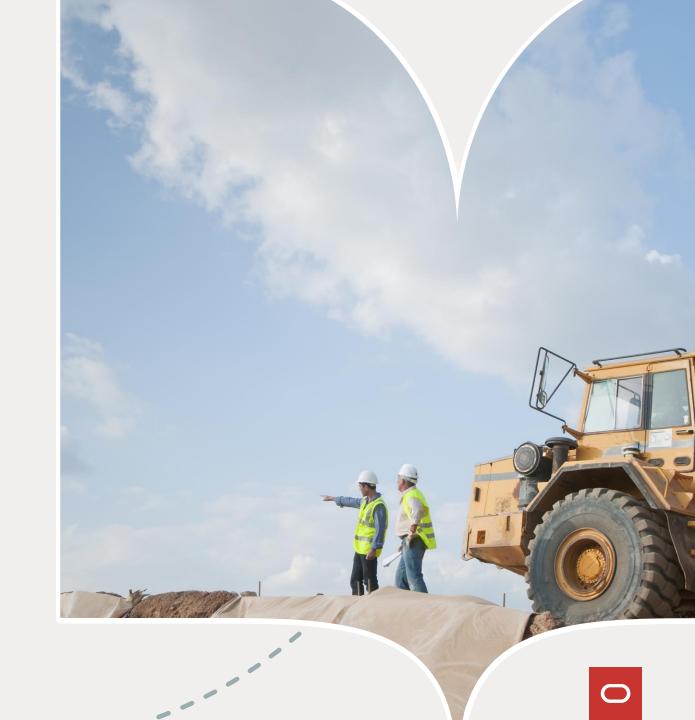


# Oracle Industry Playbook

Construction and Engineering



## Construction and Engineering

Today, owners and construction firms are frustrated by the industry's complexities and feel their business process and tech solutions often make things worse. Project management is laborious, tactical, and stressful. Disconnected systems prevent project and finance teams from working in sync and achieving better results. Managers feel like battlefield generals, always scrambling the troops, but wish they could operate more like symphony conductors, making sure the various players hit all the right notes. To address this, firms are augmenting their expertise with intelligent construction platforms. Integrated systems deliver greater visibility, more operational control, and the ability to orchestrate performance and results. The payoff: owners and construction firms can reduce risk throughout their operations.

## Key Imperatives for Construction and Engineering

- Power through change with unified operations by synchronizing labor, equipment, and materials
- Develop secure, scalable, and automated systems to support innovation and improve decision-making
- 3 Drive sustainability and increase reliability while mitigating health and safety risks



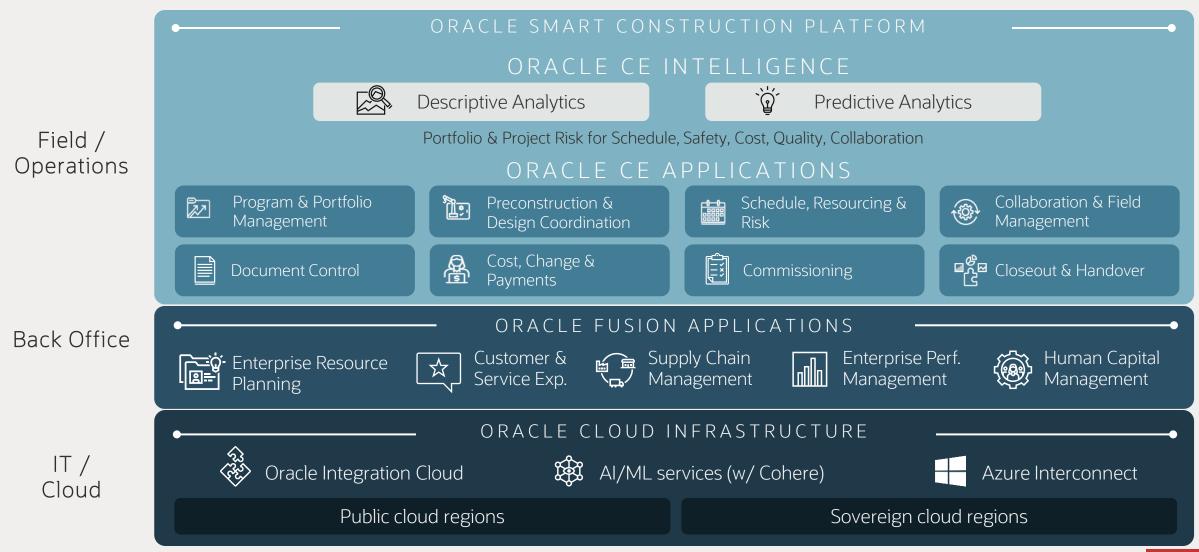
## Forces Shaping the Construction and Engineering Industry

#### **INDUSTRY CHALLENGES VISION OF SUCCESS Productivity, ROI and Margins** Leverage data insights to augment skills and decision making, predict risk, and drive Inefficient output, high risk, and constant change can result in poor margins and ROI. continuous improvement. Dynamic, continuous capital planning and resource allocation Complex funding allocation across projects and programs. that maximizes returns, considers risk, and adjusts to changes. **Disconnected Teams and Data** Seamless collaboration between owners, general contractors, and subcontractors with Disconnected internal and external stakeholders, processes, and data create project control across project and asset lifecycles. Access to shared analytics to predict schedule delays and cost overruns which impede work and decision-making. Difficult to keep up and workflow risks, inform decision-making, and support continuous improvement. with increased project speed, complexity, and new contract types. **Labor and Knowledge Shortage** Strong contractor relationships and increased self-perform. Improved recruiting and Continued trade labor and knowledge shortages. Attracting and retaining the next retention of talented employees, and ability to attract the next generation of workers. generation of talent. **Supply Chain Disruption and Volatility** Agile supply chain management and resource allocation synchronized according to central Unexpected material shortages, transportation problems, supplier challenges, and rapid project schedules. Optimized material and subcontractor management. Integration of fluctuations in material and labor costs can quickly cause project schedules and budgets modular construction methods. to change. Managing large volumes of contractors can make on-site logistics complex. Integrated technologies to drive efficiencies and minimize waste throughout your supply Pressures to act sustainably chain. New tracking of embodied carbon from bid to handover. Optimized material Regulatory, economic, environmental, and social pressures to act more sustainably. ordering to help reduce waste from packaging. Multidimensional risks Always-on, onsite and remote jobsite monitoring with intelligence to interpret, predict and Identifying and mitigating job-site safety risk, contractual disputes, IT risks, and security mitigate safety risks. A collaborative environment that helps reduce or quickly resolve vulnerabilities more effectively with limited resources. Tied up contingency funds and contractual disputes. Cyber-security protocols to protect sensitive project data. Highly resources that could be better allocated elsewhere. available, reliant, and compliant IT infrastructure.



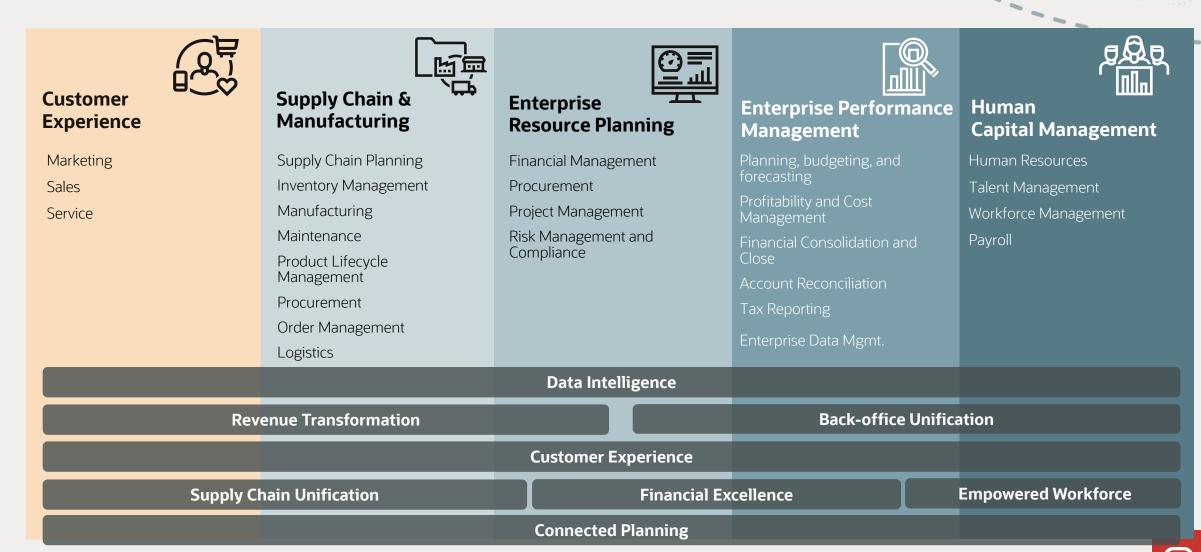
## Oracle Industry Suite for Construction and Engineering

Future-proof your business with a secure, scalable, high-performance cloud



## Oracle Fusion Cloud Applications Suite

A platform for enterprise-wide transformation



## Oracle Fusion Cloud ERP

### Al-Powered Finance



#### **Financials**

General Ledger

Accounting Hub

Payables & Assets

Treasury & Payments

Expense Management

Receivables & Collections

Bill & Credit Management

Revenue Management

CPQ / Subscription

Management

Joint Venture Management

Lease Accounting



#### **Procurement**

Supplier Qualification Management

Sourcing

**Procurement Contracts** 

Self Service Procurement

Purchasing

Supplier Portal

Spend Classification



#### **Project Management**

Cost Management & Control

Billing & Revenue Mgmt

Planning, Scheduling & Forecasting

Project Asset Management

Project Management

Resource Management

Program Management

**Grant Management** 

Task Management



## **Enterprise Performance Management**

Enterprise Planning

Profitability & Cost Mgmt

Narrative Reporting

Financial Consolidation & Close

Account Reconciliation

Tax Reporting

Enterprise Data Management



### **Risk Management**

Separation of Duties Reporting (SOD)

Preventive SOD User Provisioning

Security Monitoring

User Access Reviews & Certifications

Fraud & Payment Monitoring

Configuration & Audit Monitoring

Internal Control Assessments

Risk & Controls Matrix

Workforce Health & Safety



**Predictive Insights** 

**Connected Actions** 



## **Oracle Fusion Cloud SCM**

### Deep Functional Integration Connecting the Digital Thread



# Supply Chain Planning

Demand Management

Supply Planning

Sales & Operations Planning

Supply Chain Collaboration

Strategic Sourcing



## Supply Chain Execution

Inventory

Costing

Manufacturing

Maintenance

Quality

**Production Monitoring** 



## Order Management

Order Management

Product Configuration

Order Pricing

Global Order Promising

Channel Revenue Management



### Logistics

Transportation Management

Global Trade Management

Warehouse Management

Logistics Network Modeling



Innovation Management

Product Hub

Product Development

Quality Management



### **Procurement**

Sourcing Contracts

Purchasing

Supplier Management

**Strategic Sourcing** 

#### **Smart Operations**

Perfect Order

**Revenue Transformations** 

**End to End Visibility** 



## Oracle Fusion Cloud HCM

### Empowering Employee Success for Exceptional Business Outcomes



#### **Human Resources**

Benefits

Core HR

Work Life

Workforce Modeling & Predictions

Strategic Workforce Planning

Advanced HCM Controls



#### **Talent Management**

Recruiting

Onboarding

Learning

Career Development

Opportunity Marketplace

Performance Management

Compensation

Succession Planning

Dynamic Skills



### Workforce Management

Time & Labor

Workforce Scheduling

Workforce Labor Optimization

Absence Management

Workforce Health & Safety



Pavro

**Payroll** 

Payroll Core

Payroll Interface



#### **Employee Experience**

**HCM** Communicate

Journeys

Connections

Grow

Touchpoints

Celebrate

HR Help Desk

Digital Assistant

**Intelligent & Automated People Processes** 

**Hyper-Personalized Experiences** 

**End-to-End Visibility** 



### Oracle Fusion Cloud CX

### Maximizing the Power of Your Enterprise Data and Al





### Marketing

Unity Customer Data Platform Eloqua Marketing Automation

Responsys Campaign Management

CrowdTwist Loyalty and Engagement

#### Sales

Fusion Sales

Sales Force Automation

Configure, Price, Quote (CPQ)

Subscription Management

Commerce

Incentive Compensation

#### **Service**

**Fusion Service** 

Digital Customer Service

Field Service

Knowledge Management

Service Logistics

**Service Automation** 

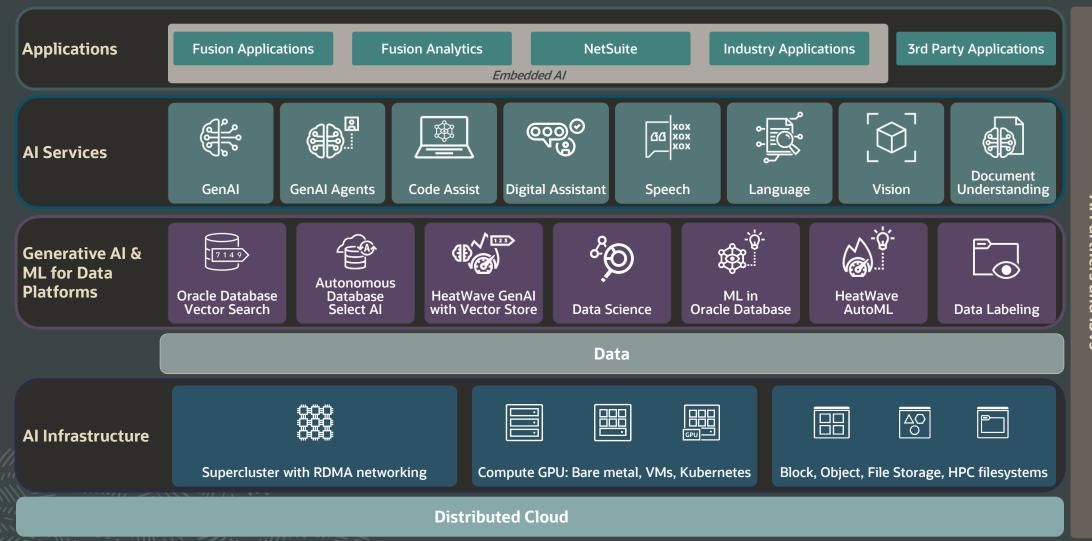
#### **Revenue Transformation**

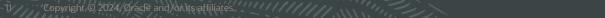
**Marketing and Sales Unification** 

**Single Customer View** 



## The Oracle Al Stack





## Extensive Partner and ISV Ecosystem



























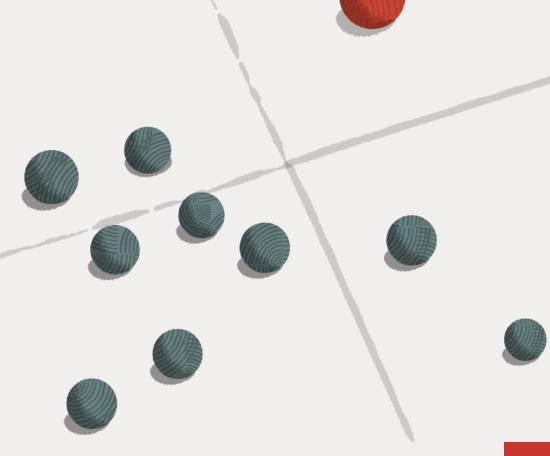


## More Industry and Leadership Awards Than Any Other SaaS Company



Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months



## Why Oracle?



### **Complete Suite**

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.



### **Best Technology**

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.



### **Applications Platform**

Award-winning consumergrade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and self-improving applications.





