

Innovation Now, Not Later



Your acquisition of new technology is a strategic business investment. But the value you derive from that investment is not always immediate. What if you could coordinate payment for IT investments with the projected value of technology innovations? What if you could tap into future budgets for upgrades and enhancements needed now? It makes perfect business sense, but you'll need solid data to convince decision-makers to move forward.

Three Strategies to Ensure Your IT Priorities are Approved and Implemented Without Delay

I.

Taking a Long-Term Outlook

Organizations that take a long view of IT investments can spread payments over the months and years of the rollout schedule. With this approach, you can pay for IT based on when the solution is projected to deliver value to your business.

II.

Addressing Both Business and Technical Requirements

By combining technical insights of the IT staff with financial expertise of the CFO office, IT projects are evaluated not only for their impact on potential productivity and service gains, but also on how they support your organization's ongoing financial goals.

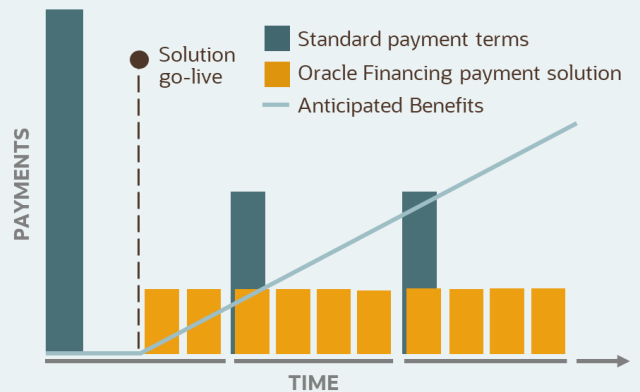
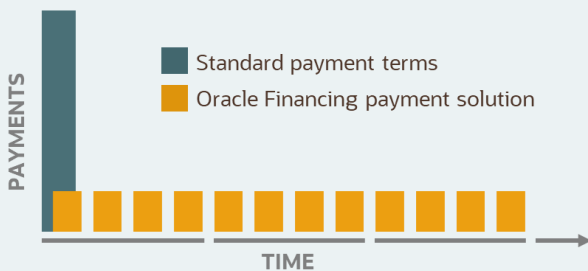
III.

Finding the Right Partner

Optimizing your IT investments requires the right IT partner — one with core strengths in technology along with proven financial expertise. Oracle is uniquely qualified on both counts, which helps explain why so many of the world's largest enterprises are working with Oracle to fund, acquire, launch, and support large, multi-year IT projects.

STRATEGY IN ACTION

One example: a customer in the telco industry had no shortage of budget, but their project was at risk due to the optics of large upfront costs for hardware and implementation. With a streamlined and predictable payment plan, they were able to simplify approvals by demonstrating an optimized cash flow.



In another example: a customer used a payment deferral to ensure that the benefits and value of the solution would be on display before any payments were due.

NEXT STEPS

Oracle Financing offers a full portfolio of flexible investment options, backed by financial experts who can tailor plans to the unique needs of your organization. Reach out to learn how Oracle Financing can help simplify approvals on the products and services required to modernize your business today.

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YOU NEED



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