

Versace

sought a modern retail platform to enable one view of the customer, order, and inventory.

Versace, one of the most recognizable Italian luxury brands, has over 230 stores worldwide and supports more than 550 POS systems. By leveraging [Oracle Retail Xstore POS](#) and [Oracle Retail Order Broker](#) to determine inventory availability across the enterprise, the advanced business rules within the routing engine select store locations to fulfill customer orders. In addition, Versace takes a sustainable approach to reduce its carbon footprint on the environment by moving to mobile and cloud.

The Result

685%

Increase of orders in less than 2 years

2
REGIONS

26
PILOT STORES



A Sustainable Future

Mobile & cloud deployments reduce hardware power and consumption and enable Versace to save **2,400 watts** per store, a day.

SAVINGS OF:

870 kilowatts

Per store, a year

262,000 kilowatts

Globally, per year

The Challenges

- Managed multiple POS systems across the globe
- Dated architecture made it difficult to customize, modernize, and deliver experiences that speak to the customer
- Lacked visibility into available inventory
- Global tax complexity



Oracle Retail Solutions

- Xstore Point of Service
- Customer Engagement
- Order Broker



The Outcome

One Redesigned operations to support omnichannel shopping journeys

Three Reduced environmental footprint with thin-client and mobile deployments — saving **262,000 kilowatts globally per year**

Two Improved store associates' efficiency with visibility into inventory

Four Increased orders from **3,400 to 26,700** with integration



Get visibility into your inventory and deliver a better customer experience

Request a Demo

