

Five reasons to connect your enterprise planning

As business leaders look to reduce costs and increase liquidity, alignment between financial and line-of-business planning is critical. That's why 74% of corporate leaders expect connected enterprise planning to improve collaboration and decision-making.



Siloed planning leads to

- ✗ A fragmented view of plans and planning data
- ✗ Inaccurate forecasts and possible missed opportunities
- ✗ The inability to pivot quickly as market conditions change

Five areas where connected planning pays off

Scenario planning

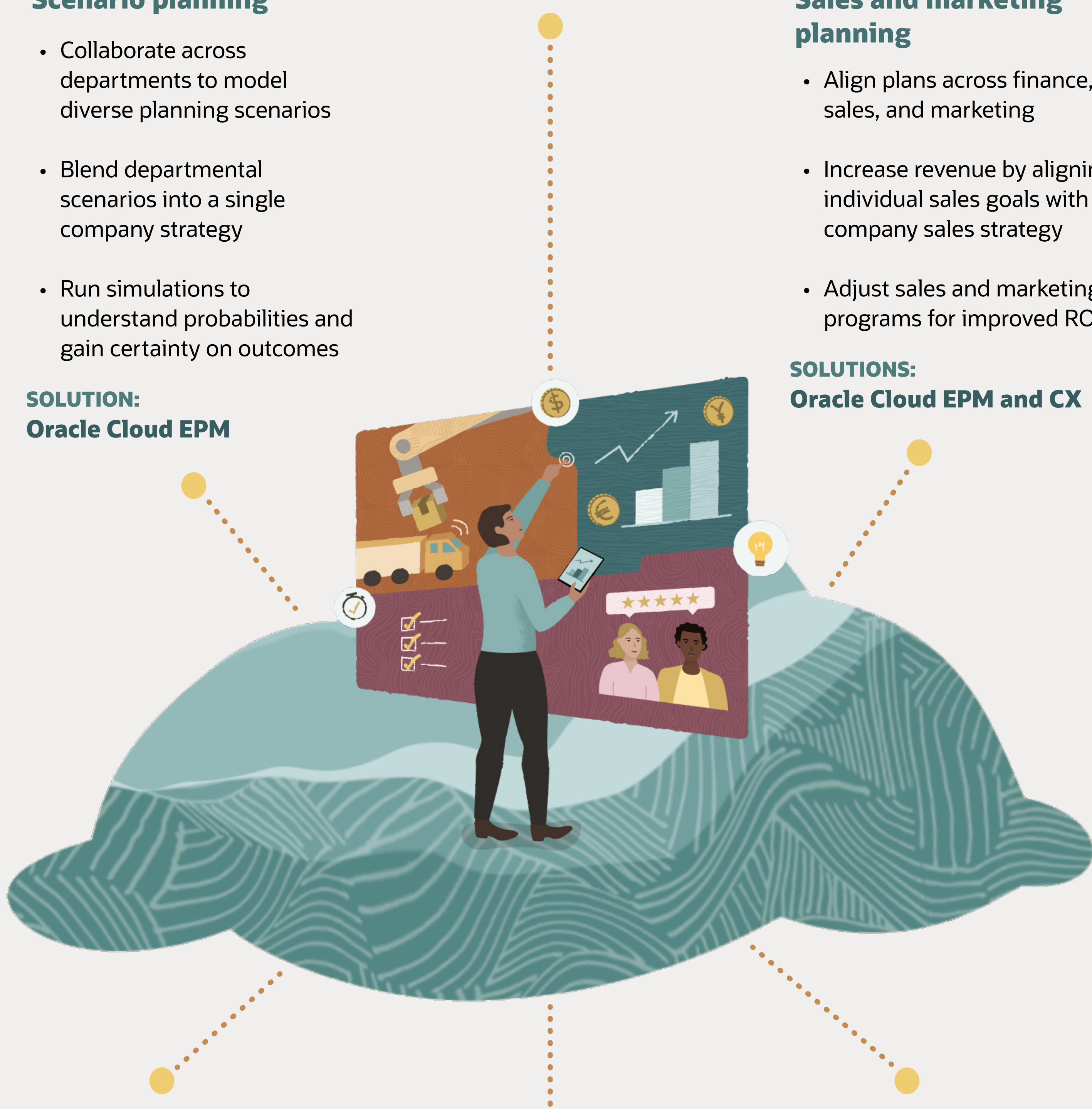
- Collaborate across departments to model diverse planning scenarios
- Blend departmental scenarios into a single company strategy
- Run simulations to understand probabilities and gain certainty on outcomes

SOLUTION:
Oracle Cloud EPM

Sales and marketing planning

- Align plans across finance, sales, and marketing
- Increase revenue by aligning individual sales goals with company sales strategy
- Adjust sales and marketing programs for improved ROI

SOLUTIONS:
Oracle Cloud EPM and CX



Workforce planning

- Collaborate in real time across finance, HR, and hiring departments
- Understand how workforce decisions affect costs
- Ensure the right talent is available to support organizational goals

SOLUTIONS:
Oracle Cloud EPM and HCM

Integrated business planning and execution (IBPX)

- Connect plans across finance, operations, and sales
- Align integrated planning with execution
- Reduce decision latency and enhance global visibility

SOLUTIONS:
Oracle Cloud EPM and SCM

Project financial planning

- Model all project costs and ROI on one platform
- Continuously monitor actual project costs vs. forecasts
- Make project portfolio adjustments as needed

SOLUTIONS:
Oracle Cloud EPM and ERP

Connect. Align. Outperform.

Learn how connecting financial, operational, and line-of-business planning allows a business to make critical decisions faster and gain the agility to outperform.

[Visit site](#)

