# ORACLE CRM ON DEMAND **SERVICES**



The Oracle CRM On Demand service package ensures that customers are successful with their CRM program.

#### THREE UNIQUE SERVICES

#### TO POSITION CUSTOMERS

#### FOR SUCCESS:

- · Implementation Governance
- · Quarterly Business Reviews
- · Modernization Review

#### BENIFITS:

- · Ensure the success of your CRM
- · Achieve your user adoption goals
- · Advice on leveraging the latest innovations in Oracle CRM On Demand
- · Ensure that your CRM strategy remains relevant to your business

# Oracle CRM On Demand Services Overview

These services are available individually or as a complete package to all customers throughout the duration of their subscription term.

#### Implementation Governance

Helps ensure a successful CRM On Demand implementation. Provides customers and their implementation partner with advice on avoiding common mistakes.

#### **Quarterly Business Review**

Helps ensure the continued success of the customer's CRM initiatives. Helps the customer plan and drive user adoption. The quarterly business reviews also help foster a strategic relationship with key Oracle executives.

### **Modernization Review**

Helps ensures that the customer's CRM program remains relevant to their business. Aids the customer in re-vitalizing their CRM Strategy taking into consideration the latest innovations in the CRM On Demand product.

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CONTACT US

For more information about Oracle CRM On Demand, visit oracle.com or call +1.800.ORACLE1 to speak to an Oracle representative.

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## Integrated Cloud Applications & Platform Services

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