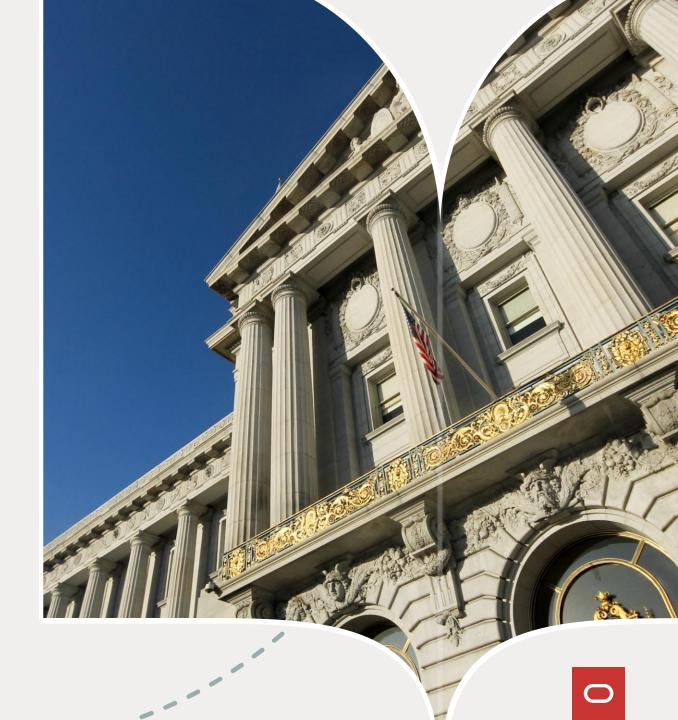
### ORACLE

# Oracle Industry Playbook

Defense and Intelligence

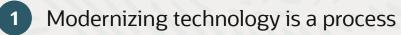


### **Defense and Intelligence**

The COVID-19 pandemic pandemic and the subsequent economic downturn have put state and local government under unprecedented strain. State and local governments have been forced to rethink traditional models in the search for better ways to operate. Meeting today's accelerated demands and opportunities requires defense and intelligence organizations to think differently.

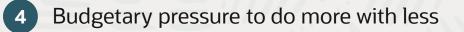
Oracle is on a mission to bring innovation to the defense and intelligence industry. Oracle helps state and local governments as well as defense and intelligence organizations to power today's back office, enable remote services, improve communities, and build trust as a smarter, more connected, and more secure government with its integrated suite of applications and Oracle Cloud Infrastructure (OCI).

# Key Imperatives for Defense and Intelligence



2 Customers' demand for digital services

3 Availability and communication are key



# Forces Shaping the Defense and Intelligence Industry

#### INDUSTRY CHALLENGES

#### Disconnected IT systems and fragmented data

Government agencies often have fragmented data distributed across disparate systems that consume storage, create capacity risk, and are locked away in silos preventing valuable insights.

#### Recruit and retain top talent

State and local governments are facing significant challenges in recruiting and retaining top talent. Recruiting and retaining employees is difficult with slow, antiquated policies and systems.

#### Expectations for superior citizen experience and transparency

Constituents expect self-service, digital options, targeted, speedy communications, and transparency.

#### Risk management, cybersecurity and secure data

Insufficient resources or infrastructure hinder identifying risk and providing the security, access, and control required as a public entity.

#### Need to modernize public safety technology

Police and fire departments, law enforcement and emergency management agencies today must serve their communities in two overlapping worlds: the physical and the digital.

#### **VISION OF SUCCESS**

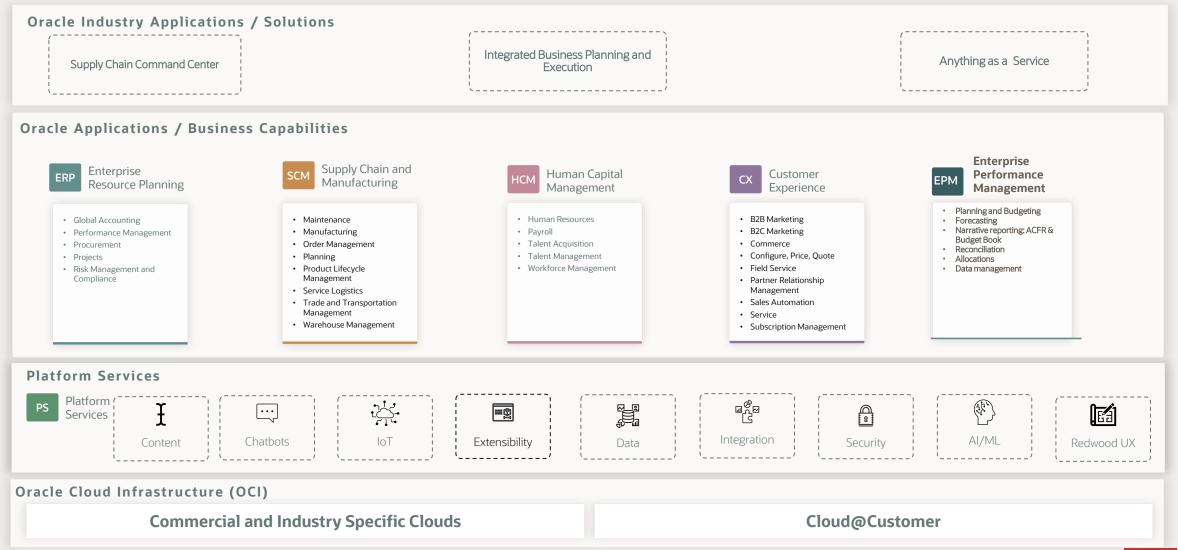
Access a consistent view across government business operations using unified and connected systems that reveal insights for improved support decision-making and innovation for citizens. Ability to recruit and retain a modern workforce enabled with advanced technologies that replace tedious processes for important tasks. Increase constituent satisfaction and trust—enhanced with personalized outreach via modern, digital channels and digital solutions built to scale. Create a proactive and secure government with reduced security risks and greater collaboration; regulated system and network access for full control-every device, user, network connection, and data exchange is authenticated and authorized.

As challenges evolve for first responders, police, and law enforcement, new public safety technology solutions are helping those professionals serve, protect, and engage communities.

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# Oracle Industry Suite for Defense & Intelligence

Future-proof your business with a secure, scalable, high-performance cloud



# **Oracle Fusion Cloud Applications Suite**

A platform for enterprise-wide transformation

	_			
Customer Experience	Supply Chain &	Enterprise Resource Planning	Enterprise Performance Management	Human Capital Management
Marketing	Supply Chain Planning	Financial Management	Planning, budgeting, and	Human Resources
Sales	Inventory Management	Procurement	forecasting Profitability and Cost	Talent Management
Service	Manufacturing	Project Management	Management	Workforce Management
	Maintenance	Risk Management and	Financial Consolidation and	Payroll
	Product Lifecycle Management	Compliance	Close Account Reconciliation	
	Procurement		Tax Reporting	
	Order Management			
	Logistics		Enterprise Data Mgmt.	
		Data Intelligence		
Revenue Transformation			Back-office Unification	
		Customer Experience		
Supply Chain Unification Financial Ex		cellence	Empowered Workforce	
		Connected Planning		
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### **Oracle Fusion Cloud ERP**

### **AI-Powered Finance**



#### **Financials**

General Ledger Accounting Hub Payables & Assets Treasury & Payments Expense Management Receivables & Collections Bill & Credit Management Revenue Management CPQ / Subscription Management Joint Venture Management Lease Accounting



#### Procurement

Supplier Qualification Management Sourcing Procurement Contracts Self Service Procurement Purchasing Supplier Portal Spend Classification

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#### **Project Management**

Cost Management & Control Billing & Revenue Mgmt Planning, Scheduling & Forecasting Project Asset Management Project Management Resource Management Program Management Grant Management Task Management



**Predictive Insights** 

**Connected Actions** 



#### Enterprise Performance Management

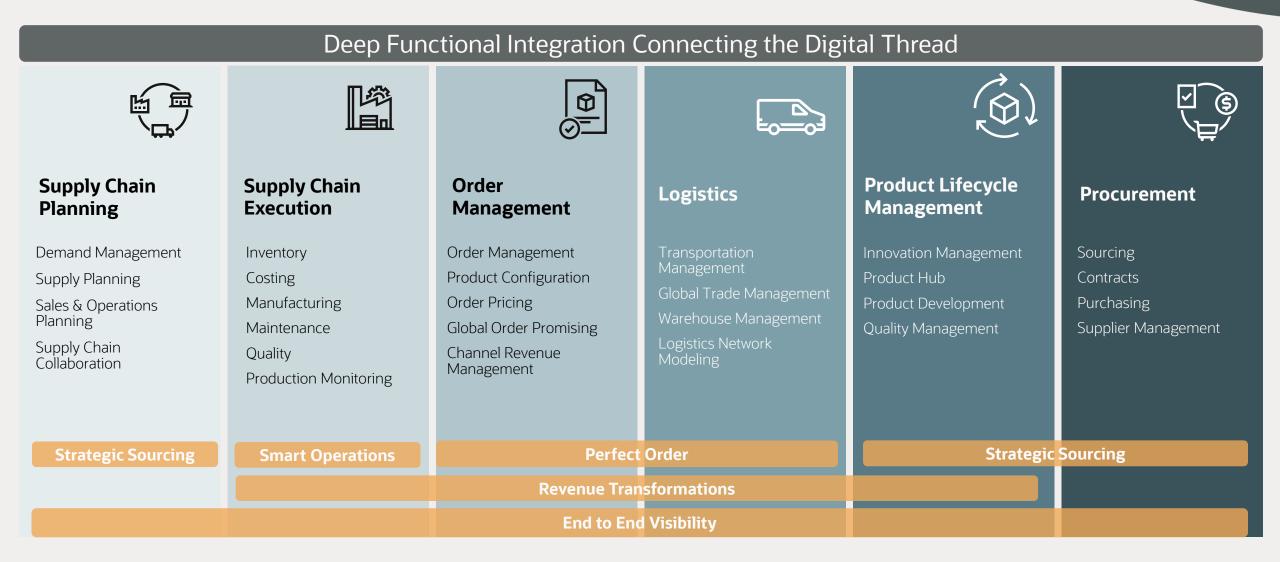
Enterprise Planning Profitability & Cost Mgmt Narrative Reporting Financial Consolidation & Close Account Reconciliation Tax Reporting Enterprise Data Management



#### **Risk Management**

Separation of Duties Reporting (SOD) Preventive SOD User Provisioning Security Monitoring User Access Reviews & Certifications Fraud & Payment Monitoring Configuration & Audit Monitoring Internal Control Assessments Risk & Controls Matrix Workforce Health & Safety

### Oracle Fusion Cloud SCM



### Oracle Fusion Cloud HCM

Empowering Employee Success for Exceptional Business Outcomes						
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Human Resources	Talent Management	Workforce Management	Payroll	Employee Experience		
Benefits Core HR Work Life Workforce Modeling & Predictions Strategic Workforce Planning Advanced HCM Controls	<ul> <li>Recruiting</li> <li>Onboarding</li> <li>Learning</li> <li>Career Development</li> <li>Opportunity Marketplace</li> <li>Performance Management</li> <li>Compensation</li> <li>Succession Planning</li> <li>Dynamic Skills</li> </ul>	Time & Labor Workforce Scheduling Workforce Labor Optimization Absence Management Workforce Health & Safety	Payroll Payroll Core Payroll Interface	HCM Communicate Journeys Connections Grow Touchpoints Celebrate HR Help Desk Digital Assistant		
		ligent & Automated People Proces Hyper-Personalized Experiences End-to-End Visibility	sses			

### Oracle Fusion Cloud CX

### Maximizing the Power of Your Enterprise Data and AI



#### Marketing

Unity Customer Data Platform Eloqua Marketing Automation Responsys Campaign Management CrowdTwist Loyalty and Engagement



#### Sales

Fusion Sales Sales Force Automation Configure, Price, Quote (CPQ) Subscription Management Commerce Incentive Compensation

**Revenue Transformation** 



#### Service

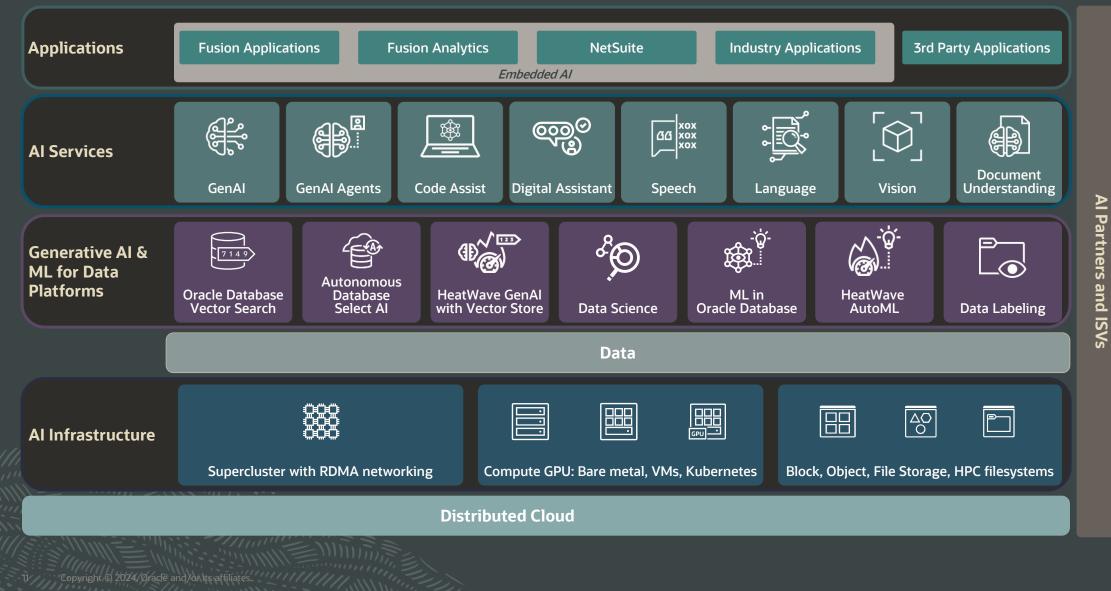
Fusion Service Digital Customer Service Field Service Knowledge Management Service Logistics

**Service Automation** 

**Marketing and Sales Unification** 

**Single Customer View** 

## The Oracle Al Stack





# +20,000 Partners and ISVs

## More Industry and Leadership Awards Than Any Other SaaS Company



Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months

### Why Oracle?



### **Complete Suite**

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.



### **Best Technology**

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.



### **Applications Platform**

Award-winning consumergrade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and selfimproving applications.



