Leveraging Analytics in Higher Education

VALDOSTA STATE UNIVERSITY

WWW.VALDOSTA.EDU

Strategies

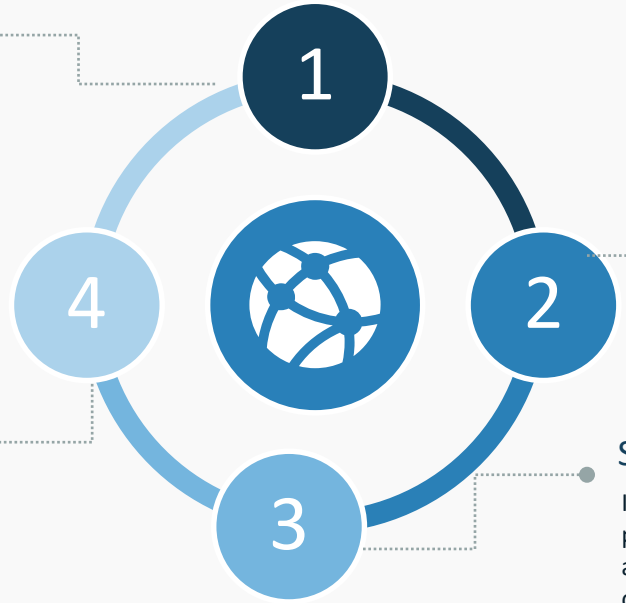
Overview

Student Success

Identifies at-risk students and offers early alerts and customized intervention plans.

Integration Frameworks

A foundational strategy for integrating SIS and core academic resources.



Engagement & Communication

Solutions, including artificial intelligence, to engage students and deliver a personalized experience and guidance throughout their academic journey.

Student Engagement Metrics

Integrations with engagement platforms to measure event attendance, advising, career coaching, experiential activities,…

Student Experience Technology Challenges

- Existing SIS (Banner) does not provide features and functionality to support an enhanced student experience.
- Many recruitment and communication processes have been the same for over 10 years.
- Third party solutions cannot seamlessly integrate with our SIS or customized SIS business processes.
- The amount of time, up to 50%, spent on building/maintaining custom applications and integrations costs between $350,000 - $500,000
- Integrations with cloud solutions require custom development of ftp file transfers, SOAP, or REST. These integrations are time consuming and troubleshooting can become very cumbersome.

Technology and Integration

- Institutions use a variety of technologies, both on premise and cloud. Hybrid environments often lack the ability to provide integrations across all enterprise resources. Choosing the right technology will enable you to continue developing data-driven solutions.

- Integrations with Oracle and non-Oracle resources
- User-friendly
- Requires little on premise IT support
- Simple integration and adapter processes

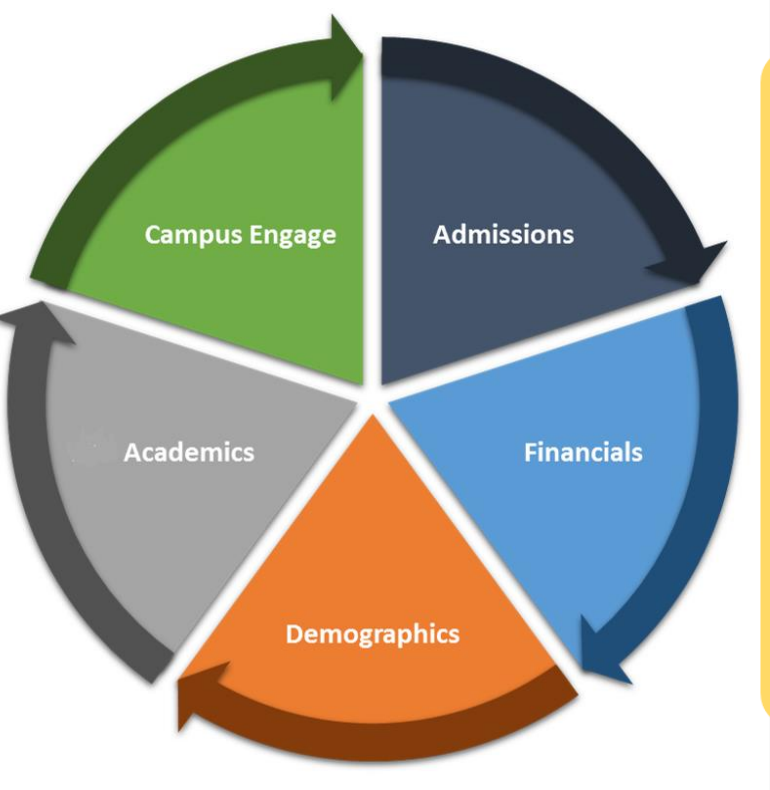
Student Success & Academic Applications

FEATURES

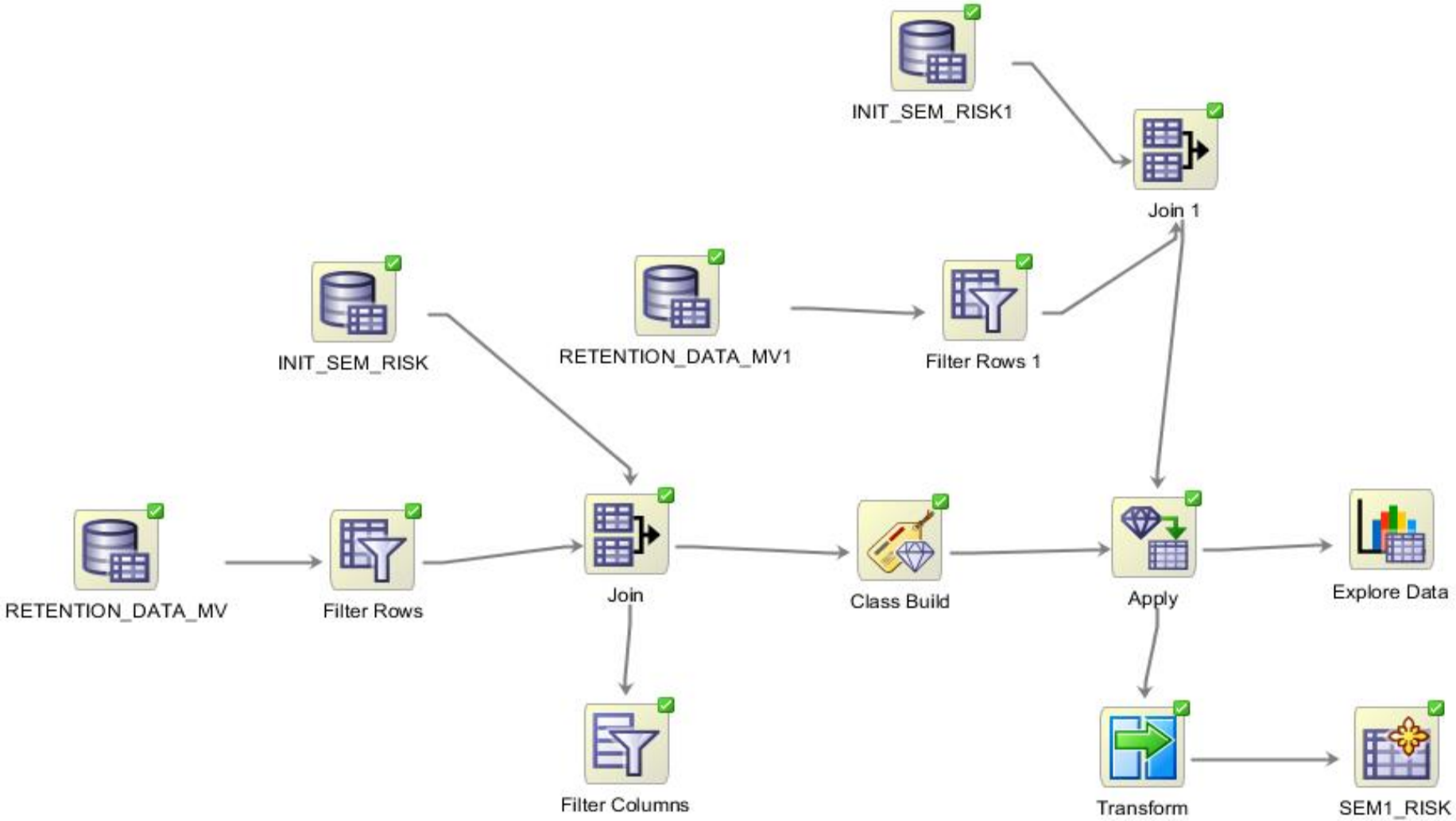
- **Customizable Dashboard** that is interactive, identifies the number of at-risk students in courses and prioritizes students based on their at-risk indicators.
- **Student Profiles** that provide important information about students as well as likelihood of success.
- **Early Alert Triggers** through a flagging system that allows faculty to alert advisors, student success personnel, housing personnel, etc. when needed.
- **Student Support and Resource Workflow** that shows when students utilize advising and student success services – integrating with the student portal to ensure students are receiving tools needed for success on their dashboards.

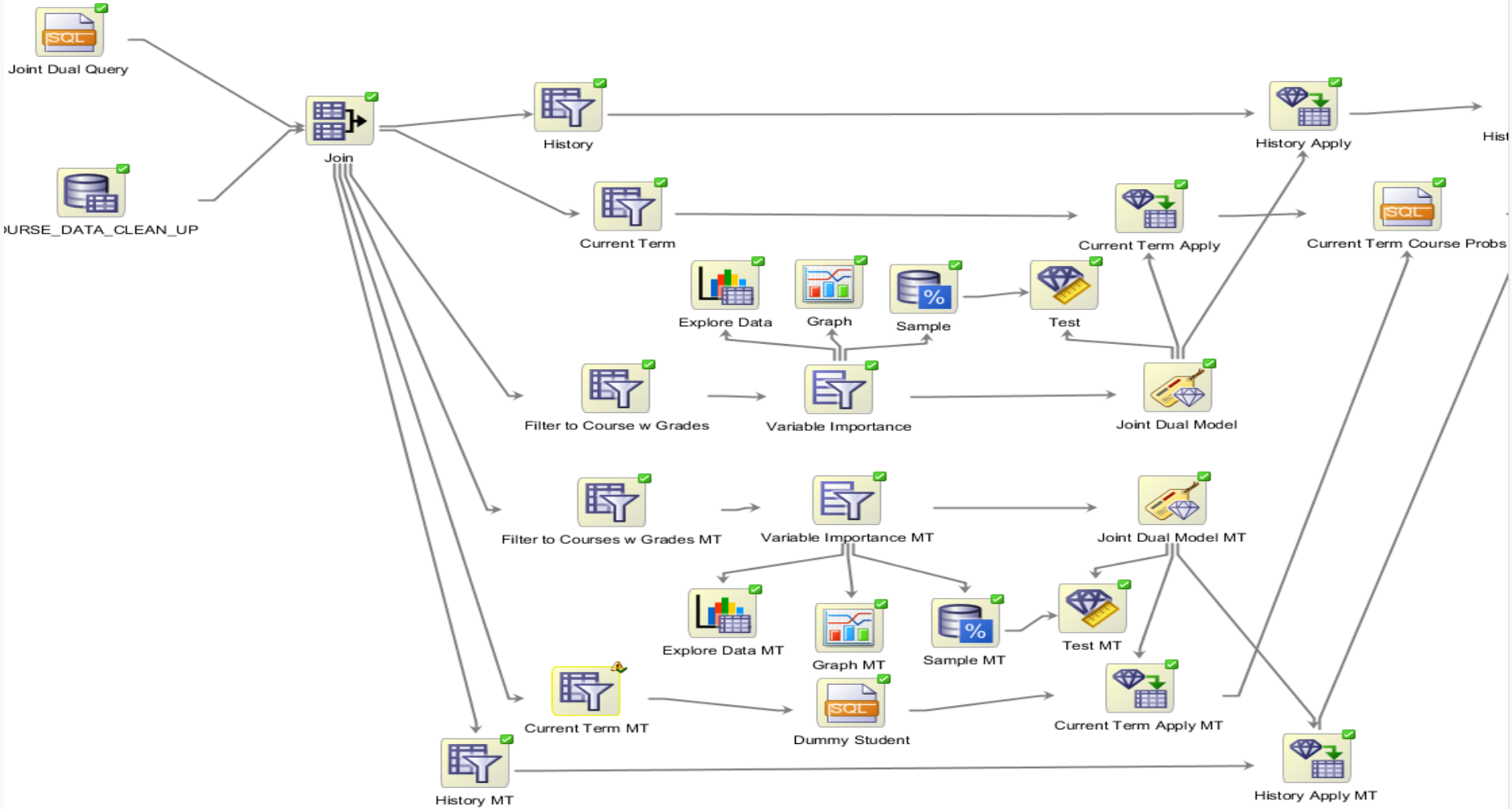
Faculty can choose from a list of views for personalizing their graphic dashboards. Dashboards can be sorted or customized and typically prioritize students based on their risk indicators.

Predictive Metrics and Models



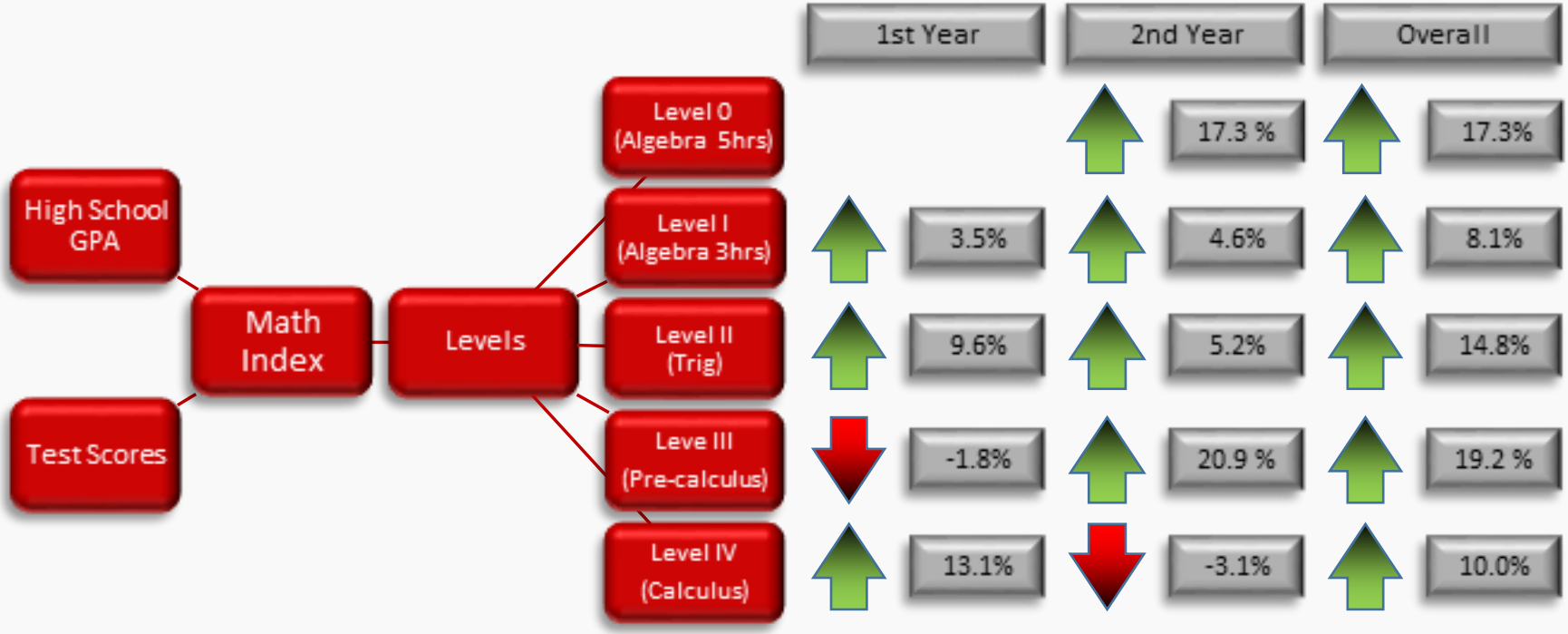
Joint/Dual Enrolled	New Freshman	New Transfers	New Post Bacc
Course Pass	Course Pass	Course Pass	Course Pass
	Persistence	Persistence	Persistence
	Graduation	Graduation	Graduation


INIT_SEM_RISK1
Join 1
INIT_SEM_RISK
RETENTION_DATA_MV1
Filter Rows 1
RETENTION_DATA_MV
Filter Rows
Join
Class Build
Apply
Explore Data
Filter Columns
Transform
SEM1_RISK

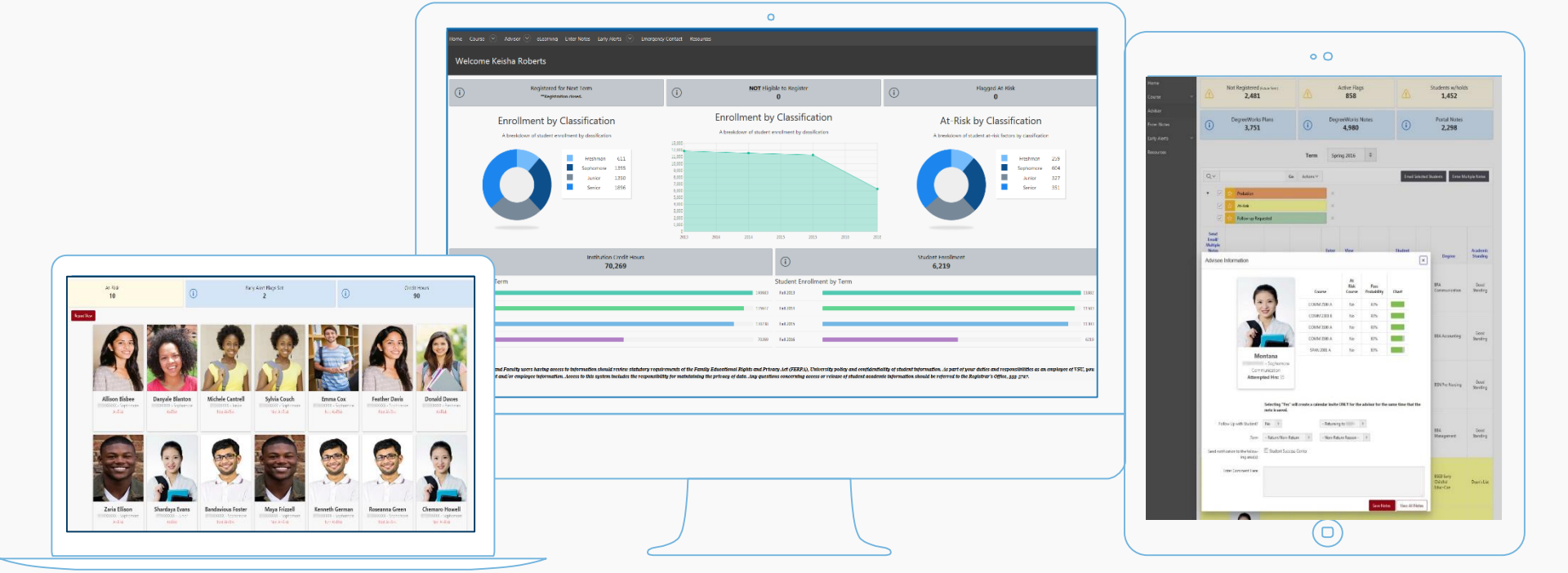

Joint Dual Query
URSE_DATA_CLEAN_UP
Join
History
History Apply
Current Term
Current Term Apply
Current Term Course Probs
Explore Data
Graph
Sample
Test
Filter to Course w Grades
Variable Importance
Joint Dual Model
Filter to Courses w Grades MT
Variable Importance MT
Joint Dual Model MT
Explore Data MT
Graph MT
Sample MT
Test MT
Current Term MT
Dummy Student
Current Term Apply MT
History MT
History Apply MT

Improving Math Pass Rates Results

Predictive Analytics Integrated with SIS



Academics and Advising



Student Class = 'Sophomore'

At-Risk

ASI Visual Course Roster Interactive Report

Send Email	Student Photo	Student ID	Name	Degreeworks	Enter Notes	Overall Hours Earned	Gender	Student Class	GPA	Degree	Major	At Risk Reading	At Risk Math
☐		870000000	John Doe	DegreeWorks	Enter Notes	31.3	M	Sophomore		BBA	Accounting	No	No
☐		870000000	John Doe	DegreeWorks	Enter Notes	30	F	Sophomore	2.9	BSED	Amer Sign Lang/Engl Intrep-Coe	No	No
☐		870000000	John Doe	DegreeWorks	Enter Notes	30	F	Sophomore		BSED	Amer Sign Lang/Engl Intrep-Coe	No	No
☐		870000000	John Doe	DegreeWorks	Enter Notes	31	F	Sophomore	3.25	BSED	Amer Sign Lang/Engl Intrep-Coe	No	Yes
☐		870000000	John Doe	DegreeWorks	Enter Notes	56	F	Sophomore		BSED	Amer Sign Lang/Engl Intrep-Coe	No	No
☐													

Active Flags
Hold mouse over box for info...
1

Holds
Hold mouse over box for info...
0

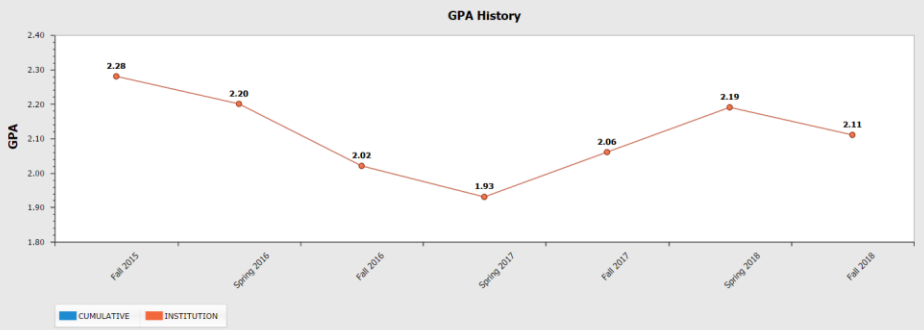
Academic Standing
Hold mouse over box for info...
Good Standing

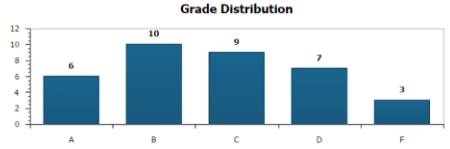
Patrice Abolarin
Psychology
870xxxxxx - Freshman
Cumulative GPA: 2.28

Return To Advisees

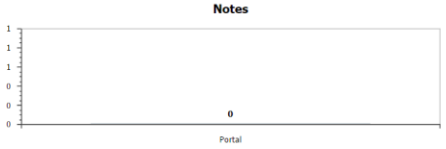
Hours Completed
11.67

Course	Mid Term	Chart	Instructors Email
COMM 1100 F	A		instructor@myuniversity.edu
HIST 2112 I			instructor@myuniversity.edu
MATH 1111 T	B		instructor@myuniversity.edu
POLS 1101 M	B		instructor@myuniversity.edu
VSU 1102 C	A		instructor@myuniversity.edu





*Note:Total grade distribution while attending this institution



*Note: Total notes entered via Success Portal, DegreeWork, and DegreeWorks plans

Active Holds

Active Holds	Amount Owed
No Holds	$.00

Emails Sent via the Portal

No emails found for this student

Portal Notes | Early Alerts

Early Alerts

**Early alert notes entered via thevASI Portal

Flagged By	Brian Williams
Comments	test contact
Note Type	Contact Notes
To Date(Arf.Activity Date)	29-JAN-17
Course	ACCT 2099 B
Email Sent Date	01/29/2017
1	1
Pidm	970975BB6E07488530A19AE5D77C1DC4
Term	201508

Flagged By	Brian Williams
Comments	Setup appointment with the Tutoring Center.
Note Type	Flag
To Date(Arf.Activity Date)	29-JAN-17
Course	ACCT 2099 B
Email Send Ind	No
1	1
Pidm	970975BB6E07488530A19AE5D77C1DC4
Term	201508
Details	(01/29/2017 - Brian Williams) - Meeting with student t progress

Early Alerts & Messaging

For Academics & Advising

Access Secure Student Data

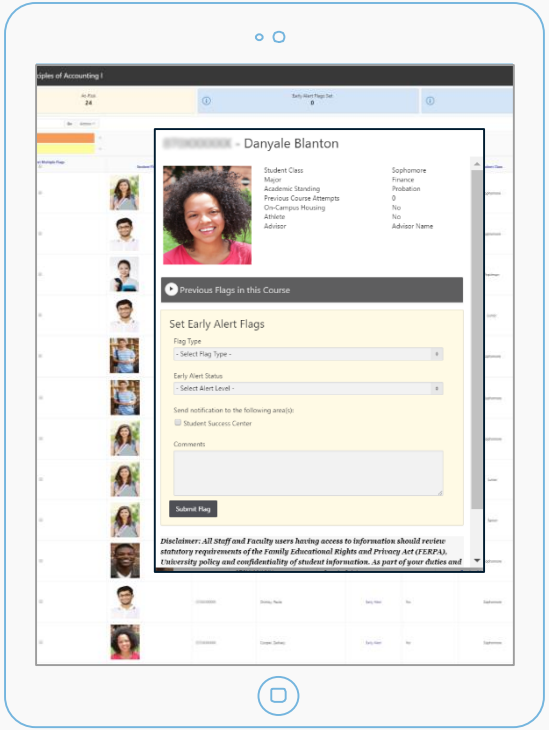
Stay informed with secure, reliable student demographic information and statistical data for each course.

Personalize User Experience

Explore different layout options that provide a unique and individualized experience for viewing courses.

Customize Course Roster

Filter students based on risk factors, classification, academic standing and more.



Set Early Alert(s)

Set one or multiple early alert flags for students and specify which office(s) will receive alerts.

Streamline Messaging

Send emails to one or multiple students from within application and provide notes for advisors and tutors.

Monitor Trends

View history of early alerts set for students within the course to assist with intervention strategies and instruction delivery.

Good Morning Brian

Calendar of Events

18 SEP — SHORT SESSION II FALL REGISTRATION
12:00am-11:00pm

04 OCT — ECORE, ELANGUAGE, GOML WITHDRAWAL DATE
12:00am-11:00pm

05 OCT — SHORT SESSION I LAST CLASS DAY
12:00am-11:00pm

Valdosta Forecast

TODAY	THU	FRI	SAT
68 | 91	69 | 93	70 | 91	67 | 85

Employee Development

#VSUsocial

There's just something about these blue skies over #BlazerNation. #PoundHall #VState

@valdostastate

@ValdostaState

Links

College | University

- College of the Arts and Sciences
- Advisement and Registration
- Student Resources
- Student Opportunities
- Research and Innovation
- VSU Planetarium
- Center for Applied Research
- Career Opportunities

News

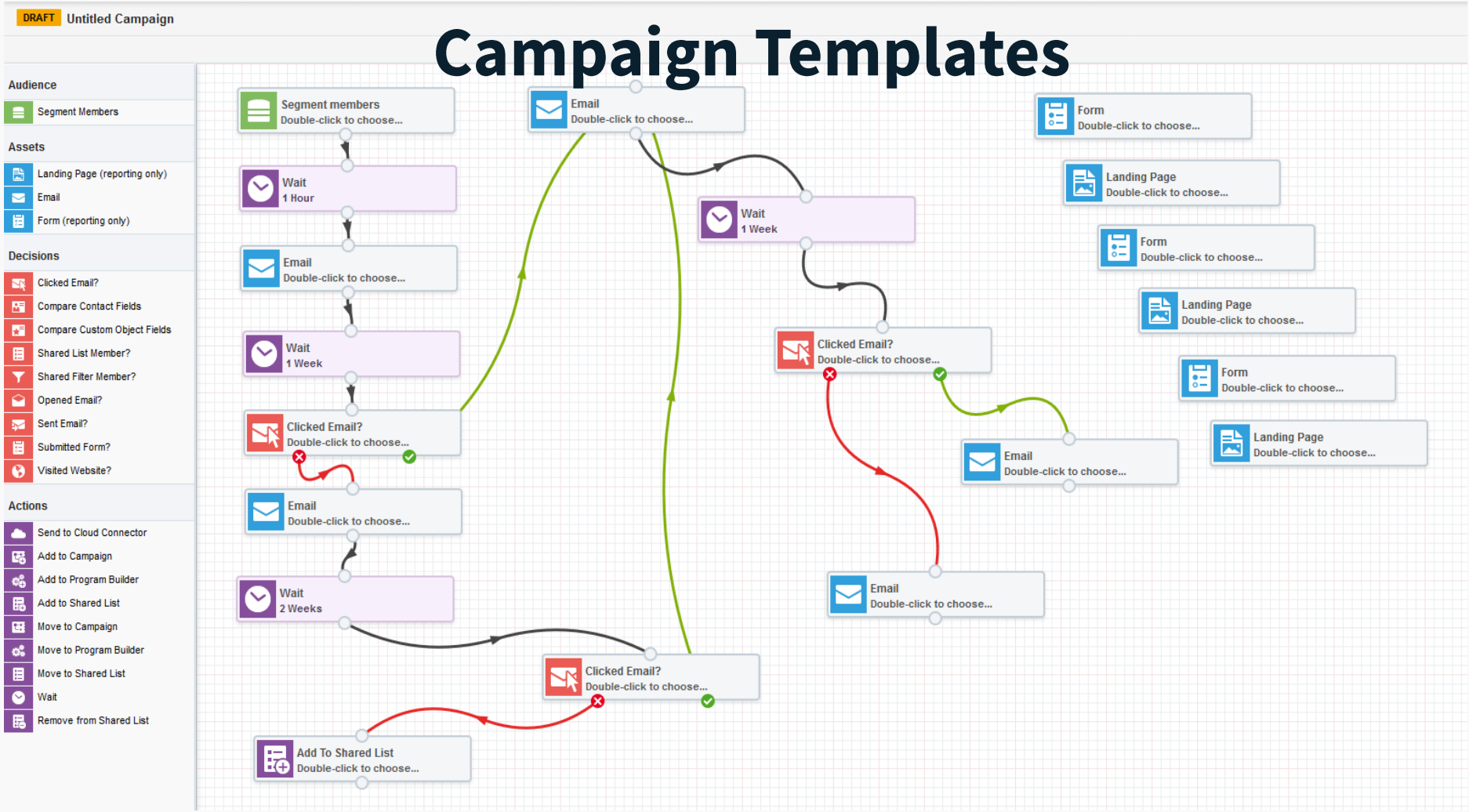
UGA SBDC at VSU Offers Courses in GSA Scheduling and 8(A) Certification
Tue, 26 Sep 2017 16:07:00 EDT

VSU Jazz Ensemble Celebrates Legendary Drummer Buddy Rich
Tue, 26 Sep 2017 11:35:00 EDT

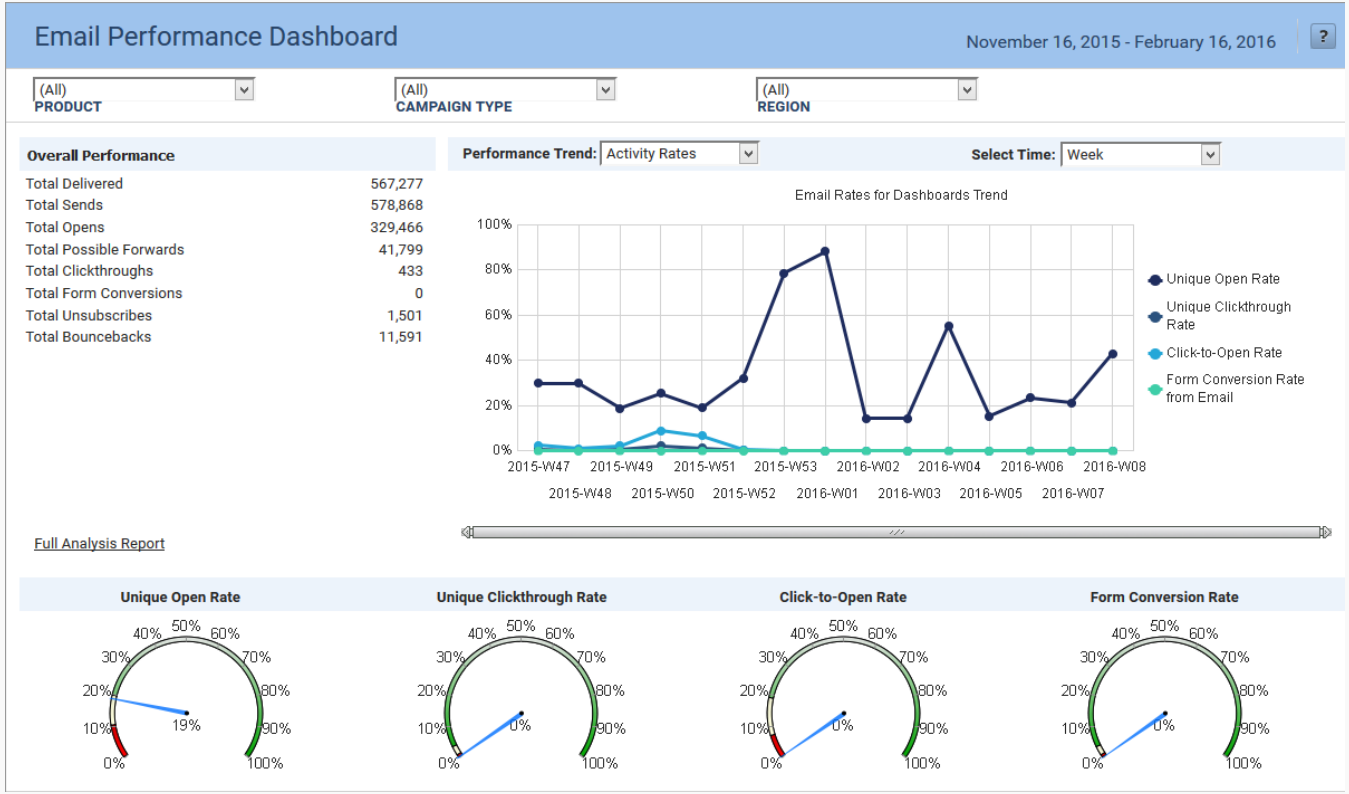
HealthTrails Registration Now Open, Competition Kicks Off Oct. 2
Mon, 25 Sep 2017 08:36:00 EDT

- VSU Email
- Information Technology Service Desk
- Employee Training
- Success Portal (Faculty Portal)
- Peoplesoft Travel and Expenses
- Password Management
- Access OneUSG Connect
- Peoplesoft E-Pro
- Atomic Learning

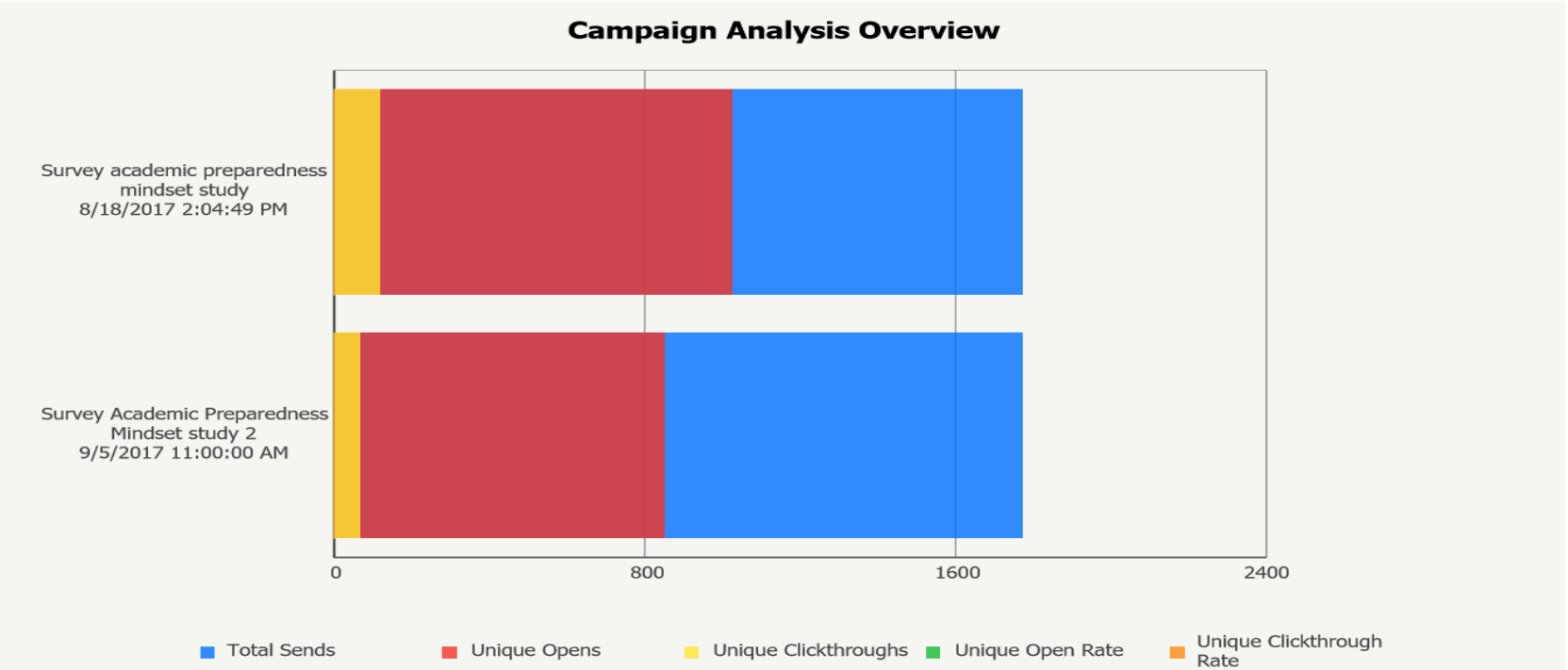
Campaign Templates



Dashboards


Email Performance Dashboard
November 16, 2015 - February 16, 2016
?
(All)
PRODUCT
(All)
CAMPAIGN TYPE
(All)
REGION
Overall Performance
Total Delivered 567,277
Total Sends 578,868
Total Opens 329,466
Total Possible Forwards 41,799
Total Clickthroughs 433
Total Form Conversions 0
Total Unsubscribes 1,501
Total Bouncebacks 11,591
Performance Trend: Activity Rates
Select Time: Week
Email Rates for Dashboards Trend
100%
80%
60%
40%
20%
0%
2015-W47
2015-W48
2015-W49
2015-W50
2015-W51
2015-W52
2015-W53
2016-W01
2016-W02
2016-W03
2016-W04
2016-W05
2016-W06
2016-W07
2016-W08
Unique Open Rate
Unique Clickthrough Rate
Click-to-Open Rate
Form Conversion Rate from Email
Full Analysis Report
Unique Open Rate
Unique Clickthrough Rate
Click-to-Open Rate
Form Conversion Rate
19%
0%
0%
0%

Campaign Analysis Overview



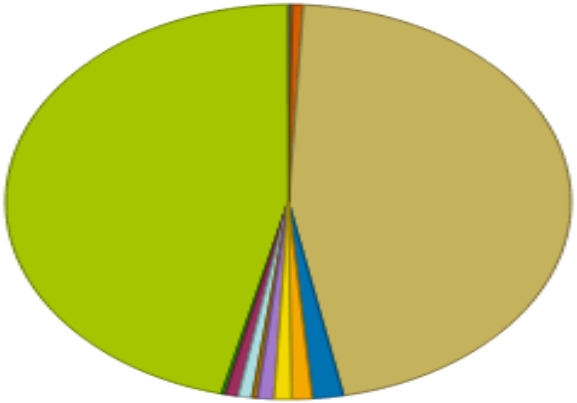
Campaign	Campaign Start Date	Total Sends	Unique Opens	Unique Clickthroughs	Unique Open Rate	Unique Clickthrough Rate
Survey academic preparedness mindset study	8/18/2017 2:04:49 PM	1775	1026	123	57.84%	6.93%
Survey Academic Preparedness Mindset study 2	9/5/2017 11:00:00 AM	1775	856	72	48.25%	4.06%
Total		**3550**	**1882**	**195**	**53.04%**	**5.50%**

Purchase Metrics

14,603	$16,054,431	1,912,588	$8.39	2,035
# Students	Total $ Amount	Total Transactions	Avg $ per Transaction	Transactions Per Day

Actions

AMOUNT (sum) by Merchant Name



Merchant Name
- 1 Card
- Beverage
- Dining
- iValidate Events
- Laundry
- Off Campus Tapingo
- On Campus Tapingo
- Parking
- Printing
- Snack
- Student Health
- Student Rec
- University Stores
- Verifones

Sort: Merchant Name

Page 1 of 1 | 1-14 of 14 | Show all

Value: AMOUNT (sum) | Color: Merchant Name

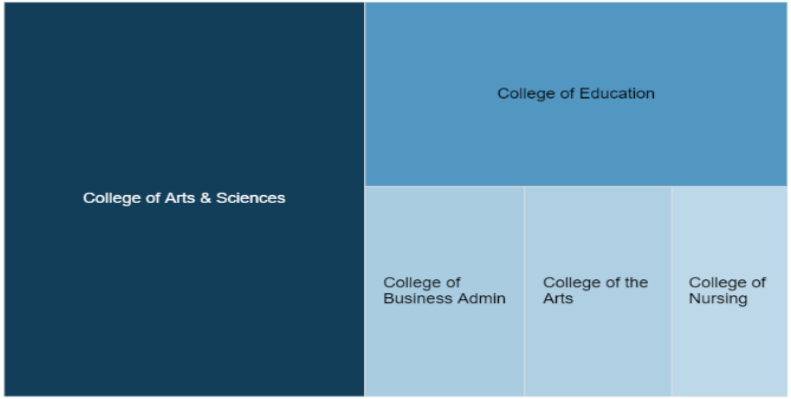
Department --Select Value-- Fund --Select Value-- Budget Ref 2010

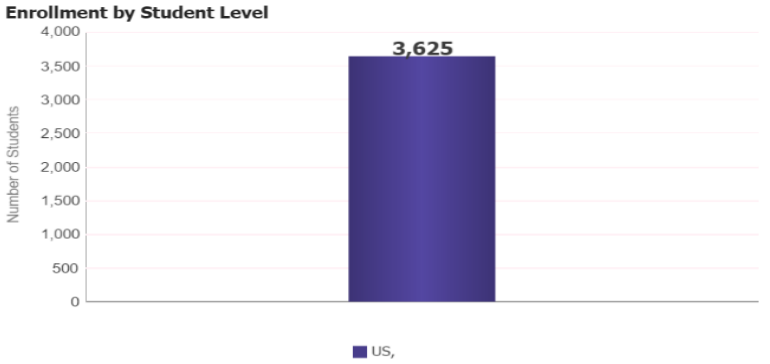
Apply Reset

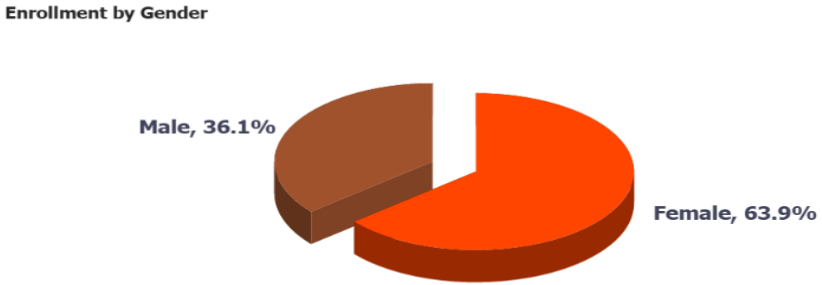
epartment	Department Description	Fund	Program	Class	Account Approp	Account Org	Account Detail	Account Description	Budgeted Approp Amount	Budgeted Org Amount	Pre-encum Amount	Encumbrance	Expended Amount	Remaining Amount	Remaining Percentage	Ledger Gro
330000	IT Division ACAD	10000	14400	11000	600000	641000	Totals	Travel - Employee		0.00	0.00	0.00	0.00			ORG
								Travel - Budgetary Account Total	0.00		0.00	0.00	0.00	0.00	0.00	APPROP
					700000	712000	Totals	Motor Vehicle Exp		0.00	0.00	0.00	0.00			ORG
						714000	Totals	Supplies and Materials		0.00	0.00	0.00	0.00			ORG
						715000	Totals	Repairs And Maintenance		0.00	0.00	0.00	0.00			ORG
						719000	Totals	Rents- Non-Real Estate		0.00	0.00	0.00	0.00			ORG
						727000	Totals	Other Operating Expense		0.00	0.00	0.00	0.00			ORG
						733000	Totals	Software		0.00	0.00	0.00	0.00			ORG
						743000	Totals	Equipment Purch-Small Value		0.00	0.00	0.00	0.00			ORG
						771000	Totals	Telecommunications		0.00	0.00	0.00	0.00			ORG
								Oper Supp and Exp-Budget Acct Total	0.00		0.00	0.00	0.00	0.00	0.00	APPROP
					800000	818000	Totals	Lease/Purchase of Equipment		0.00	0.00	0.00	0.00			ORG
						843000	Totals	Special Purchases		0.00	0.00	0.00	0.00			ORG
								Equip-Cap Outlay-Budget Acct Total	0.00		0.00	0.00	0.00	0.00	0.00	APPROP
		10500	14400	11000	500000	522000	522805	Salaries - Staff - Overtime			0.00	0.00	9.42			DETAIL
							Totals	Salaries-Staff		0.00	0.00	0.00	9.42	-9.42	0.00	ORG
						524000	524100	Salaries-Student Assistants			0.00	0.00	45,029.19			DETAIL
							Totals	Salaries-Student Assistants		35,878.00	0.00	0.00	45,029.19	-9,151.19	-25.51	ORG
						525000	525100	Salaries-Casual Labor			0.00	0.00	39,918.82			DETAIL
							525130	#Seasonal Hires FY04 On			0.00	0.00	2,840.30			DETAIL
							Totals	Salaries-Casual Labor		33,140.00	0.00	0.00	42,759.12	-9,619.12	-29.03	ORG
						551000	551100	FICA-Employer			0.00	0.00	0.00			DETAIL
							551200	FICA-Employer Medicare			0.00	0.00	386.21			DETAIL
							Totals	FICA		267.00	0.00	0.00	386.21	-119.21	-44.65	ORG
								Personal Services Total	69,285.00		0.00	0.00	88,183.94	-18,898.94	-27.28	APPROP
		16000	14400	11000	600000	641000	Totals	Travel - Employee		0.00	0.00	0.00	0.00			ORG
								Travel - Budgetary Account Total	0.00		0.00	0.00	0.00	0.00	0.00	APPROP
					700000	714000	Totals	Supplies and Materials		0.00	0.00	0.00	0.00			ORG
						727000	Totals	Other Operating Expense		0.00	0.00	0.00	0.00			ORG
								Oper Supp and Exp-Budget Acct Total	0.00		0.00	0.00	0.00	0.00	0.00	APPROP

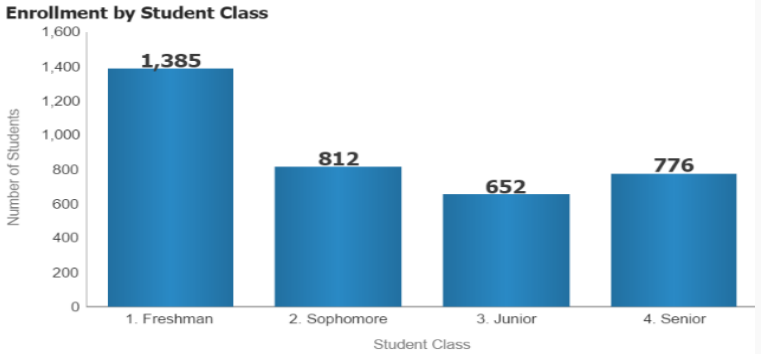
3,625	100.0%	100.0%	1.8 : 1
Total Enrollment	Percent Undergraduate	Percent Diversity	Female to Male Ratio

42.8%	37.8%	29.0%	65.6%
Percent On-campus	Percent First Generation	Percent HOPE	Percent PELL









Enrollment

Term | Dashboard Information

13,116
Unduplicated Headcount

10,323
Face-to-face Headcount

1,307
Fully Online Headco

195
Number Difference

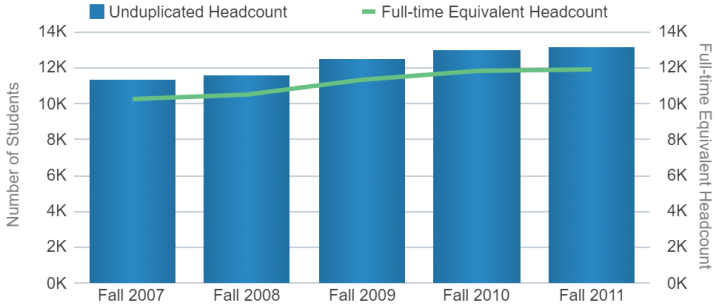
0.015
Rate Difference

-468
Number Difference

-0.043
Rate Difference

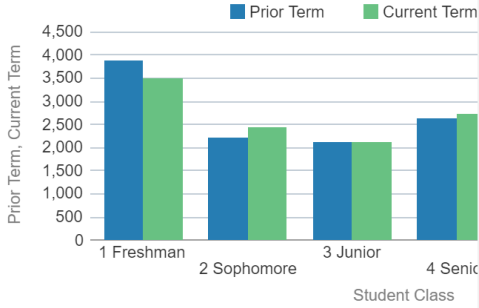
241
Number Difference

Headcount and FTE Headcount

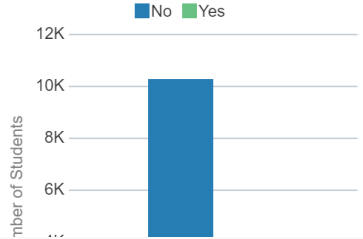


Student Level	Prior Term	Current Term	py_numb	py_rate
Undergraduate-Semester	10,816	10,744	-72	-0.007
Graduate-Semester	1,858	2,019	161	0.087
Doctoral-Semester	247	353	106	0.429

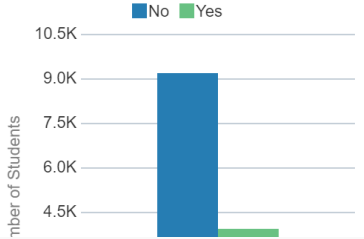
Headcount by Student Class



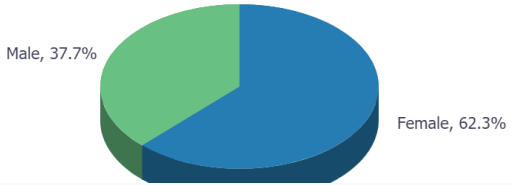
Living On-Campus Status



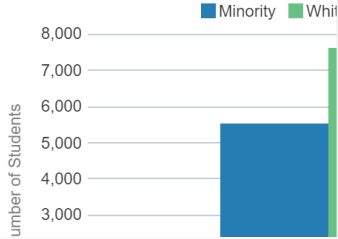
First Generation Status



Gender



Race Grouping



Retention, Progression, and Graduation

One-semester Persistence | **One-year Retention** | Four-year Graduation | Six-year Graduation | 15 to Finish | Report Parameters & Definitions

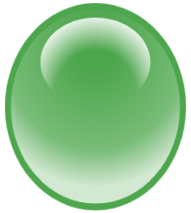
Cohort: Fall 2015 | College: --Select Value-- | Department: --Select Value-- | Major: --Select Value--

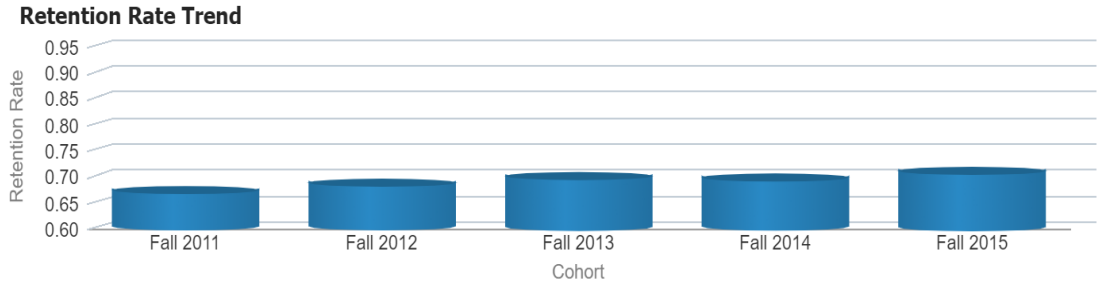
Apply | Reset

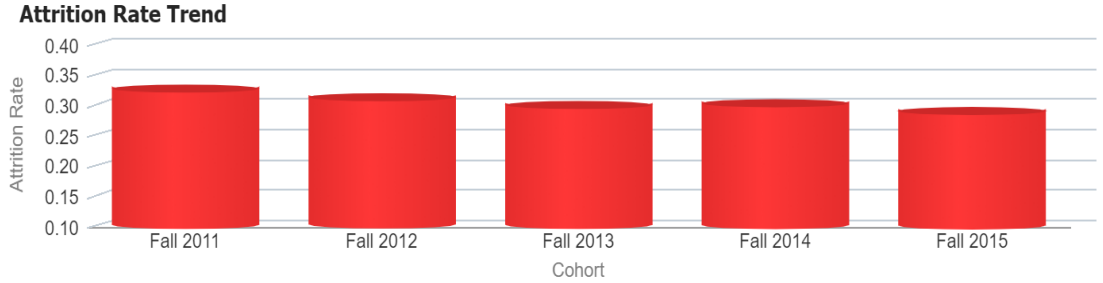
1,410
Cohort Population
Number of Fall Cohort Students

1,001
Students Retained
Number of students retained

0.710
Fall Retention Rate

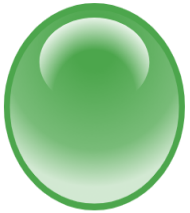






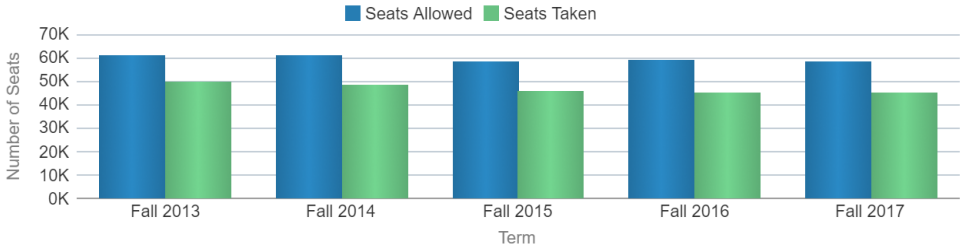
409
Not Retained
Number of students not retained

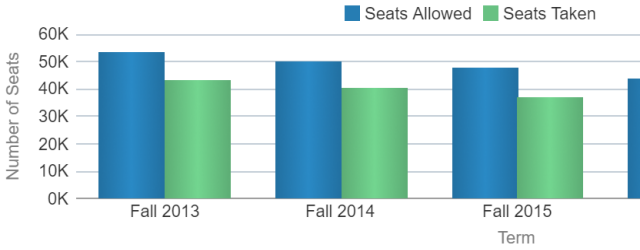
0.290
Fall Attrition Rate

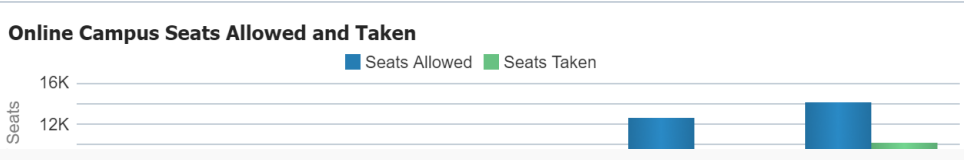


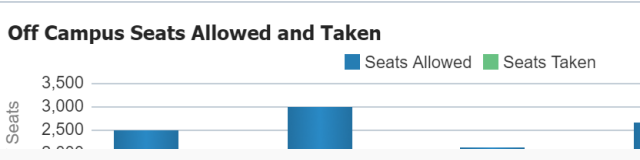
Course Availability

TOTAL COURSES	MAIN CAMPUS COURSES	ONLINE CAMPUS COURSES	
2,585 Total Sections	**1,639** Total Sections	**824** Total Sections	
57,986 Seats Allowed	**45,332** Seats Taken	**41,914** Seats Allowed	**34,044** Seats Taken	**14,091** Seats Allowed	**10,070** Seats Taken	**1,9** Seats A
0.782 Fill Rate	**18** Students / Section	**0.812** Fill Rate	**21** Students / Section	**0.715** Fill Rate	**12** Students / Section	**0.6** Fill





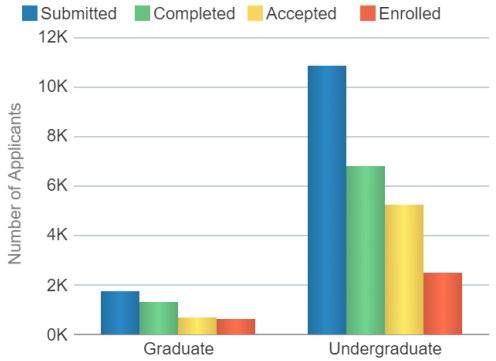




Student Admissions

Admissions | Dashboard Information

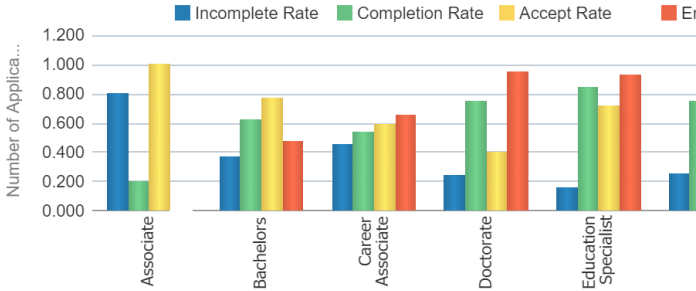
Application by Student Level



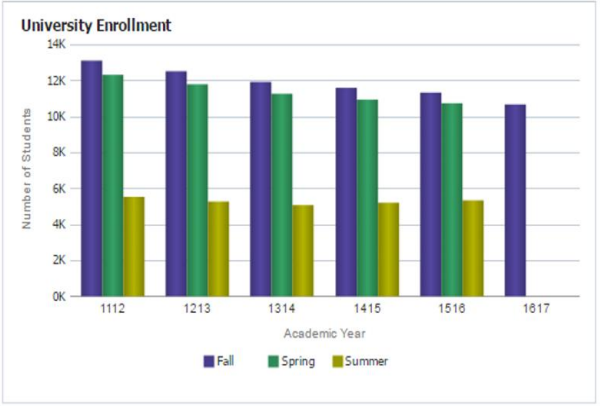
Admit Region	Submitted Applicants	Complete Applicants	Incomplete Yieldage	Completion Yieldage	Accepted Applicants	Accept Yieldage	Er
Bartholomew	1,688	1,096	0.351	0.649	823	0.751	
Blaschke	1,109	742	0.331	0.669	487	0.656	
Dowling	812	557	0.314	0.686	420	0.754	
Eric	775	482	0.378	0.622	344	0.714	
Jb	2,040	1,171	0.426	0.574	839	0.716	
Loanne	1,329	789	0.406	0.594	567	0.719	
Megan	1,685	1,041	0.382	0.618	711	0.683	
Nick	2,558	1,851	0.276	0.724	1,476	0.797	
None Given	514	342	0.335	0.665	253	0.740	

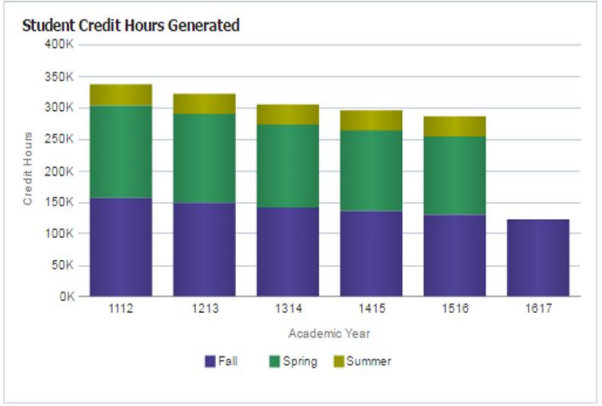
Degree Level	Submitted Applicants	Complete Applicants	Accepted Applicants	Enrolled Acceptances
Associate	5	1	1	0
Bachelors	10,634	6,669	5,132	2,446
Career Associate	145	79	47	31
Doctorate	291	220	89	85
Education Specialist	158	133	95	88
Masters	1,200	897	482	437
Non-Degree	90	70	44	35
Other	36	33	33	29

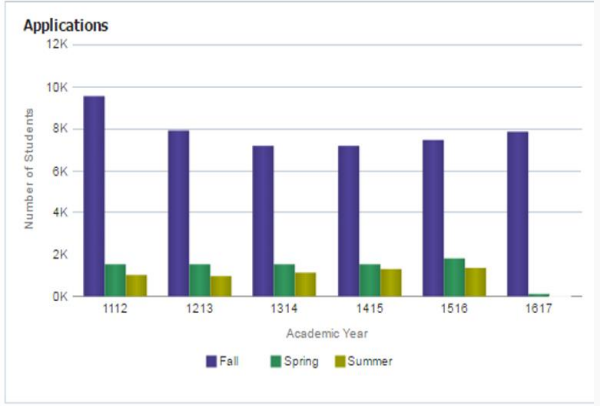
Yieldage by Degree level

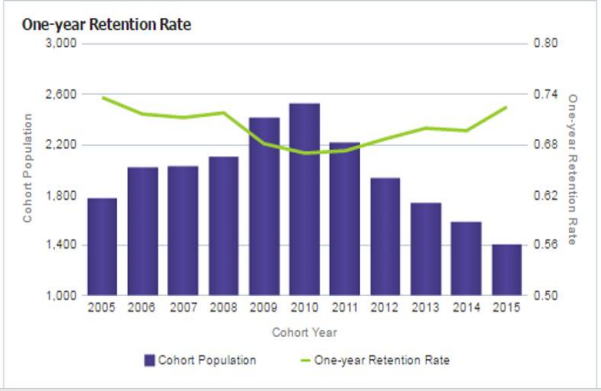


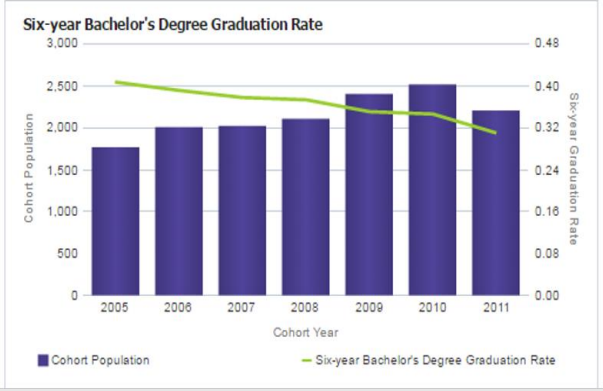
University Trends

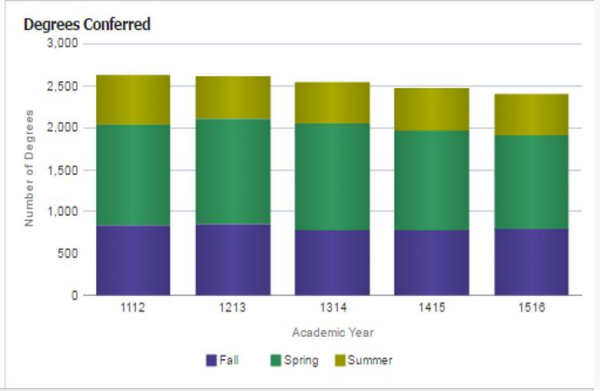












Student_Details

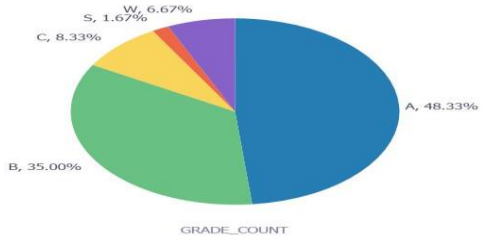
First	Last	Gender	Ethnicity	Race	Citizen	First Generation	US Veteran	Student_PK
Mary	Bingel	F	Non-Hispanic	Black or African American	Born U.S. Citizen	Y	N	0ACDA48A63426737F02953ED6CD06E6A

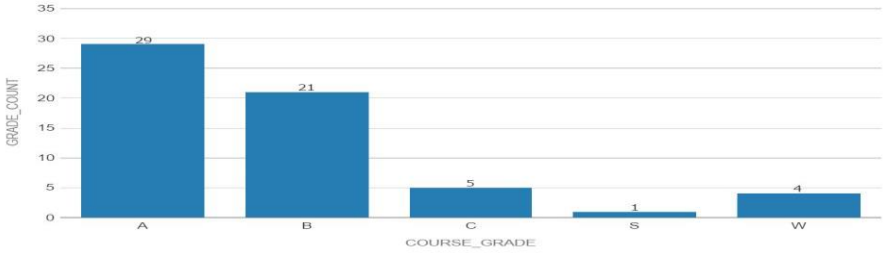
SAT Math	SAT Verbal	ACT Math	ACT English	ACT Compos...
530	620			
Average SAT Math	Average SAT Verbal	Average ACT Math	Average ACT English	Average ACT Composite

Student Term Info

Term	Term Desc	Student Class	Major	Academic Standing	Housing	Attempted_Hrs	Earned_Hrs	Term_GPA	Overall_GPA
201008	Fall 2010	Freshman	Mathematics	Dean's List	Y	15	12	3.50	3.50
201102	Spring 2011	Freshman	Mathematics	Good Standing	Y	17	17	3.18	3.31
201108	Fall 2011	Freshman	Middle Grades Educ-Coe	Good Standing	N	16	12	3.25	3.29
201202	Spring 2012	Sophomore	Middle Grades Educ-Coe	Dean's List	N	16	16	3.81	3.44
201208	Fall 2012	Sophomore	Middle Grades Educ-Grades 4-8	Dean's List	N	16	16	3.81	3.52
201302	Spring 2013	Junior	Middle Grades Educ-Grades 4-8	Good Standing	N	13	13	3.46	3.51
201308	Fall 2013	Junior	Middle Grades Educ-Grades 4-8	Good Standing	N	13	13	3.08	3.45
201402	Spring 2014	Senior	Middle Grades Educ-Grades 4-8	Good Standing	N	12	12	3.08	3.41
201405	Summer 2014	Senior	Middle Grades Educ-Grades 4-8	Good Standing	N	3	3	4.00	3.43
201408	Fall 2014	Senior	Interdisciplinary Studies	Good Standing	N	13	11	3.45	3.43
201502	Spring 2015	Senior	Interdisciplinary Studies	Good Standing	Y	12	12	3.25	3.42
201508	Fall 2015	Senior	Interdisciplinary Studies	Good Standing	N	19	16	3.00	3.37

Grade Distribution





Student Holds

Hold Date	Hold Reason	Amount
Saturday 09/10/2011	Housing	$59.00
Wednesday 05/09/2012	SF Library Hold	$72.00
Wednesday 07/04/2012	Chemistry	$22.00
Tuesday 10/09/2012	University Financial Services	$147.00
Saturday 02/02/2013	University Financial Services	$30.00

ORACLE Data Visualization Desktop
Search
std
STUDENT_COUNT
TERM
TERM_DESC
TERM_CATEGORY
ETHNICITY
RACE
CITIZEN
FIRST_GENERATION
ADMIT_TYPE
PELL_RECEIVED
OTHER_FED_LOANS
OTHER_FED_GRANTS
OTHER_LOANS
OTHER_GRANTS_SCHLR_PR
ACADEMIC_STANDING
ACAD_PROG
COLLEGE
DEPARTMENT
MAJOR
MAJOR_DEGREE_DESC
FULL_TIME
STUDENT_TYPE
STUDENT_CLASS
STUDENT_CLASS_EOT
STUDENT_LEVEL
ATTEMPTED_HRS
EARNED_HRS
OVERALL_HOURS_ATTEMPT
OVERALL_HOURS_EARNED
OVERALL_GPA_HOURS
OVERALL_QUALITY_POINTS
INST_GPA_HOURS
INST_QUALITY_POINTS
My Calculations
Institutional_GPA
Value Labels
Untitled
Project
Prepare
Visualize
Narrate
TERM_CATEGORY Winter
ACADEMIC_STANDING All
TERM_DESC Winter Quarter 2017
ACAD_PROG All
COLLEGE All
DEPARTMENT All
MAJOR All
FULL_TIME All
STUDENT_TYPE All
STUDENT_CLASS All
Tag Cloud
Trellis Columns
Trellis Rows
Values (Size)
STUDENT_COUNT
Category
MAJOR
Color
COLLEGE
Filters
STUDENT_COUNT by MAJOR, COLLEGE
Vet Sustainable Agri Training
Systems Engring CEU GRAD
Urban & Regional Plan Grad
Science, Technology & Society
Specialist Instruct Cred
Ugrad Fee Waiver-Emply
Political Science
International Business Opt
Open University-Ugrad
Mechanical Engr Grad
Gender,Ethn,Multicul Stu
Hospitality Mngmt CEU GRAD
Undeclared Undergraduate
Electronic Systems Eng Tech
Engr Technology DNU
Regenerative Studies Grad
Theatre
Interior Archit CEU GRAD
Educ Leadership, PreK-12 Spec
Geology CEU GRAD
Electromechanical Sys Eng Tech
Mgmt & Human Resources Opt
Open University-Graduate
Computer Engr
Psychology Grad
History Grad
Electrical Engr Grad
Computer Science Grad
Business Admin MBA Grad
Economics Grad
Mathematics
Geology
Biological Sciences Grad
Communication
Foods & Nutrition
English Grad
Chemistry Grad
Social Sciences DNU
Agricultural Science
Biotechnology
Electrical Engring CEU GRAD
Multiple Subj (LS) Cred Gen
Philosophy
Electrical Engr
Bus Admin Grad MS
Architecture Grad
Aerospace Engr
Civil Engineering Master
Landscape Architecture Grad
Zoology DNU
Mathematics Grad
Applied Biotechnology Grad
Administrative Service Cred
Apparel Merchand & Mgmt
Engineering Grad
Marketing Management Opt
Master of Public Admin
Anthropology
Dietetics
Accountancy CEU Grad
Physics
Geography
Course Match UGRD
Agriculture Grad
Accounting Opt
Chemical Engr
Finance, Real Estate, Law Opt
Spanish
Music
IPOLY
Economics
Animal Science
Agribusiness & Food Indus Mgmt
Electron & Comp Engr Tech DNU
e-Business Opt
Kinesiology
English
Chemistry
Art History
Animal Health Science
Computer Info Systems Opt
Grad Fee Waiver-Employee
Sociology
Architecture
Kinesiology Grad
Education Grad
Biology
Construction Engr Tech
Single Subject Cred Gen
Plant Science
History
Civil Engr
Early Childhood Studies
Food Mkt & Agribus Mgmt DNU
Operations Management Opt
Manufacturing Engr
Engr Management Grad
Computer Science
Graphic Design
Food Science & Tech
Psychology
Environmental Biology
Landscape Architecture
Industrial Engineering
Young Scholars
Liberal Studies
Hospitality Management
Urban & Regional Plan
Mechanical Engr
COLLEGE
College of Agriculture
College of Business Administration
College of Education and Integrative Studies
College of Engineering
College of Environmental Design
College of Letters,Arts, and Social Sciences
College of Science
College of the Extended University
Collins College of Hospitality Management
University Programs
STUDENT_COUNT 1 1K

TERM_CATEGORY	ACADEMIC_STANDING	TERM_DESC	ACAD_PROG	COLLEGE	DEPARTMENT	MAJOR	FULL_TIME	STUDENT_TYPE	STUDENT_CLASS
Winter	All	Winter Quarter 2017	All	All	All	All	All	All	All

Bar
Trellis Columns
Trellis Rows
Values (Y-Axis)
STUDENT_COUNT
Category (X-Axis)
COLLEGE
Color
Size (Width)
Item (Detail)
Filters

STUDENT_COUNT

24,646

ATTEMPTED_HRS

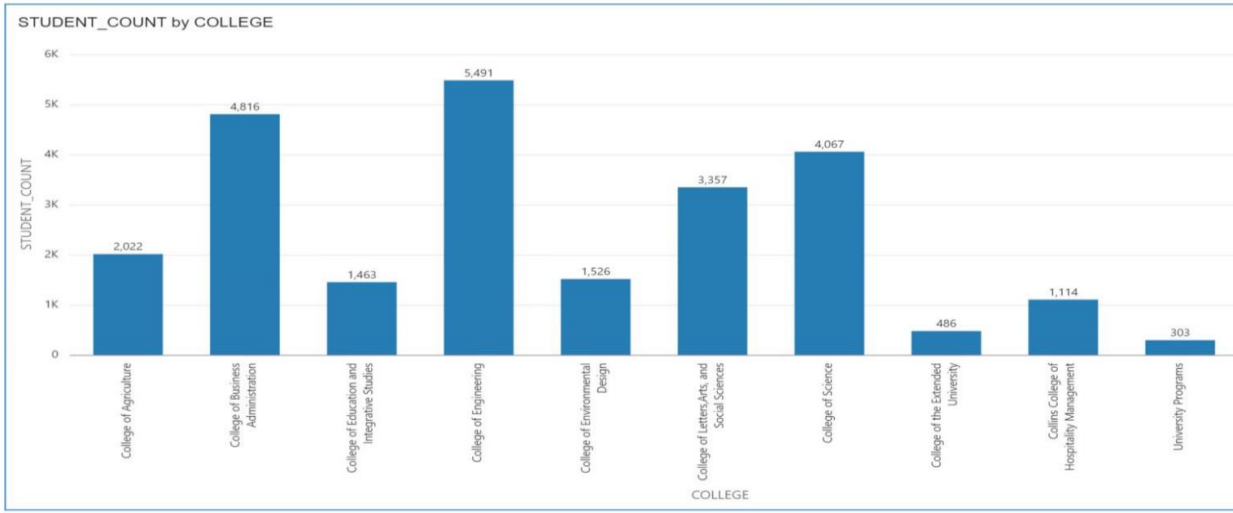
211,078

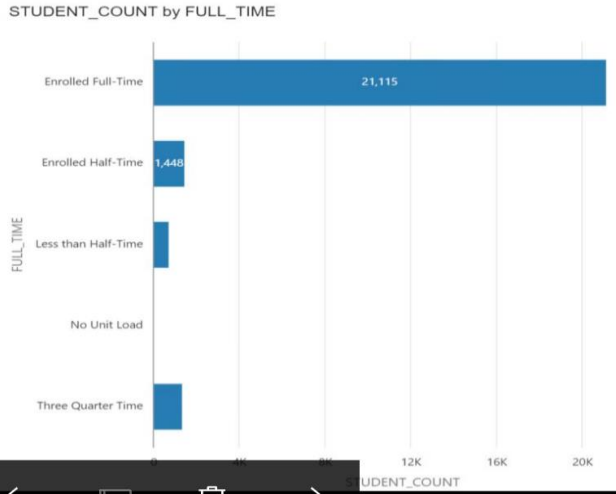
Institutional_GPA

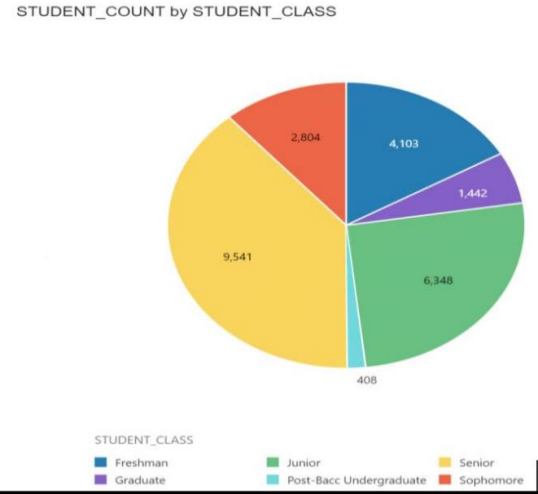
2.94

EARNED_HRS

201,135







Search

- ACADEMIC_ORGANIZATI
- ACADEMIC_STANDING
- ACTIVITY_ORGANIZATIC
- ATHLETE
- AT_RISK_GENERAL
- AT_RISK_MATH
- AT_RISK_READING
- CITIZEN
- COHORT_TERM_IND
- COLLEGE
- DEPARTMENT
- ETHNICITY
- FIRST_GENERATION
- FLC
- FTFT_FRESHMAN
- FTFT_TERM
- FULL_TIME
- GENDER
- GRADE_A_IND
- GRADE_B_IND
- GRADE_C_IND
- GRADE_D_IND
- GRADE_F_IND
- GRADE_W_IND
- GRADUATE_ASSISTANC
- GRADUATE_CURRENT_
- GRADUATE_FUTURE_TE
- GRADUATE_PAST_TERM
- GREEK_ORGANIZATION
- HONORS_SCHOLAR_IND
- HOUSING
- HS_GPA
- INTRAMURAL_GAMES
- INTRAMURAL_SPORTS_
- MAJOR
- MAJOR_DEGREE_DESC

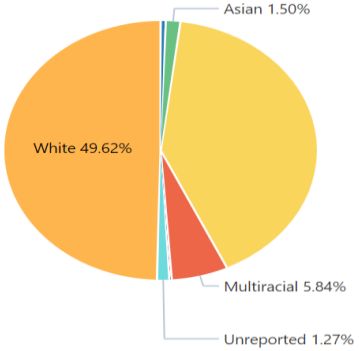
DV_Presence_Attendance

Project

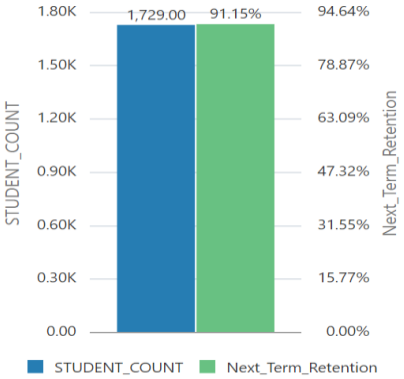
Prepare | Visualize | Narrate

Presence_Event_Ind	INTRAMURAL_SPORTS_IND	FIRST_GENERATION	HOUSING	GREEK_ORGANIZATION	ACADEMIC_ORGANIZATION
Attended 1, Attended 10 or More, ... +3	All	All	All	All	All

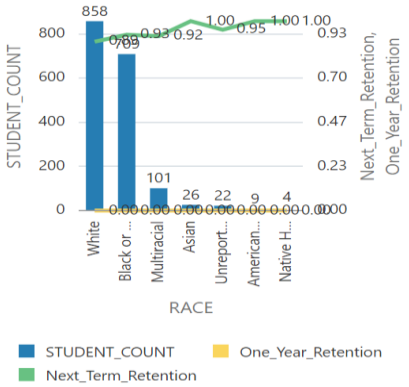
STUDENT_COUNT by RACE



STUDENT_COUNT, Next_Term_Rete...

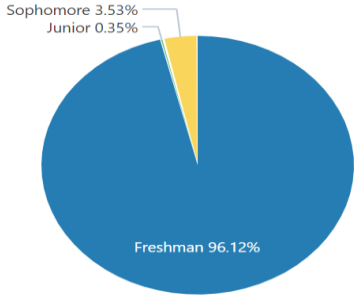


STUDENT_COUNT, Next_Term_Rete...

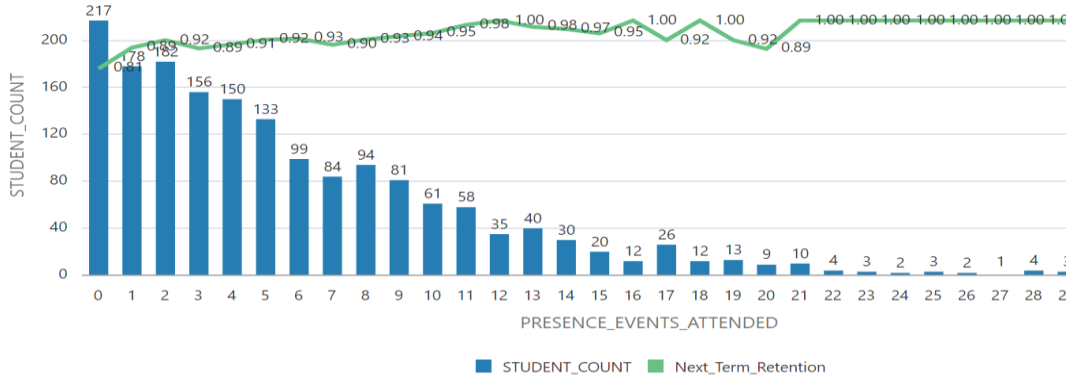


STUDENT_COUN

STUDENT_COUNT by STUDENT_CL...



STUDENT_COUNT, Next_Term_Retention by PRESENCE_EVENTS_ATTENDED



Keys to Success

The Benefits

Purposeful relationship with stakeholders

Agreed understanding of agility and adaptability

Shared vision for success

Ability for individuals to freely be creative, innovative, and share ideas

New lens for technical staff

Additional Contacts

Barrie Fitzgerald

Director of Institutional Research
Valdosta State University
bdfitzgerald@valdosta.edu
https://www.linkedin.com/in/barrie-fitzgerald-a6337469/

Keisha Roberts

Data Warehouse Information Analyst
Valdosta State University
kllyons@valdosta.edu
https://www.linkedin.com/in/keisha-roberts

Brian Haugabrook

Information Technology
Valdosta State University
bahaugab@valdosta.edu
https://www.linkedin.com/in/brianhaugabrook/
Twitter: @BrianHaugabrook