

Introducing Customer 2 Cloud Program

Removing Barriers to the Cloud

Providing flexible options to help existing Oracle CRM, HCM, ERP and EPM customers move to Oracle Cloud

Packaged cloud

integrations

Customer 2 Cloud program qualifiers

WHO

Customers with:

- Siebel
- EBS
- PeopleSoft
- JDE

Paying on-premise support*

WHY

- Improved TCO
- Get to cloud faster
- Greater flexibility
- Migrate on-premise to cloud
- Migrate on-premise to ci
 Latest cloud Innovations

Flexible Financial Incentives

What is Customer 2 Cloud?

Enables a path to the cloud with:

You choose how to reallocate existing investments within the same cloud product family.

Rapid startup

services

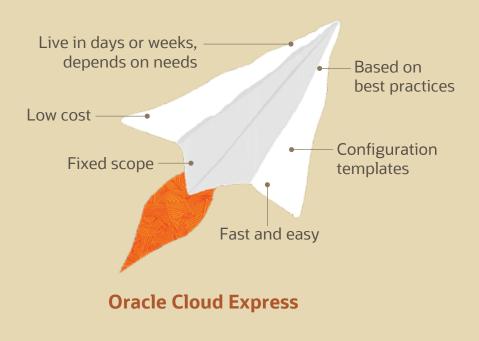
Flexible financial

incentives

Options	Examples: Existing Investments		Examples: Future Cloud	
Not using support; wants to apply toward SaaS	Siebel: eService Siebel: Marketing	$\longrightarrow\hspace{0.5cm}$	Sales	
Using support; wants to exchange some/all for equivalent SaaS	PeopleSoft: ePerformance PeopleSoft: HCM	—————————————————————————————————————	Talent DEL HCM	
Using support; wants to exchange some/all for equivalent SaaS	Hyperion Planning Plus Workforce, Cap Ex or Project Planning		EPM	
Using support; wants to exchange	E-Business Suite: Financials		⊕ Financials	
some/all for equivalent SaaS	E-Business Suite: Sourcing	$\xrightarrow{\hspace*{1cm}}$	Procurement Procurement	

Rapid Startup Services

The right tools and processes to help you achieve success fast. With Oracle Cloud Express, we can get you to Oracle Cloud rapidly.



Packaged Cloud Integrations

Connect your existing CRM, ERP, EPM and HCM investments to Oracle Cloud.



Convert your on-premise support spend to SaaS

Get the latest innovations in Oracle CX, Oracle HCM, Oracle ERP and Oracle EPM.

Start innovating with:

Oracle Marketing	Oracle Sales	Oracle CPQ	Oracle Service
Oracle Procurement	Oracle Talent	Oracle HCM	Oracle Financials
Oracle Projects	Oracle EPM		

today!

For more information on Customer 2 Cloud Program visit

oracle.com/customer2cloud