

Subscribe or Get Left Behind

The everything-as-a-service economy demands financing infrastructure innovation



You don't have to look far to see that subscription businesses are booming.



6X growth
in the last 9 years¹



5x-8x faster
than traditional businesses¹

And we're just getting started.

Market set to double in size to

\$1.5 trillion
by 2025²



Transportation



Communications



Apparel



Food



Travel

The message is clear:

The subscription era demands finance flexibility and embedded finance—the seamless integration of financial services adopted by non-financial companies.

But legacy systems aren't up to the challenge.

Embedded finance market potential:



Forward facing businesses need a lending platform built for the subscription era

What it takes to compete and win

Comprehensive relationship management covering the full subscription lending lifecycle

Ultra configurability for agility and innovation in lending structures, terms, and billing

Granular pricing capabilities, including support for usage-based pricing (metered use)

Real-time information and intelligence

IoT connectivity that delivers insights from connected assets to drive business processes

Leverage artificial intelligence/machine learning to identify hidden relationships and create/drive workflows

Robust API enablement

Multi-channel solutions with extensive self-service capabilities

Flexible deployment paths – cloud, hybrid, on-premise

Source

¹2021 Zuora Subscription Economy Index

²USB

³Embedded Finance: a \$7 trillion market opportunity (simon-torrance.com)

Oracle Financial Services Lending and Leasing is ready for the subscription economy and whatever comes next. We're helping customers around the world embrace and thrive in the everything-as-a-service era. We'd like to help you, too.

Start today

Contact us