

Patient-reported healthcare evidence

At a glance

Oracle Life Sciences National Health Wellness Survey (NHWS) provides rigorous patient-reported data, with national projections to deliver patient information across more than 200 conditions in 12 countries, now including South Korea and Taiwan.

- Over 35+ validated scales/instruments now included
- Various uses: Marketing/market research, health outcomes, clinical trial support and others

As healthcare system budgets tighten and payers and regulators continue to focus on the patient's perspective, real-world research is key to the success of pharma products. Patient-reported outcomes (PRO) are increasingly being considered as a standard part of regulatory submissions and reimbursement decisions.

NHWS helps fulfill these needs by giving you direct access to patient-reported information. NHWS provides an unsurpassed breadth and depth of world-class patient data, supporting your internal strategy development and external communications by enabling you to:

- Quantify unmet medical needs
- Determine or influence strategy
- Outmaneuver the competition
- Inform population design, validate assumptions and supplement data for clinical trials
- Provide input into dossiers and/or models
- Change or create policy
- Change or adapt guidelines
- Develop sales tools
- Provide scientific communications to physicians

Our general population survey has broad coverage, including respondents regardless of their interaction with the healthcare system or where they are in their patient journey. We provide access to:

- Patients who are diagnosed/undiagnosed yet symptomatic*
- Patients who are untreated/treated with prescription and/or over-the-counter medications

NHWS includes validated instruments and disease-specific measures to help identify granular patient segments important to you and to profile and understand these patients to optimize the value proposition and inform brand strategies.

*Available for select indications



NHWS covers a broad range of healthcare topics relating to patients' attitudes, behaviors, characteristics and demographics.

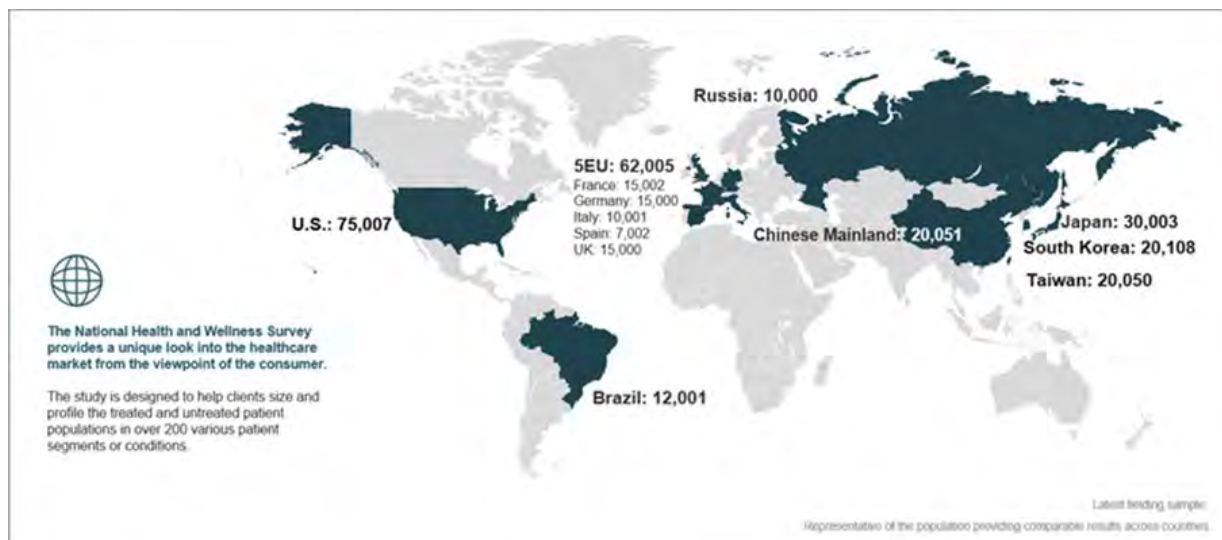
NHWS includes custom analyses covering:

- Epidemiology of the condition
- Patient diagnosis and treatment choices
- Demographic and health profile of patients
- Patient compliance and satisfaction
- Utilization of healthcare resources
- Patient attitudes and approaches to healthcare
- Patient-reported outcomes
- Condition-specific questions

Extending the value of NHWS

Using NHWS data, our research team can create complex algorithms and advanced modeling to support your analysis and publication needs. Additionally, NHWS respondents can be recontacted and queried with proprietary questions according to your specific needs.

NHWS is the largest general population study based on primary research with nearly two million total survey responses since inception



About Oracle Life Sciences

Oracle Life Sciences is a leader in cloud technology, pharmaceutical research, and consulting, trusted globally by professionals in both large and emerging companies engaged in clinical research and pharmacovigilance, throughout the therapeutic development lifecycle, including pre- and post-drug launch activities. With more than 20 years' experience, Oracle Life Sciences is committed to supporting clinical development and leveraging real-world evidence to deliver innovation and accelerate advancements – empowering the Life Sciences industry to improve patient outcomes. Learn more at oracle.com/lifesciences

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