

# Simplified distribution, built for the future

Optimize rates and inventory  
across all direct and indirect  
distribution channels.



## Real-time benefits



True last room  
availability



Leverage the  
flexibility of OPERA  
rate management



Easily connect  
all distribution



Single platform  
channel management



High performance,  
scalable, global, secure



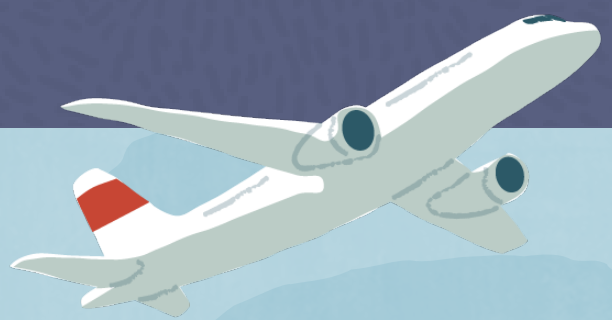
> 32%

of hotel bookings are  
generated from OTAs\*

Source: 2021 Skift research

“One of the many benefits the new integration will offer to hotels is the choice to distribute directly from their OPERA Cloud Property Management, which can reduce operational workload when logging into fewer systems to manage their properties on our platform.”

- Eddy Veldhuizen, director of connectivity partnerships, at Booking.com



## Get your booking strategy ready for take-off today

For more than 40 years, Oracle Hospitality has helped hospitality operators enhance guest experience, improve operations, and maximize profitability. The Oracle Hospitality product suite runs on Oracle Cloud, which is built for customers seeking higher performance, lower costs, and easier cloud migration for their applications.

Get started

