

# INTELLIGENT HOSPITALITY

## HOTELIQ Validated Integration with Oracle Hospitality OPERA 5.5



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### Oracle Hospitality

Oracle Validated Integration provides customers with confidence that a partner's integration with an Oracle on-premises application is functionally sound and performs as designed. This can help customers reduce deployment risk, lower total cost of ownership, and improve the user experience related to the partner's integrated offering.

### Business intelligence for the hospitality industry that improves sales and marketing, revenue management, and hotel operations

More than simply a business intelligence and reporting tool for the hospitality industry, HotelIQ is a web-based decision support system that empowers and liberates hotels and hotel organizations. With it, you can improve the way you approach market strategy, sales, marketing, branding, revenue management, distribution, and forecasting and budgeting decisions.

### Company Overview

HotelIQ is intended for a broad audience—namely, all stakeholders sharing responsibility for the performance of a hotel or hotel business. Within a hotel, this includes the general manager, director of sales and marketing, revenue manager, reservations manager, sales managers, front office manager, and more. Regional, corporate, and executive personnel also benefit equally from the deep hotel intelligence provided by HotelIQ. HotelIQ arms everyone in the enterprise with the same information and standardizes an approach to viewing hotel revenue performance.

### Integration Overview

The integration between HotelIQ and Oracle Hospitality OPERA property management system (PMS) uses an OXI interface to securely transfer reservation and stay data from the PMS onto Intelligent Hospitality's HotelIQ platform via an HTTPS protocol.

### Integration Details

The integration between HotelIQ and Oracle Hospitality OPERA enables the following:

- Rate updates from Oracle Hospitality OPERA.
- Reservation and stay updates that include booking and stay dates, number of rooms, and rates and revenues by market segment with granular data on rate code, channels, and room types.
- Updates on corporate, source, and agency names; membership programs; and country, state, and city of residence.
- Revenue summary from Oracle Hospitality OPERA that includes room revenue, food and beverage revenue, and other revenue sources.
- Allotment updates from Oracle Hospitality OPERA.
- Profile updates from Oracle Hospitality OPERA for corporate, source, and travel agencies. Updates are only for names and International Air Transport Association (IATA) numbers; they exclude guest information.

**AVAILABILITY**

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- Result messages from Oracle Hospitality OPERA for past reservations.
- Message request into Oracle Hospitality OPERA for reservations.

NOTE: This integration excludes all payment details.

**Technical Details**

Environment	
<b>Partner Environment</b>	<b>Oracle Environment</b>
<ul style="list-style-type: none"> <li>• HOTELIQ</li> </ul>	<ul style="list-style-type: none"> <li>• Oracle Hospitality OPERA 5.5</li> </ul>
Product ID	
<b>Product ID (FKT)</b>	<b>Description and Name</b>
<ul style="list-style-type: none"> <li>• OPX_HOTELIQ</li> </ul>	<ul style="list-style-type: none"> <li>• Oracle OPERA Xchange Interface for One-Way HOTELIQ</li> </ul>
Supported Protocol	
<ul style="list-style-type: none"> <li>• HTTPS</li> </ul>	