



Oracle Retail Xstore Point of Service

The retail landscape is always evolving in response to shoppers' demands. To remain relevant, retailers need adaptable and scalable in-store solutions that allow them the agility to meet or exceed those ever-changing expectations. Much more than a traditional point-of-sale solution, Oracle Retail Xstore Point of Service empowers the store associate to provide an informed and personalized experience that builds strong customer loyalty.



ENABLING CONNECTED JOURNEYS

Today's shopper wants what they want, where, when, and how they want it. Oracle Retail Xstore Point of Service makes it simple for your store associate to connect with the customer anywhere along their purchasing journey. Having identified the shopper, the associates can gain quick access to their transaction history. This allows them to deliver an appropriate and personalized experience. Shopping, purchasing, picking up, or returning, Oracle Retail Xstore Point of Service can exchange data with other channels, creating a unified shopping experience, all while expanding the retailer's understanding of the customer's likes and wants.

Oracle Retail Xstore Point of Service provides store associates with seamless inventory visibility. An associate can see not only their store's inventory but when paired with the appropriate workflow, they can access chain-wide inventory, across all channels, to fulfill a customer needs and save the sale. Oracle Retail Xstore Point of Service significantly improves retail operations by securing customers' sensitive data and maintaining compliance with not only the industry's PCI data security standards, but also Oracle's high standards.

EMPOWERING ASSOCIATES

Oracle Retail Xstore Point of Service is a modern, streamlined user experience which is easy to learn and allows associates to become productive quickly, resulting in a lower daily operating cost in every store. Whether utilized on the sales floor or in the back office, the Oracle Retail Xstore Point of Service user interface is intuitive and efficient. Each screen focuses on highlighting key information and calls to action for the associate. This user experience is consistent across all form factors so transitioning between multiple tasks, and/or multiple devices in the store is seamless.

GAINING ACTIONABLE INSIGHT

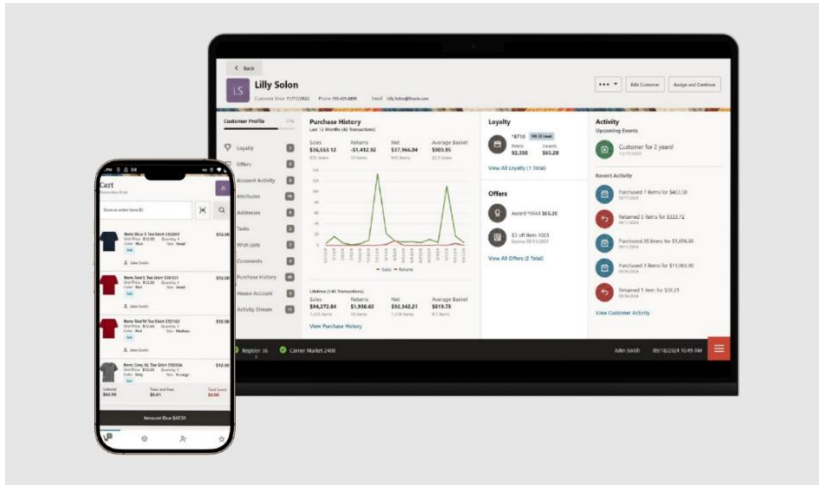
The power of Oracle Retail Xstore Point of Service extends to the store manager, where it supports bank deposits, labor scheduling, timekeeping, and reporting. Managers can also empower employees with the use of store messaging, tasks, and sales goals that can be surfaced to tabs immediately at login. Ultimately, less time is spent on administrative tasks allowing managers to focus on motivating associates and assisting customers.

The data and configurations that empower retail associates are easily managed in the Oracle Retail Xstore Point of Service back-end system, Xstore Office.

Key Benefits

- Improves productivity and sales
- Touch-centric user interface with taps and gestures
- Extensive features designed to automate in-store operations
- Empowers store associates with quick and relevant customer information
- Supports a full omnichannel experience
- Calculates deal pricing automatically
- Reduces shrink through built-in controls and returns management
- Modifies processes without altering base code
- Traditional desktop, tablet, and handheld experience from a single set of data and business logic

The user interface within the application provides streamlined functionality that walks users through configuration changes, data changes, and deployments. Granular security access can create a custom experience for users of all access levels without imposing on design. Multiple support tools and alerts enable IT leaders to take a proactive approach to manage multiple installations.



Key Features

- Robust functionality out of the box
- Improved productivity and faster training
- In-store clienteling, loyalty, and promotions
- Superior technical architecture with platform independence
- Internationally proven with extensive global deployments
- Supports a fully mobile store

A FLEXIBLE FRAMEWORK

Oracle Retail Xstore Point of Service is built on a redundant real-time transaction framework. It breaks down the outdated paradigm of the retail store. The solution can fully leverage the power of advanced network technologies and integrate all field operations into a single, powerful, empowered retail organization.

All business logic operations within Oracle Retail Xstore Point of Service are handled by processing a chain of individual functions. The order in which the functions are executed is configured through an editable XML document, which can be easily modified within the back-office application. Modifications can be made in the extension layer above the base code, which avoids programming costs and allows the modifications to be inherited by future base upgrades.

Oracle Retail Xstore Point of Service offers choice and allows the retailer to select from a variety of databases, operating systems, deployment options, and hardware platforms to support their business.

AN EVER-EVOLVING SOLUTION

Oracle Retail Xstore Point of Service is continually investing in both technology and feature/function. Xstore stays true to its original design principles of choice, extensibility, and flexibility. With one code base, every Xstore customer has access to every capability and experience the solution provides, globally, from luxury to fast fashion, from highly engaged to self-service, for almost every retail vertical. We also recognize that modernization must be delivered with a philosophy to bringing our customers on the journey at their own pace.

Our customer's feedback is an essential element that informs our product direction. The Oracle Retail Customer Community is a formal gathering of special interest groups and customer advisory boards. Together, this community works to deliver our customer journeys with the flexibility to meet customer and associate expectations with efficient and effective solutions.

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Call +1.800.ORACLE1, visit oracle.com/retail or find your local office at oracle.com/contact.

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