

# Attainability

Turn your sustainability goals into measurable, impactful action.

Every business must become a sustainable business. Chances are, you've already set your goals.

Now, you're ready to make real movement toward achieving them. You're after the structure and tools that will help your business track, understand, respond and position you for a sustainable tomorrow.

Shareholders and consumers expect businesses to reduce waste and costs. And they want to see evidence of that occurring. Sustainability is now an imperative — and the good news is that there is tremendous economic and societal value in transforming for a green future.



## Attainability is the power of Accenture and Oracle, together.

Our strategic partnership program enables Accenture to leverage innovative Oracle platforms to shape strategy, develop solutions, and provide decision-ready data.



We can help you embrace the promise of **technology** and the power of **human ingenuity** to reframe your sustainability plans from theory to attainability.

## What does Attainability look like?

### Low-carbon energy transition

Using Accenture's proprietary carbon intelligence network, we leverage tech to transition to net-zero, decarbonize fossil fuels, and help suppliers achieve greater efficiency.

### Building a circular economy

Our AI and machine learning algorithms are efficient and proactive in developing material requirements early in the lifecycle and protecting your supply chain against potential disruptions.

### ESG agenda, beyond just reporting

With comprehensive ESG measurement, data insights, and reporting readiness, you'll have capabilities to help make data-driven ESG decisions' and meet emerging global supporting standards.

## How is sustainability achieved with Accenture and Oracle?

### Use technology more sustainably

Reduce the negative impact of companies' technology footprints within the core IT, software & cloud operations.

### Infuse existing solutions with sustainability

Leveraging digital technologies and existing Oracle investments to create a data fabric across companies value chains to enable sustainability use cases and drive change.

### Achieve sustainability at scale

Collaborate with strategic partners to empower the value of sustainability in our partnerships, jointly drive market influence, and support demand for responsible economies.

## Build in sustainability, together.

- 1 Low Carbon & Net Zero Transitions
- 2 Sustainable Value Chain e.g. Circular Economy
- 3 Sustainable Technology
- 4 Sustainability Measurement, Analytics & Performance
- 5 Sustainable Leadership & Organization
- 6 Sustainable Customer Experience & Brand



That's a smart approach to achieving sustainability.  
And that's the power of engaging technology paired with human ingenuity.

## That's Attainability — with Accenture and Oracle.