Oracle Cloud Adapter for Oracle Sales Cloud

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FUSION MIDDLEWARE
SOA SUITE

Oracle Cloud Adapter for Oracle Sales Cloud provides seamless connectivity and integration with the Sales Cloud enabling organizations to streamline their sales performance and deliver enhanced customer experience. The adapter delivers faster time to integration, increased productivity and lower TCO to customers while integrating with the SaaS Application.

KEY FEATURES

- Intuitive and rich design-time wizards in JDeveloper
- Support for Fusion Service Catalog Service
- Bi-directional integration with Oracle Sales Cloud
- Support for standard and custom Objects
- Simple to configure yet powerful security model
- Highly available, scalable and reliable.
- Simplified data mapping from/to Sales Cloud Business Objects

Product Overview

Oracle Cloud Adapter for Sales Cloud boosts developer productivity, and provides comprehensive connectivity, reliability and performance for integration with Oracle Sales Cloud. The Adapter influences the value to customers across these three critical areas:

- **Reduced Cost of Integration**. SaaS Application Integration is much more than making that web service call. There are several design-time and runtime considerations that require users to manually build and manage additional business logic into their integration middleware for authentication, transformation mappings and more. The Oracle Cloud Adapter for Sales Cloud significantly lowers the cost of building and maintaining this complex business logic through out-of-the-box features that users can graphically configure through a point-and-click wizard based designer integrated within Oracle JDeveloper.

- **Improved Developer Productivity**. The Oracle Cloud Adapter for Sales Cloud provides a graphical wizard for configuring connectivity and integration with Oracle Sales Cloud. The Adapter streamlines and simplifies the development experience by providing a graphical business object catalog that enables users to natively browse, search and select one or more business objects of interest without needing to understand technical details.

- **Faster time to market**. The integration developers no longer need to unscramble the complicated out of the box service interface and build the integration code manually. The Sales Cloud Adapter use diminishes errors in implementation and makes test cycles faster, thus reducing time-to-market for integrations of Sales Cloud with other cloud and on-premise applications across business processes.

The key features of the adapter are as follows.

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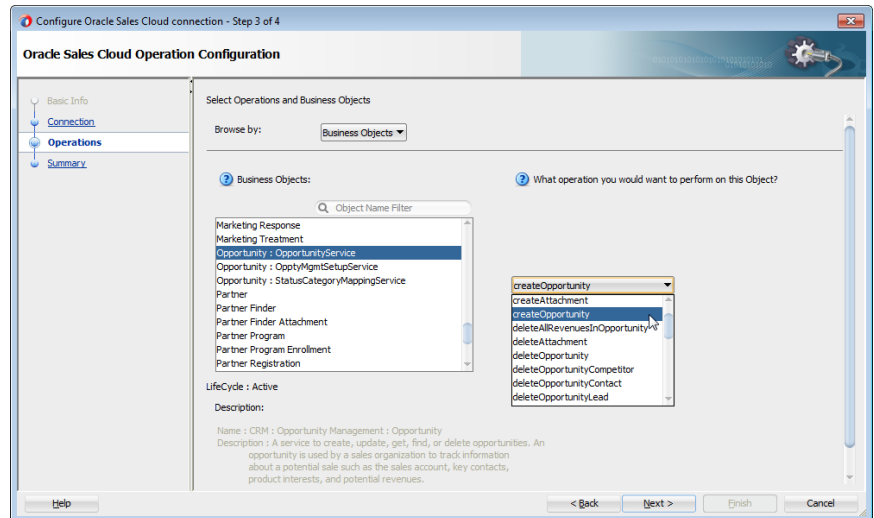## Graphical Discovery of Standard and Custom Business Objects

Figure 1: The Business Object catalog in the Sales Cloud Adapter designer

The graphical adapter configuration wizard in JDeveloper enables users to browse and search for standard and custom business objects in Sales Cloud. It provides a highly simplified declarative way to pick the Object and Operation of choice without needing to understand the technical details.

Inbound integration at Design-time

The Sales Cloud Adapter design-time enables the visual configuration for integration for inbound requests into the middleware as well as to provide the response to the SaaS application.
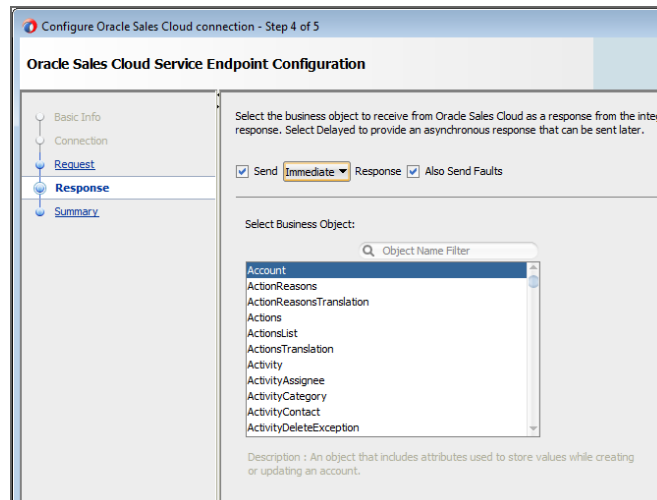

Figure 2: Configuring Inbound Request and Response for Sales Cloud Adapter

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Comprehensive Sales Cloud Connectivity

The adapter supports integration with Sales Cloud via the Fusion Service Catalog Service. It enables performing both outbound and inbound integration with the Sales Cloud instance.

Simple to configure yet powerful security model

The adapter design-time enables users to specify the Sales Cloud credentials at design-time and securely stores them in a credential store. Your do not need to manage these security policies manually in your integration projects. These are transparently managed by the Adapter instead.

Simplified Service Interface

The service interface exposed by Oracle Sales Cloud may contain various types of flexible fields for custom extensions, making it cumbersome to work with, especially when modeling transformations. The mapper design-time alleviates this complexity by generating a simpler interface, thus hiding the complexity of Sales Cloud flexible fields in mappings between business object documents..

Certification with Oracle Fusion Middleware Components

The adapter is certified to work with the Oracle SOA Suite and Oracle BPM Suite components including SOA composite applications and Oracle Service Bus.

CONTACT US

For more information about the Oracle Cloud Adapter for Oracle Sales Cloud, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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