ORACLE

Oracle Industry Playbook

Life Sciences



Life Sciences

In an increasingly competitive environment, life sciences organizations are under constant pressure to discover, develop, and deliver new treatments to market quickly and cost-effectively. Yet reducing cost and time to market are nearly impossible challenges, given industry problems like fragmented, legacy technology systems and siloed datasets, lack of clinical trial patient diversity and equity, volatile supply chains, and more. Life sciences organizations need cutting-edge technology, data, and expertise to solve complex challenges and deliver better patient outcomes.

Key Imperatives for Life Sciences



Power through change with united operations and business solutions



Develop secure, scalable, and automated systems to support innovation



Drive sustainability and increase reliability with focus on patient centricity and equity



Forces Shaping the Life Sciences Industry

INDUSTRY CHALLENGES

Digital Transformation

Fragmented systems do not support transition to service-based business models or intelligent product development, manufacturing, and supply chain.

RWD and Data Management

Siloed data prevents leveraging institutional knowledge to discover and share insights and key information.

Patient Centricity and Equity

Ensuring equitable access to health solutions, including access to drugs in research and knowledge of clinical trials.

Mitigate Risk and Manage Compliance

Volatile and complex supply chains limit ability to execute today and transform product and customer services for tomorrow.

VISION OF SUCCESS

Integrated, intelligent systems and processes for rapid product development, manufacturing, and operations, and leveraging AI and other next-gen technologies to accelerate insights and optimize processes.

Universal data aggregation with secure access across systems and expert consultancy services to reduce time to market, support clinical research, commercialization, market access, etc.

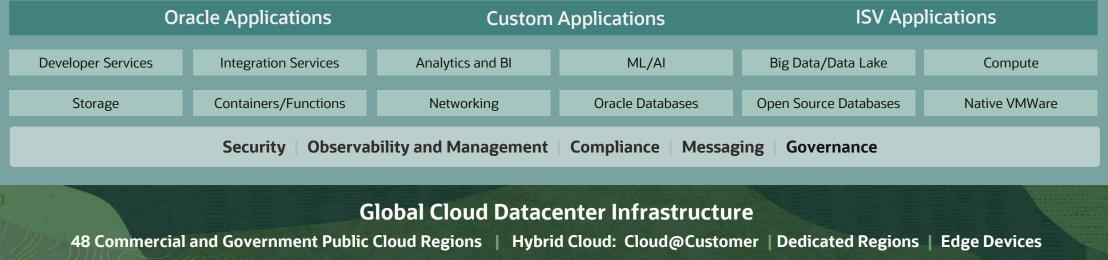
Increased access to and enrollment in clinical trials by finding better matches, improving diversity, and advancing equity through decentralization.

Resilient and compliant supply chain that meets customer demands and adapts to change. Safety solutions to monitor product performance and reduce risk.

Oracle Industry Suite for Life Sciences

Future-proof your business with a secure, scalable, high-performance cloud





Oracle Fusion Cloud Applications Suite

A platform for enterprise-wide transformation

| | _ | | | |
|---|--|---------------------------------|---------------------------------------|-----------------------------|
| Customer Experience | Supply Chain & | Enterprise Resource Planning | Enterprise Performance Management | Human Capital Management |
| Marketing | Supply Chain Planning | Financial Management | Planning, budgeting, and | Human Resources |
| Sales | Inventory Management | Procurement | forecasting Profitability and Cost | Talent Management |
| Service | Manufacturing | Project Management | Management | Workforce Management |
| | Maintenance | Risk Management and | Financial Consolidation and | Payroll |
| | Product Lifecycle Management | Compliance | Close Account Reconciliation | |
| | Procurement | | Tax Reporting | |
| | Order Management | | | |
| | Logistics | | Enterprise Data Mgmt. | |
| | | Data Intelligence | | |
| Revenue Transformation | | | Back-office Unification | |
| | | Customer Experience | | |
| Supply Chain Unification Financial Ex | | cellence | Empowered Workforce | |
| | | Connected Planning | | |
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Oracle Fusion Cloud ERP

AI-Powered Finance



Financials

General Ledger Accounting Hub Payables & Assets Treasury & Payments Expense Management Receivables & Collections Bill & Credit Management Revenue Management CPQ / Subscription Management Joint Venture Management Lease Accounting



Procurement

Supplier Qualification Management Sourcing Procurement Contracts Self Service Procurement Purchasing Supplier Portal Spend Classification

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Project Management

Cost Management & Control Billing & Revenue Mgmt Planning, Scheduling & Forecasting Project Asset Management Project Management Resource Management Program Management Grant Management Task Management



Predictive Insights

Connected Actions



Enterprise Performance Management

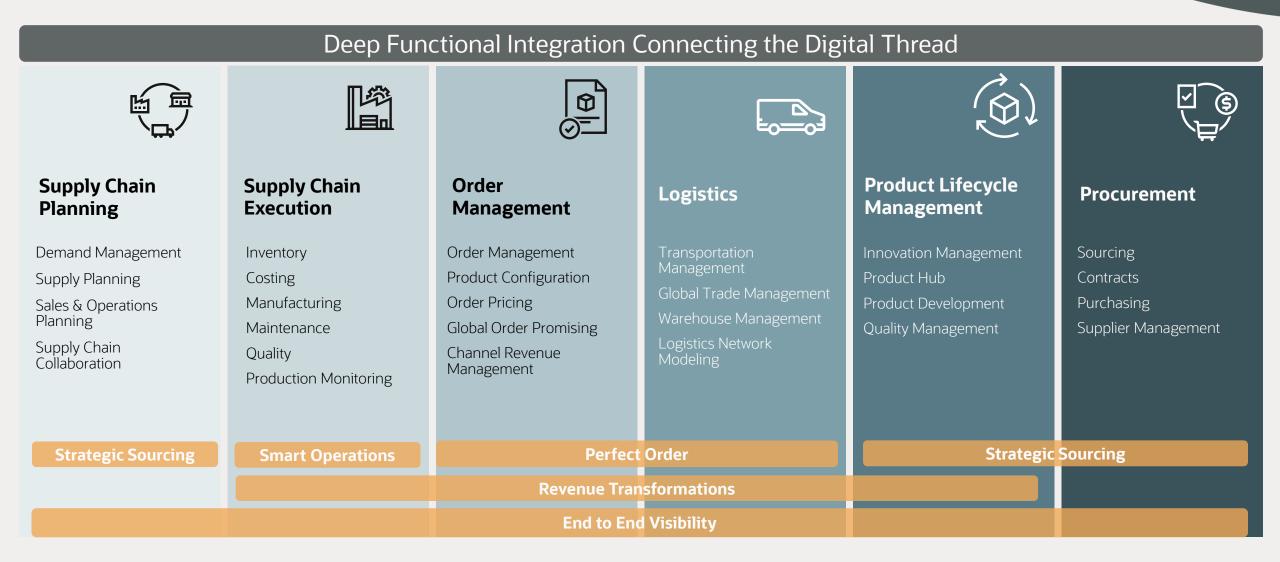
Enterprise Planning Profitability & Cost Mgmt Narrative Reporting Financial Consolidation & Close Account Reconciliation Tax Reporting Enterprise Data Management



Risk Management

Separation of Duties Reporting (SOD) Preventive SOD User Provisioning Security Monitoring User Access Reviews & Certifications Fraud & Payment Monitoring Configuration & Audit Monitoring Internal Control Assessments Risk & Controls Matrix Workforce Health & Safety

Oracle Fusion Cloud SCM



Oracle Fusion Cloud HCM

| Empowering Employee Success for Exceptional Business Outcomes | | | | | | |
|--|--|---|--|---|--|--|
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| Human Resources | Talent Management | Workforce Management | Payroll | Employee Experience | | |
| Benefits Core HR Work Life Workforce Modeling & Predictions Strategic Workforce Planning Advanced HCM Controls | Recruiting Onboarding Learning Career Development Opportunity Marketplace Performance Management Compensation Succession Planning Dynamic Skills | Time & Labor Workforce Scheduling Workforce Labor Optimization Absence Management Workforce Health & Safety | Payroll Payroll Core Payroll Interface | HCM Communicate Journeys Connections Grow Touchpoints Celebrate HR Help Desk Digital Assistant | | |
| | | ligent & Automated People Proces Hyper-Personalized Experiences End-to-End Visibility | sses | | | |

Oracle Fusion Cloud CX

Maximizing the Power of Your Enterprise Data and AI



Marketing

Unity Customer Data Platform Eloqua Marketing Automation Responsys Campaign Management CrowdTwist Loyalty and Engagement



Sales

Fusion Sales Sales Force Automation Configure, Price, Quote (CPQ) Subscription Management Commerce Incentive Compensation

Revenue Transformation



Service

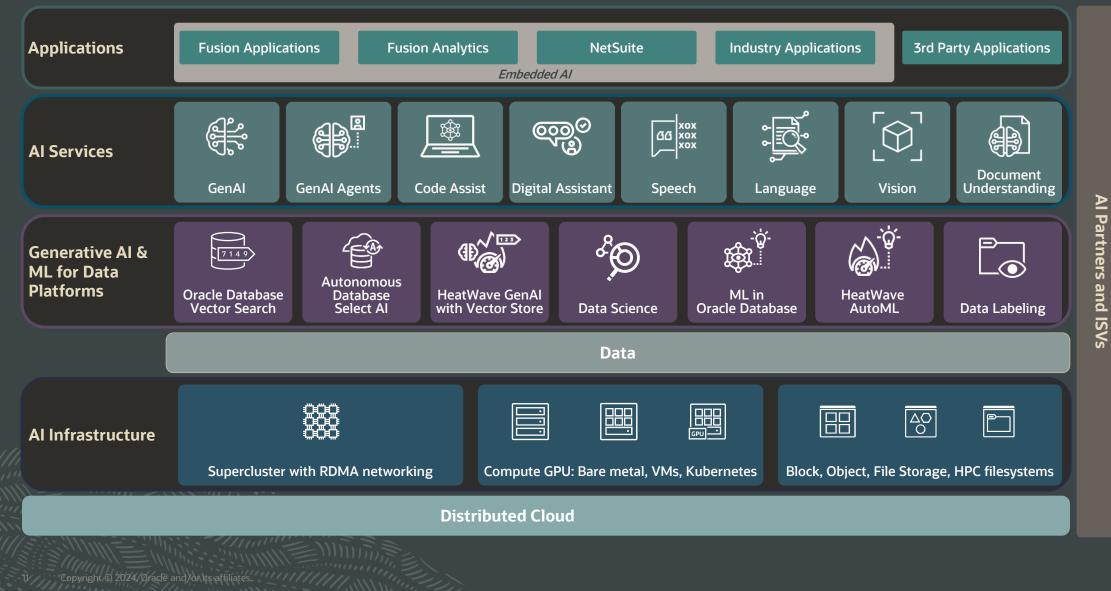
Fusion Service Digital Customer Service Field Service Knowledge Management Service Logistics

Service Automation

Marketing and Sales Unification

Single Customer View

The Oracle Al Stack





+20,000 Partners and ISVs

More Industry and Leadership Awards Than Any Other SaaS Company



Gartner, Forrester, IDC, Omdia

Number of times top-tier analyst firms placed Oracle in a leadership position over the last 36 months

Why Oracle?



Complete Suite

Best-of-breed apps designed and built for changing customer needs—with machine learning, process automation, and other customer-driven innovations.

Finance, HR, supply chain, manufacturing, marketing, sales, service and analytics built to work together.

100s of new features each quarter.



Best Technology

Next-generation cloud infrastructure (OCI) designed for Fusion Applications.

The only public cloud with the performance, security and availability to run your mission-critical operations.

40 cloud regions worldwide for commercial and government with 9 more planned.



Applications Platform

Award-winning consumergrade+ user experience built with Redwood Design System.

The same tools for all developers to easily personalize, extend and build applications.

Self-learning and selfimproving applications.



