

# TOP 10 REASONS TO GO OPERA CLOUD

#### **EXCEPTIONAL GUEST EXPERIENCES**

Create robust guest profiles to deliver one-of-a-kind personalized experiences and win customer loyalty.

#### **FLEXIBLE MOBILE CAPABILITIES**

Untether staff from the front desk to serve guests anywhere, anytime—and transform housekeeping and maintenance operations with real-time updates.



## **FASTER INNOVATION**

Capitalize on the power of cloud—with its centralized control and continuous updates—to accelerate innovation and set up new properties faster.

## **GREATER OCCUPANCY AND REVENUE**

Manage room inventory and pricing across distribution channels with real-time data and improved visibility to seize revenue opportunities.

## **IT SIMPLICITY & LOWER COSTS**

Eliminate the need for on premise servers, local maintenance and software upgrades by shifting IT "above the property."



## **IMPROVED OPERATIONAL EFFICIENCY**

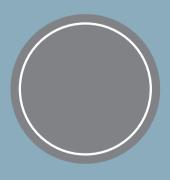
Standardize operations and streamline collaboration across departments with a centralized cloud platform.

## **GREATER PRODUCTIVITY**

Rely on Oracle certified personnel to resolve IT issues and let staff focus on what matters most— taking care of guests.

## **TRUE PARTNERSHIP**

Tap into the expertise and unmatched R&D<sup>1</sup> resources of Oracle Hospitality, combining Oracle's hardware and software innovations and MICROS' 40 years of industry leadership.



## **GLOBAL PLATFORM**

Customize operations with 20 different languages and meet fiscal compliance requirements in more than 100 countries.

## **ENHANCED SECURITY**

Gain peace of mind with multilayer security, protecting data, transactions, application and infrastructure – and compliance with payment and data privacy standards.

#### **LEARN MORE:**

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