

ORACLE

AI in Connected Enterprise Planning

Analyze, plan, automate, and predict future outcomes



Unlock the power of AI in connected enterprise planning

In today's volatile economic landscape, businesses are looking to their finance teams for more than just crunching numbers. They are pivotal in driving strategic decision-making for growth and profitability, identifying risks and opportunities, and shaping future strategies.

54%

of finance organizations struggle to provide data and reports that stakeholders can rely on

40%

of finance roles will either be new or significantly reshaped due to finance technology

81%

of CFOs anticipate increasing technology investment

However, most FP&A teams find themselves overwhelmed by the amount of data they need to make sense of when planning and forecasting, analyzing, and reporting—leaving little time for effective business partnership and strategic leadership. With data scattered across the organization, analyzing the information and providing insightful recommendations can be an overwhelming challenge. AI and machine learning, or ML, can help by surfacing meaningful predictions, insights, and indicators. Businesses are looking to adopt AI-driven planning solutions, specifically with AI delivered in the context of their roles, to help gain a competitive edge.



Overcoming the challenges of modern enterprise planning

1 A disconnected enterprise

Siloed plans, processes, and data lead to fragmented decision-making, hindering the ability for finance leaders to gain comprehensive insights and align strategic, financial, and operational plans. The disconnected landscape makes it challenging to quickly adapt to changing market conditions and capitalize on emerging opportunities.

2 The too much data problem

With planning data dispersed across various systems, departments, and locations, identifying patterns, anomalies, outliers, or even conducting ad hoc analysis becomes near impossible. As a result, decision-making processes become sluggish and prone to inaccuracies, often forcing planners to rely on gut instincts rather than data-driven decisions.

3 Fear of change

Concerns around data security and accuracy are rising for finance professionals as AI and emerging technologies are changing the way they have traditionally worked. They also believe that their teams lack the necessary data science skills in the changing business landscape.

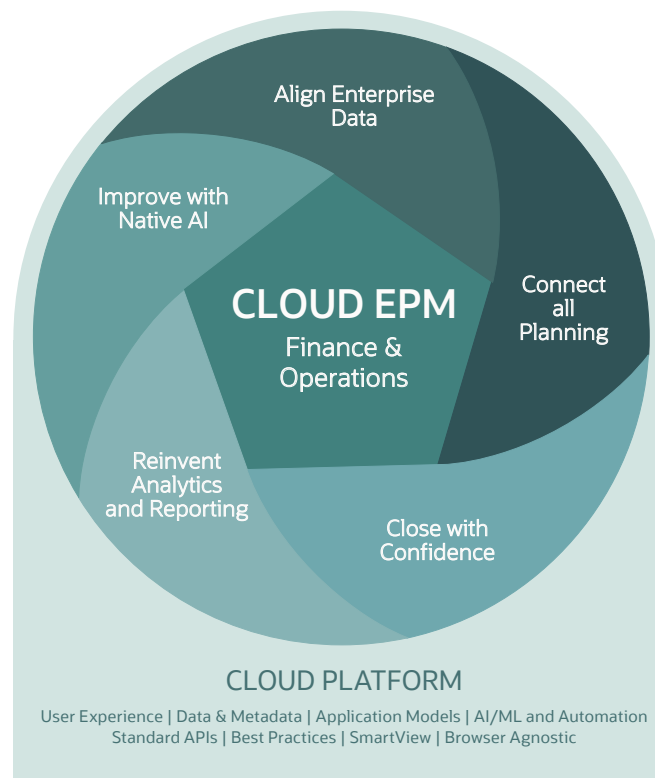
The benefits of AI-powered connected enterprise planning

Finance leaders are exploring how artificial intelligence can enhance their processes and forecasting capabilities. By integrating AI, they aim to leverage data-driven predictions for increased forecast accuracy, validate assumptions with solid data, and mitigate decision-making risks. The aim is to achieve a holistic approach to enterprise planning that combines the power of data with the irreplaceable value of human judgment, ensuring a more comprehensive strategy in financial forecasting.

Additionally, AI-driven insights revolutionize business operations by analyzing vast data to uncover patterns and anomalies that humans cannot detect alone. This capability automates the detection of potential forecast issues, enabling swift action, and enriches the planning environment with augmented intelligence. This evolution means planners no longer need the specialized skills of data scientists to gain contextual intelligence within their planning activities. Instead, they benefit from a user-friendly AI experience that enhances their financial expertise and decision-making capabilities, fostering a more efficient and informed approach to advising the business.

Best practices for connected enterprise planning

A true connected enterprise planning solution with embedded AI provides more actionable, data-driven insights, allowing finance to guide and support the business with new initiatives. The ability to leverage AI to predict likely outcomes and see the impact of changing operational drivers and data on the overall forecast across finance and other operational areas—all documented in one place—allows companies to make critical business decisions faster and gain the agility to outperform.



Wouldn't it be great if your company could gain new competitive advantages by:

- Using AI to model more scenarios across finance and operations, comparing machine predictions with original forecasts so you plan more accurately and efficiently?
- Gaining AI-powered insights such as trends and anomalies in your forecasts without the guesswork, so you can be a better partner to the business?
- Empowering your financial and operational planners with AI and ML to automate analysis and predict likely outcomes to feel confident in making decisions?

AI in Oracle Fusion Cloud EPM

Oracle Fusion Cloud Enterprise Performance Management (EPM) delivers a unified platform for connected enterprise planning, with embedded intelligence and best practices for informed financial and operational decision-making—without the need for data scientists. AI is embedded in the Oracle Cloud EPM platform, within the context of the work finance is performing. Customers can gain a competitive edge by:

Speeding up data analysis with insights

- Use embedded AI and machine learning to continually monitor your plans, forecasts, and variances, so you'll be alerted about any anomalies and potentially hidden correlations.

Improving decisions with predictive planning

- Identify and leverage patterns in your financial and operational data to help improve accuracy. Run predictions on the latest actuals and factor those into your plans for more timely, objective decisions.

Automatically seed and validate forecasts

- Automatically seed a comparison forecast based on actual performance to validate your current forecast and deal with any material variance before it happens.

Using predictive cash forecasting

- Optimize your cash flow by leveraging predictive algorithms to automatically generate a daily or weekly cash forecast. Find problems and opportunities earlier with increased automation and more frequent cash forecast updates.

Considering more operational data

- Leverage ML models from your existing investments in data science and surface the results in the context of forecasting consumed through Oracle Cloud EPM.

Generating narrative

- Automatically generate narrative in management reports, journal entries, reconciliation notes, and contextual explanations of financial data for augmented insights.

Oracle Cloud EPM for connected enterprise planning

Oracle Cloud EPM delivers a single, unified platform for connected enterprise planning with built-in best practices and prebuilt capabilities for all financial and operational planning. It gives you the ability to use AI, ML, and predictive forecasting in the context of key financial and operational decisions.

Thousands of Oracle customers already benefit from the use of AI in our applications, and now we are introducing more generative AI capabilities across our suite.

With quarterly update cycles, customers gain access to continuous innovation and everything they need to optimize their business, make faster and better decisions, and outpace change.

In today's ever-changing market, leveraging advanced technologies, such as AI, ML, and predictive forecasting, to help finance become data-driven in decision-making isn't an option—it's an imperative.

[Learn more](#)

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