

# Six Benefits of Oracle Hospitality's Enterprise Menu Management

Enterprise Menu Management (EMM) is a managed service offering from Oracle Hospitality. EMM enables hotel and casino restaurants to provide centralized and consistent data, eliminating in-house programming and streamlining managerial tasks. EMM provides accuracy and efficiency on all menu and pricing updates, enabling fast response to changes in local markets. EMM can help bring the following benefits to your business.



## #1 EXPERIENCED CONSULTANTS

Enterprise Menu Management service removes an organization's configuration and management burden. Hotel and casino restaurant operations can focus on running their businesses as Oracle Hospitality's experienced system professionals manage the solutions infrastructure. The EMM team works with the business to coordinate all change requests and ensures accurate and consistent system configuration updates.

## #2 TRUST AND CONFIDENCE

EMM will build trust and confidence with the right controls in place for POS menu updates. EMM offers dedicated and consistent coverage, eliminating issues related to vacations or staff absence. All of these features build trust in our configuration expertise.

### #3 EXPERTISE AND KNOWLEDGE

Enterprise Menu Management enables our customers to concentrate on their guests and grow their businesses. Our dedicated consultants will work with you to advise on best practices and processes and help your business visions to become reality. The accuracy of EMM configuration reduces the impact at the site level, keeping guest satisfaction high.

### #4 STANDARDIZATION AND BRAND ENFORCEMENT

Your business will benefit from EMM in helping to enforce brand standards globally via consistent policies and procedures. The EMM team works with our customers to help align configuration requirements with brand standards.

Standard processes and accuracy can help:

- Increase sales via error-free POS configuration
- Improve margins via accurate centralized reporting analysis
- Reduce costs with accurate inventory reporting
- Gain confidence in data analysis by relying on accurate configuration

### #5 INVENTORY MANAGEMENT

The EMM team can assist with all aspects of Inventory Management configuration such as inventory item setup, menu item linking, and recipe and vendor purchase catalog maintenance. Our processes for data entry are consistent and accurate, assisting customers in establishing a process that addresses their unique business requirements.

### #6 LOWER COST OF OWNERSHIP

The implementation of Enterprise Menu Management service will benefit your business by reducing resource requirements and lowering total cost of ownership. With EMM, costs remain stable and predictable because they are based on level requirements and not on a per store basis. Even as your estate grows, EMM costs stay consistent. Additionally, the experience and accurate service of EMM reduces recruitment and training costs.

EMM customers indicate cost savings and increased margins, attributable to inventory accuracy, yielding trend analysis and margin control.

Finally, with annual service reviews and re-scoping to highlight any changes in requirements, EMM is designed to meet your business needs.



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