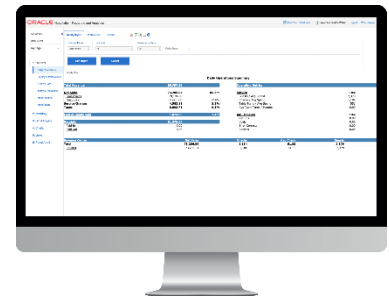




Oracle MICROS Reporting and Analytics

Oracle MICROS Reporting and Analytics is a powerful data warehouse and reporting solution that compiles and organizes financial and operational information into easy-to-understand reports and dashboards. Using the cloud platform, hotel and casino food and beverage operators can centralize data and gain insights into their businesses.



***Daily Operations Summary**, access a snapshot of sales, tips, guest/check counts, adjustments. You can also drill down to more reports.*

A SINGLE PLATFORM FOR BUSINESS INFORMATION

Oracle MICROS Reporting and Analytics is a powerful, centralized web-based reporting platform. It delivers a single point of access to operational information that helps food and beverage operators increase revenue and profits. With it, getting access to data has never been easier. Key transaction data can easily be sent to secure locations on a dependable and scheduled basis, enabling Reporting and Analytics to maintain the centralized system of record for downstream systems. Oracle MICROS Reporting and Analytics will provide a single endpoint of insights and performance for the entire operation, whether it's one property or hundreds.

ACCESS KEY PERFORMANCE INDICATORS WITH INMOTION

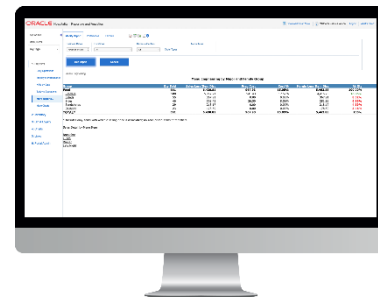
The InMotion Mobile app is included with Reporting and Analytics. By downloading InMotion to their smartphone, managers can access key performance indicators in real-time, enabling them to make fast business decisions from anywhere.

ANYTIME AND ANYWHERE

Reporting and Analytics offers web-based reporting, providing business owners and managers with sales and productivity data while they are off-site or engaging guests. These reports deliver important information, including:

- **KPI comparisons:** Quickly review data on net sales, guest checks, guest counts, labor costs, discounts, actual labor versus scheduled, and actual sales versus forecasted sales.

- **Weekly performance:** Display key metrics for the current business week, including data on net sales, checks, labor costs percentage, and discounts.
- **Daily operations:** View a snapshot of key operational metrics, including total revenue, total operating costs, total operating margin, voids, and labor data. See information for today, yesterday, week to date, and the period to date.
- **Approaching overtime:** Notice when stores or employees are approaching overtime rates.
- **KPI charts:** Get a single view of charts with today, yesterday, week-to-date, and period-to-date data for net sales, guest check, labor, and discounts.
- **Employee performance:** Manage employee successes and spot opportunities through sales performance reports.



Menu Engineering Report displaying groups of items, including details on your sales mix such as number sold, discounts, prep cost, etc.

DRIVE PROFITABILITY WITH MENU INTELLIGENCE

For food and beverage operators, measuring the popularity of a menu item and its impact on the bottom line helps to maintain a profitable menu.

Reporting and Analytics provides several reports to help manage the menu. The Menu Engineering report and Sales Mix Summary report enable you to identify the top sellers and the least popular and profitable items. The Menu Item Affinity report ensures that strategic menu items frequently sold with other high-profit items stay on your menu. Manage food and beverage inventory more effectively by using Reporting and Analytics to measure theoretical costs.

TAILOR YOUR BUSINESS INTELLIGENCE

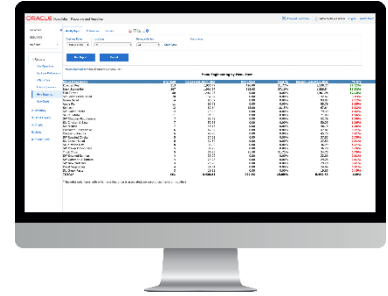
Food and beverage operators want to measure unique goals and objectives to help determine their success. Self-service reporting and the iQuery module in Reporting and Analytics provide flexible data access and a layer of customization. IT and business analysts can deliver specific report and data exports that provide unique insights into the business.

CENTRALLY MANAGE MENUS, PRICES, AND PROMOTIONS

For operators using RES 3700 point-of-sale, the Enterprise Maintenance Services (EMS) feature in Oracle MICROS Reporting and Analytics is a useful tool for centralizing operations. EMS automates data uploads to the point of sale, enabling you to make on-the-fly changes to menu items, prices, discounts, and taxes, and ensuring a quick, flawless turnaround. Changes can be made across the enterprise or a specific location. And they can be planned in advance – in minutes, days, weeks, or months.

CENTRALIZED CLOUD SERVICE FOR ENTERPRISE REPORTING

Because it is hosted in the cloud, Reporting and Analytics enables operators with multiple locations to create a single, centralized data warehouse for all of their data. This means that real-time business intelligence for the entire enterprise can be accessed from a single point, ensuring managers have access to critical performance data when and where they need it.



Menu Engineering Report displaying individual menu items.

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