

The Oracle Al Advantage

Oracle is the only technology vendor that offers both a full suite of cloud applications and a next-generation cloud infrastructure specifically designed to run them. This unique combination powers traditional and generative AI features that are embedded within Oracle Fusion Cloud Applications and creates a continuous feedback loop that drives the fastest innovation cycle in the industry. As a result, organizations can quickly and easily adopt the latest AI capabilities to increase productivity, automate end-to-end business processes, improve decision making, and reduce the cost of doing business.

"Oracle is partnering with NVIDIA to build the world's largest high-performance computer, an AI computer, with 16,000 of their GPUs."

Larry EllisonOracle Chairman and CTO

Fusion Applications Suite delivers the world's most complete, natively integrated suite of business solutions on a single data platform. It offers a wide range of embedded AI features and, every quarter, provides 14,000 customers with new AI features and better results. The AI features within Fusion Applications are powered by Oracle Cloud Infrastructure (OCI), which is uniquely positioned to run AI workloads as it delivers the highest performance and lowest cost GPU cluster technology, with scale of over 16K H100 GPUs per cluster, and very low latency and the highest bandwidth RDMA network in the cloud. The combination of OCI, Fusion Applications, and the thousands of customers that use the applications daily enables Oracle to continuously improve its AI capabilities to deliver best-in-class AI.

"Accelerated computing and AI are key to tackling rising costs in every aspect of operating businesses. Enterprises are increasingly turning to cloud-first AI strategies that enable fast development and scalable deployment. Our partnership with Oracle will put NVIDIA AI within easy reach for thousands of companies."

Jensen Huang NVIDIA CEO and founder





Generative Al

In partnership with Cohere, Oracle offers generative AI capabilities across its Fusion Applications Suite. These embedded features allow customers to take full advantage of both foundational and specialized large language models (LLMs). As a result, users can drastically reduce the time it takes to complete tasks, improve the customer and employee experience, enhance the accuracy of data insights, and ultimately increase business value.

Table 1: Examples of Oracle's new generative AI capabilities in Fusion Applications

	Assisted Authoring	Suggestions	Summarization
Fusion HCM			
	Employee profile	Survey questions	Performance review summary
	Employee recognition	Competency development tips	Candidate qualification
	Goal creation		
	Job description + requisition		
	Knowledge articles		
Fusion CX			
	Service agent responses	Field service recommendations	Customer engagement summaries
	Knowledge articles		
	Search augmentation		
	Administrator guidance		
Fusion ERP			
	Management reporting narrative		
	Financial reporting narrative		
	Journal entry, reconciliation notes		
	Financial data explanations		
Fusion SCM			
	Item descriptions, attributes		
	Supplier suggestions for negotiations		

Data Privacy and Security

Oracle respects customers' enterprise data, privacy, and security. OCI hosts both prebuilt and custom models. With Oracle's generative AI service, no customer data is shared with LLM providers, other customers, or other third parties. In addition, an individual customer is the only entity allowed to use custom models trained on its data. Oracle understands that security and privacy are critical for enterprise scenarios.

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