 94065				INVOICE
PHONE: (650) 123-4567, FAX: (650) 123-4567				
INVOICE NUMBER	INVOICE DATE	ORDER NUMBER	ORDER DATE	SALES REPRESENTATIVE
1006199	11-Jan-03	274244		
CUSTOMER NUMBER	CUSTOMER PURCHASE ORDER NUMBER	SHIPPING NO.	SHIP DATE	
10027451	POEFRADILL			
TO:		SHIP TO:		
Aya Tsuruta Earth Soft Inc. 300 Quail Point Redwood Shores, CA 94065		Earth Soft Inc. 300 Quail Point Redwood Shores, CA 94065		
DESCRIPTION	QTY	UNIT PRICE	AMOUNT	TAX
Internet Application Server Standard Edition - Processor Perpetual Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 2	1	9023.89	9023.89	GST
NETWORK ACCESS FEE-DEPARTMENTAL Product Support - 2003/05/30 to 2003/05/30 License Qty: 2 CSI: 30294 Users: 1 CONCURRENT DEVICE DEPLOYMENT	1	1026.66	1026.66	GST
NETWORK ACCESS FEE-DEPARTMENTAL Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 1 CONCURRENT DEVICE DEPLOYMENT	1	1026.66	1026.66	GST
CDU Repository - Nonstandard User Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 30606 Users: 1 CONCURRENT DEVICE DEPLOYMENT	1	1026.66	1026.66	GST
Partitioned Named User Mail Server Software Update (Update Subscription Service) - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 30770 Users: 250 NAME USER MULTISEVER FULL USE	1	10483.20	10483.20	GST
Oracle Database Enterprise Edition - Nonstandard User Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 15	1	1100.23	1100.23	GST
Partitioning - Concurrent Device Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 45	1	1215.33	1215.33	GST
Partitioning Nonstandard User Product Support - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 30837 Users: 1 CONCURRENT DEVICE FULL USE	1	143.25	143.25	GST
Express Server - Concurrent Device Software Update (Update Subscription Service) - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 60 FULL USE	1	1502.47	1502.47	GST
Partitioning Nonstandard User Software Update (Update Subscription Service) - 2003/11/25 to 2003/05/30 License Qty: 1 CSI: 3301459 Users: 32 FULL USE	1	1530.98	1530.98	GST
GST Registration No: 8100008083	CUSTOMER COPY/CORRE DU CLIENT			Invoice Total 134,177.35
GST Registration No: 1003633493				Tax Total 10,128.45
TERMS: Net Due in 30 Days	PLEASE PAY THIS AMOUNT			\$325,409.68

ORACLE

BI Publisher ... For All Your Reports

- ✓ *Invoices*
- ✓ *Correspondence*

ORACLE
Vision Operations (USA) October 31, 2006

AT&T Universal Card
5645 Main Street
Jacksonville
FL
32209

Dear Sirs/Madam,

According to our records as of 01-JAN-04, we show the following open balances.
Your CAD balance is \$31,500.00, made up as follows:

Invoice Number	Invoice Type	Invoice Amount	Bank Charge	Open Balance Amount
502444	Standard	\$19,125.00	\$0.00	\$19,125.00
502445	Standard	\$12,375.00	\$0.00	\$12,375.00
Invoice Balance				\$31,500.00
On-Account Credits and Receipts				\$0.00
Total				\$31,500.00

Your USD balance is \$3,365,647.81, made up as follows:

Invoice Number	Invoice Type	Invoice Amount	Bank Charge	Open Balance Amount
10019903	Standard	\$132,733.84	\$0.00	\$132,733.84
10020178	Standard	\$71,577.42	\$0.00	\$71,577.42
10020219	Standard	\$89,344.81	\$0.00	\$89,344.81
10020407	Standard	\$223,563.03	\$0.00	\$223,563.03
10020408	Standard	\$176,353.55	\$0.00	\$176,353.55
10020487	Standard	\$112,902.54	\$0.00	\$112,902.54
10020520	Standard	\$147,740.25	\$0.00	\$147,740.25
10020522	Standard	\$281,904.71	\$0.00	\$281,904.71
10020523	Standard	\$160,505.87	\$0.00	\$160,505.87
10020548	Standard	\$176,353.55	\$0.00	\$176,353.55

Oracle Corporation
500 Oracle Parkway
Redwood City
CA 94065 Private and Confidential Page 7 of 12

PLEASE PAY THIS AMOUNT \$325,409.65

BI Publisher ... For All Your Reports

- ✓ *Invoices*
- ✓ *Correspondence*
- ✓ *Purchase Orders*

ORACLE
Vision Cloud

AT&T Un
5645 Ma
Jackson
FL
32209

Dear Sir
Accordin
Your CA

Invoice
Number
502444
502445

Invoice
On-Acc
Total

Your US
Invoice
Number
100199
100201
100202
100204
100204
100204
100205
100205
100205

Oracle Co
520 Choc
Redwood
CA 94065

MasterCard
Worldwide

Purchase Order

NUMBER 101280 REVISION 0 PAGE 1

SHIP TO: SEE BELOW FOR SHIPPING INFORMATION ON LINE

BILL TO: MasterCard International, Japan Inc.
CERULEAN TOWER 16F
26-1 SAKURAGAKKA-CHO, SHIBUYA-KU
150
Japan

CUST ACCOUNT NO	VENDOR NO	DATE OF ORDER	BUYER	REVISION DATE
502444	023001	25-APR-2009	Genji Ching SHIP VIA	
PAYMENT TERMS	Freight	Destination	FOB	
	UPS Ground			
INVOICE	Freight	Requestor Name	CONTACT	
	Kyoto MoriYama			

All prices and amounts on this order are expressed in: JPY


LINE	DESCRIPTION	DATE NEEDED	QUANTITY	UOM	UNIT PRICE	AMOUNT	TAX
1	Box Inch SHIP TO: MCI Japan CERULEAN TOWER 16F CERULEAN TOWER 16F, 26-1 SAKURAGAKKA-CHO, SHIBUYA-KU, Tokyo, 150 Japan.	03-MAY-20 09	36674	Each	1.00	36,674.00	N
IMPORTANT: Packing List with PO Number MUST be prominently displayed on OUTSIDE of carton for all deliveries. Failure to do so will result in payment delays.						TOTAL	36,674.00 JPY

Special Information

See Terms & Conditions - Standard
This order is placed by Purchaser subject to Seller's assent to the terms, conditions, and instructions on the face and reverse sides hereof, and by accepting this order. To accept this order, Seller must execute the acknowledgment copy of this order and return it to Purchaser. Purchaser hereby expressly objects to each different or additional term inserted by Seller in the acceptance of this order. No additions or modifications hereto will be binding upon Purchaser unless agreed to in writing by a duly authorized representative of purchaser. Specifications, drawings and data submitted to Seller with this purchase order are part of this order.

Instructions to Vendor

- Packing slip must accompany all shipments and be placed on the outside of the box.
- Packing list and invoices must mirror purchase order.

By 
Genji Ching
MasterCard International, Japan Inc.

BI Publisher ... For All Your Reports

- ✓ *Invoices*
- ✓ *Correspondence*
- ✓ *Purchase Orders*
- ✓ *Shipping Labels*

 AT&T Un 5645 Ma Jackson FL 32209	 Mas W	FROM: My Toy Supplier 300 Oracle Parkway Redwood Shores CA 94065	CARRIER: 1324324232-354354 PRO NUMBER: 1324324232-354354 B/L NUMBER: 1324324232-354354
		TO: KMART STORE # 1234 100 El Camino Real Redwood City CA 94404	
Dear Sir Accordin Your CA	Invoice Number 502444 502445	SHIP TO POSTAL CODE * 2 3 4 5 6 7 8 9 0 *	PO#: 12345678 ORDER TYPE: 123 DEPT: 123
Invoice On-Acc Total	Invoice Number 100199 100201 100202 100204 100204 100204 100205 100205 100205	SERIAL SHIPPING CONTAINER * 2 3 4 5 4 6 3 0 8 7 3 0 4 7 3 0 3 7 6 3 0 3 4 0 *	
Your US	IMPOR OUTSIS	See Terms & Conditions - Standard This order is placed by Purchaser subject to Seller's assent to the terms, conditions, and instructions on the face and reverse sides hereof, and by accepting this order. To accept this order, Seller must execute the acknowledgment copy of this order and return it to Purchaser. Purchaser hereby expressly objects to each different or additional term inserted by Seller in the acceptance of this order. No additions or modifications hereto will be binding upon Purchaser unless agreed to in writing by a duly authorized representative of purchaser. Specifications, drawings and data submitted to Seller with this purchase order are part of this order.	By Genji Co Ltd MasterCard International, Japan Inc.
Oracle Co 520 Oracle Redwood CA 94065	Instructions to Vendor <ul style="list-style-type: none">Packing slip must accompany all shipments and be placed on the outside of the box. Packing list and invoices must mirror purchase order.		

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- ✓ *Invoices*
- ✓ *Correspondence*
- ✓ *Purchase Orders*
- ✓ *Shipping Labels*
- ✓ *Government Forms*

22222		Void <input type="checkbox"/>		a Employee's social security number 888-88-8888		For Official Use Only ▶ OMB No. 1545-0008			
b Employer identification number (EIN) 00-5763965				1 Wages, tips, other compensation \$50,000.00		2 Federal income tax withheld \$7,000.00			
c Employer's name, address, and ZIP code ABC Corporation 8356 Main Street Suite A Chicago, IL 85439				3 Social security wages \$50,000.00		4 Social security tax withheld \$3,000.00			
				5 Medicare wages and tips \$50,000.00		6 Medicare tax withheld \$700.00			
				7 Social security tips		8 Allocated tips			
d Control number 000008953 JRM				9 Advance EIC payment		10 Dependent care benefits \$1,000.00			
e Employee's first name and initial Jane		Last name Smith		Suff.		11 Nonqualified plans			
8943 Elm Street Naperville, IL 85433				12a See instructions for box 12 C		\$8.00			
				13 Statutory employee <input type="checkbox"/>		Retirement plan <input checked="" type="checkbox"/>		12b See instructions for box 12 D	
				14 Other		12c See instructions for box 12 V		\$4,000.00	
						12d See instructions for box 12			
f Employee's address and ZIP code				15 State		Employer's state ID number			
IL		01-656239 1		16 State wages, tips, etc. \$50,000.00		17 State income tax \$1,500.00			
				18 Local wages, tips, etc. \$50,000.00		19 Local income tax \$700.00			
						20 Locality name Naperville			

Form W-2 Wage and Tax Statement 2007
 Department of the Treasury—Internal Revenue Service
 For Privacy Act and Paperwork Reduction Act Notice, see back of Copy D.

Copy A For Social Security Administration — Send this entire page with Form W-3 to the Social Security Administration; photocopies are not acceptable. Cat. No. 10134D

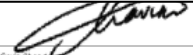
Do Not Cut, Fold, or Staple Forms on This Page — Do Not Cut, Fold, or Staple Forms on This Page

CA 34066

Buyer's attention: Goods in this shipment or shipment were ordered by Seller in the acceptance of this order. No additions or modifications hereto will be binding upon purchaser unless agreed to in writing by a duly authorized representative of purchaser. Specifications, drawings and data submitted to Seller with this purchase order are part of this order.

Instructions to Vendor

- Packing slip must accompany all shipments and be placed on the outside of the box.
- Packing list and invoice must mirror purchase order.

By: 

Genji Co Ltd
MasterCard International, Japan Inc.

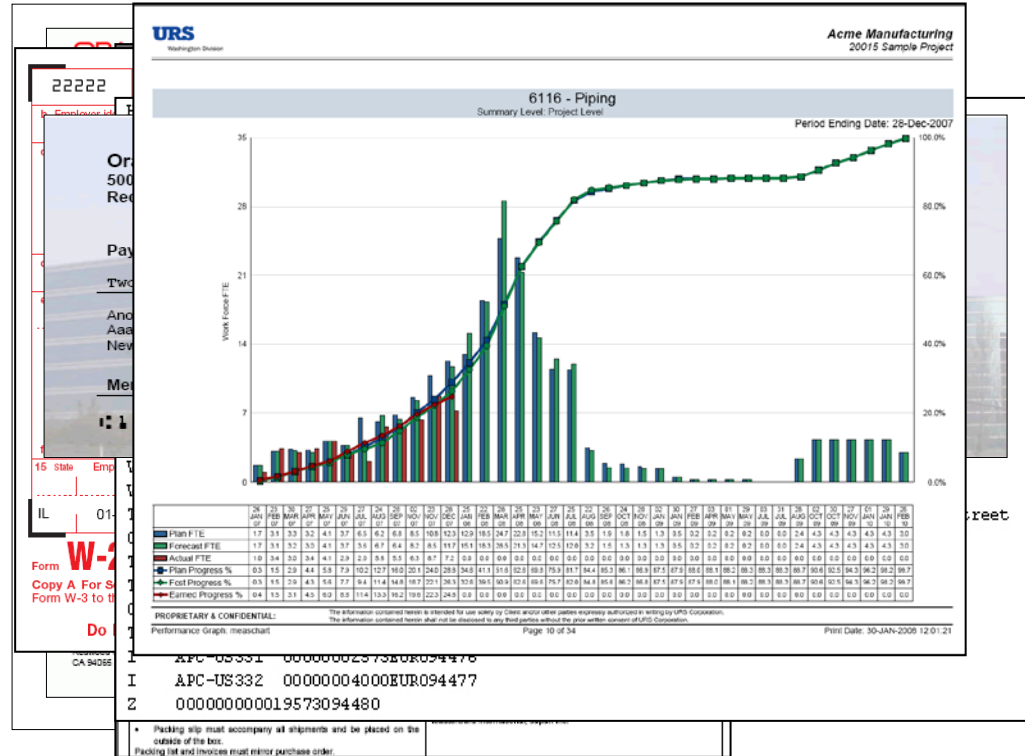
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- ✓ *Correspondence*
- ✓ *Purchase Orders*
- ✓ *Shipping Labels*
- ✓ *Government Forms*
- ✓ *EFT & EDI*

22222	Void <input type="checkbox"/>	a Employee's social security number 888-88-8888	For Official Use Only ▶ OMB No. 1545-0048
b Employer id 00-57639	H1018W031018094458		
c Employer's ABC Corp 8356 Mail Suite A Chicago,	Q 00000000000033321031018000000000195740435094459		
	QPayer Bill To Name Payer Bill To addr line1		
	094460		
	T swift122352BE		
	094461		
d Control num 0000089	T/BE68 5390 0754 7034 00000000013000560094462		
	TBelComp57 031001 EUR 500 BelComp58 031002 EUR 2500 BelComp59 031002 EUR 3500		
	00094463		
e Employee's Jane 8943 Elm Naperville	TBelgian Computer Brussels Payee addr line1		
	I BelComp57 0000000500EUR094465		
	I BelComp58 0000002500EUR094466		
	I BelComp59 0000003500EUR094467		
	I BelComp60 0000006500EUR094468		
	U BE 00600000000500094469		
f Employee's 15 State Emp	V no 00061234110000000000000006000094470		
	V yes 00061234110000000000000006500094471		
IL 01	T US Chase Manhattan Chase Southampton Branch APC US Bank Acct 60 Main Street		
	094472		
Form W-7 Copy A For S Form W-3 to th	T/234784342 0000000006573980094473		
	TAPC-US331 031001 EUR 2573 APC-US332 031002 EUR 4000		
	00094474		
Do	TAPC HQ 132 Fairgrounds Road		
	I APC-US331 0000002573EUR094476		
	I APC-US332 0000004000EUR094477		
	Z 00000000019573094480		
CA 94086	* Packing slip must accompany all shipments and be placed on the outside of the box. Packing list and invoices must enter purchase order.		

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- ✓ Invoices
- ✓ Correspondence
- ✓ Purchase Orders
- ✓ Shipping Labels
- ✓ Government Forms
- ✓ EFT & EDI
- ✓ Checks
- ✓ Operational Reports



BI Publisher ... For All Your Reports

- ✓ Invoices
- ✓ Correspondence
- ✓ Purchase Orders
- ✓ Shipping Labels
- ✓ Government Forms
- ✓ EFT & EDI
- ✓ Checks
- ✓ Operational Reports
- ✓ Financial Statements

ORACLE General Ledger Posted Journals
From 01-JAN-99 to 31-JAN-99

Report Date: 8/31/2004
Page 8 of 50

Currency: USD
Balance Type: Actual

Source: Intercompany

Batch: CENTRA: Operations Intercompany 342381: A:4054 Posted Date: 30-SEP-99

Journal: CENTRA: CT00000069 Intercompany Transfer USD Category: Intercompany Transfer
Effective Date: 31-JAN-99

Line	Account	Transaction Date	Description	Line Item	Debit	Credit	Unit
1	01-404-7765-0000-000	31-JAN-99	Journal Import Created	CT00000069	3,000.00		0.00
2	01-404-7753-0000-000	31-JAN-99	Journal Import Created	CT00000069		3,000.00	0.00
Journal Total					3,000.00	3,000.00	0.00

Journal: CENTRA: CT00000070 Intercompany Transfer USD Category: Intercompany Transfer
Effective Date: 31-JAN-99

Line	Account	Transaction Date	Description	Line Item	Debit	Credit	Unit
1	01-000-1410-0000-000	31-JAN-99	Journal Import Created	CT00000070		12,000.00	0.00
2	01-000-1813-0000-000	31-JAN-99	Journal Import Created	CT00000070		16,000.00	0.00
3	01-402-4163-0000-000	31-JAN-99	Journal Import Created	CT00000070	15,000.00		0.00
4	01-402-9110-0000-000	31-JAN-99	Journal Import Created	CT00000070	12,000.00		0.00
Journal Total					27,000.00	27,000.00	0.00

Journal: CENTRA: CT00000071 Intercompany Transfer USD Category: Intercompany Transfer
Effective Date: 31-JAN-99

Line	Account	Transaction Date	Description	Line Item	Debit	Credit	Unit
1	01-000-1410-0000-000	31-JAN-99	Journal Import Created	CT00000071		22,000.00	0.00
2	01-000-1814-0000-000	31-JAN-99	Journal Import Created	CT00000071	15,000.00		0.00
3	01-000-2680-0000-000	31-JAN-99	Journal Import Created	CT00000071		0.00	0.00
4	01-430-4104-0000-000	31-JAN-99	Journal Import Created	CT00000071		15,000.00	0.00
5	01-430-9110-0000-000	31-JAN-99	Journal Import Created	CT00000071	22,000.00		0.00
Journal Total					37,000.00	37,000.00	0.00

Journal: CENTRA: CT00000072 Intercompany Transfer USD Category: Intercompany Transfer
Effective Date: 31-JAN-99

Line	Account	Transaction Date	Description	Line Item	Debit	Credit	Unit
1	01-000-1410-0000-000	31-JAN-99	Journal Import Created	CT00000072		26,000.00	0.00
2	01-000-1814-0000-000	31-JAN-99	Journal Import Created	CT00000072	34,000.00		0.00

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Page 10 of 34 Print Date: 30-JAN-2006 12:01:21

APC-US331 00000002373094476
I APC-US332 00000004000EUR094477
Z 00000000019573094480

* Packing slip must accompany all shipments and be placed on the outside of the box.
Packing list and invoices must enter purchase order.

BI Publisher ... For All Your Reports

- ✓ Invoices
- ✓ Correspondence
- ✓ Purchase Orders
- ✓ Shipping Labels
- ✓ Government Forms
- ✓ EFT & EDI
- ✓ Checks
- ✓ Operational Reports
- ✓ Financial Statements
- ✓ Interactive Reports



Easier – MasterCard Worldwide


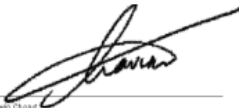


Challenges

- Purchase Orders for 50 Operating Units across the globe
- Vendor Country Terms & Conditions
- 90 days and 3 people (incl. 3rd party vendor) to implement POs

Results

- 3 days and 1 person to implement POs
- 12x faster w/ 1/3 fewer people
- End-to-End process using out of the box functionality

 MasterCard Worldwide		Purchase Order			NUMBER 101299	REVISION 0	PAGE 1
		SHIP TO: SEE BELOW FOR SHIPPING INFORMATION ON LINE					
HOMEWORKS 5-1-20 HIRCO SHIBUYA-KU TOKYO, 1500112 Japan				BILL TO: MasterCard International, Japan Inc. CERULEAN TOWER 16F 28-1 SAKURAGAKA-CHO, SHIBUYA-KU 150 Japan			
CUST	VENDOR NO	DATE OF ORDER	BUYER			REVISION DATE	
ACCOUNT NO	173301	28-APR-2009	Gavin Cheng				
PAYMENT TERMS		SHIP VIA	Destination			FOB	
Fre Paid		REQUESTOR NAME			CONTACT		
		Kyoto Matsuya					
All prices and amounts on this order are expressed in JPY							
LINE	DESCRIPTION	DATE RECEIVED	QUANTITY	UOM	UNIT PRICE	AMOUNT	TAX
1	Box lunch SHIP TO: MCI Japan* CERULEAN TOWER 16F CERULEAN TOWER 16F, 28-1 SAKURAGAKA-CHO, SHIBUYA-KU, Tokyo, 150 Japan	05-MAY-2009	36674	Each	1.00	36674.00	N
IMPORTANT: Packing List with PO Number MUST be prominently displayed on OUTSIDE of carton for all deliveries. Failure to do so will result in payment delays.						TOTAL	36,674.00 JPY
Special Information							
See Terms & Conditions - Standard This order is placed by Purchaser subject to Seller's assent to the terms, conditions, and instructions on the face and reverse hereof, and by accepting this order. To accept this order, Seller must execute the acknowledgment copy of this order and return it to Purchaser. Purchaser hereby expressly objects to each different of additional term inserted by Seller in the acceptance of this order. No additions or modifications hereto will be binding upon Purchaser unless agreed to in writing by a duly authorized representative of purchaser. Specifications, drawings and data submitted to Seller with this purchase order are part of this order.				By:  Gavin Cheng MasterCard International, Japan Inc.			
Instructions to Vendor * Packing slip must accompany all shipments and be placed on the outside of the box. Packing list and invoices must mirror purchase order.							

本オーダーは、MasterCard Inc. (またはその子会社) によって提供され、MasterCard Inc. (またはその子会社) の承認を得た上で、Regional Finance Department のみが更新することができるとして、お客様に提供されています。

引条件
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Better Managed – Gallup



Challenges

- Over 200 Crystal Reports
- Cumbersome report repository frustrated users and IT staff
- Duplicate reports with minor layout changes and to support multi-language

Task Name	Scheduled Start	Scheduled Finish	January	February	March	April	May
Open World 2009	01-Jan-09	11-Oct-09					
Conference Planning	01-May-09	30-Sept-09					
Schedule Presenters	01-Sept-09	10-Oct-09					
Book Venues	24-Feb-09	10-Mar-09					
Print Media	12-Sept-09	30-Sept-09					
Send Out Conference Agenda	01-Oct-09	01-Oct-09					

GALLUP

Avaliação do Seminário

Preencha esta Avaliação do Seminário e encaminhe a seção de Seminários. Seus apontamentos são extremamente importantes para nós.

Código do evento: 1111
 Título do seminário: OpenWorld
 Cliente: Oracle
 Nome do evento: OpenWorld 2009
 Local: San Francisco
 Data do programa: October 11-15, 2009
 Número de pontos: 11111

1 Classifique as seguintes afirmações, usando uma escala de 1 a 5 pontos, em que 1 significa Discordo totalmente e 5 significa Concordo totalmente.

a. Usearei em meu trabalho o que aprendi neste seminário. 1 2 3 4 5

b. Recomendaria este seminário a outras pessoas. 1 2 3 4 5

2 Classifique as seguintes afirmações, usando uma escala de 1 a 5 pontos, em que 1 significa Baixo e 5 significa Alto.

a. Como você classificaria Smith, John como Líder de Sembrãico? 1 2 3 4 5

b. Como você classificaria Smith, Mike como Líder de S

c. Como você classificaria Smith, Scott como Líder de S

d. Como você classificaria Smith, Sally como Líder de S

e. Como você classificaria Smith, Jim como Líder de S

f. Como você classificaria Smith, Joan como Líder de S

g. Como você classificaria este seminário em termos gerais?

Nome: _____

1111
Oracle
October 11-15, 2009

...pping for Excellence III

October 11, 2009

...s sufficient human talent to provide the world with sophisticated, individuals can express their talents and in so doing benefit others.

John Smith

...ed for a continuing commitment to investing in the ment of people and the community worldwide.

John Smith Oracle OpenWorld 2009 October 11-17, 2009	Sally Smith Oracle OpenWorld 2009 October 11-17, 2009
Mike Smith Oracle OpenWorld 2009 October 11-17, 2009	Jim Smith Oracle OpenWorld 2009 October 11-15, 2009
Scott Smith Oracle OpenWorld 2009 October 11-15, 2009	Joan Smith Oracle OpenWorld 2009 October 11-15, 2009



Better Managed – Gallup

GALLUP®

Challenges

- Over 200 Crystal Reports
- Cumbersome report repository frustrated users and IT staff
- Duplicate reports with minor layout changes and to support multi-language

Results

- 30 Publisher reports (85% reduction)
- 3 months w/ one f/t report developer
- End Users and IT staff very happy

Task Name	Scheduled Start	Scheduled Finish	January	February	March	April	May
Open World 2009	01-Jan-09	→ 11-Oct-09					
Conference Planning	01-May-09	→ 30-Sept-09					
Schedule Presenters	01-Sept-09	→ 10-Oct-09					
Book Venues	24-Feb-09	→ 10-Mar-09					
Print Media	12-Sept-09	→ 30-Sept-09					
Send Out Conference Agenda	01-Oct-09	→ 01-Oct-09					

GALLUP
Avaliação do Seminário

Preencha esta Avaliação do Seminário e a encaminhe através do sistema. Seus apontamentos são extremamente importantes para nós.

Código do evento: 1111
Título do seminário: OpenWorld
Cliente: Oracle
Nome do evento: OpenWorld 2009
Local: San Francisco
Data do programa: Outubro 11-15, 2009
Número de pontos: 11111

1 - 2 - 3 - 4 - 5
Discordo totalmente Concordo totalmente

a. Usearei em meu trabalho o que aprendi neste seminário. 1 2 3 4 5

b. Recomendaria este seminário a outras pessoas. 1 2 3 4 5

1 - 2 - 3 - 4 - 5
Baixo Alto

2 - 3 - 4 - 5
Como Líder de Seminário? 1 2 3 4 5

a. Como você classificaria **Smith, John** como Líder de Seminário?
b. Como você classificaria **Smith, Mike** como Líder de Seminário?
c. Como você classificaria **Smith, Scott** como Líder de Seminário?
d. Como você classificaria **Smith, Sally** como Líder de Seminário?
e. Como você classificaria **Smith, Jim** como Líder de Seminário?
f. Como você classificaria **Smith, Joan** como Líder de Seminário?
g. Como você classificaria este seminário em termos gerais?

Nome: _____
1111
Oracle
Outubro 11-15, 2009

John Smith	Sally Smith
Oracle OpenWorld 2009 October 11-17, 2009	Oracle OpenWorld 2009 October 11-17, 2009
Mike Smith	Jim Smith
Oracle OpenWorld 2009 October 11-17, 2009	Oracle OpenWorld 2009 October 11-15, 2009
Scott Smith	Joan Smith
Oracle OpenWorld 2009 October 11-15, 2009	Oracle OpenWorld 2009 October 11-15, 2009

ORACLE®

Faster – Consolidated Graphics

ConsolidatedGraphics

Business

- Customer brochures at car dealerships
- Photo albums & Calendars from photo websites
- Large Print signage at conferences
- Benefit & Enrollment forms for Healthcare Providers

Challenges

- 100,000 Enrollment Forms in 48 hours
- .NET server taking 24 hrs to generate 4,000 Forms
- 24 .NET servers & 15 people to monitor and resubmit failures

FIND THE PHARMACY THAT'S RIGHT FOR YOU

Heal

MAIL ORDER PHARMACIES

CDS PHARMACIES INC 10051 AMBERWOOD RD FORT MYERS, FL 33913 (239) 415-3309	WAL-MART PHARMACY #10625 1025 WEST TRINITY MILLS CARROLTON, TX 75006 (800) 273-3455	WALGREEN DRUG STORE #3397 8350 S RIVER PKWY TEMPE, AZ 85284 (480) 752-8200
MEDI PHARM PHARMACY 295 S BELLEVUE BLVD. MEMPHIS, TN 38104 (901) 373-9955	WALGREEN DRUG STORE #2445 8337 SOUTH PARK CIR ORLANDO, FL 32819 (407) 351-6151	WALGREEN DRUG STORE #5957 9775 SW GEMINI DR BEAVERTON, OR 97008 (503) 643-6511

HOME INFUSION PHARMACIES

HealthSpring will cover Home Infusion Therapy if:

- Your prescription drug is on HealthSpring's formulary
- HealthSpring has approved your prescription drug for Home Infusion Therapy
- Your prescription is written by a doctor AND
- You get your Home Infusion services from a HealthSpring network pharmacy

ASLAND INFUSION SOLUTIONS 200 MALL RD , KY 41101 (606) 325-1115	HARTFORD KING DRUG AND HOME CARE 312 S MAIN ST , KY 42347 (270) 298-3278	LOUISVILLE ACCREDITO HEALTH GROUP INC 2115 STANLEY GAULT PKWY , KY 40223 (502) 244-2400
BOWLING GREEN CLINIC PHARMACY 201 PARK ST , KY 42101 (270) 781-3095	LOUISVILLE BAPTIST HEALTHCARE SYSTEM 278 SOUTHLAND DR , KY 40503 (800) 286-6197	LOUISVILLE HOLDAWAY MEDICAL SERVICES LLC 2500 CONSTANT COMMENT PLACE , KY 40299 (502) 266-0092
COLUMBIA CERTACARE INC 937 CAMPBELLVILLE ROAD , KY 42729 (270) 385-9139	LEXINGTON INFUSION PARTNERS 2025 REGENCY RD , KY 40503 (859) 277-2013	MADISONVILLE BLUEGRASS PHARMACY 1128 N MAIN ST , KY 42431 (270) 825-2775
GLASGOW GLASGOW PRESCRIPTION CENTER 615 S L ROGERS WELLS BLVD , KY 42141 (270) 651-8889		

2010 Pharmacy Direct
Prescription Drug Pla
Zip Code 40201

S5932_P0NATM K 133 LUG 0111

4

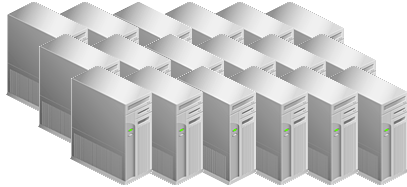
ORACLE

Faster – Consolidated Graphics

Consolidated**Graphics**

Before ...

100,000 Forms in 24 hours



24 .NET Servers



15 Administrators *

** Required to re-submit failed jobs*

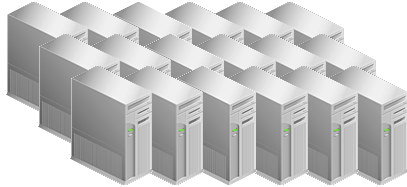
After ...

Faster – Consolidated Graphics

Consolidated**Graphics**

Before ...

100,000 Forms in 24 hours



24 .NET Servers



15 Administrators *

** Required to re-submit failed jobs*

After ...

100,000 Forms in 3 hours **8 x Faster!**

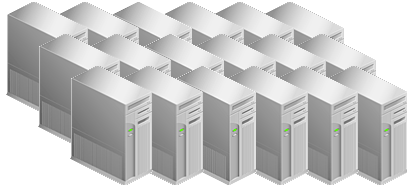
8 x Faster!

Faster – Consolidated Graphics

Consolidated**Graphics**

Before ...

100,000 Forms in 24 hours



24 .NET Servers

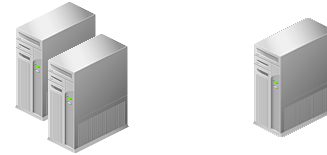


15 Administrators *

* Required to re-submit failed jobs

After ...

100,000 Forms in 3 hours **8 x Faster!**



1 BI Publisher Server
2 .NET Servers

1/8 Fewer Servers!

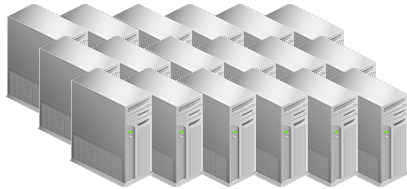
ORACLE

Faster – Consolidated Graphics

Consolidated**Graphics**

Before ...

100,000 Forms in 24 hours



24 .NET Servers

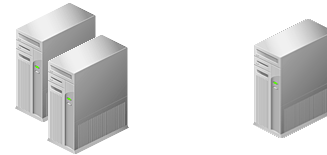


15 Administrators *

* Required to re-submit failed jobs

After ...

100,000 Forms in 3 hours **8 x Faster!**



1 BI Publisher Server
2 .NET Servers

1/8 Fewer Servers!



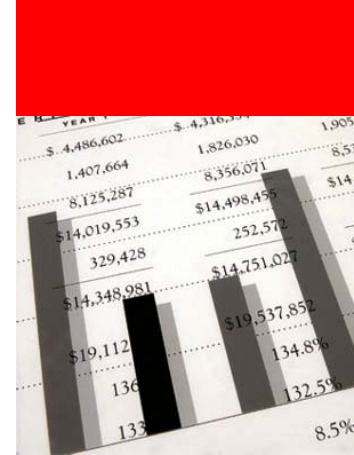
4 Administrators

**1/3 Fewer People!
No babysitting!**

ORACLE

Oracle BI Publisher

- Why BI Publisher
- **CSC, Medicare and BI Publisher**
- BI Publisher Benefits
- Demo
- What's New
- What's Planned
- Q&A



Global IT services organization of 96,000 professionals helping solve the toughest challenges of over 2,500 businesses, governments and communities in more than 70 countries on six continents and outer space



- 162 on the Fortune 500 for 2012
- Technology Independent: Alliances with 100+ best of breed partners to tailor solutions to best meet business need
- **CSC Booth #501 Moscone South**

CSC at CMS - Centers for Medicare and Medicaid Services



- Initiative to improve the quality of health care services provided to Medicare and Medicaid beneficiaries
- Medicare
 - largest health insurance plan in the world
 - pays over \$500 billion a year for health care
 - over 48 million beneficiaries
 - 1.6 billion records a year
- Reports drive the mission-critical quality process



CMS Challenges



- Siloed, redundant, legacy reporting systems: Cognos, Microstrategy, Power Builder, SAS, and custom solutions
- Slow reports → 100% scheduled, batch processing
- Dated, old information
- Supporting multiple complex infrastructures
- Up to 6 months to change some reports

CMS Goals




- Simplify and consolidate reporting infrastructure
- Support On Demand as well as Scheduled reports
- Generate all the existing reports & statutory docs
- Move to single SOA-based architecture
- Faster report development
- Easier report maintenance


CMS

Progress so far ...

- Most CMS reports a perfect match for BI Publisher
- 70 of 450 reports converted
- Integrated with WebCenter Content
- Integrated with MapViewer
- BI Publisher jobs thru Job Manager
- Integrated with JFree Charts to create “Box and Whiskers” chart



CMS
CENTERS for MEDICARE & MEDICAID SERVICES



CSC


U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES
CENTERS FOR MEDICARE & MEDICAID SERVICES
End-Stage Renal Disease Quality Incentive Program
2014 Certificate of Dialysis Facility Performance - Part 1
Facility CMS Certification Number: [REDACTED]

Payment Reduction Analysis Report


Payment Year: 2014
State: AK

Geographic Variation

Figure 1: Average Payment Reduction by State



Facility Size



This report is an example and does not contain CMS data

Measurement Period 12: 05/01/2014 - 07/31/2014

OF DIALYSIS FACILITY PERFORMANCE

Score: 67 out of 100
75 out of 100

- 3 of 4 Clinical Measures of Quality
- 3 of 3 Reporting Measures of Quality

MEASURE	FACILITY PERCENT	NATIONAL MEDIAN PERCENT	MEETS STANDARD	FACILITY SCORE
...	4%	~%	NO	6 of 10
...	99%	~%	NO	8 of 10
...	70%	~%	NO	5 of 10
...	31%	~%	NO	...

MEASURE	MET REQUIREMENTS	FACILITY SCORE
Best Reporting Control and Prevention	YES	10 of 10
Healthcare Providers of Care Survey	YES	10 of 10
Phosphorus Monitoring	YES	10 of 10

This report is an example and does not contain CMS data

Page 1 of 4

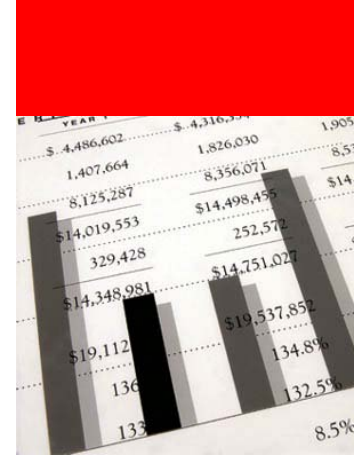
Improve Individual Patient Care Practices to Prevent and Treat Pressure Ulcers

Measurement	# of Patients	# of Recruited Providers Working on Evidence Based Practice for Prevention and Treatment of PUs	# of Recruited Providers Working on PUs with Utilization of Evidence Based Practice for Prevention and Treatment of PUs	Result
0.00%	0	0	0	Met
0.00%	0	0	0	Met
0.00%	0	0	0	Met
...

This report is an example and does not contain CMS data

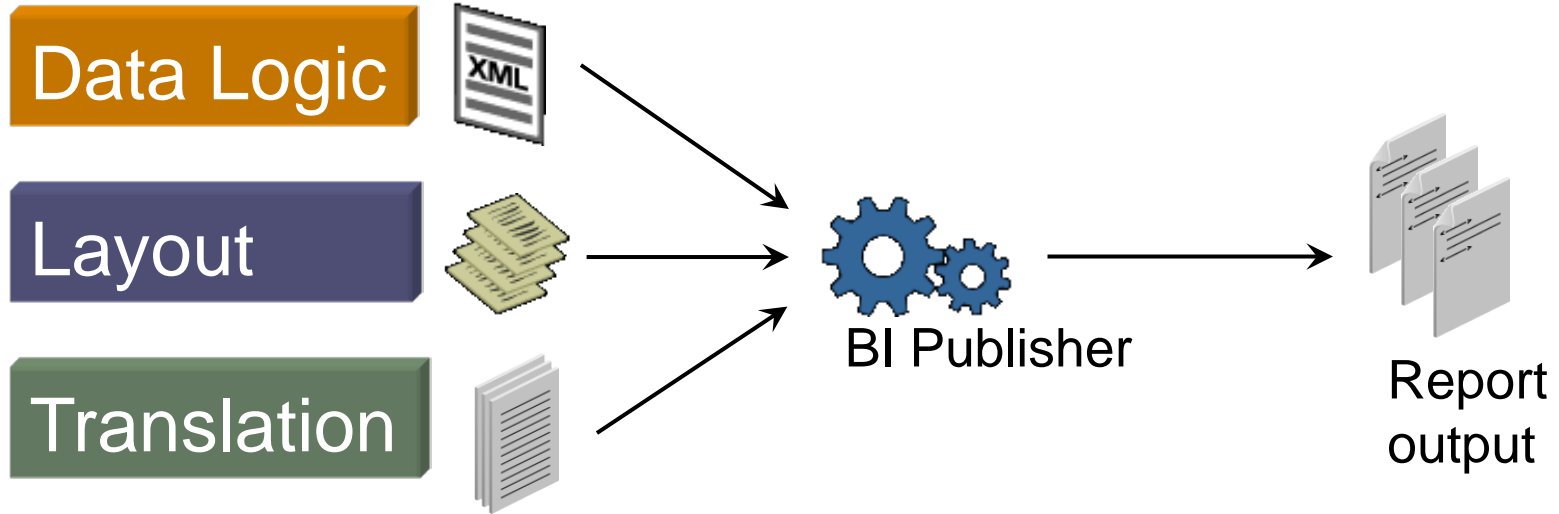
Oracle BI Publisher

- Why BI Publisher
- CSC, Medicare and BI Publisher
- **BI Publisher Benefits**
- Demo
- What's New
- What's Planned
- Q&A



BI Publisher Simplifies Maintenance

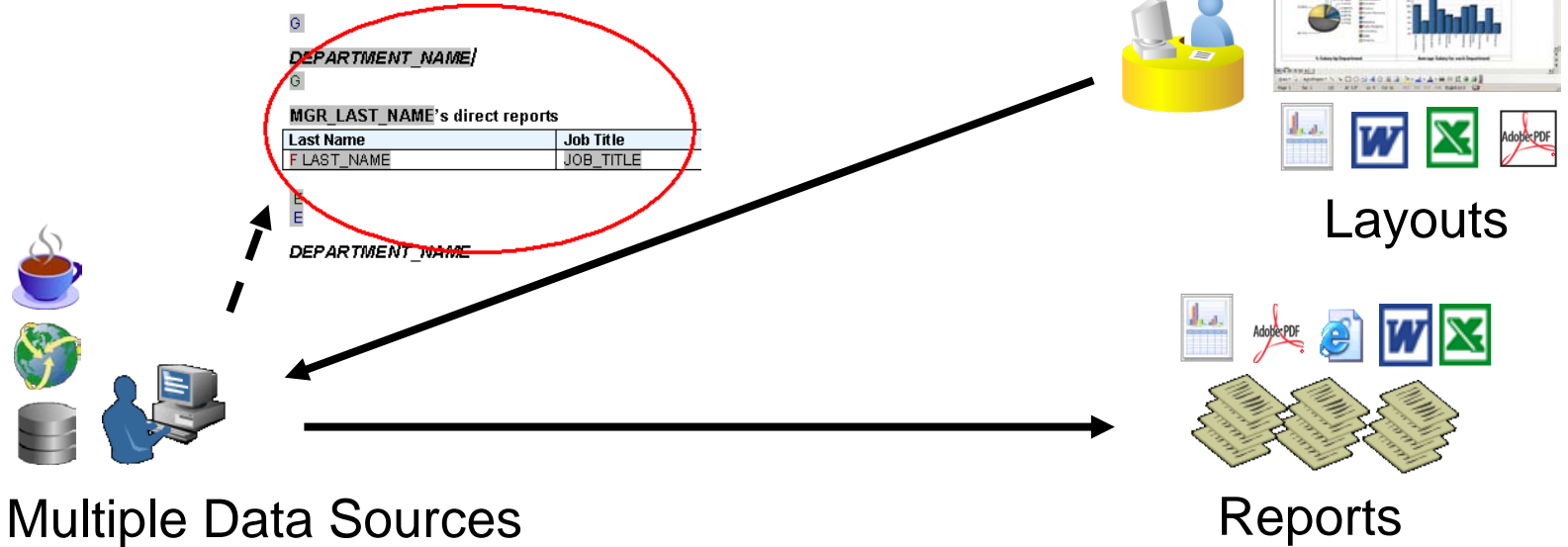
Separate query, layout, and translation



Greater Flexibility – Reduced Maintenance Cost

Develop Reports Faster with BI Publisher

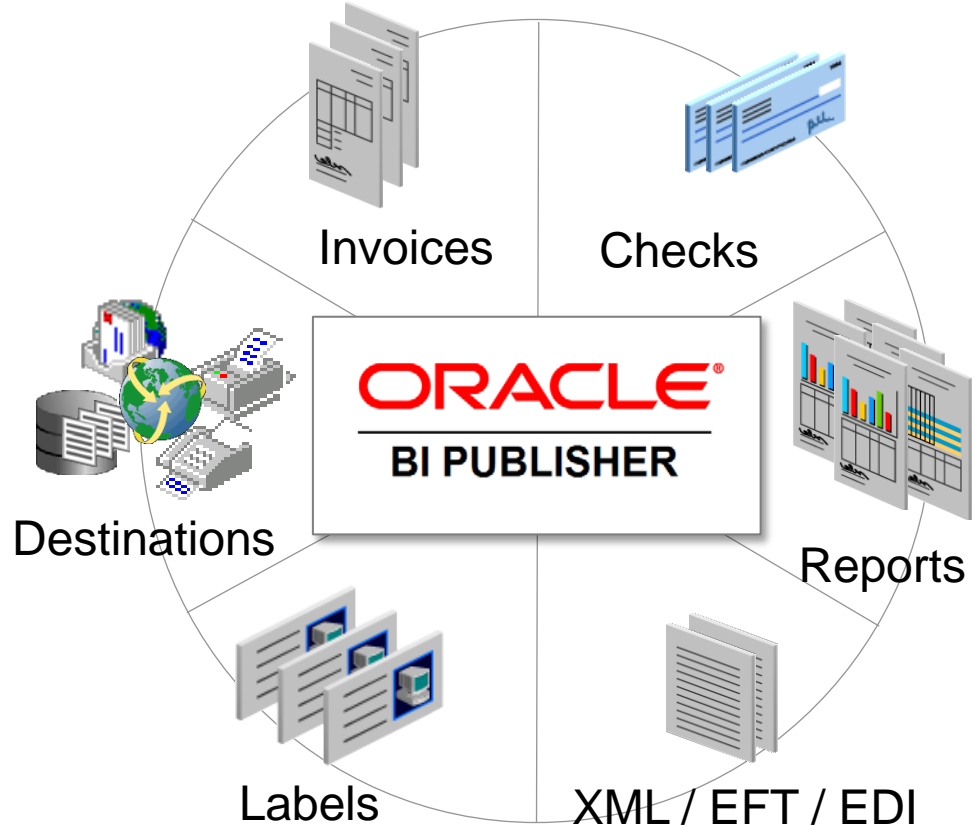
- Business users create layouts with browser or familiar desktop tools
- IT builds data model



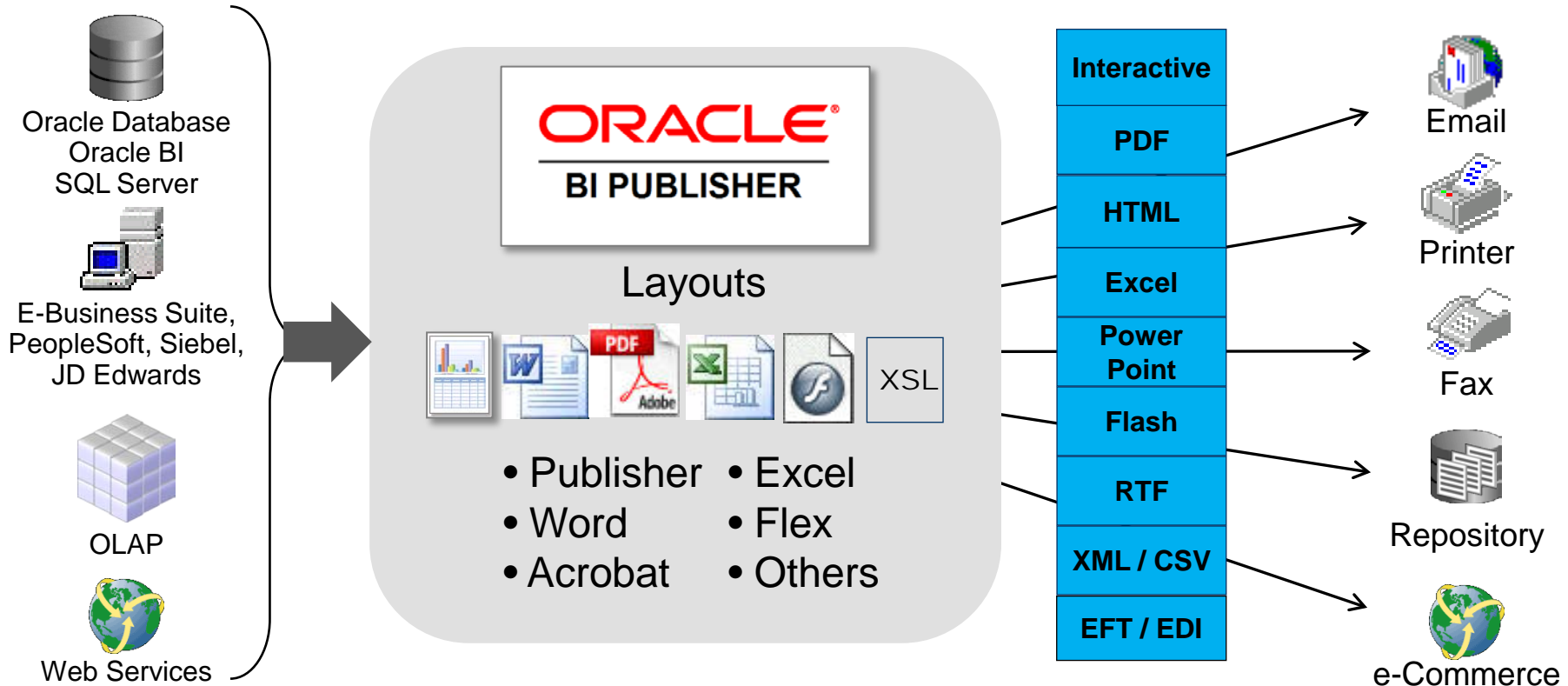
BI Publisher – One Environment ...

- Author
- Manage
- Deliver

- Remove Complexity
- Reduce Maintenance Cost
- Reduce Total Cost



BI Publisher ... from Data to Destination

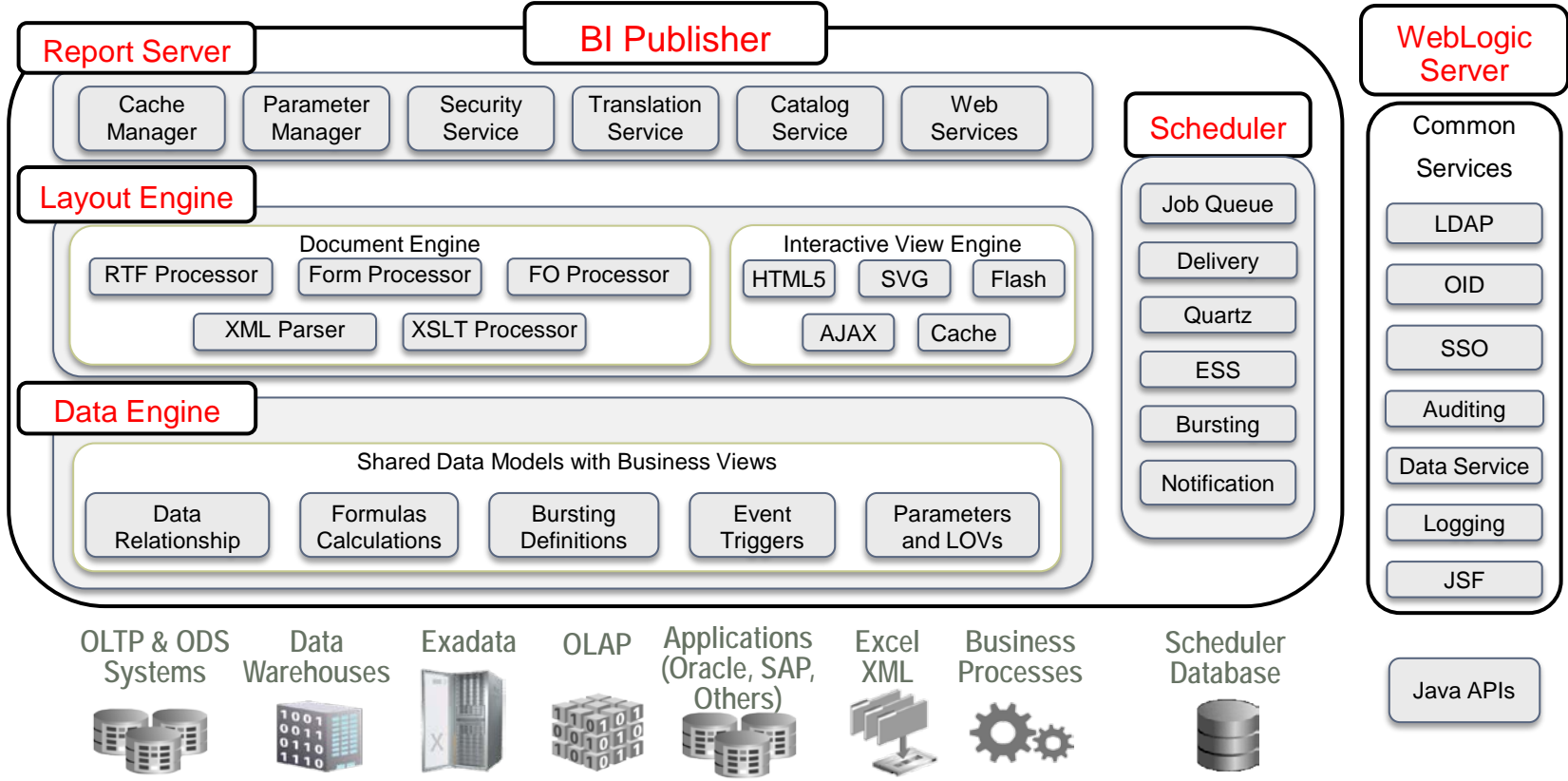


BI Publisher Global Consolidation

- Supports 185 languages and 244 territories
- Single Global Instance – Translated User Interface
- BI Publisher ships with full set of Unicode Fonts
- No need for expensive language-specific printers
- BI Publisher supports
 - Chinese, Japanese, Korean
 - Bidirectional Languages
 - Unicode
 - Multiple Language Support

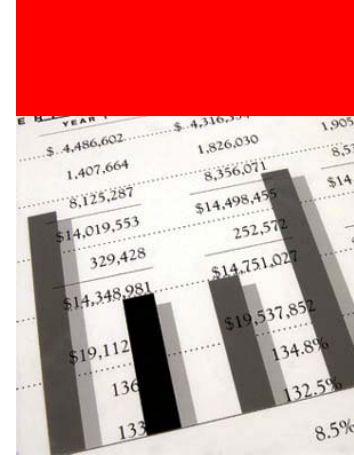
Возвращение Ян Ливэя в Пекин	Russian Chinese GBK	“ 杨利伟表现超乎预料 ”	Hebrew	אינטרנט מאפשר
UNICODE SUPPORT	Le Président chinois Hu Jintao	French Chinese Big5 Vietnamese	“ 楊利偉表現超乎預期 ”	Cách đánh chữ Việt trong
أصدرت إدارة البريد الحكومية في بكين	หากท่านไม่คุ้นกับการค้นคว้าด้วยเทคโนโลยีทางออนไลน์ มีชัยไทยแลนด์ ลอว์	Economía china mantiene rápido crecimiento, informe de APEC	Arabic Thai Spanish Greek	Διαβάστε και σε email ελε στο όποιοδηποτε στον
Japanese	秋の学園祭特集	Turkish Korean	danışma ve denetim birimlerinden	교수님~ 이번레 포트'꼭 A+주셔 아해요

BI Publisher – Enterprise Class Reporting



Oracle BI Publisher

- Why BI Publisher
- CSC, Medicare and BI Publisher
- BI Publisher Benefits
- Demo
- What's New
- What's Planned
- Q&A



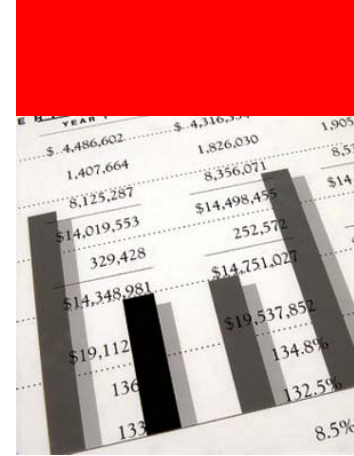


Demo

DEMONSTRATION

Oracle BI Publisher

- Why BI Publisher
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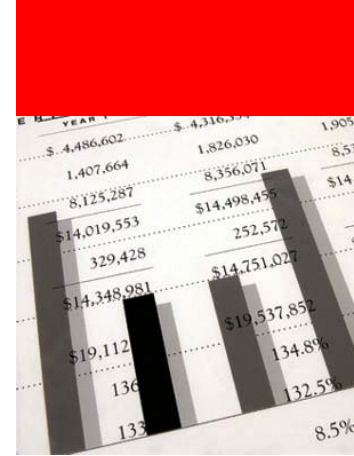


BI Publisher 11.1.1.6 New Features & Doc

- For Consumers
 - Improved Interactive Performance
 - Favorites
 - Edit Scheduled Job
 - Schedule Triggers
 - Enhanced Parameters
 - Enhanced E-Business Support
- Extras
 - Trial Edition
 - Oracle Reports Conversion Assistant
- For Authors
 - Create Report Workflow
 - Enhanced Parameters and List of Values
 - Report Lifecycle Management
 - PDF/A and PDF/X
 - Preserve HTML formatting in data
 - Template Builder for 64 bit Word
- For Administrators
 - Independent Authorization and Authentication servers

Oracle BI Publisher

- Why BI Publisher
- CSC, Medicare and BI Publisher
- BI Publisher Benefits
- Demo
- What's New
- What's Planned
- Q&A



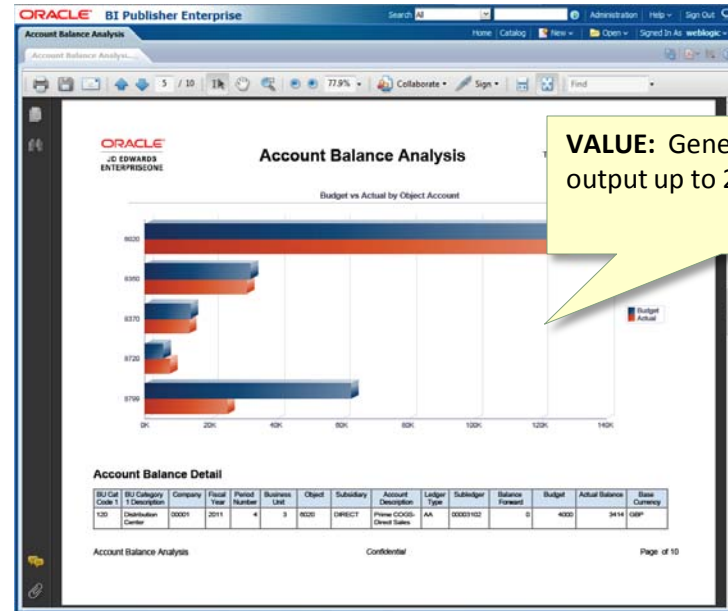
Planned (0 –12 months) For Report Consumers



Improved XPT Doc Gen Performance

Generate formatted output anywhere from 50% to 20x faster.

- Generating formatted output (PDF, HTML, RTF, XLSX, etc.) from a Publisher Layout (XPT) will be from 50% up to 20x faster
- Consolidate XPT formatted and interactive output to use same engine



VALUE: Generating formatted output up to 20x faster.

Planned (0 –12 months) For Report Authors



Report Wizard Enhancements

Make simple reports easy to create.

- Expand the available data sources supported by the wizard
- Enable users to create reports with charts thru the wizard
- Enable users to easily create reports of greater variety thru the wizard

The screenshot displays the Oracle Report Wizard interface. The top window shows the 'Create Report' wizard with steps: 1. Select Data, 2. Select Layout, 3. Create Chart, 4. Create 2nd Chart, 5. Create Table, 6. Save Report. Below the steps are buttons for 'Use Data Model', 'Upload Spreadsheet', and 'Use Subject Area'. The middle window shows the 'Create Report' wizard with 'Page Options' (Portrait/Landscape, Page Header/Footer) and 'Layout' (Table, Chart, Chart and Table, Chart and Pivot Table). The bottom window shows the 'Create Report' wizard with a 'Data Source' tree (ROVSET, Employees, Full Name, Last Name, Annual Salary, Federal Tax Withheld, Title, Department, SALARY, Manager) and a preview of a report. The preview shows a pie chart with the following data:

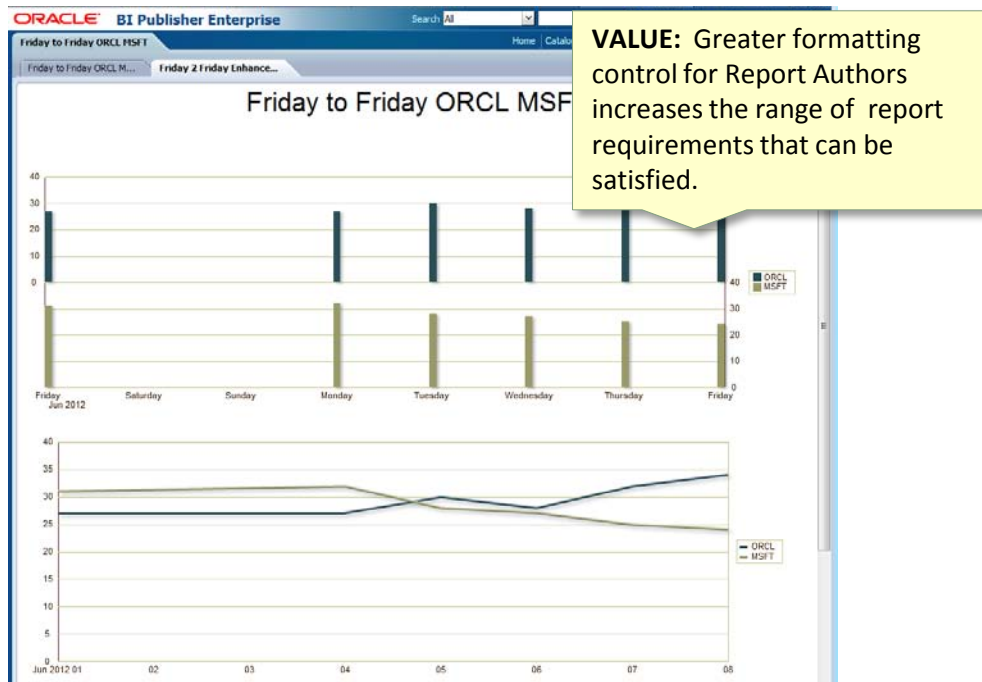
Department	Percentage
Sales	46.11%
Shipping	23.68%
IT	7.81%
Human Resources	3.77%
Accounting	3.07%
Finance	2.87%
Administration	1.51%
Marketing	0.66%
Public Relations	0.66%
Purchasing	0.66%

A yellow callout box contains the text: **VALUE:** Empower casual users by providing wider range of data sources and layout control to more easily create simple reports.

Layout Editor Enhancements

Greater formatting control increases the range of report requirements that can be satisfied.

- Time Axis formatting options
- Dynamic Formatting Mask
- Hide Axis functionality
- Independent Decimal Digits for Y1/Y2 axis
- Data Label Percentage and Currency formatting



Layout Editor Extensions for Interactive Viewer

Include content, visualizations, etc. generated by external apps.

- Developer can create JS plugin for external applications
- Admin enables plugins to extend Layout Editor
- Report Author includes objects from 3rd party apps
- Only available for Interactive Output – not formatted output like PDF

VALUE: Create and consume interactive reports that are enhanced with content from external applications such as Google, YouTube, custom apps etc..

The screenshot displays the Oracle BI Publisher Layout Editor interface. On the left, a 'Properties' panel is visible, with a red box highlighting the 'Misc' section, which includes fields for 'Account' (twitter) and 'name' (Twitter Widget). On the right, a 'Plugins' panel is also highlighted with a red box, showing options for 'Facebook Comment', 'Twitter Widget', 'Google Geomap', and 'YouTube Video'. The main workspace shows a report titled 'Employee HR List' with a red box highlighting a Twitter widget. Below the widget, there are input fields for 'Hire date from', 'Hire date to', and 'Department Id(s)'. At the bottom, a table displays employee data.

DEPARTMENT_ID	DEPARTMENT_NAME	EMPLOYEE_ID	FIRST_NAME	LAST_NAME	HIRE_DATE	SALARY
90	Executive	100	Steven	King	8/17/87	\$24,000.00
90	Executive	101	Neena	Kochhar	9/21/89	\$17,000.00
90	Executive	102	Lex	De Haan	1/13/93	\$17,000.00
60	IT	103	Alexander	Hunold	1/1/90	\$9,000.00
60	IT	104	Bruce	Ernst	5/21/91	\$6,000.00

Improved Excel Template Builder

Create Excel Templates faster and easier.

- Automatically create meta data page
- Insert Field Dialog
- Insert repeating Section Dialog
- Field Browser
- Connect to server, Upload and Download templates

The screenshot displays an Excel spreadsheet with a financial report template. The report is titled 'Company=01 (Operations)' and shows data for 'Current Period: Dec-01'. The columns represent 'PTD-Actual' for months from Dec 01 to Jul 01. The rows include various financial metrics such as 'Cost of', 'Gross Profit from Revenue', and 'EXPENSES'. A 'Field' dialog box is open, showing a tree view of fields like 'MainReport', 'Obj', 'ExcelMarkup', 'LDGName', 'SOBName', 'DataAccessSetName', 'InternReportName', 'ReportName', 'RowSetName', 'ColSetName', 'DataAccessField', 'RowField', 'RowSetId', and 'ColSetId'. A yellow callout box points to the dialog box with the text 'VALUE: Faster and Easier for Report Authors to create Excel Templates.'

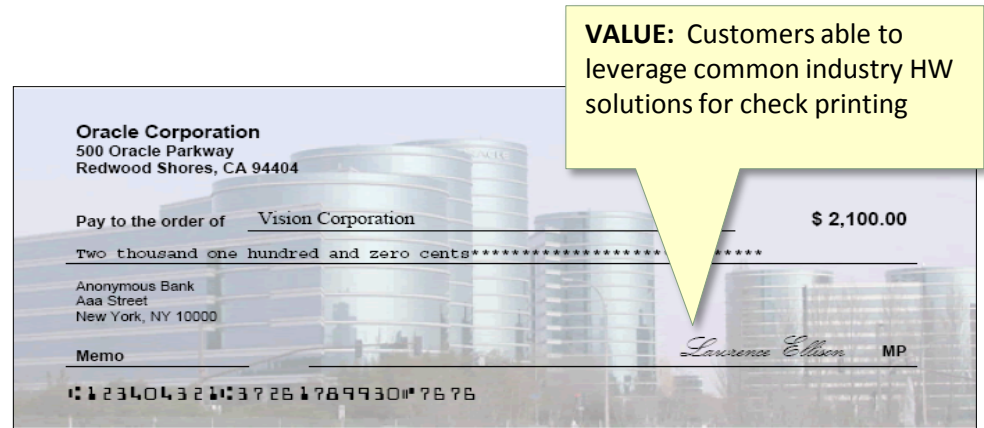
	PTD-Actual Dec 01	PTD-Actual Nov 01	PTD-Actual Oct 01	PTD-Actual Sep 01	PTD-Actual Aug 01	PTD-Actual Jul 01
15 548,563	7,019,099	7,397,516	7,190,012	10,015,435	8,965,037	
2,999,071	2,999,125	2,779,913	2,660,325	2,663,500	2,710,872	
365,219	6,149,333	5,930,750	6,295,165	5,918,000	7,037,087	
288,250	2,095,874	2,019,115	2,263,371	2,061,288	2,098,851	
288,250	2,775	445	302,338	241,386	241,386	
21,366,844	19,811,636					
30 Cost of	1,111,650	0	0	0	0	0
31 5110	0	0	0	0	0	0
32 7250	-10	0	0	0	0	0
33 5290	-10,827	0	0	0	0	0
34 5315	9,333	0	0	0	0	0
35 TOTAL	1,091,480	0	0	0	-308,383	93,907
37 Gross Profit from Revenue	20,375,365	19,811,636	21,150,061	20,890,117	22,929,206	23,079,665
38						
39						
40						
41						
42 Operating Expenses	22,204,823	26,845,638	26,163,087	35,150,937	35,238,115	33,853,751
43						
44 Depreciation Expense	420,274	420,274	420,274	420,274	420,274	427,357
45						
46 Total Expenses	22,725,097	26,265,312	26,583,360	35,571,211	35,658,388	34,281,108
47						
48 Net Income (Loss) from Operations	-1,849,732	-16,434,276	-15,433,310	-14,681,094	-12,729,183	-11,201,442
49						
50						

VALUE: Faster and Easier for Report Authors to create Excel Templates.

PDF to PCL for Selected Commands

Support for HP PCL output and commands needed to leverage common industry HW solutions for check printing

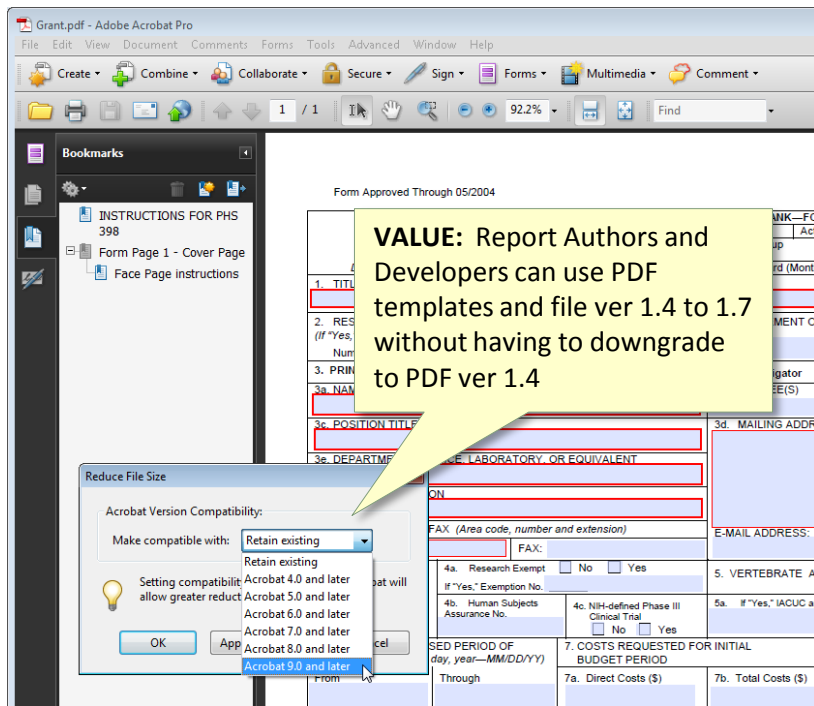
- Use signature from a memory stick (e.g., for check printing)
- Tray selection on a per page basis
- Print selected strings using a specific ink cartridge (e.g. MICR on a check needs to use magnetic ink cartridge)



PDF 1.7 Support

Support PDF Specification ver 1.7

- PDF 1.7 Support for all features and APIs:
 - FormProcessor
 - PDFDocMerger
 - PDFBookBinder
 - PDFSignature
 - PDFUtility
 - PDF2PS
 - PDF2Image
 - PDF2PCL



Planned (0 –12 months) For Data Model Designers



MDX Query Builder

Empower Data Model Designers to graphically build MDX queries.

- More easily report against Essbase & Planning cubes
- Combine Essbase data with data from other sources in the same report
- Use BI Publisher for production style reporting against Essbase

The screenshot displays the MDX Query Builder interface. On the left is a tree view of dimensions including Market, Region, State, Population, Product, Category, Caffeinated, Ounces, Pkg Type, Intro Date, Scenario, Gen2_Scenario, Year, Quarter, Months, and Measures. The main area shows a query configuration with Columns (Sales, Total Expenses, Margin, Profit), Rows (Region, Category), Slicer/POV (Year: Qtr-4, Caffeinated: Caffeinated_True), and Pages (Gen2_Scenario). Below this is the SQL query text. A yellow callout box points to the 'Save MDX' button in the context menu, stating: "VALUE: Enables users with no knowledge of MDX to report on data stored in Essbase." An 'Options' dialog box is also visible, showing dimension properties for Columns, Rows, and Pages.

		Sales	Total Expenses	Margin	Profit
East	Colas	6,088.00	1,288.00	4,005.00	2,717.00
	Root Beer	2,916.00	1,775.00	1,381.00	-394.00
	Cream Soda	4,904.00	1,648.00	2,240.00	592.00
	Diet Drinks	1,868.00	521.00	1,078.00	557.00
West	Colas	5,638.00	2,060.00	2,942.00	882.00
	Root Beer	6,239.00	1,733.00	3,494.00	1,761.00
	Cream Soda	8,750.00	2,272.00	4,964.00	2,692.00
	Diet Drinks	8,999.00	2,795.00	4,782.00	1,987.00
South	Colas	4,013.00	966.00	2,178.00	1,212.00
	Root Beer	3,508.00	1,009.00	2,092.00	1,083.00
	Cream Soda	3,334.00	1,230.00	1,899.00	669.00
	Diet Drinks	4,450.00	1,324.00	2,491.00	1,167.00
Central	Colas	6,333.00	1,973.00	3,655.00	1,682.00
	Root Beer	6,993.00	1,635.00	3,906.00	2,271.00
	Cream Soda	8,034.00	2,076.00	4,526.00	2,450.00
	Diet Drinks	10,348.00	2,660.00	5,890.00	3,230.00

Improved Data Model Editor Usability

Makes it easier to create and test data models.
Provide direct workflow to create report.

- Easier, more intuitive UI for creating and saving sample data
- Provide tabular view and tree view of data
- Create Report button enables user to immediately create report after creating the Data Model

VALUE: Improved user experience for Data Model Designers.

The screenshot shows the Oracle BI Publisher Enterprise interface for the 'Cascading Parameters DM - OE'. The 'Data Model' editor is active, showing a tree view on the left with folders for 'Data Model', 'Parameters', and 'Bursting'. The 'Table View' on the right displays two tables of data. The first table shows customer information for 'Cage Christian' (Customer ID 109) in South Bend, IN, United States of America. The second table shows order information for Customer ID 109, including Order ID, Order Mode, and Order Total. The interface includes a search bar, navigation buttons, and a 'Create Report' button.

CUSTOMER_NAME	CUSTOMER_ID	CITY	STATE_PROVINCE	COUNTRY_NAME
Cage Christian	109	South Bend	IN	United States of America

CUSTOMER_ID	ORDER_ID	ORDER_MODE	ORDER_TOTAL
109	2394	direct	21853
109	2362	online	92829.4
109	2421	direct	72836
109	2444	direct	77727.2

CUSTOMER_NAME	CUSTOMER_ID	CITY	STATE_PROVINCE	COUNTRY_NAME
Cruise Matthias	107	Elkhart	IN	United States of America

CUSTOMER_ID	ORDER_ID	ORDER_MODE	ORDER_TOTAL
107	2440	direct	70576.9
107	2360	online	990.4
107	2419	direct	31574
107	2442	direct	52471.9

CSV as a Data Source

Enable reporting against CSV and similar flat file sources.

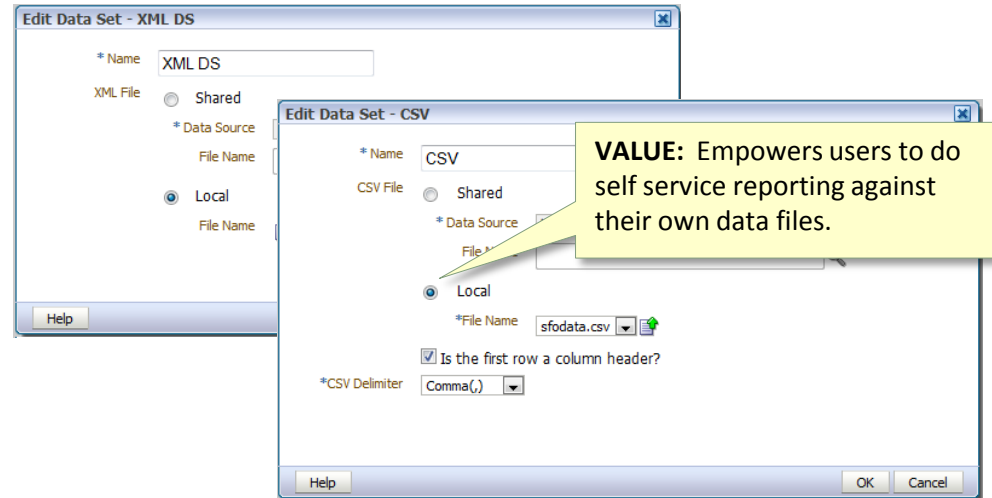
- Extends support for data to CSV format
- Includes tab, semicolon and pipe delimited files
- Data model may include data from other sources but not joining to CSV

The screenshot displays the Oracle BI Publisher Enterprise interface. On the left, a Notepad window shows a CSV file named 'sfodata.txt' with columns: ID, YEAR, MONTH, OPERATING_AIRLINE, OPERATING_AIRLINE_CODE, BOARDING_AREA, CURRENT_COUNT, PREVIOUS_COUNT, CHANGE_COUNT, and PERCENT_CHANGE. The main window shows the 'Data Model' tab with a 'Data Set' named 'CSV'. A 'Global Level Functions' dialog is open, listing the columns from the CSV file for selection. A yellow callout box points to the 'Global Level Functions' dialog with the text: **VALUE:** Enables users to report on CSV data extracted from other sources.

Support CSV and XML as “Local” Sources

Enable self service reporting against local CSV and XML files without Administrator involvement.

- Users can upload their own CSV and XML files
- Provides self service reporting against local data files
- Enables users to create reports that contain data from shared sources and local sources
- User is responsible for refreshing and sharing data



Private JDBC Connections

Enable self service reporting against local or departmental databases without Administrator involvement.

- Users can connect to their own or departmental databases
- Provides self service reporting against local databases
- Enables users to create reports that contain data from shared sources and local sources.
- Data can be joined to shared sources
- Administrator may promote to a shared source

The screenshot displays the 'Manage Private Data Sources' interface. On the left, a table lists existing data sources:

Data Source Name	Connection String
BISAMPLE	jdbc:oracle:thin:
demo	jdbc:oracle:thin:
Oracle BI EE	jdbc:oraclebi://o

The main area shows the configuration form for a new data source. The 'General' tab is active, displaying the following fields:

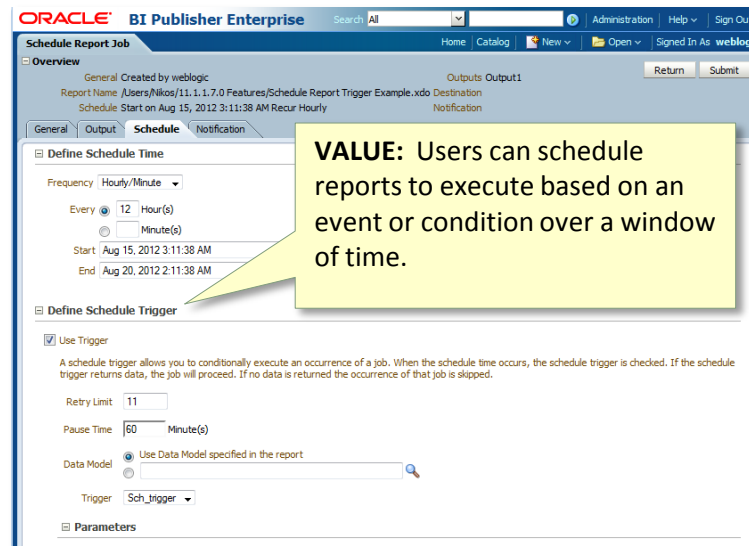
- Data Source Name: [Empty]
- Driver Type: Oracle 11g
- Database Driver Class: oracle.jdbc.OracleDriver
- Connection String: jdbc:oracle:thin:@[host]:[port]:[sid]
- Use System User:
- Username: [Empty]
- Password: [Empty]
- Pre Process Function: [Empty]
- Post Process Function: [Empty]
- Use Proxy Authentication:
- Test Connection button

A yellow callout box with a speech bubble points to the 'Use System User' checkbox and contains the text: **VALUE:** Empowers users to do self service reporting against local or departmental databases.

Event Driven Jobs Phase 2

Enable users to set up flexible, conditional execution of scheduled jobs.

- Data Model Designer creates Data Model with schedule trigger
- Triggers can be created and shared from a single data model
- Users create scheduled jobs and determine window of time to check for condition
- Reports execute when condition is true or are skipped



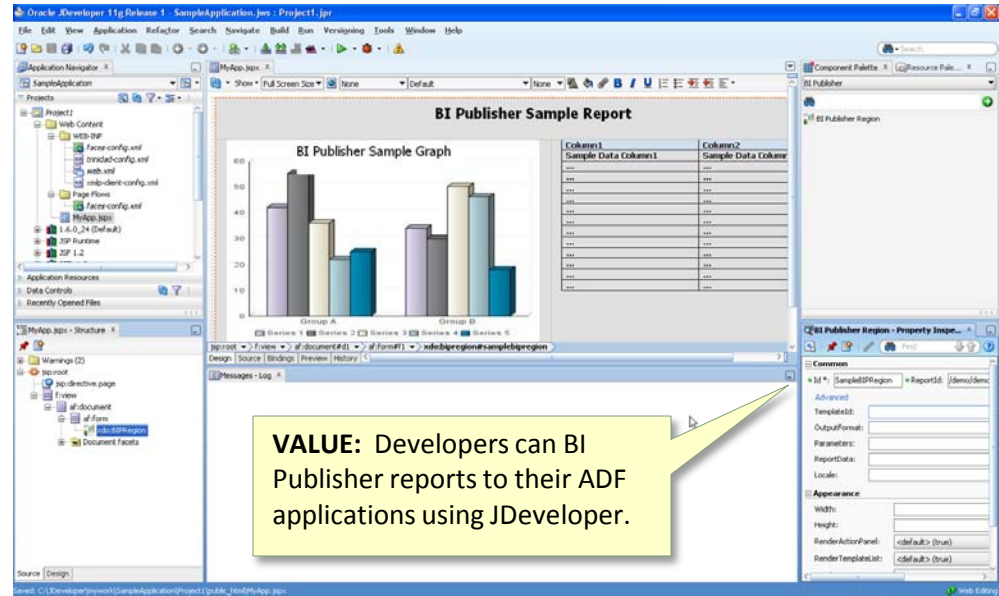
Planned (0 –12 months) For Developers



JDev/ADF Integration

Plug-in for Oracle JDeveloper so you can embed reports into custom ADF applications.

- BI Publisher Plugin to JDeveloper
- Embed BI Publisher reports into ADF applications
- Push data to report from ADF page



The screenshot shows the Oracle JDeveloper IDE interface. The main window displays a BI Publisher report titled "BI Publisher Sample Report". The report contains a bar chart titled "BI Publisher Sample Graph" and a data table with columns "Column1", "Sample Data Column1", and "Column2". The bar chart shows data for two groups, Group A and Group B, with values ranging from approximately 20 to 60. The data table has three columns and multiple rows of sample data. The IDE interface includes a Project Navigator on the left, a Component Palette on the right, and a Property Inspector at the bottom right. A yellow callout box with a speech bubble points to the report content, containing the text: "VALUE: Developers can BI Publisher reports to their ADF applications using JDeveloper."

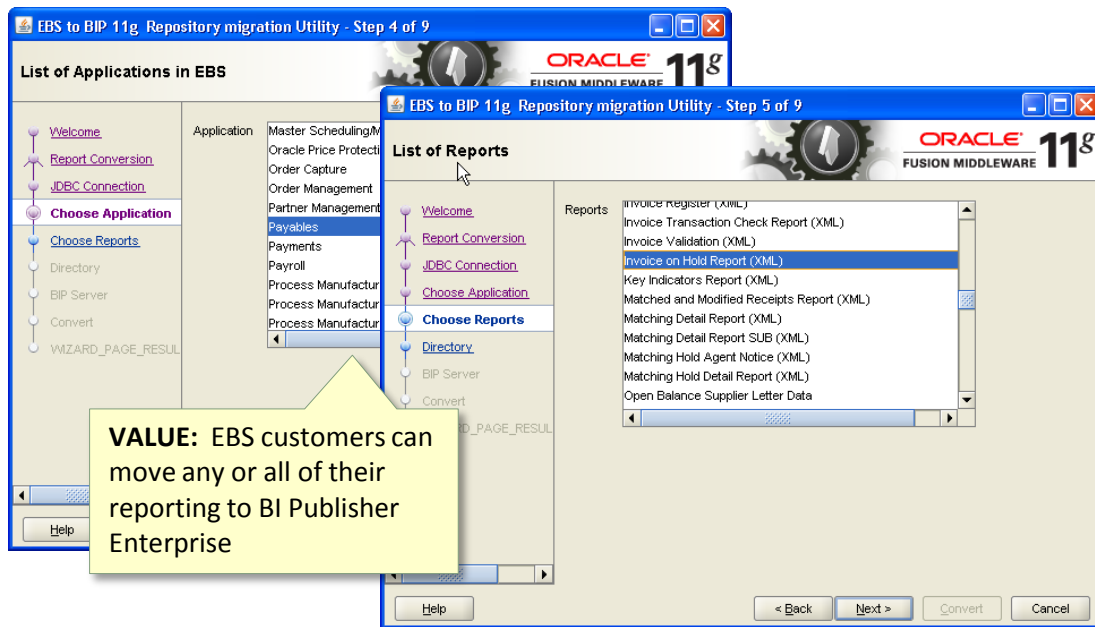
Planned (0 –12 months) For Administrators



Convert EBS Catalog to BI Publisher

Convert XMLP reports in EBS to BI Publisher Catalog.

- Converts XML Publisher Data Templates to Publisher 11g Data Models
- Creates an 11g report to hold layouts
- Uploads directly to catalog



Enh Oracle Reports to Publisher Conversion Asst.

Generate a BI Publisher Layout (XPT) in addition to an RTF Layout.

- Will generate XPT Layout in addition to RTF Layout
- UI updated to match Oracle standards
- Report author can continue with either RTF or XPT or both
- XPT enables Interactive Output

Oracle Reports to BI Publisher Conversion Assistant

* Source Path:
RDF binary files or RDF XML files
D:\Projects\11.1.1.7\OR2XPT\SourceXML

Oracle Reports Home Path:
Required when Source files are RDF binary
[Empty]

* Target Path:
Folder for converted report files, PL/SQL Packages and Log Files
D:\Projects\11.1.1.7\OR2XPT\Target

Data Source Name:
Datasource configured for all datamodels
VIS1211

Layout Type:
RTF
XPT

Debug:
 Yes No

Upload to Catalog:
 Yes No

* BI Publisher Server URL:
http://adc00ccq.us.oracle.com:7001/xmmpserver

* Username:
weblogic

* Password:

* Target Folder under Shared Folders:
Folder will be created if it does not exist
Converted_Oracle_Report

Buttons: Help, Run, Cancel

VALUE: Gives Administrators and report authors greater choice when converting from Oracle Reports.

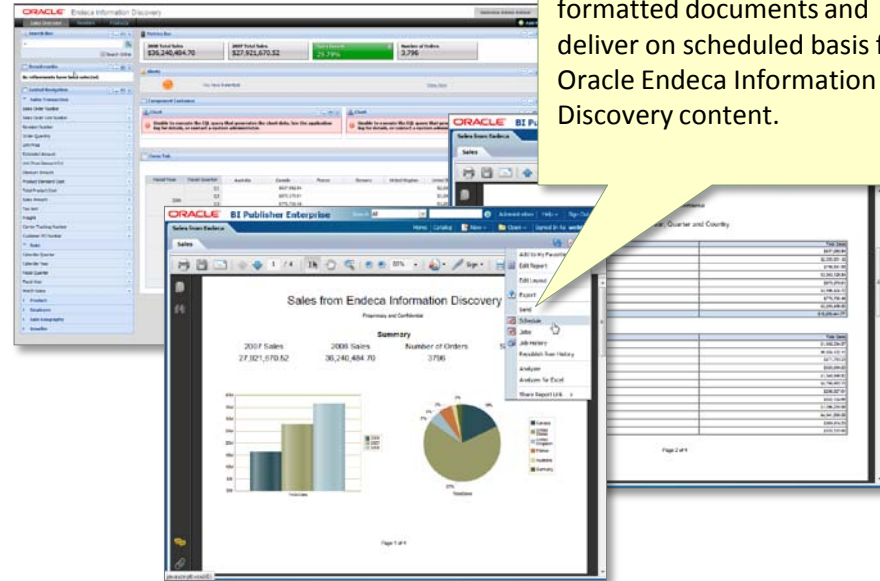
Planned (0 –12 months) For Integration



Publisher Reports against Endeca Server

Enables users to create and schedule highly formatted reports against Endeca Information Discovery.

- Leverage Endeca Server as a data source
- Use MDEX as a data set in Publisher Data Models
- Use all BI Publisher layout types to create wide range of output formats
- Schedule reports to run and deliver to wide range of destinations



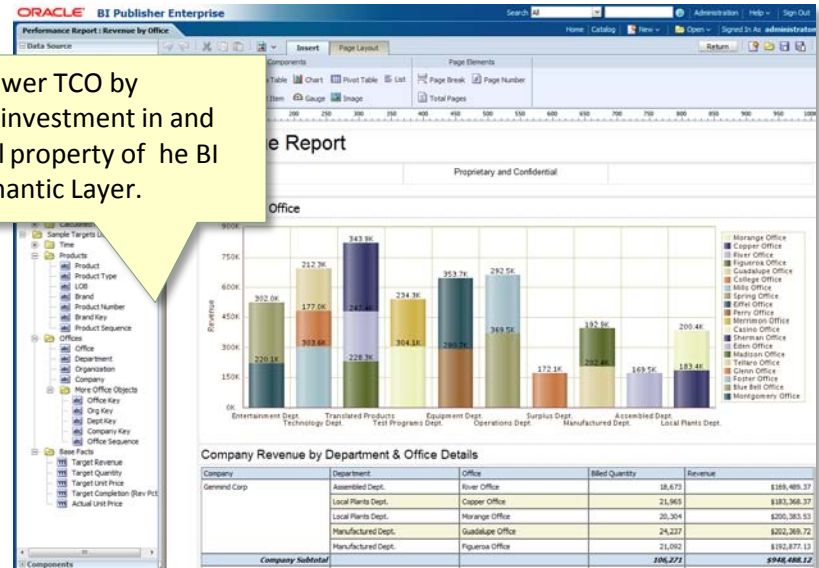
VALUE: Generate highly formatted documents and deliver on scheduled basis for Oracle Endeca Information Discovery content.

Publisher Reports Direct to Subject Areas

Enable users to create Publisher reports directly against the BI Server subject areas without having to create a Data Model or depend on existing Answers Analyses.

- Use one or more subject areas to create reports in Publisher
- Remove need to create a Data Model
- Execute logical SQL directly against BI Server using JBIPS
- View reports in interactive mode and all other output formats

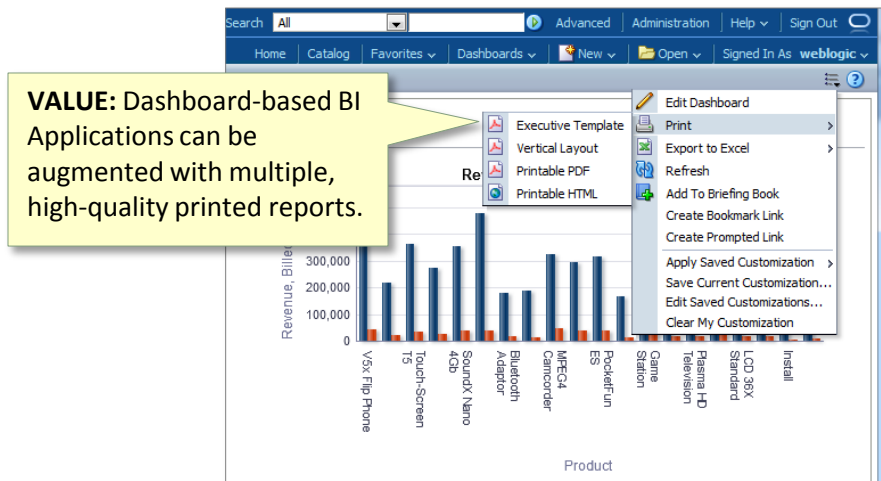
VALUE: Lower TCO by leveraging investment in and intellectual property of the BI Server Semantic Layer.



Custom Printable Dashboard Layouts

Enable BI authors to create printable layouts for Dashboards.

- Create layouts via import
- Layouts attached to Dashboard
- Template-Based Printing
 - Pixel-Perfect Printing/PDF generation
 - Multiple Print Templates
 - Supports Dashboard prompts



Support EBS Flex Fields as Parameters

Support EBS FlexFields (segmented fields) as parameters in BI Publisher reports.

- Define parameters based on FlexFields in Data Model Editor
- Support parameters based on FlexFields in Report Viewer, Scheduler
- Support for Key FlexFields not Descriptive FlexFields

The screenshot displays the Oracle BI Publisher Enterprise interface. The main window shows the 'Account Analysis - (132 Char)' report configuration. A 'Vision Operations Accounting Flexfield' dialog box is open, showing various parameters like Company, Department, and Total. Below this, a 'List of Values' dialog box is open, showing a table with columns for Name, Type, Data Source, and Reorder. The 'flex_Acclist' parameter is selected, and its type is set to 'Flexfields'. A yellow callout box points to the 'Flexfields' option in the dropdown menu, stating: 'VALUE: More E-Business Suite customers will be able to create and run more reports on BI Publisher Enterprise.'

Name	Type	Data Source	Reorder
flex_Acclist	Flexfields		
	SQL Query		
	Fixed Data		
	Flexfields		

flex_Acclist: Type: Flexfields
Application Short Name: SQLGL
ID Flex Code: GL#
ID Flex Number: 51869

VALUE: More E-Business Suite customers will be able to create and run more reports on BI Publisher Enterprise.

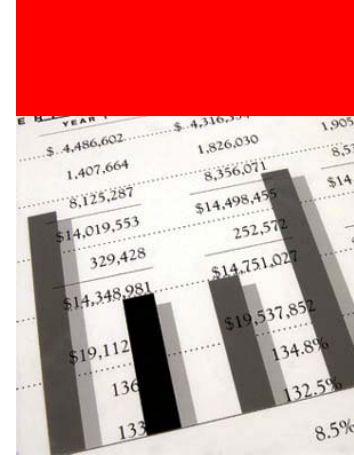
BI Publisher Future Direction

Post 12 Month Planning

- Multi Tenant Support
- Data Source Enhancements
- Data Engine Java API & Data Templates
- Layout Editor Enhancements
- Chart Synchronization
- Template Builder Enh.
- RTF Layout Doc Gen Performance
- New Look and Feel
- Debugging & Error Msg Enh.
- Bursting Enhancements 2
- Job Recovery
- JDev/ADF Phase 2 – interactive output? Web Center?
- Memory Guard

Oracle BI Publisher

- Why BI Publisher
- CSC, Medicare and BI Publisher
- BI Publisher Benefits
- Demo
- What's New
- What's Planned
- Q&A



Stay Connected to BI Publisher

Oracle Technology Network

<http://www.oracle.com/technetwork/middleware/bi-publisher/overview/index.html>

Oracle BI Publisher Blog

from pixel-perfect to interactive reporting...

Forum: BI Publisher

Covers Oracle BI Publisher (formerly XML Publisher)



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Q&A



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