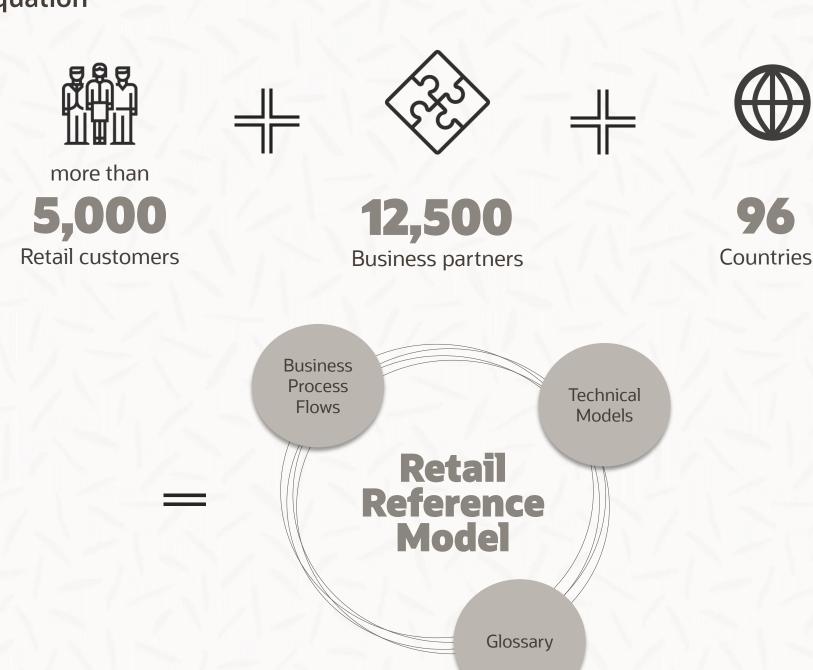
## Retail Reference Model

Accelerate your retail software projects.

> Oracle Retail Reference Model provides a collection of detailed implementation information deriving out of projects developed around the world to help your team implement retail solutions faster and more efficiently.

## For retailers, by retailers

### **Equation**



## The business value:

- **Accelerate** implementations
- Derive maximum value from our software and development investment
- Help IT and business users better collaborate
- Invest in your future with best of breed solutions at an enterprise scale



# are detailed in the Retail Reference Model

Oracle Retail solutions

valuable information by component.

The latest release of the Retail Reference Model contains

Retail Reference Models

**Business Process** Flows

+650

**Technical** Models

100+

Terms

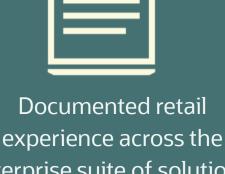
1,100+

Only Oracle Retail provides



Depth of detail with context and logical architecture

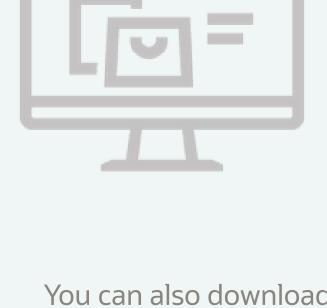
models.



enterprise suite of solutions.

## All in Retail Home on Next Gen Cloud

Access Oracle Retail Reference Model



### All updates included

Quick access to all components and Cloud Extensions Catalog

Instant access to latest releases

You can also download from Oracle Support (KB # 2058843.2) with your CSI number.

## Learn more





See how John Lewis quickly realized RRM value

retailprocess ww@oracle.com

free gift with purchase of any retail license.

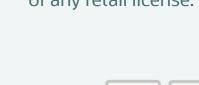
Best practices built inside,











@Oracleretail



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