ORACLE®
Communications

Modern Monetization

Modern monetization is at the heart of every digital transformation. The old adage goes, "If you can't bill for it, it's only a hobby." So as you rapidly evolve to provide compelling digital experiences and take advantage of emerging 5G-enabled business models, you need powerful, flexible, real-time monetization capabilities to capture business value. Avoid the dreaded "digital dead end" and build your systems to maximize scalability, agility with the power to monetize any business model.

REAL TME CHARGING. ANY BUSINESS MODEL.

5G will open a world of new possibilities from autonomous driving to remote surgery to widespread virtual reality applications. After investing billions of dollars in 5G network infrastructure, communications service providers need every ability to maximize return on investment by monetizing an array of new services and business models – quickly and at massive scale.

Oracle Communications Billing and Revenue Management (BRM) is a proven, reliable, modern monetization solution that is foundational to the digital commerce operations of hundreds of Fortune 500 customers around the world.

BRM's real time convergent charging capabilities support any service, network, device and payment method with real-time usage and threshold notifications and dynamic quota reservations. Business users can rapidly design and simple or complex offers and promotions with TM Forum-certified, intuitive user experience tools and launch them in a matter of minutes. Subscribers benefit from flexible balance management tools including spend control, gifting, and sharing capabilities for family and enterprise accounts.

Together with Oracle's AI-powered Digital Experience for Communications, BRM plays a key role in powering differentiating offers as part of a full social to concept to cash to care solution.

Available in a cloud native architecture, BRM enables a microservices-driven DevOps model that can significantly reduce costs and accelerate innovation.

Avoid the digital end and select a proven, scalable, modern monetization solution: Oracle BRM.

"BRM is foundational to everything we do. It has proven to be one of the most dependable, stable products I've ever come up with. The billing market hasn't stood still and Oracle has continued to give us enhancements that allow us to keep consistent with the market. As our business model continues to grow, BRM has continued to support us in that evolution."

Bill Pratt
Chief Information Officer and SVP
SiriusXM

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