

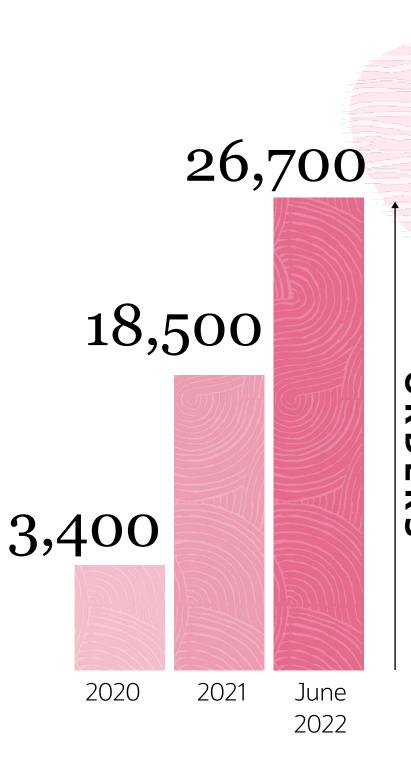
Versace, one of the most recognizable Italian luxury brands, has over 230 stores worldwide and supports more than 550 POS systems. By leveraging Oracle Retail Xstore POS and Oracle Retail Order Broker to determine inventory availability across the enterprise, the advanced business rules within the routing engine select store locations to fulfill customer orders. In addition, Versace takes a sustainable approach to reduce its carbon footprint on the environment by moving to mobile and cloud.

The Result

685%

Increase of orders in less than 2 years

Z REGIONS **26**PILOT STORES





A Sustainable Future

Mobile & cloud deployments reduce hardware power and consumption and enable Versace to save **2,400 watts** per store, a day.

The Challenges

- Managed multiple POS systems across the globe
 Dated architecture made it difficult to customize, modernize, and
- deliver experiences that speak to the customer

 Lacked visibility into available inventory
- ✦ Global tax complexity
- Global tax complexity

SAVINGS OF:

870 kilowatts

Per store, a year 262,000 kilowatts

Globally, per year



Oracle Retail Solutions

- Xstore Point of ServiceCustomer Engagement
- → Order Broker
- •



The Outcome

One

shopping journeys

Improved store associates'

efficiency with visibility

Redesigned operations to

support omnichannel

Three

deployments — saving 262,000 kilowatts globally per year

Increased orders from 3,400

with thin-client and mobile

to 26,700 with integration

Reduced environmental footprint

Two

Request a Demo

into inventory

Four



Get visibility into your inventory and deliver a better customer experience

