

Oracle Cloud ERP provides the recipe for growth

Your business requires a modern set of business applications to serve your customers faster.



Ambitious restaurateurs that make bold investments in technology put themselves in a position to win in a fiercely competitive market where convenience and digital ordering presents a competitive advantage. Oracle Cloud ERP provides you with real-time insights into the business and the technological innovation needed to deliver great customer experiences. With all interactions and transactions in one cloud, you can build customer loyalty, experiment with new menu items, perform strategic planning, and pursue new revenue streams like curbside, virtual brands, and ghost kitchens.

Curbside, Takeout and Ghost Kitchens are the New Ingredients for Success.

Curbside Delivery

40%

of the Americans who've purchased takeout from a restaurant during the past year opted for curbside delivery, and about two-thirds of those say they'll continue using the service.



Ghost Kitchens

54%

of restaurants turned to ghost kitchens for some or all of their delivery orders during the past year.

Delivery

53%

of adults say purchasing takeout or delivery food is essential to the way they live.



No other cloud ERP vendor can match Oracle's experience in helping companies transition to the cloud.



"For many reasons connected to the industry segment in which we operate, our capacity to react to short-term change has to be three times as fast as other companies. Oracle Cloud has given us that much-needed extra speed in financial analysis and time-to-market innovation."

— Javier Mallo Sanchez, CIO, Food Delivery Brands



"McDonald's Germany has taken a big step forward in its corporate planning initiatives with Oracle Cloud. We can guarantee first-class performance in terms of planning and reporting for McDonald's Germany."

— Tim Deege, Senior Manager, Finance Systems, McDonald's Germany



"I want to be thought of as being that business partner and enabler as opposed to the CIO who keeps the lights on."

— Bruce Nolte, CIO, Hungry Jack's

Boost convenience and overall dining experience

35%

of customers improved staff effectiveness through the automation of manual processes.†

† Oracle Cloud ERP, Value Realization Report, June 2020

Learn more about how Oracle Cloud can position you for long-term success

Become a tech savvy restaurant with Oracle

