



Oracle Industries Innovation Lab

The Oracle Industries Innovation Lab is a state-of-the-art facility outside of Chicago that brings together utility customers, technology partners and Oracle subject matter experts to collaborate and accelerate innovation.

We built the lab to define and develop the technologies that will ensure every global citizen has access to clean and affordable energy and water for decades to come.

What's in the lab



Moments that Matter Wall

An interactive map showing different personas and the personalized journeys we can take them on.



Smart Studio

A connected home outfitted with working appliances and devices where we show how utilities can influence customer behaviors and actions.



Connected Hub

A working model of a neighborhood with homes powered by solar panels, a wind turbine, EVs and charging stations to show the impact of DER penetration.



Utility Simulator

Technology that takes a territory-wide view to simulate different elements of the grid in a way that is visually appealing and thought provoking.



We want to host you and your team in the Oracle Industries Innovation Lab. We've been fortunate to create a physical space that translates to the virtual world. So, while we can't wait to see you there in person to...



Meet our customer personas



Visit "Tiny Town"



Overload the grid with EVs



Fly drones (no, really)



And so much more...

...fortunately, we can do most of this today through the magic of video conferencing!

So, schedule a visit with your sales representative. Together, we can turn possibilities into realities! We cannot wait to ideate and collaborate with you to create the future of the utility industry.



"The virtual tour and demonstration of the Oracle Industries Innovation Lab left me impressed with its capabilities. The ability to develop and simulate various scenarios will help policymakers and regulators as well as [utilities and] grid operators to prepare for the increasingly complex grid that is rapidly approaching."

Rodney Sobin

Senior Program Director

National Association of State Energy Officials (NASEO)

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