ORACLE
Utilities

NEW ISSUE
NO. 3

THE CLOUD

TAMING THE TERABYTE TORRENT!

AS THE CLOUD'S CITY GREW QUIET, AS THE SILENCE OF REFUGE AND RECHARGE AND REJUVENATION ENVELOPED EACH STREET AND EVERY ALLEYWAY, OUR HERO KEPT IN DAILY TOUCH WITH HIS VALUED TEAM...
COPY THAT... OVER
ROGER...

HIS UTILITY SUPPORT SYSTEM... WORKERS FROM WATER COMPANIES, GAS COMPANIES, ELECTRIC COMPANIES... CONTINUED TO MAKE THE WORLD COMFORTABLE, SAFE, WARM, AND HEALTHY INSIDE CONDOS AND APARTMENTS, FARMHOUSES AND FAMILY DWELLINGS.
DRONE AND AI HELPED THAT SUPPORT TEAM KEEP AN EYE ON SYSTEMS AND SECTIONS, PLANTS AND POWER, REGULATORS AND RIGHTS-OF-WAY.

BUT WHERE IS...

THAT ALL-IMPORTANT TEAM PLAYER WHO CONNECTS, CONFIRMS AND COUNTS THE DATA AND DETAILS OF THE WORLD?

IOT?

IOT SHOULD BE EVERYWHERE... BUT THE CLOUD COULD FIND HIM NOWHERE.

THE CLOUD DOVE BEHIND METERS AND INSIDE SENSORS. HE CHECKED CUSTOMER DATABASES AND PROCESSES FOR ALIGNED PAYMENT DETAILS, BUT HE FOUND, INSTEAD, TRACES OF TIMING, ISSUES AND ONSLAUGHTS...
Smart
12:34:56
HE UNRAVELED AN UNRIVALED TRAIL OF DATA CHAOS!
01234567
Smart Meter
12:34:56
012345 kWh

AND...
AS OUR HERO FOLLOWED THE SCATTERED DATA DIGITS...
OF ENCRYPTED BECOMING DECRYPTED...
OF SECURE BECOMING INSECURE...
OF THE ACTIVE BECOMING THE ANALOG...
HE WORRIED ABOUT HIS FRIEND IOT...

THE TROUBLESOME TRAIL ENDED SUDDENLY...

...AT A LAKE SO LARGE AND SO LONG, IT SEEMED TO HAVE NO END.

AT THE VERY EDGE, AT THE VERY END, SAT IOT, SHROUDED IN DARKNESS.

NO, DON'T COME TOO CLOSE. I CAN'T CONTROL IT. I HAVE THE CHAOS TOUCH!

AND THEN THE CLOUD SAID...
DEAR FRIEND, HAVE NO FEAR
I AM HERE
TO HELP

AND WITH ONE FIRM TOUCH OF A GLOVED HAND, THE CLOUD TAMED IOT'S DARK-SIDED CHAOS TOUCH AND SET THE UTILITY UNIVERSE RIGHT AGAIN.

TODAY, THE UTILITY UNIVERSE IS TINTED BY DATA; TOMORROW, IT WILL BE DEFINED BY IT. AND IOT AND THE CLOUD WILL CONTROL THAT DATA-DRIVEN FUTURE TOGETHER, ROOTING OUT ANY MOMENTS OF CHAOS HIDING IN YOUR NODES AND NETWORKS.

CATCH UP ON BACK ISSUES OF

ISSUE 1:

THE ORIGIN STORY...

ISSUE 2:

THE DEATH OF ASSET WOES!

ASK US ANY QUESTION WITH THIS SHORT FORM

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KEEP AN EYE OUT FOR THE NEXT EXCITING ADVENTURE OF THE CLOUD!

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