### ORACLE

# Oracle Industry Playbook

Energy and Water



### Energy and Water

In the future, leading utilities will thrive because of their ability to respond quickly, drive new revenue streams, and offer value-add services in the face of a changing industry. There is an incredible need for whole new levels of automation to solve the challenges that utility organizations face. There is a need for solutions that work smarter for you, providing you unfettered access to your business data and embedded AI to drive better decisions and more efficient operations.

For decades, Oracle has provided the technology to help utilities around the world transform by knowing what it takes to deliver a technology platform that enables utility leaders to respond to change quickly so they can thrive in the industry of tomorrow.

# Key Imperatives for Energy and Water



Power through change with united operations and business solutions



Develop secure, scalable, and automated systems to support innovation



Drive sustainability and increase reliability while serving all communities equitably



# Forces Shaping the Energy and Water Industry

#### **INDUSTRY CHALLENGES**

#### **Navigating Energy Transition**

Siloed operating models create lack of business agility and stifles innovation, limiting ability to capitalize on sustainable development.

#### **Managing Grid Resiliency**

Lack of real-time operational intelligence to effectively derisk aging assets and properly plan for next generation infrastructure to manage renewables.

#### **Reimagining the Customer Dynamic**

Limited insights to manage evolving customer preferences, build new business models, and expand new B2B and B2C channels.

#### **Derisking Critical Infrastructure**

Lack holistic view of cyber and physical threats which leads to compromised systems, increased risk, poor reliability, and lower customer satisfaction.

#### **Net Zero Compliance**

Inability to navigate shifting financial, operational, and regulatory battlelines due to fragmented planning and strategy systems, leading to poor performance.

#### **VISION OF SUCCESS**

Faster digital innovation though integrated, scalable platforms – where clean energy planning and technology goals are inseparable – to accelerate new business models, reinvest capital to deploy renewable capacity, and optimize strategic decision-making.

Real-time insights combined with textual and geophysical data to derisk aging assets, improve grid reliability, and build a next generation interoperable infrastructure to manage renewable disruption.

Fueling innovation, driving new experiences, and creating new value streams – leveraging intelligent insights to fuel energy transition – while forging new alliances and partnerships.

Implementation of converged, intelligent cyber resilience planning with data and cyber-physical security, and governance strategies across security domains to quickly identify, prevent, and mitigate threats.

Unification of real-time data across the value chain that lays the foundation for new digital reporting and compliance value streams that match net zero goals, builds stakeholder trust, and enables action for sustainable operations.

# Oracle Industry Suite for Energy and Water

Future-proof your business with a secure, scalable, high-performance cloud



# **Oracle Fusion Cloud Applications Suite**

A platform for enterprise-wide transformation

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Customer Experience	Supply Chain &	Enterprise Resource Planning	Enterprise Performance Management	Human Capital Management
Marketing	Supply Chain Planning	Financial Management	Planning, budgeting, and	Human Resources
Sales	Inventory Management	Procurement	forecasting Profitability and Cost	Talent Management
Service	Manufacturing	Project Management	Management	Workforce Management
	Maintenance	Risk Management and	Financial Consolidation and	Payroll
	Product Lifecycle Management	Compliance	Close Account Reconciliation	
	Procurement		Tax Reporting	
	Order Management			
	Logistics		Enterprise Data Mgmt.	
		Data Intelligence		
Revenue Transformation			Back-office Unification	
		Customer Experience		
Supply Chain Unification Financial Ex		cellence	Empowered Workforce	
		Connected Planning		
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### **Oracle Fusion Cloud ERP**

### **AI-Powered Finance**



#### **Financials**

General Ledger Accounting Hub Payables & Assets Treasury & Payments Expense Management Receivables & Collections Bill & Credit Management Revenue Management CPQ / Subscription Management Joint Venture Management Lease Accounting



#### Procurement

Supplier Qualification Management Sourcing Procurement Contracts Self Service Procurement Purchasing Supplier Portal Spend Classification

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#### **Project Management**

Cost Management & Control Billing & Revenue Mgmt Planning, Scheduling & Forecasting Project Asset Management Project Management Resource Management Program Management Grant Management Task Management



**Predictive Insights** 

**Connected Actions** 



#### Enterprise Performance Management

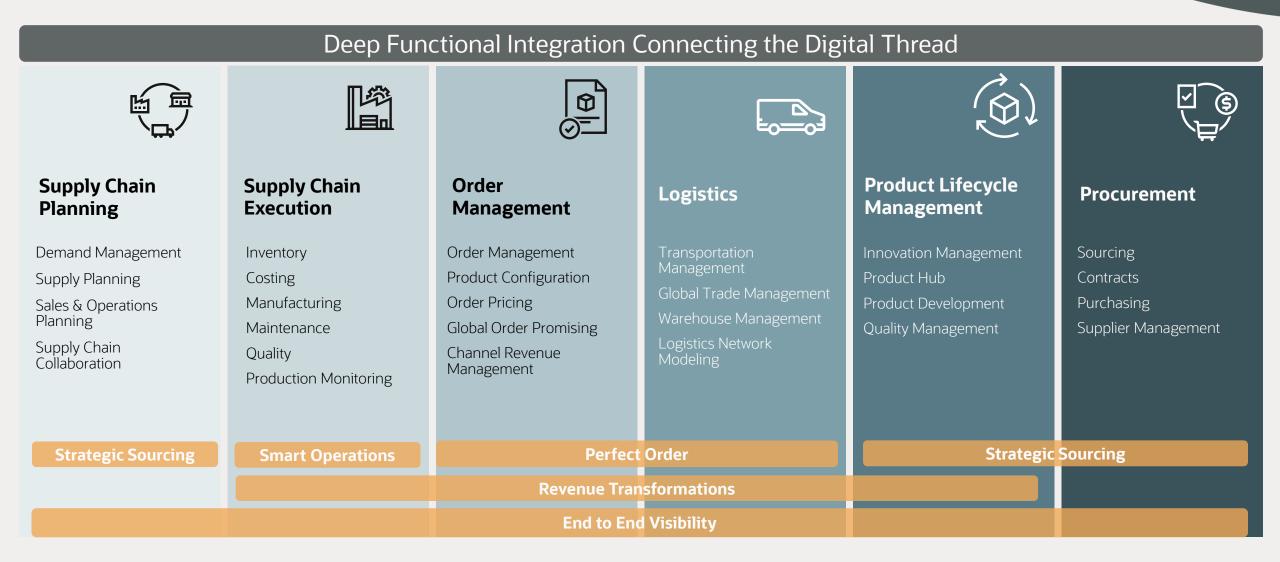
Enterprise Planning Profitability & Cost Mgmt Narrative Reporting Financial Consolidation & Close Account Reconciliation Tax Reporting Enterprise Data Management



#### **Risk Management**

Separation of Duties Reporting (SOD) Preventive SOD User Provisioning Security Monitoring User Access Reviews & Certifications Fraud & Payment Monitoring Configuration & Audit Monitoring Internal Control Assessments Risk & Controls Matrix Workforce Health & Safety

### Oracle Fusion Cloud SCM



### Oracle Fusion Cloud HCM

Empowering Employee Success for Exceptional Business Outcomes						
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Human Resources	Talent Management	Workforce Management	Payroll	Employee Experience		
Benefits Core HR Work Life Workforce Modeling & Predictions Strategic Workforce Planning Advanced HCM Controls	<ul> <li>Recruiting</li> <li>Onboarding</li> <li>Learning</li> <li>Career Development</li> <li>Opportunity Marketplace</li> <li>Performance Management</li> <li>Compensation</li> <li>Succession Planning</li> <li>Dynamic Skills</li> </ul>	Time & Labor Workforce Scheduling Workforce Labor Optimization Absence Management Workforce Health & Safety	Payroll Payroll Core Payroll Interface	HCM Communicate Journeys Connections Grow Touchpoints Celebrate HR Help Desk Digital Assistant		
		ligent & Automated People Proces Hyper-Personalized Experiences End-to-End Visibility	sses			

### Oracle Fusion Cloud CX

### Maximizing the Power of Your Enterprise Data and AI



#### Marketing

Unity Customer Data Platform Eloqua Marketing Automation Responsys Campaign Management CrowdTwist Loyalty and Engagement



#### Sales

Fusion Sales Sales Force Automation Configure, Price, Quote (CPQ) Subscription Management Commerce Incentive Compensation

**Revenue Transformation** 



#### Service

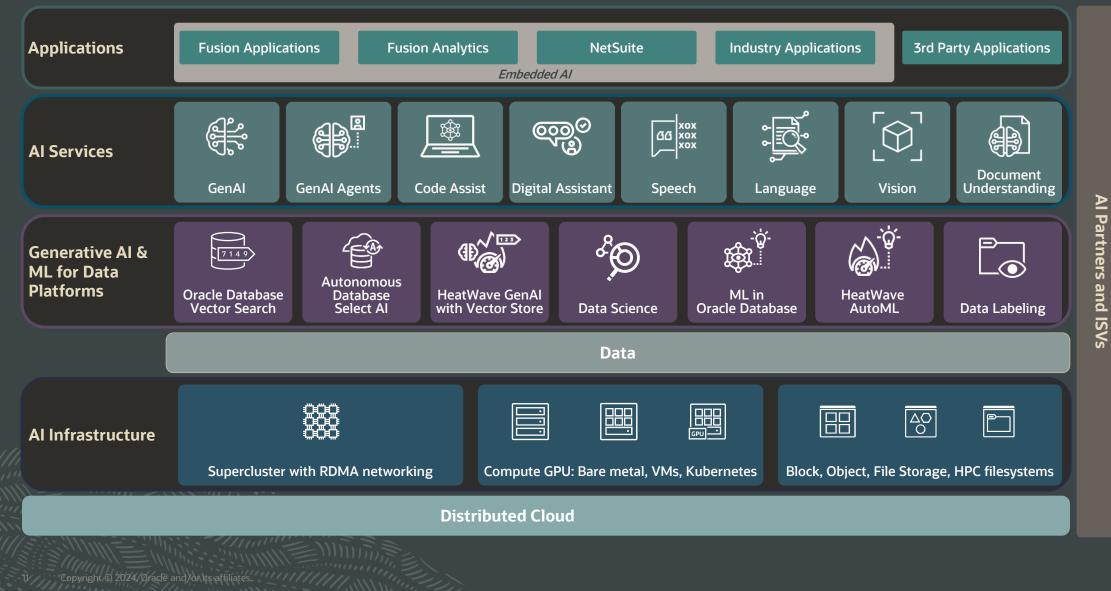
Fusion Service Digital Customer Service Field Service Knowledge Management Service Logistics

**Service Automation** 

**Marketing and Sales Unification** 

**Single Customer View** 

## The Oracle Al Stack



Oracle knows Energy and Water



delivering 2.8 billion customer bills a year

**38TWh** 

conserving 38 trillion kilowatts of energy since 2009

**3.8**T

managing 3.8 trillion AMI data reads annually \$3.6B

saving \$3.6 billion in customer energy costs since 2009



# +20,000 Partners and ISVs

# More Industry and Leadership Awards Than Any Other SaaS Company



Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months

### Why Oracle?



### **Complete Suite**

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.



### **Best Technology**

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.



### **Applications Platform**

Award-winning consumergrade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and selfimproving applications.



