

Exadata Cloud at Customer Optimizes Database Performance and Contributes to Better Business Results

Oracle customers are realizing **significant value** by leveraging Exadata Cloud at Customer to help their IT team be more productive and responsive to business needs. This is worth **an annual average of \$1.93 million**, which would result in a **five-year ROI of 256%**.

Key Results



256%
5-year ROI



47%
Reduced total costs of operations



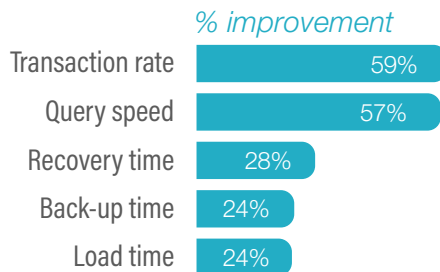
6 months
To payback on investment

Customer Quote:

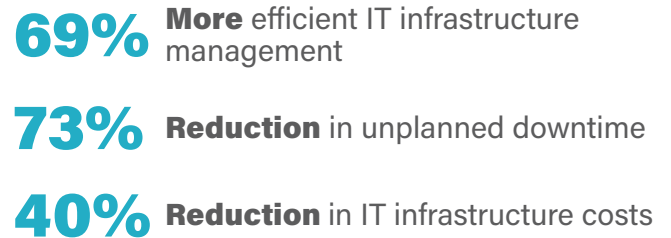


"Exadata Cloud at Customer offers really important features that are very important for our business because performance is very important for our conversion rate. That's why Oracle Cloud at Customer is the best choice for our business."

Database Performance Impact



Cost and Staff Efficiencies



Customer Quote:



"We don't have to manage Oracle Cloud at Customer. Although it's on premise, from the database stack to below, it's all managed by Oracle. So, it's really like a cloud-in-your-house."

Business and Operations Benefits



\$479K
Total new revenue gained per year



40%
Faster time to market



59%
Faster transaction rates